



Metro[®]



**Metro Pilot Business Interruption Fund
(BIF)
Quarterly Status Report
April 1, 2016 – June 30, 2016**



Prepared by

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1.1 Purpose

This Report summarizes how the Metro Pilot Business Interruption Fund (BIF) has worked to provide financial assistance to small “mom and pop” businesses that demonstrate business revenue losses due to direct impact from Metro rail construction. Small “mom and pop” businesses located along three rail corridors are eligible for BIF grant funding.

1. Crenshaw/LAX Transit Project
2. Regional Connector, Little Tokyo Area and 2nd & Broadway Segment
3. Purple Line Extension Phase 1

The period of this report is from April 1, 2016 – June 30, 2016. The activities summarized include number of applications submitted, community outreach and communications, grantee statistics, financial data and payments. Metrics on client satisfaction and general program observations are also reported. Further, included is a business profile on a BIF grantee.

Figures reported are indicative of applications that have been approved.

2.1 Total Grant Amount Approved

The following is the total grant amount approved as of this reporting period, by month.

Table 1. Total Grant Amount Approved (March 1, 2015 – June 30, 2016)

Grant Totals by Month		
Month	# of Grants	Amount
March 2015	4	\$66,310.00
April 2015	8	\$111,239.29
May 2015	12	\$75,583.64
June 2015	11	\$435,549.37
July 2015	15	\$270,194.99
August 2015	5	\$57,058.59
September 2015	8	\$88,327.88
October 2015	12	\$216,078.91
November 2015	7	\$226,330.86
December 2015	18	\$306,916.06
January 2016	8	\$173,381.22
February 2016	18	\$345,369.86
March 2016	16	\$327,536.49
April 2016	19	\$301,407.06
May 2016	14	\$255,352.60
June 2016	26	\$376,694.69
Total	201	\$3,633,331.51

3.1 Measures of Effectiveness

The measures of effectiveness for the BIF Program include:

- Number of businesses referred to support services post grant award – Goal 75%
- Number of completed applications processed within 9 business days – Goal 100%
- Client satisfaction rating (via survey of Grantees) – Goal 60%
- Number of businesses remaining in business post grant award/support for: 6 months and 12 months

As of this reporting period:

Measure of Effectiveness		Goal	Actual
1	Number of businesses referred to support services post grant award	75%	100%
2	Number of completed applications processed within 9 business days	100%	96%
3	Client satisfaction rating (via survey): <= 30 days after grant award	60%	83%
4	*Number of businesses remaining in business post grant award/support for: 6 months	60%	94%
	*Number of businesses remaining in business post grant award/support for: 12 months (long term)	60%	91%

*Based on 100 businesses post grant award

*Based on 35 businesses post grant award

4.1 Summary Statistics at a Glance

- **Quarterly: April 1, 2016 – June 30, 2016**
 - › Number of Applications Received: 85
 - › Number of Applications Approved: 59
 - › Number of Applications Not Eligible/Declined: 8
 - › % of Grants Approved: 76%
 - › Value of Grants Approved: \$933,454.35
- **Program-to-Date: March 1, 2015 – June 30, 2016**
 - › Total Number of Applications Received: 373
 - › Total Number of Applications Approved: 201
 - › Number of Applications Not Eligible/Declined: 67
 - › Total % of Grants Approved: 66%
 - › Total Value of Grants Approved: \$3,633,331.51
- 91% of grantees received the total amount of the grant award
- 7% of grant awards were disbursed for delinquent rent payments
- Less than 1% of grant awards were disbursed for delinquent utility payments
- Less than 1% of grant awards were disbursed for delinquent business insurance payments
- Less than 1% of grant awards were disbursed for delinquent miscellaneous payments such as past due business tax certificates, license fees, other miscellaneous categories
- Less than 1% of grant funds were disbursed for delinquent payroll expenses

Out of the total of 201 grants approved as of this reporting period;

- 36 businesses were in operation 2-5 years
- 52 businesses were in operation 6-10 years
- 59 businesses were in operation 11-20 years
- 54 businesses were in operation 21+ years

5.1 Applications

The following is the total number of applications received for the BIF Program via online submission:

Table 1. Total Number of Applications Submitted by Month and Rail Corridor

(Online submission is defined as completing all questions on the application form and pressing “submit”)

# of Applications Received				
	Crenshaw/LAX	Little Tokyo	Phase 1 Purple Line	2nd/Broadway
March 2015	33	0	0	0
April 2015	28	0	0	0
May 2015	17	0	0	0
June 2015	22	0	1	0
July 2015	17	0	0	1
August 2015	12	0	1	0
September 2015	3	1	1	0
October 2015	19	1	4	1
November 2015	33	6	3	0
December 2015	15	2	2	0
January 2016	13	1	7	0
February 2016	16	2	7	0
March 2016	11	2	4	2
April 2016	9	10	3	1
May 2016	12	12	7	4
June 2016	13	2	8	4
Total	273	39	48	13

Total Number of Applications Approved as Grants - 201

Total Number of Applications Declined - 2

Total Number of Non-Eligible Applications - 66

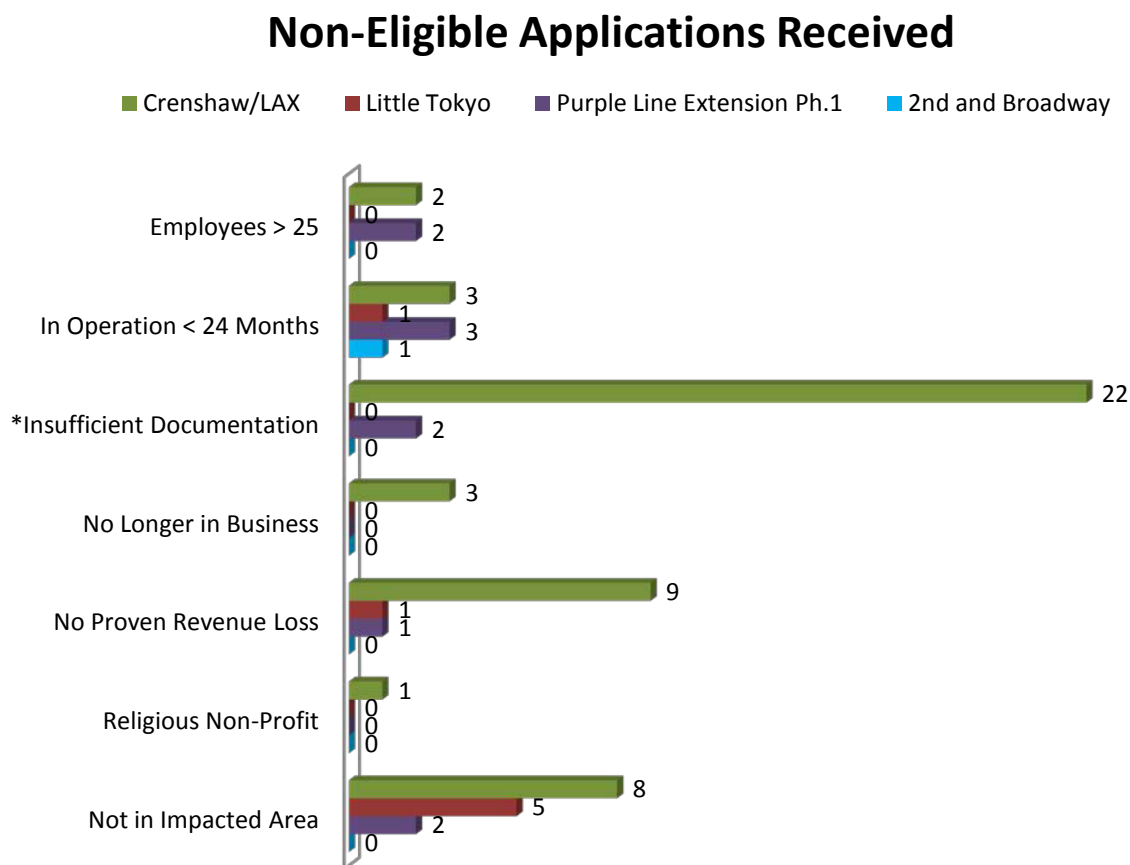
Total Number of Incomplete Applications (Pending Financial Documents) - 104



Metro construction activity at Crenshaw & 54th Street.

Figure 1. Total Number of Non-Eligible Applications

(Non-Eligible is defined as not meeting the basic eligibility criteria upon submission of application)



PCR sponsored BIF Application Workshop at the Baldwin Hills Crenshaw Mall Community Room. Applications were submitted by laptop on the spot.

6.1 Quarterly and Program to Date Community Outreach and Communication Activities

During this reporting period, a total of **40** outreach activities occurred. PCR participated in: **10** outreach events in the **Crenshaw/LAX Corridor (CLAX)**, **15** outreach events in the **Little Tokyo Area of the Regional Connector (LTRC)** and **8** outreach events in the **Purple Line Extension, Phase I Corridor (PLE)**, and **7** in the **2nd & Broadway Area of the Regional Connector (2BRC)**. Outreach activities increased in the LTRC with the closure of 2nd Street behind the Japanese Village Plaza and in the 2BRC with the closure on 2nd Street from Spring Street to Hill Street near downtown Los Angeles. There was a slight decline in outreach activities on the **CLAX** as construction impacts with eligible small businesses were limited to the Baldwin Hills Crenshaw Mall ongoing impact due to station construction and the BSC target area including the Hyde Park area (48th Street -67th Street) with the beginnings of the curb and gutter work expected to continue through the summer of 2016.

The following is a summary of Outreach Efforts and Communication Activities for this reporting period:

**Table 1. Quarterly Outreach Efforts and Communication Activities
(April 1, 2016 – June 30, 2016)**

	Crenshaw/LAX	Little Tokyo	Purple Line Extension	2nd & Broadway
Community Meetings	2	7	1	0
Direct Canvassing	3	6	5	4
Partnerships/Eat, Shop, Play	2	0	0	1
Metro Sponsored Workshops	2	1	2	1
PCR Sponsored Workshops	1	0	0	1
Media Photo Op Event	0	1	0	0
Total	10	15	8	7

*Direct Canvassing Represents Number of Days

**Table 2. Program to Date Outreach Efforts and Communication Activities
(March 1, 2015 – June 30, 2016)**

	Crenshaw/LAX	Little Tokyo	Purple Line Extension	2nd & Broadway
Community Meetings	28	21	8	0
Direct Canvassing	14	11	12	8
Partnerships/Eat, Shop, Play	6	1	0	1
Metro Sponsored Workshops	8	6	5	1
PCR Sponsored Workshops	3	0	1	1
Media Photo Op Event	1	1	0	0
Total	60	40	26	11

Community Meetings/Presentations: During this reporting period, we have participated in **10** community meetings and presentations which include various Chamber meetings, business expos staffing tables, business organization meetings, construction update meetings, mall and strip mall tenant meetings.

Direct canvassing efforts: During this reporting period, Lead **CLAX** Business Advisor Andre Hardy, Lead **PLE** Business Advisor Brian Lazo, Lead **LTRC** Business Advisor Bryan Miyamoto and Lead **2BRC** Business Advisor, Darrell Smith conducted ongoing outreach efforts weekly. These efforts include door-to-

door and one-on-one meetings with small business owners speaking with them about applying to the BIF, distributing BIF information flyers, tri-folds, upcoming BIF Workshop flyers and business cards. Additionally, Business Advisors also take photos of direct construction activity occurring. Our strategy continues to be reaching small business owners before direct construction impacts occur to help prepare them apply to the BIF program. PCR's canvassing efforts have proven to be most effective. The Business Advisors' direct engagement with business owners helps to foster a good, trusting relationship and always results in an immediate increase in applications submitted as well as increased awareness through word of mouth among small business owners. On-going canvassing efforts and outreach generally occur on Fridays with the BIF Lead Business Advisors spending time on their respective corridors visiting applicants, taking photos of construction impacts and general outreach activities.

Outreach Partnerships with the BSC and Eat, Shop, Play: PCR's partnership with the BSC on the **CLAX Corridor** continues to be very effective and efficient for outreach efforts with construction impact in the BSC target area (48th Street – 60th Street) as well as the Hyde Park area (61st Street – 67th Street). PCR is working very closely with the BSC to encourage small business owners in the target area to apply by doubling up on outreach activities and collaborating on efforts to engage business owners. Referrals between the BIF program and the BSC continue to be consistent and on-going. In addition, the BSC has been helpful in marketing the Metro BIF Workshops held on the **CLAX** corridor. PCR's partnership with Metro's Eat, Shop, Play program in all three corridors has proven to be a valuable tool for referring small business owners for help and assistance in marketing their business during construction activities as well as networking with small business owners at Eat, Shop, Play sponsored Lunch Meet Up events.

Metro Sponsored BIF Workshops: Each calendar quarter, Metro sponsors a series of BIF Workshops in each of the three corridors. These workshops have proven to be very effective in presenting BIF program details to potential applicants with an opportunity for Q & A. Most of the small business owners who have previously attended a BIF workshop have subsequently applied to the BIF program with almost all of the documentation required. For this reporting period, April 1, 2016 – June 30, 2016, the following BIF workshops have been hosted:

2 - Crenshaw/LAX Corridor

2 - Purple Line Extension Phase 1

2- Little Tokyo Area of the Regional Connector, 1- Little Tokyo Area, 1- 2nd & Broadway Area

Six more BIF workshops are currently scheduled for the third quarter of 2016.

1- Crenshaw/LAX Corridor

2- Purple Line Extension Phase 1

2- Regional Connector, 1- Little Tokyo Area, 1- 2nd & Broadway Area

PCR Sponsored BIF Workshops: During this reporting period, PCR sponsored **2** BIF Application Workshops, one at the Baldwin Hills Crenshaw Mall on the **CLAX** corridor targeting mall tenants and one on the **2BRC** targeting the small businesses in the closure area. These workshops were very successful with the **CLAX** BIF workshop resulting in **11** applications on the spot and **7** applications at the 2BRC workshop. Another BIF Application Workshop is being planned on the **PLE** in early Fall 2016.

Media Photo Op: One media photo op occurred during this reporting period featuring a business owner in the **LTRC**. Media Photo Ops have been a great way to feature BIF grantees and offers good PR for the BIF program. When small business owners "see" other small business owners receiving BIF grant awards from PCR, Metro and political officials, it validates the BIF grant program and encourages other business owners to apply. Feedback on BIF Photo Ops has been very positive and is an extremely useful marketing tool. PCR suggests scheduling media photo ops at least once a quarter to keep awareness of the BIF program on the minds of small business owners and in the public.

Business appointments: Small business owners can schedule appointments with BIF Business Advisors for their convenience. Appointments are available with **CLAX** Lead Business Advisor, Andre Hardy at the BSC hosted by the Los Angeles Urban League. For both Lead Business Advisors, Brian Lazo- **PLE** and Lead Business Advisor Darrell Smith **2BRC** appointments are available at PCR which is located on Wilshire one block west of Vermont. For the **LTRC**, Lead Business Advisor, Bryan Miyamoto can schedule appointments at the Metro Community Office located at 1st Street and Central near the Japanese Village Plaza. However, most business owners prefer BIF Business Advisors to meet with them one-on-one at

their place of business as it often times is difficult for the business owner to leave. Andre, Brian, Bryan and Darrell are flexible and generally meet with small business owners almost always at their place of business for convenience and comfort. This has resulted in effectively expediting submission of applications to the BIF and collecting documents for financial analysis and subsequent grant recommendations.

*See Attachment B for a listing of meetings, events, presentations and workshops from March 2015 – June 2016 (Program to Date).



First Metro BIF Workshop for 2nd & Broadway at the Los Angeles Times Community Room. Businesses from the Little Tokyo Area of the Regional Connector were also in attendance.

7.1 Financial Activities

The following is a monthly summary of grant funding by rail project:

*See attachment C - BIF Grant Matrix for grantee details.

7.1.1 Crenshaw/LAX Corridor

Table 1. Total Grant Amount by Month – Crenshaw/LAX

Crenshaw/LAX		
Month	Grants	Amount
March 2015	4	\$66,310.00
April 2015	8	\$111,239.29
May 2015	12	\$75,583.64
June 2015	11	\$435,549.37
July 2015	15	\$270,194.99
August 2015	5	\$57,058.59
September 2015	8	\$88,327.88
October 2015	10	\$153,215.41
November 2015	6	\$176,330.86
December 2015	13	\$179,131.07
January 2016	8	\$173,381.22
February 2016	9	\$252,931.89
March 2016	8	\$144,439.64
April 2016	7	\$132,082.07
May 2016	6	\$122,124.86
June 2016	7	\$99,419.89
Total	137	\$2,537,320.67



Metro construction road closure at Crenshaw Blvd. and 67th Street in the Hyde Park area.

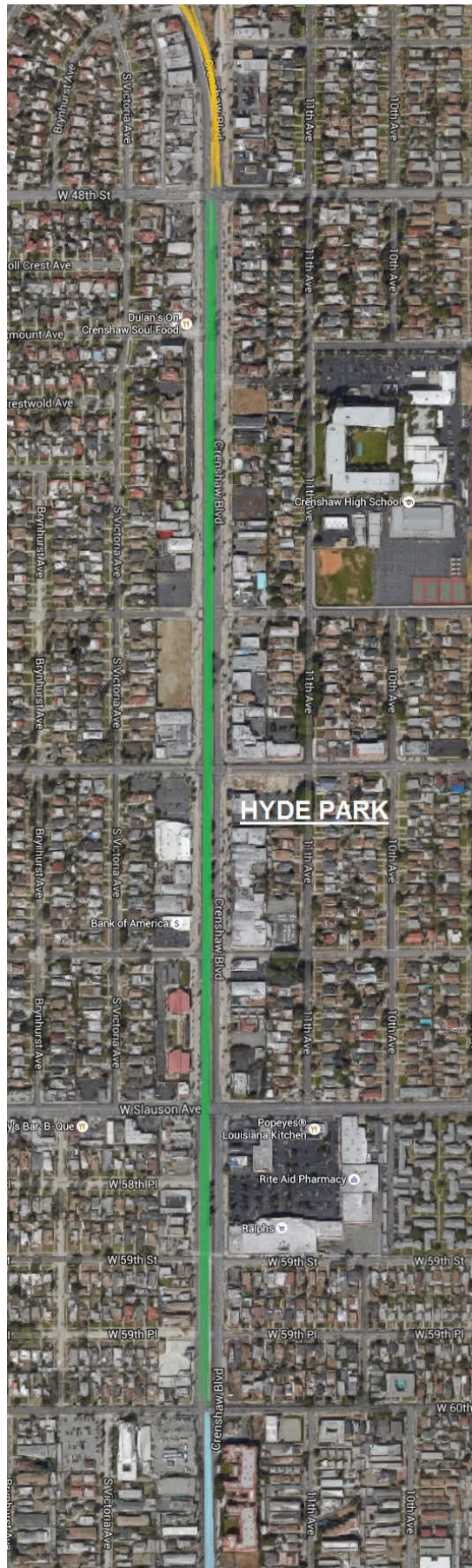
CRENSHAW/LAX Transit Project

Metro Business Interruption Fund uses the following sections as impact areas:

Exposition/Crenshaw - Exposition to 39th Street
 Martin Luther King Jr. - 39th Street to Homeland
 Leimert Park - Homeland to 48th Street
 Hyde Park - 48th Street to 60th Street
 Fairview Heights - 60th to N. Prairie Avenue
 Downtown Inglewood - N. Prairie Avenue to N. Cedar Avenue
 Westchester/Veterans - N. Cedar Avenue to W. Arbor Vitae Street
 Aviation/Century - W. Arbor Vitae Street to W. Century Boulevard



**NUMBER
OF
GRANTS****TOTAL GRANT
AMOUNT****SECTION****24****\$494,010.91****CRENSHAW/
EXPOSITION****12****\$138,813.12****CRENSHAW
SQUARE****28****\$547,831.46****MARTIN
LUTHER KING,
JR.****41****\$677,763.98****BALDWIN
CRENSHAW
MALL****27****\$606,040.31****LEIMERT PARK****4****\$38,531.00****LEIMERT PARK
BUSINESSES**



NUMBER
OF
GRANTS

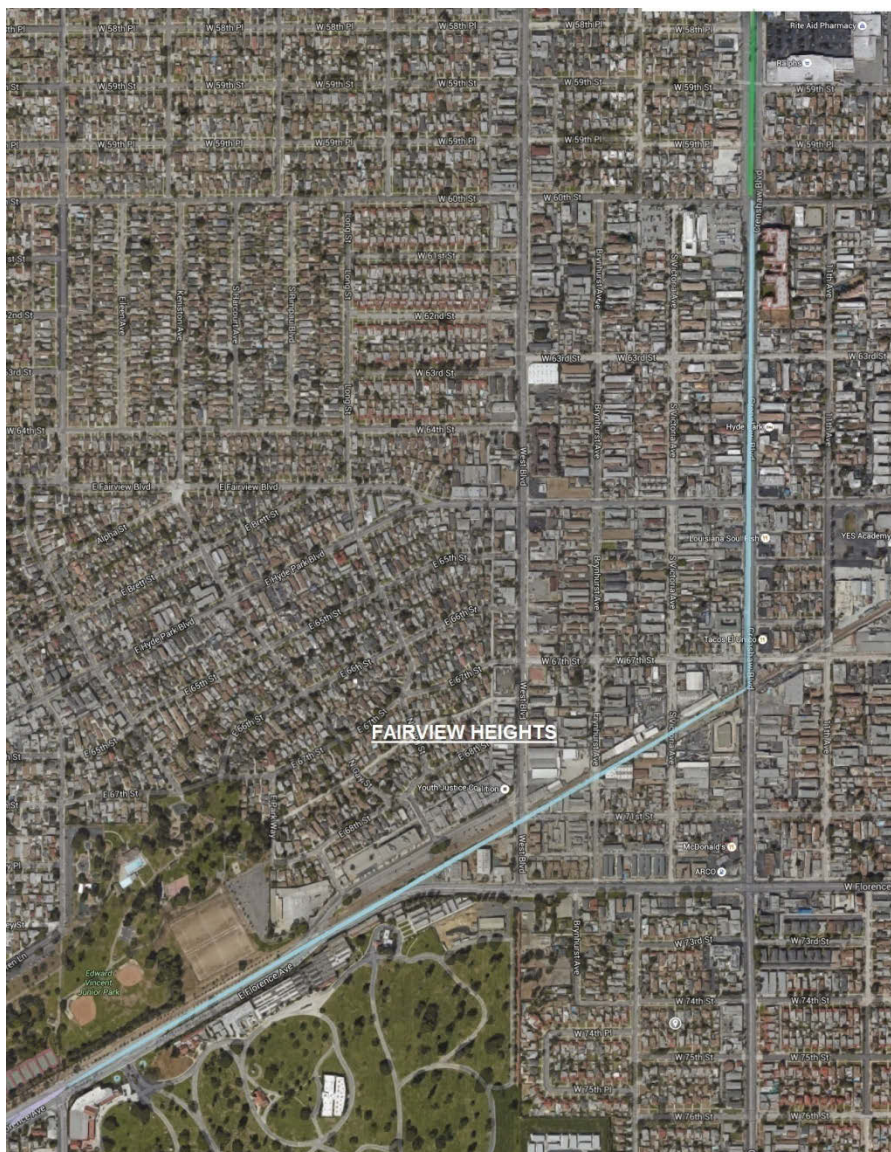
TOTAL GRANT
AMOUNT

SECTION

1

\$34,329.89

HYDE PARK



**NUMBER
OF
GRANTS**

**TOTAL GRANT
AMOUNT**

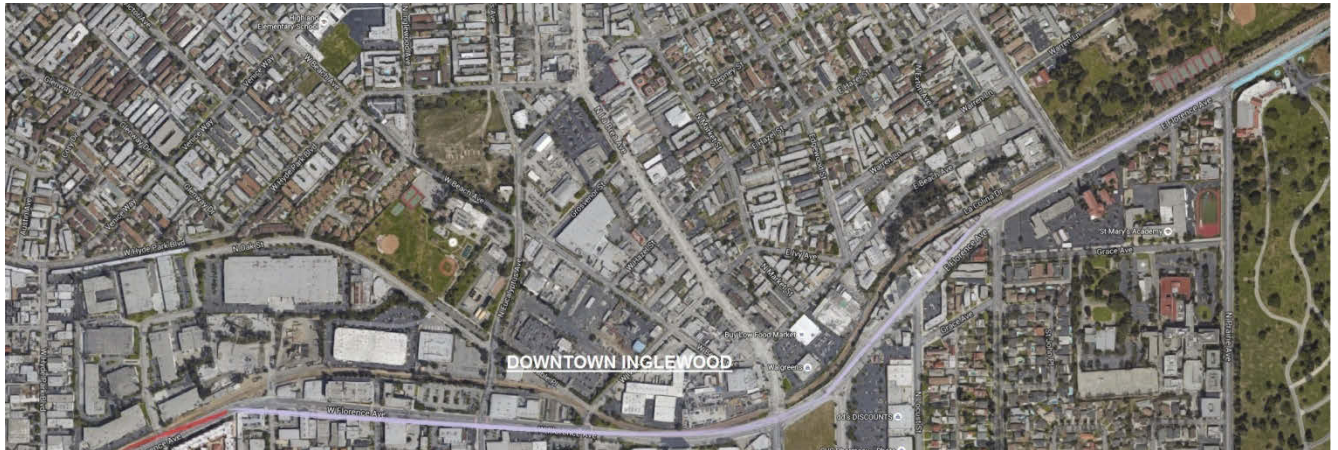
SECTION

0

\$0.00

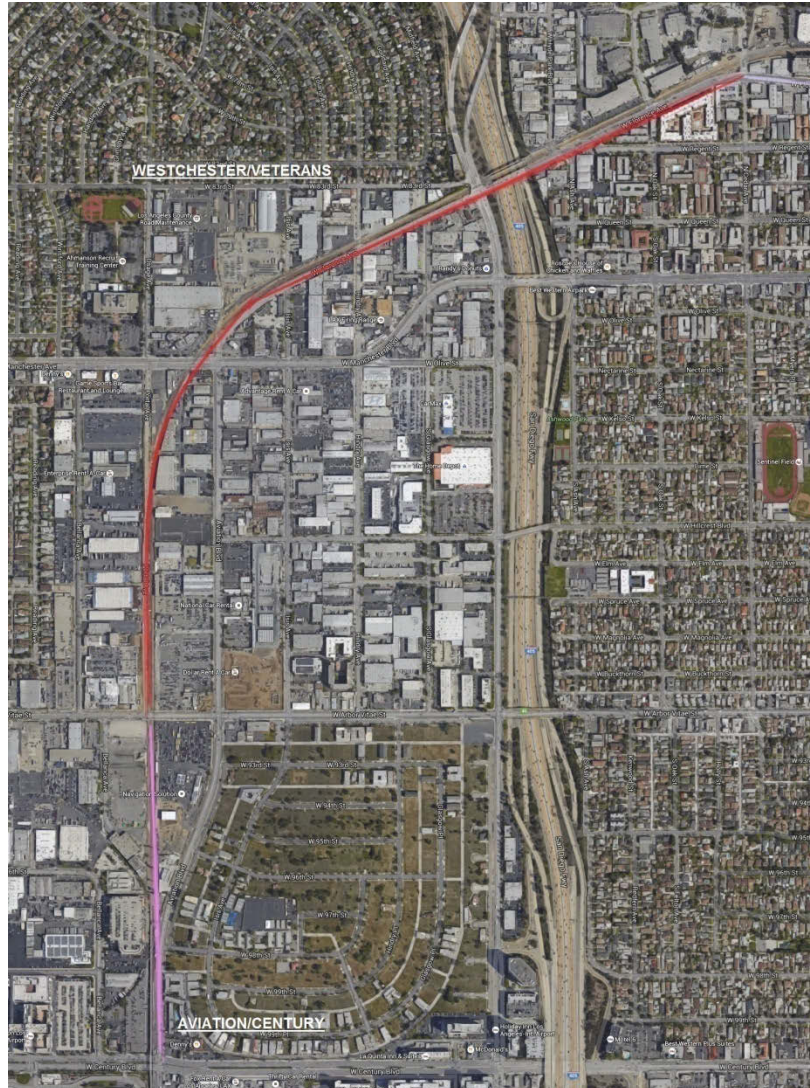
**FAIRVIEW
HEIGHTS**

*No Grants Approved as of June 30, 2016



NUMBER OF GRANTS	TOTAL GRANT AMOUNT	SECTION
0	\$0.00	DOWNTOWN INGLEWOOD

*No Grants Approved as of June 30, 2016



**NUMBER
OF
GRANTS**

**TOTAL GRANT
AMOUNT**

SECTION

0

\$0.00

**WESTCHESTER/
VETERANS**

0

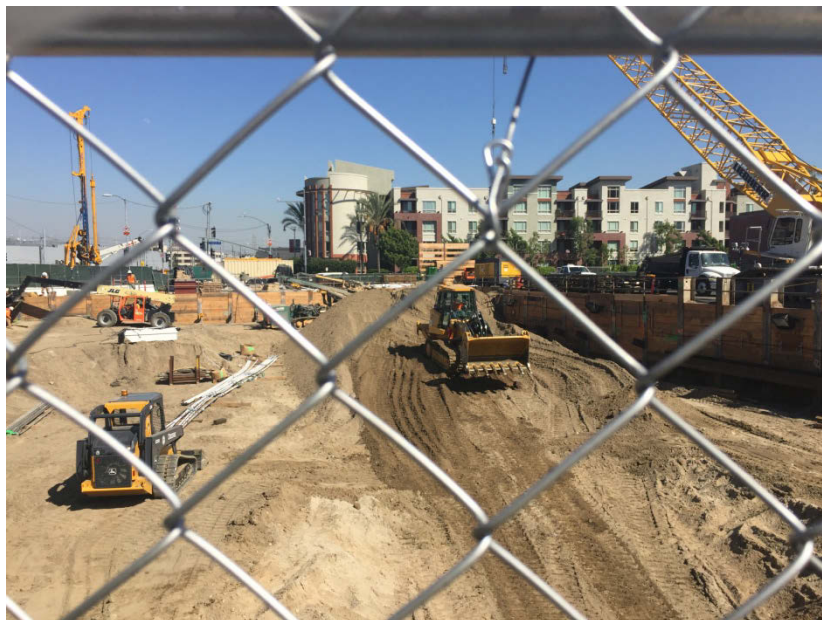
\$0.00

**AVIATION/
CENTURY**

*No Grants Approved as of June 30, 2016

7.1.2 Little Tokyo Area of the Regional Connector**Table 2. Total Grant Amount by Month – Little Tokyo R/C**

Little Tokyo Regional Connector		
Month	Grants	Amount
March 2015		
April 2015		
May 2015		
June 2015		
July 2015		
August 2015		
September 2015		
October 2015		
November 2015	1	\$50,000.00
December 2015	4	\$123,428.39
January 2016	0	\$0.00
February 2016	0	\$0.00
March 2016	3	\$31,728.75
April 2016	8	\$147,364.03
May 2016	4	\$63,440.09
June 2016	10	\$118,980.08
Total	30	\$534,941.34



Excavation at the 1st and Central Station – Little Tokyo Area of the Regional Connector. This is the starting point for the tunnel boring machine (TBM).

Little Tokyo Area of the Regional Connector

Metro Business Interruption Fund uses the following sections as impact areas:

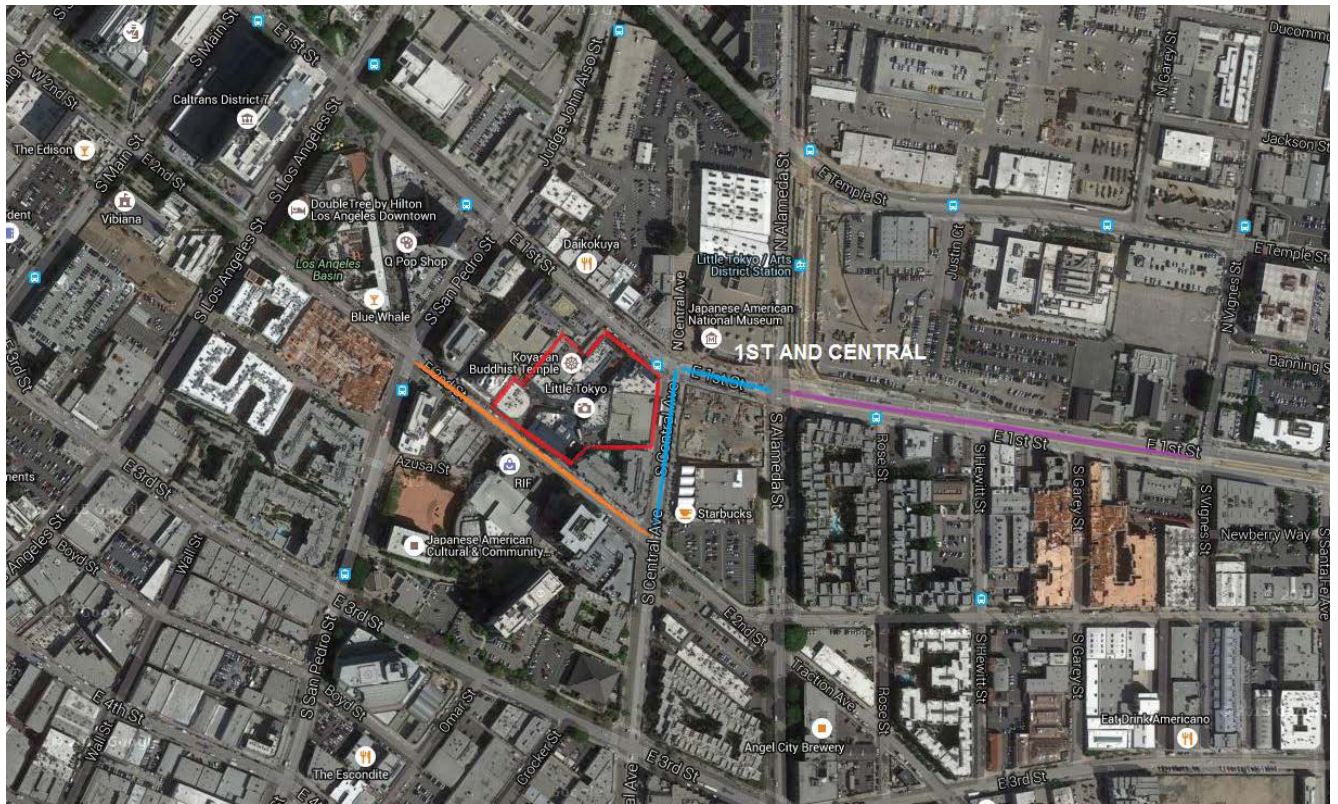
East of Alameda (1st Street)

1st and Central (1st Street between Central and Alameda, Central between 1st and 2nd)

2nd Street (West of Central Ave.)

Japanese Village Plaza Mall





**NUMBER
OF
GRANTS**

**TOTAL GRANT
AMOUNT**

SECTION

9

\$165,907.08

**EAST OF
ALAMEDA**

4

\$131,107.42

**1ST AND
CENTRAL**

7

\$95,829.56

2ND STREET

10

\$142,097.28

**JAPANESE
VILLAGE PLAZA**

7.1.3 2nd & Broadway Area of the Regional Connector**Table 2. Total Grant Amount by Month – 2nd & Broadway R/C**

2nd & Broadway Regional Connector		
Month	Grants	Amount
March 2015		
April 2015		
May 2015		
June 2015		
July 2015		
August 2015		
September 2015		
October 2015		
November 2015		
December 2015		
January 2016	0	\$0.00
February 2016	0	\$0.00
March 2016	0	\$0.00
April 2016	1	\$4,063.41
May 2016	0	\$0.00
June 2016	3	\$52,946.55
Total	4	\$57,009.96

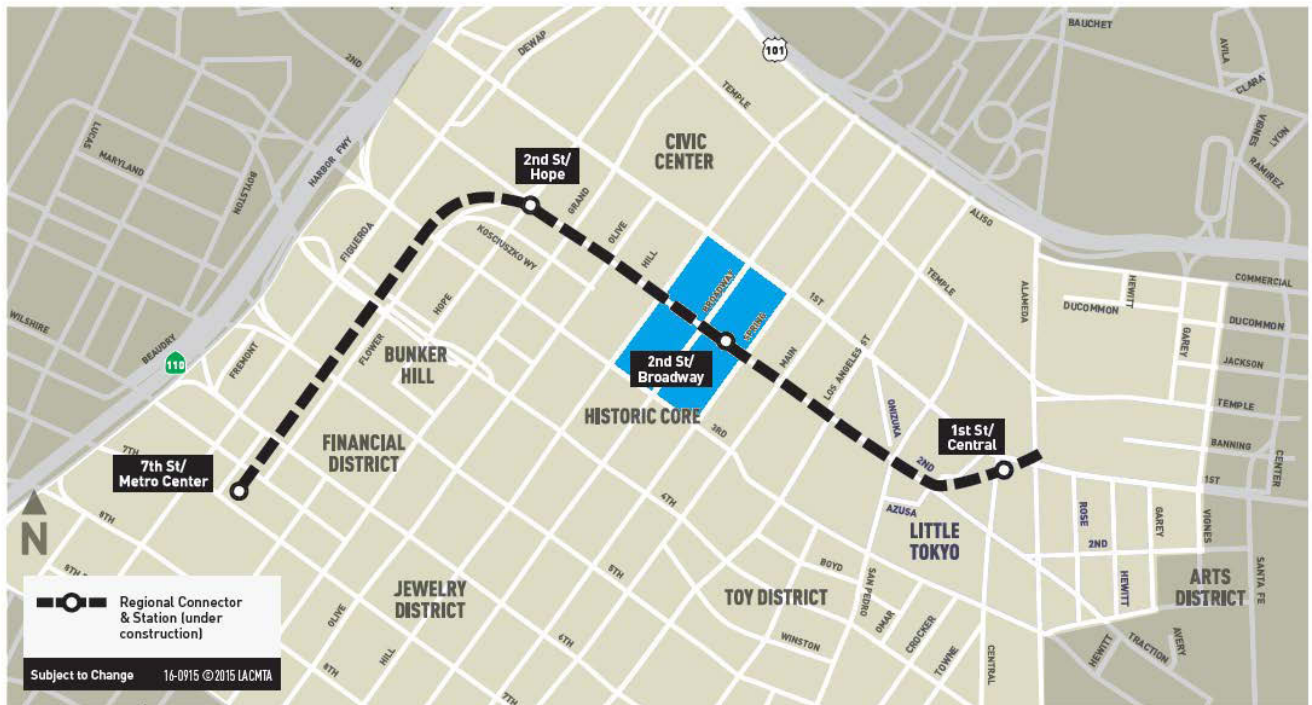


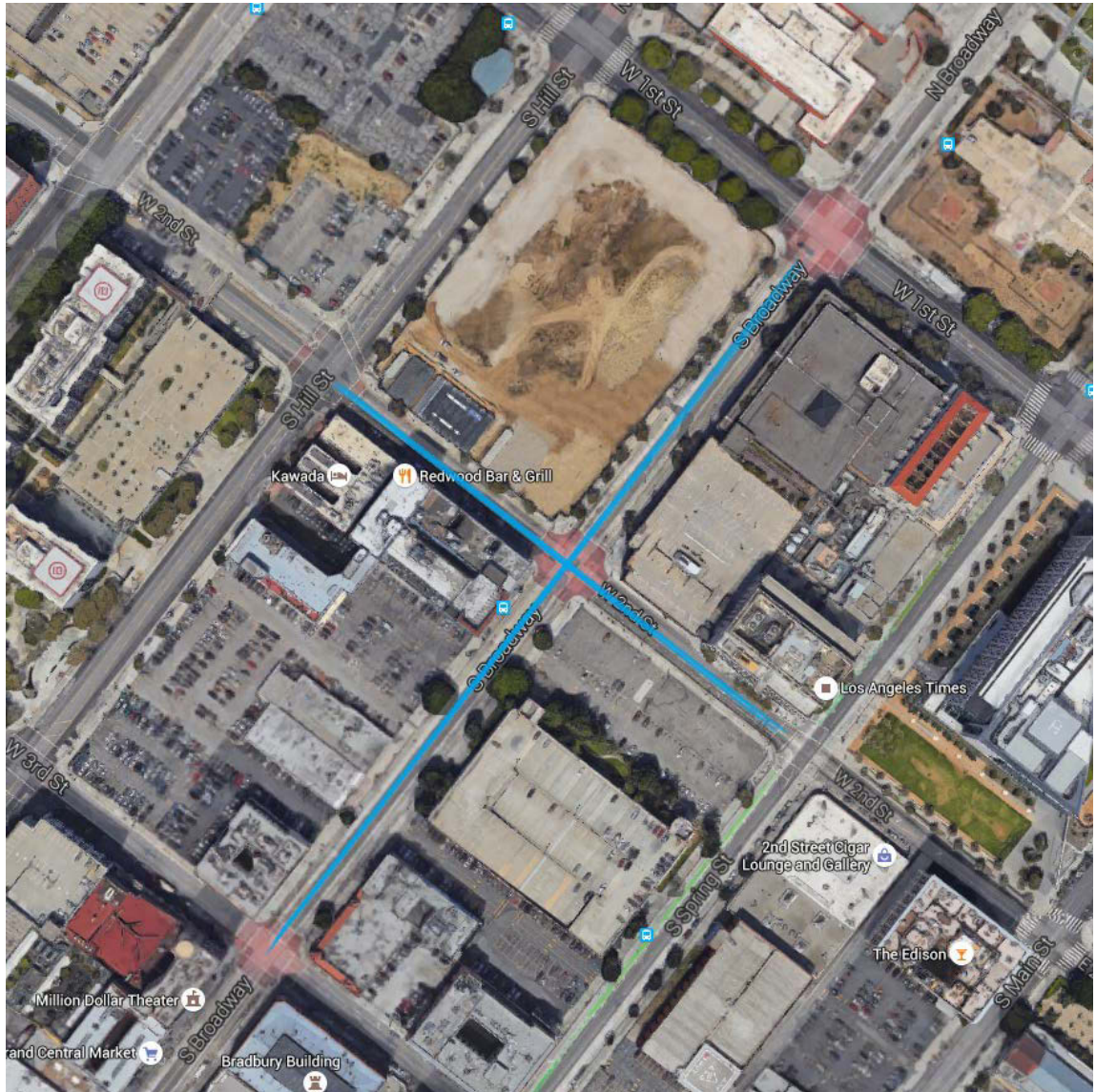
Metro construction activity at 2nd
and Spring St. in the 2nd &
Broadway Area of the Regional

2nd & Broadway Area of the Regional Connector

Metro Business Interruption Fund uses the following sections as impact areas:

2nd & Broadway





**NUMBER
OF
GRANTS**

**TOTAL GRANT
AMOUNT**

SECTION

4

\$57,009.96

**2nd &
BROADWAY**

7.1.4 Purple Line Extension Phase 1**Table 3. Total Grant Amount by Month – Purple Line Extension Phase I**

Purple Line Phase I		
Month	Grants	Amount
March 2015		
April 2015		
May 2015		
June 2015		
July 2015		
August 2015		
September 2015		
October 2015	2	\$62,863.50
November 2015	0	\$0.00
December 2015	1	\$4,356.60
January 2016	0	\$0.00
February 2016	9	\$92,437.97
March 2016	5	\$151,368.10
April 2016	3	\$17,897.55
May 2016	4	\$69,787.65
June 2016	6	\$105,348.17
Total	30	\$504,059.54



Metro construction and road closure at Wilshire Blvd. and Sycamore Ave. on the Purple Line Extension Phase 1.

Purple Line Extension – Phase I

Metro Business Interruption Fund uses the following sections as impact areas:

Wilshire/Western – Western to Rossmore
 Wilshire/La Brea – Rossmore to Hauser
 Wilshire/Fairfax – Hauser to Crescent Heights
 Wilshire/La Cienega – Crescent Heights to La Cienega





**NUMBER
OF
GRANTS**

**TOTAL GRANT
AMOUNT**

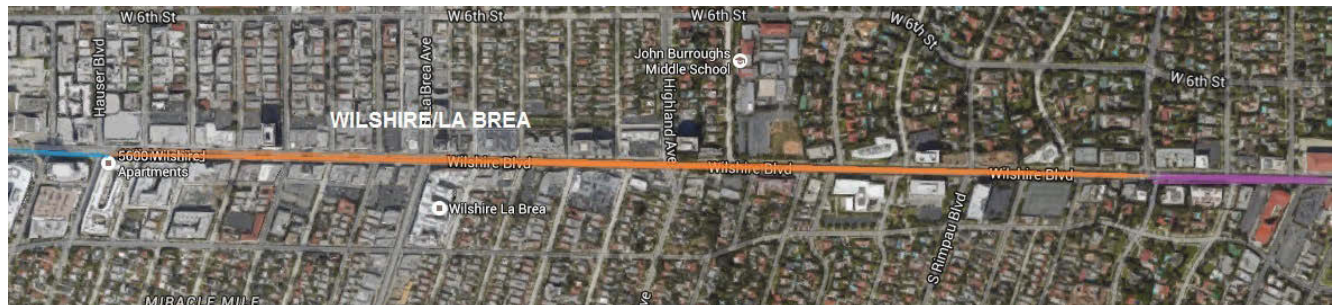
SECTION

0

\$0.00

**WILSHIRE/
WESTERN**

*No Grants Approved as of June 30, 2016



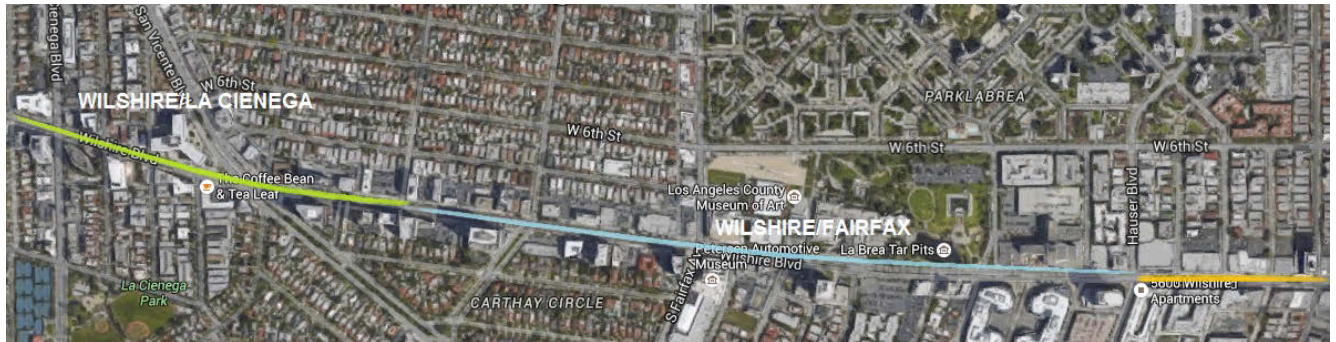
**TOTAL GRANT
AMOUNT**

SECTION

26

\$429,589.09

**WILSHIRE/
LA BREA**

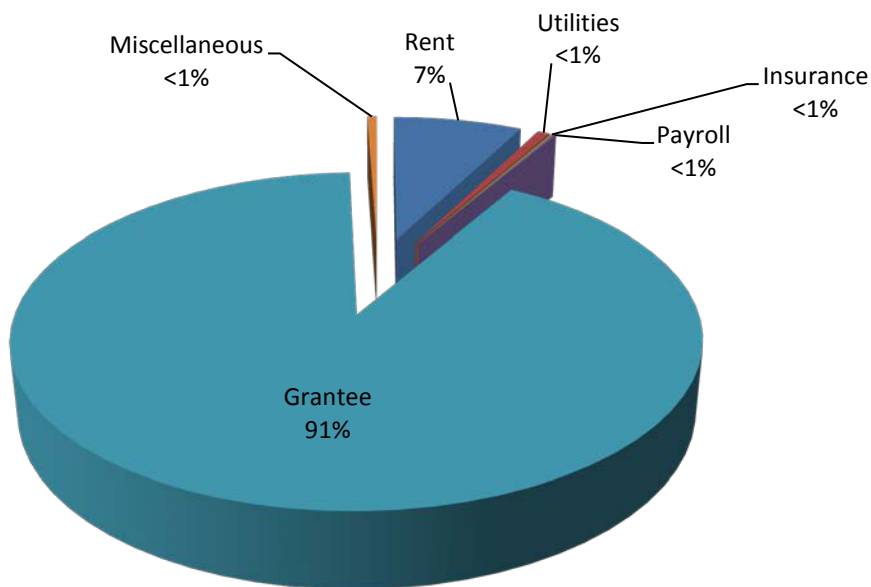


NUMBER OF GRANTS	TOTAL GRANT AMOUNT	SECTION
0	\$0.00	WILSHIRE/ FAIRFAX
4	\$74,470.45	WILSHIRE/ LA CIENEGA

8.1 Grantee Statistics

The following charts (Figures 1-7) illustrate grant disbursement categories.

Figure 1: Grant Disbursement Payments by Type



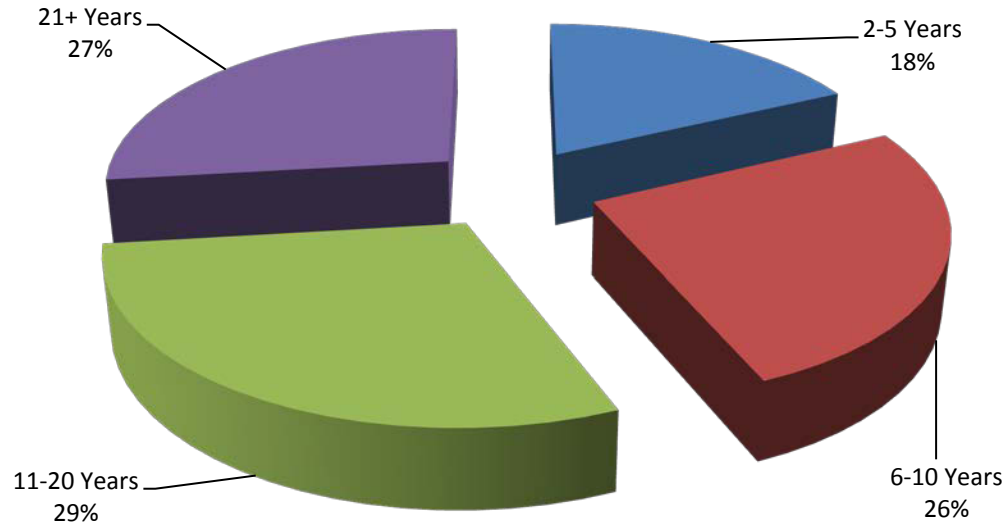
Grant Disbursement by Type	
Rent	\$ 271,332.30
Utilities	\$ 26,040.38
Insurance	\$ 3,630.60
Payroll	\$ 5,721.88
Grantee	\$ 3,306,902.32
Miscellaneous	\$ 19,704.03
Total	\$ 3,633,331.51

* As per Administrative Guidelines, grant payments are first applied to cover past due amounts of the following fixed operating expenses before award is payable to the grantee:

- Rent/Mortgage
- Utilities
- Insurance
- Payroll
- Other types of business related expenses

* Miscellaneous includes payments for the following business related expenses:

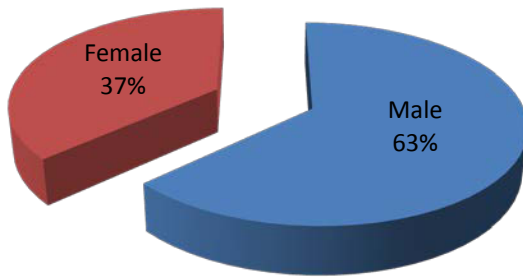
- Business Tax Certificate
- License Fees

Figure 2: Grant Disbursement by Years in Business

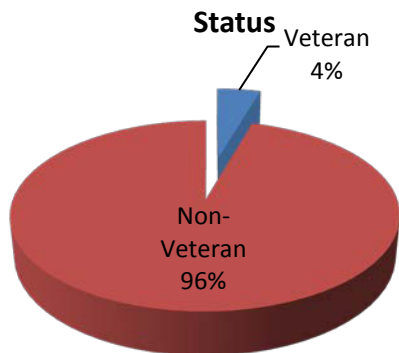
Grants by Years in Business	
2-5 Years	36
6-10 Years	52
11-20 Years	59
21+ Years	54



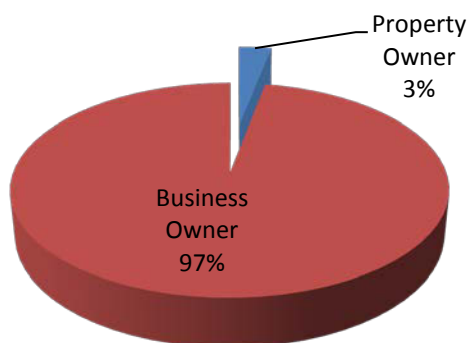
Many businesses that have been operating for over 21 years are currently being impacted by construction activity. Hama Sushi, located on the Little Tokyo Area of the Regional Connector has been in business for 35 years.

Figure 3: Grant Disbursement by Gender

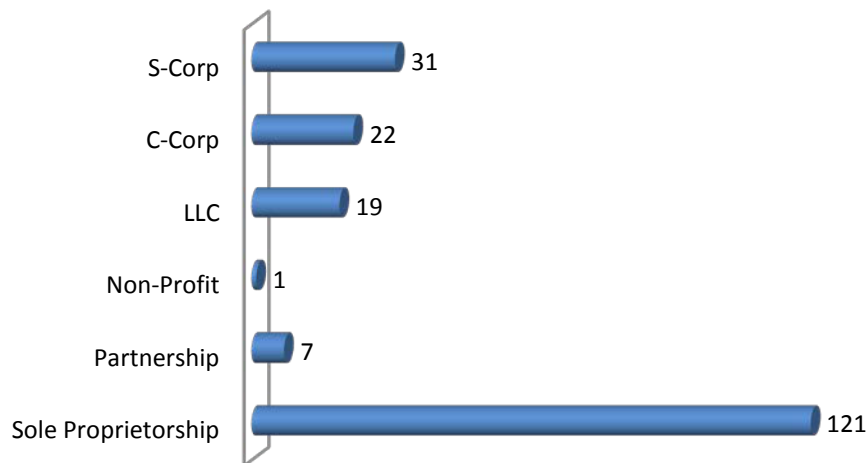
Grant Award by Gender	
Male	127
Female	74

Figure 4: Grant Disbursement by Veteran

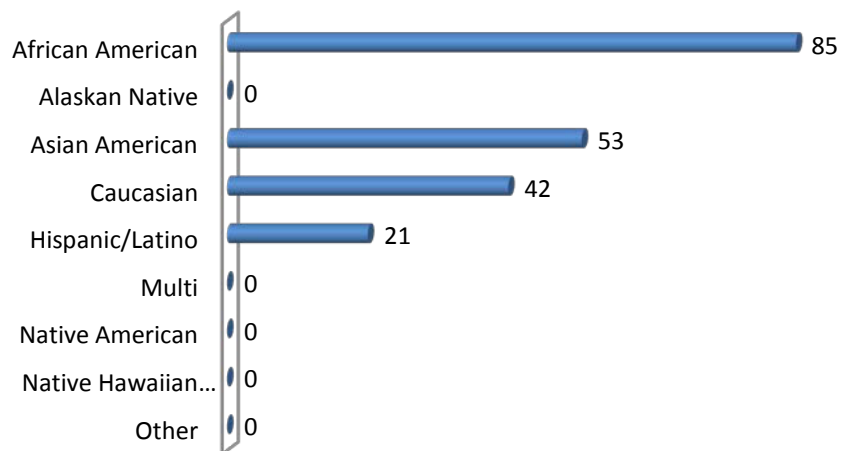
Grant Award by Veteran Status	
Veteran	9
Non-Veteran	192

Figure 5: Property Owner vs. Business Owner

Property Owner vs. Business Owner	
Property Owner	6
Business Owner	195

Figure 6: Grant Disbursement by Business Type

Grant Disbursement by Business Type	
S-Corp	31
C-Corp	22
LLC	19
Non-Profit	1
Partnership	7
Sole Proprietorship	121

Figure 7: Grant Disbursement by Ethnicity

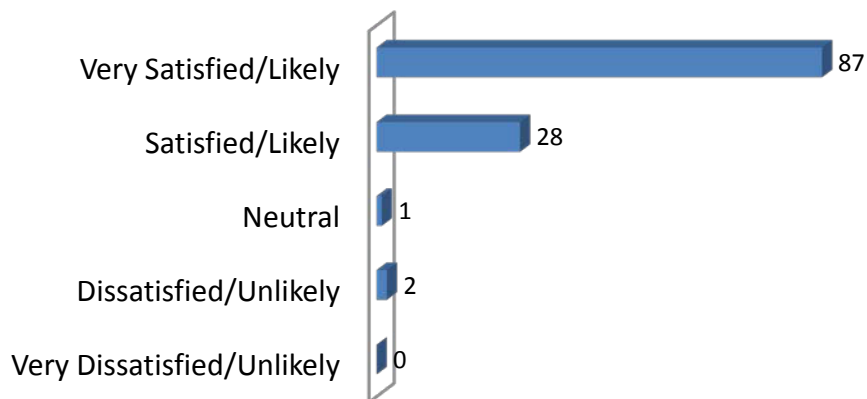
Grant Disbursement by Ethnicity	
African American	85
Alaskan Native	0
Asian American	53
Caucasian	42
Hispanic/Latino	21
Multi	0
Native American	0
Native Hawaiian /Pac. Islander	0
Other	0

9.1 Client Satisfaction Survey Report – Program to Date

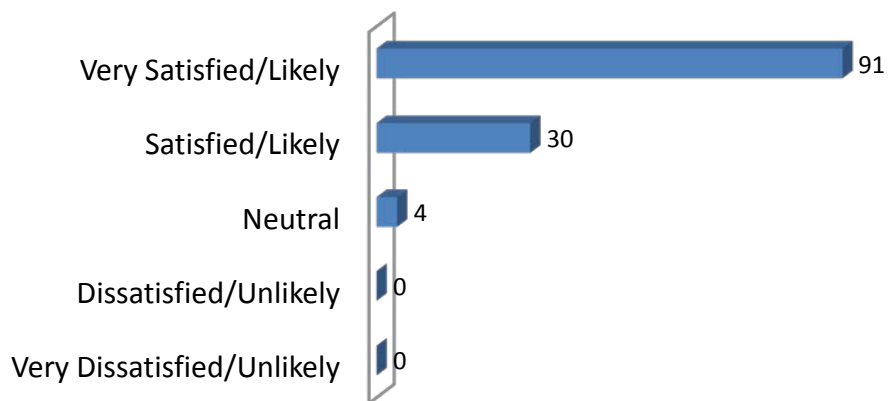
The intent of the client satisfaction survey is to assess the initial client experience and contact with the BIF Program process. This survey was distributed to BIF applicants after the first visit with their assigned Business Advisor.

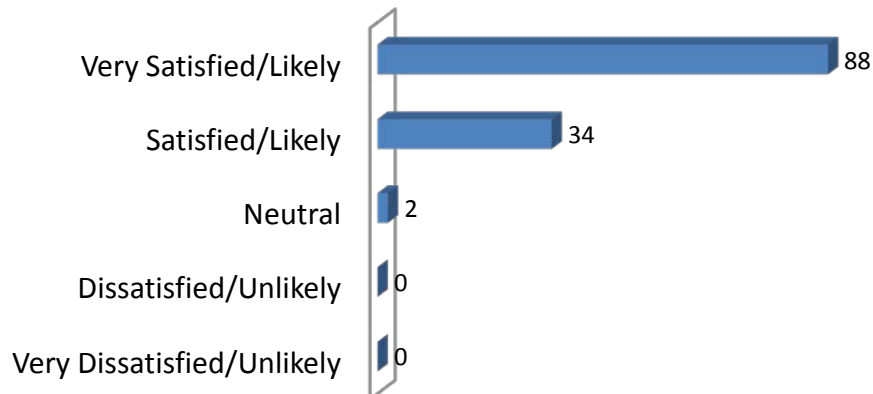
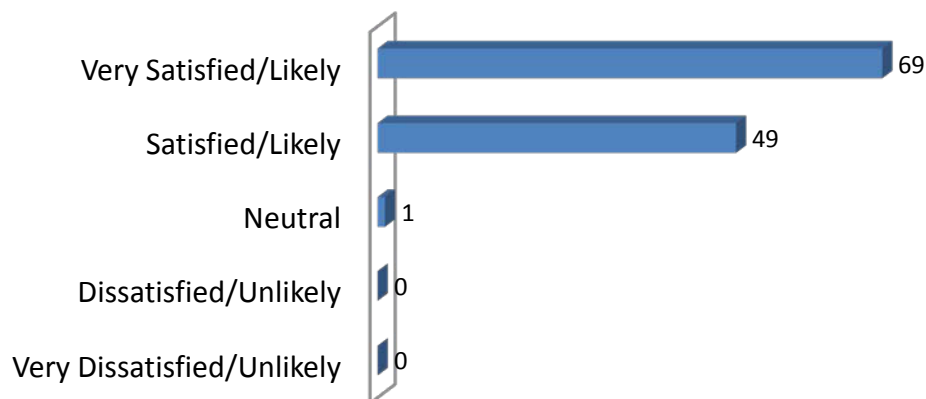
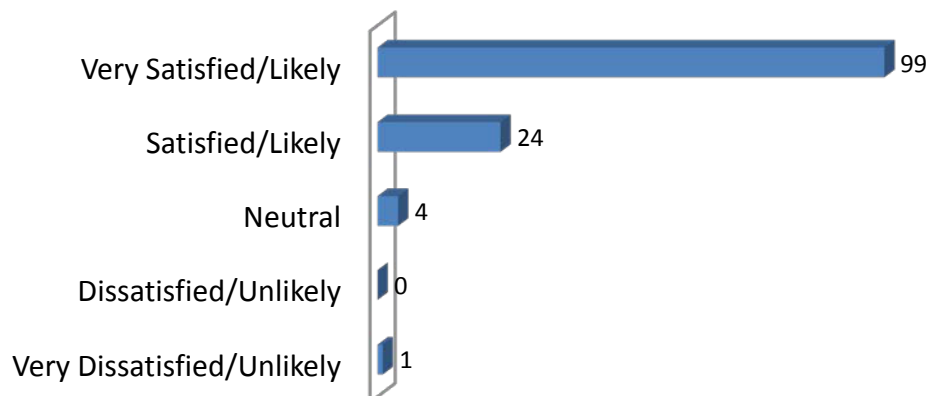
*See Attachment D1 for actual survey administered.

Question 1: How would you rate your overall satisfaction with us?

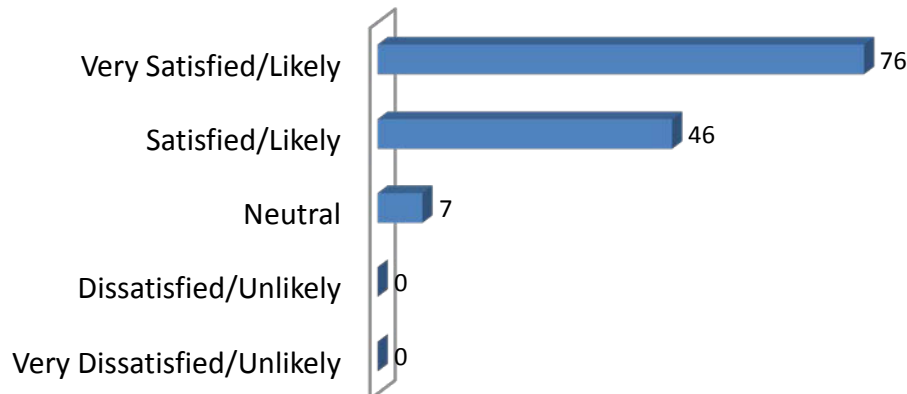


Question 2a: Please rate us on the following experiences: Customer Service



Question 2b: Please rate us on the following experiences: Professionalism**Question 2c: Please rate us on the following experiences: Quality of Services****Question 3: How likely would you recommend us to a friend/business owner?**

Question 4: If needed, will you use our services in the future?



Comments (Client Satisfaction Survey)

The following are a few of the comments from those applicants who answered the question: Do you have any suggestions for improving our services?

"Thank you."

"Very professional staff."

"Looking forward to working with PCR."



Attending the Metro Crenshaw/LAX Halfway There Celebration are: Metro Board Member Jackie Dupont-Walker, Metro CEO Phil Washington, Crenshaw Chamber of Commerce President Arman Walker, Los Angeles Mayor Eric Garcetti and Pacific Coast Regional Vice President/Metro BIF Program Manager Angela B. Winston.

9.2 Client Process Evaluation Form – Program to Date

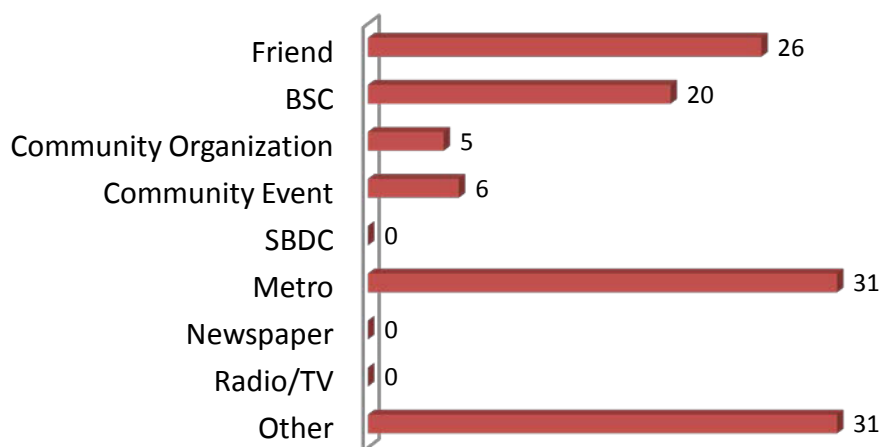
The intent of the Client Process Evaluation Form is to assess the performance of the assigned Business Advisor and to evaluate the application and complete program processes of the BIF. This survey was distributed to BIF grantees at the end of the BIF grant process.

*See Attachment D2 for actual survey administered.

Question 1: Do you presently own or manage a business?



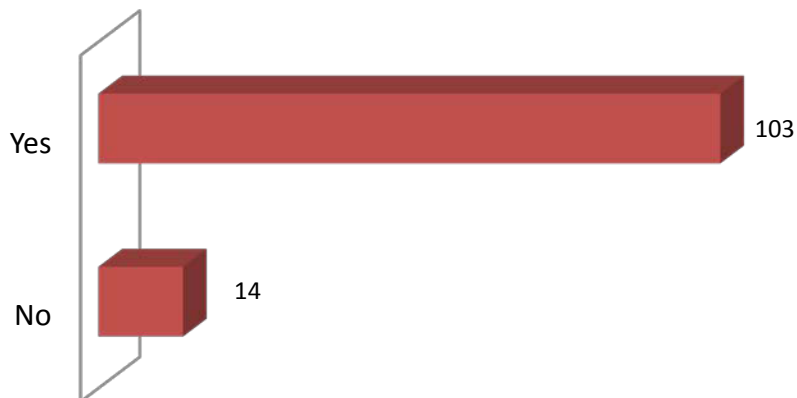
Question 2: How did you hear about the BIF?



**"Other" Category includes the following:

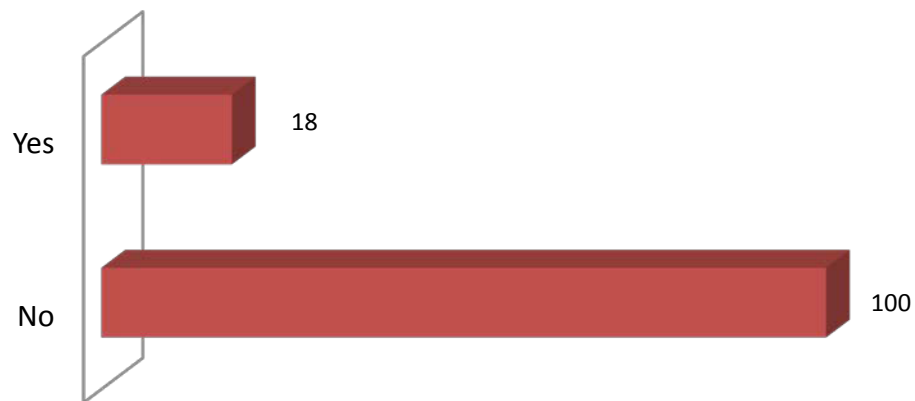
- PCR Outreach (17)
- Landlord (5)
- Fellow Business Owner (2)
- Internet (1)
- Community Leader (1)
- Did Not Specify (5)

Question 3: Was the BIF application form easy to complete and submit?**Question 4: Did you receive an appointment with a BIF Business Advisor in a timely manner?****Question 5: Was your initial contact with the BIF informative and friendly?**

Question 6: Are you satisfied with the assistance you received?**Question 7: Are you getting the assistance you need at this time?****Question 8: Did you receive specific recommendations and/or referral services?**

*In this instance, the "No" category was indicative of applicants who did not need recommendations or referral services. We have recently added a "N/A" category to capture these responses.

Question 9: Were there advising areas where we were not able to assist you?

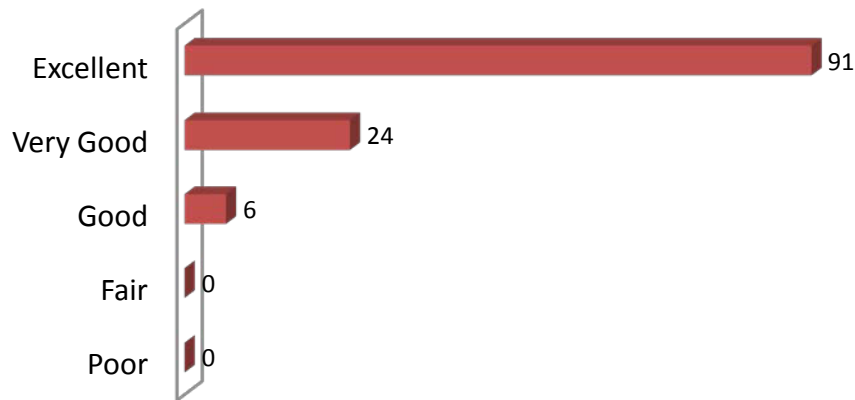


*The "Yes" responses indicated above reflect requested advising areas outside of financial assistance. These were referred to the appropriate resource.

Question 10: Was the overall BIF application process smooth?



Question 11: How would you rate the business advising services you received at the BIF?



The following are a few comments from those applicants who answered the question: Any additional comments?

"The business advisor was great."

"Saved my life."

"Very grateful for the grant assistance."

"Would not have been able to survive without this."

Conclusion: The overall results of both surveys indicate that BIF applicants are very satisfied with the client experience at PCR as well as the BIF application process and general program procedures.

Survey Highlights

- 99% of applicants surveyed said the Metro BIF application was easy to complete and submit.
- 100% of the applicants surveyed said they received an appointment with their BIF Business Advisor in a timely manner.
- 100% of the applicants surveyed said their BIF Business Advisor was informative and friendly.
- 99% of the applicants surveyed said they were satisfied with the assistance that they received.
- 99% of the applicants surveyed said that the overall BIF process was smooth.

At this time, PCR has not identified any major issues or problematic areas in the analysis of the survey responses.

*Note: Not all applicants choose to complete a survey or answer every question. The survey results charted here are based on responses PCR has been able to capture from applicants. Additionally, the total number of surveys does not equal total number of grants due to business owners receiving multiple grants.

10.1 Frequently Asked Questions (as of this reporting period)

10.2 What's the catch?

Quite often, business owners will say the BIF is too good to be true. There must be a catch to receive money that you don't have to pay back. There is no catch to apply to the BIF. It is a grant program, with the goal of helping business owners sustain operations during construction impact. It is a pilot program that is generously funded by Metro and well received. No other transit agency in the country has dedicated this level of funding and resources to help small businesses during construction disruption of communities. Repeat – there is no catch. Just apply. Help us help you!

10.3 Why is so much personal and business information needed to apply?

A few business owners have commented that the amount of information needed to apply to the BIF is intrusive. PCR has developed a process that attempts to be as seamless and painless as possible. Whenever you are dealing with distributing money whether it is lending or granting, documents are needed to substantiate the transaction to allow for accountability and auditing purposes. As PCR is also a small business lender, PCR knows what documents constitute a legal and binding financial agreement and deliberately created an easy, quick and "less paperwork" way to apply to the BIF. Unlike a loan program which requires several years of financial information, PCR only asks for documents that are absolutely necessary to determine viability and to prove business revenue loss. That's it. BIF Business Advisors hand-hold, coach and counsel any business that needs help in getting the required documents- whatever is necessary to help with the application process. PCR has many resources to help business owners gather documents and get them submitted properly.

10.4 Why do you calculate the BIF award on gross revenues instead of net revenues?

PCR's financial analysis for BIF applicants bases business revenue loss calculations for grant awards on gross revenue as opposed to net revenue because it demonstrates the "worst case scenario" for small business owners. Net revenue takes into account business expenses, which provides a wide variance from business owner to business owner, and speaks to the profitability of the business. PCR is not concerned with whether or not a business is profitable, just if that business has lost revenue. The gross revenue is, in fact, the total earned sales of a business that is affected by direct construction impact. The more accurate calculation of what a business earns is top line revenue instead of the bottom line and generally results in a larger grant amount.

10.5 How do I capture a mobile customer base with the advent of the new rail line?

With the anticipation of being able to attract customers from all over the city, small business owners can strategize about how to increase their foot traffic and revenue base by increasing their advertising reach. This can be done most effectively by creating or re-creating their business website and on-line presence to engage potential customers from near and far. PCR encourages small business owners to think about how to make their services/products most appealing on line, ease of purchase, competitive pricing etc. PCR has referred small business owners to the BSC on the Crenshaw/LAX corridor and to PCR's Small Business Development Center (SBDC) to learn how to develop a website, how to evaluate the effectiveness of their website through various website traffic tracking tools such as Google Analytics and how to gain a presence on search engines so customers can find their business quickly and easily on line. Other suggestions include refocusing their business model and location logistics to accommodate faster service and customer convenience such as offering a delivery service or curb side drop-off/pickup service.

11.1 Observations (as of this reporting period)

The following are issues we have observed in the execution of the BIF Program:

- a. Small business owners affected by the 2nd & Broadway closure have been complaining about the disruption of foot traffic and customer flow which has eliminated impulse buying/service. For example, there are a number of bridal and wedding boutiques that rely on impulse marriage or divorce services which have had to decrease their hours of operation due to lack of customer traffic. In addition, there are a significant number of law offices that also rely on foot traffic for services to clients from the nearby court offices.
- b. A business owner on the Purple Line Extension suggested holding a street fair during complete closures of an intersection or street to allow businesses affected to solicit foot traffic for revenue sales during what is generally a “dead” period for business. PCR thinks that is a very creative way to generate sales. If planned and done correctly, providing that construction machinery is not a safety risk or otherwise hazardous concerns are alleviated, a street fair could be a fun way to bring community together and help mitigate revenue loss.
- c. PCR has observed a hesitancy to apply to the BIF among small business owners who have immigrated to the United States from various other countries. They fear inadequate financial documents and citizenship status may have a negative effect on their families and livelihood.
- d. With the advent of all three eligible corridors at peak construction activity, PCR is documenting noticeable trends regarding BIF grantees. Here are a few highlights:
 1. More male owned businesses almost 2:1 compared to 1:1 with construction impact on the Crenshaw/LAX Corridor only.
 2. Fifty-six percent of all BIF grantees are businesses 11+ years in operation.
 3. The majority of all small business owners are sole proprietors (60%).
 4. Metro referrals, friends, BSC and PCR outreach are the top categories where small business owners hear about the BIF.
 5. The average submission time for BIF from complete application to processing is 5.75 days down from 5.95 days last quarter.

12.1 Quarterly Testimonial

- **Business Name:** *Law Office of Bruce Richland*
- **Address:** *205 S. Broadway, Los Angeles, CA 90012*
- **Phone Number:** *(213) 626-3100 (Office) (818) 613-7685 (Cell)*
- **Date of Creation:** *1996*
- **Business Designation:** *S-Corp.*
- **Website Address:** *www.brucericland.com*
- **Main Areas of Activity:** *Criminal defense law services*
- **Grant Amount:** *\$4,063.50*
- **Unique Qualities:** *Serves low income cliental*
- **Metro Rail Corridor:** *2nd & Broadway Area of the Regional Connector*

Business Narrative

The Law Office of Bruce Richland was established in 1996 and is located along the 2nd & Broadway Area of the Regional Connector Metro corridor. Richland Law Offices services clients who have criminal charges placed against them such as DUIs, property damage, domestic violence and murder cases. Many of Richland's cases are low income cliental. The business generates revenues from criminal defense services, and depends on one multi-lingual legal assistant employee for its operations. Since Metro construction began with a complete closure at 2nd & Broadway, management indicates experiencing immediate lost revenues due to clients and potential clients unable to get to his office from the courts two blocks away. Additionally, bus service is detoured several blocks from 2nd & Broadway eliminating direct access to his office. Overall foot traffic is down as a result of the full intersection closure. Bruce Richland has taken several steps to try to keep his business going including advertising through the court's attorney listings and reaching out to colleagues and former clients for referrals. In addition, he has begun to add personal funds to his business account to make up for lost revenues. Bruce Richland was the first BIF grantee for the 2nd & Broadway Area of the Regional Connector.

Grantee Quote

"The BIF process works. It was quick and easy from the application submission to receiving the check. Thanks to PCR for excellent service." – Bruce Richland



Pictured from left to right: Pacific Coast Regional Vice President/Metro BIF Program Manager Angela B. Winston, Business Owner Bruce Richland and 2nd & Broadway Lead Business Advisor Darrell Smith.

ATTACHMENT A

APPLICATION TO GRANT TURNAROUND ANALYSIS

Attachment A: Application to Grant Turnaround Analysis

	Business Name	Business Owner	Date of Complete File	Grant Approval Date	Days to Turnaround	Notes
1	Lili Wigs	Jerry Song	3/12/2015	3/19/2015	6	
2	1st Choice Driving and Traffic School	Gibert Carrillo	3/16/2015	3/19/2015	4	
3	Design Studio 27	Marilyn Brown	3/6/2015	3/19/2015	10	
4	Parisian Wigs, Inc.	Cynthia Park	3/12/2015	3/19/2015	6	
5	One of a Kind Hats	Sonja Robinson	3/23/2015	4/9/2015	14	No GAC on 03/26 and 04/02
6	Crenshaw Industrial Medical Clinic	Dr. Paul Guidry	3/31/2015	4/9/2015	8	
7	James Brumfield Design	Dawn Brumfield	4/3/2015	4/9/2015	5	
8	Metropolitan Optical	Jose Diaz	4/9/2015	4/16/2015	6	
9	Crenshaw Car Wash	Nuriel Zeituni	4/3/2015	4/16/2015	10	Waited for 4506-T to verify
10	Gina of Beverly Hills Salon	Regina Wilson	4/3/2015	4/16/2015	10	Waited for manual sales ledger
11	More than Hair Salon	Tracie Smith	4/23/2015	4/30/2015	6	
12	John Nibo	John Nibo	4/21/2015	4/30/2015	8	
13	Jendayi, Inc.	Monnae Michael	5/1/2015	5/7/2015	5	
14	Tak's Coffee Shop	Florentino Bravo	4/29/2015	5/7/2015	7	
15	Call The Tax Doctor.com	Kevin Hayes	4/29/2015	5/7/2015	7	
16	Tax Ease Plus Accounting	Taylor Mayfield	5/1/2015	5/14/2015	10	
17	Lili Wigs	Jerry Song	5/14/2015	5/21/2015	6	
18	Crenshaw Discount Store	Hyung Park	5/14/2015	5/28/2015	11	Waited for signed 4506-T
19	Total Body Nutrition	Sonia Robinson	5/19/2015	5/28/2015	8	
20	Parisian Wigs, Inc.	Cynthia Park	5/18/2015	5/28/2015	9	
21	Rustyro, Inc.	Ronald Graves	5/22/2015	5/28/2015	5	
22	Maurice Guillmeno	Maurice Guillmeno	5/21/2015	5/28/2015	6	
23	Southern Girl Desserts, LLC	Catarah Coleman	5/21/2015	5/28/2015	6	
24	Elegant Chic Purse	Chinyere Jackson	5/18/2015	5/28/2015	9	
25	Crenshaw Gold for Cash	Gennady Tikhonov	6/10/2015	6/11/2015	2	Rewrite from 05/07/15
26	Cynthia Park - Property Owner	Cynthia Park	6/2/2015	6/11/2015	8	
27	Lula Washington Dance Theater	Erwin Washington	5/27/2015	6/11/2015	12	First non-profit analysis
28	Cool Muffler Electric Auto Repair	Ingrid Gudiel	6/12/2015	6/18/2015	5	
29	Sense Fashion	Eunice Pae	6/15/2015	6/18/2015	4	
30	Black Sheep Insurance	Erica Sykes	6/12/2015	6/18/2015	5	
31	A Sharp Edge Beauty & Barber Salon	Jacquelyn Hunt	6/8/2015	6/18/2015	9	
32	Ebony Wigs Beauty Supply	Ki Han	6/16/2015	6/25/2015	8	
33	Nationwide Insurance	Lucious Wilder	6/15/2015	6/25/2015	9	
34	Proby's Tax Service	Elaine Proby	6/16/2015	6/25/2015	8	
35	Dave's Tattoos	David Velazquez	6/16/2015	6/25/2015	8	
36	Lucious Wilder Insurance	Lucious Wilder	6/29/2015	7/9/2015	9	
37	Kim's Restaurant	Kwok Der	6/30/2015	7/9/2015	8	
38	Magic 99C	Seifollah Safiel	7/13/2015	7/16/2015	4	

Attachment A: Application to Grant Turnaround Analysis

39	Mr2 Hair and Nails	Rudolph Walsh	7/15/2015	7/16/2015	2	
40	Ms. Gwyns Hair	Gwynardia Price	7/8/2015	7/16/2015	7	
41	HD Sportswear	Herman Tinson	7/10/2015	7/16/2015	5	
42	A Kut Above Hair Design	Mae Shaw	7/8/2015	7/16/2015	7	
43	Crenshaw Gold for Cash	Gennady Tikhonov	7/16/2015	7/23/2015	6	
44	Delicious Southern Cuisine	Vidal Cortes	7/15/2015	7/23/2015	7	
45	CoffeeWalk/YogurTalk	Tae Hong Chung	7/20/2015	7/23/2015	4	
46	Pro Image Sports	Eduardo Varela	7/28/2015	7/30/2015	3	
47	Tax Ease Plus Accounting	Taylor Mayfield	7/23/2015	7/30/2015	6	
48	Phaze II Hair Salon	Karen Butler	7/28/2015	7/30/2015	3	
49	Jendayi, Inc.	Monnae Michael	7/23/2015	7/30/2015	6	
50	Right Choice Caribbean Market	Victoria Fortson	7/27/2015	7/30/2015	4	
51	Love's Furniture	Chong-Yong Yun	8/4/2015	8/6/2015	3	
52	Wanda Williams	Wanda Williams	7/29/2015	8/6/2015	7	
53	Total Body Nutrition	Sonia Robinson	8/11/2015	8/13/2015	3	
54	Excel Fashions	Beatrice Eyo	8/10/2015	8/13/2015	4	
55	Fatty Boys Car Stereo	Steve Kim	8/24/2015	8/27/2015	4	
56	Heaven Sent	Olive Barnett	8/26/2015	9/3/2015	7	
57	Castillo Tire Shop	Jose Castillo	9/2/2015	9/3/2015	2	
58	Elegant Chic Purse	Chinyere Jackson	8/26/2015	9/3/2015	7	
59	The New Millennium Beauty & Barber Shop	Desentrie Allen	9/1/2015	9/3/2015	3	
60	Daddy Dave's with Big Momma's Cooking	David Williams	9/1/2015	9/3/2015	3	
61	Men's Land	Hussan Azzam	9/3/2015	9/10/2015	6	
62	A/M Financial Services	Jerry Anderson	9/2/2015	9/10/2015	7	
63	African Family Fashion	Ibrahim Fall	9/14/2015	9/17/2015	4	
64	Brimberry Barber & Beauty Salon	Earnestine Brimberry	9/22/2015	10/1/2015	8	
65	Levon's Jewelry	Levon Nazlikian	9/24/2015	10/1/2015	6	
66	USA Fragrances	Munawer Falzahboy	9/29/2015	10/1/2015	3	
67	Healthcare Medical Services & Enterprises	Emmanuel Eyo	9/29/2015	10/8/2015	8	
68	Phenomenal Hands	Clauzelle Fredeling	10/5/2015	10/15/2015	9	
69	Heaven Sent	Olive Barnett	10/13/2015	10/22/2015	8	
70	I Love Lulu LLC	Tallulah Marcelin	10/19/2015	10/22/2015	4	
71	Origen Mexican Restaurant	Javier and Azalea Martinez	10/19/2015	10/22/2015	4	
72	Healthcare Medical Services & Enterprises	Emmanuel Eyo	10/28/2015	10/29/2015	2	
73	Excel Fashions	Beatrice Eyo	10/28/2015	10/29/2015	2	
74	Zam Zam Perfume	Shaib Uddin & Mohammad Rahman	10/21/2015	10/29/2015	7	
75	Color Me Beautiful	Chantal Ossyi-Doh	10/28/2015	10/29/2015	2	
76	The New Millennium Beauty & Barber Shop	Desentrie Allen	10/22/2015	11/5/2015	11	Commercial Property Owner
77	View Park Automotive	Frank and Susan Espinoza	11/3/2015	11/5/2015	3	
78	Belmart Wireless	Gil Johnson	10/28/2015	11/5/2015	7	

Attachment A: Application to Grant Turnaround Analysis

79	Magic 99C	Seifollah Safiel	10/30/2015	11/5/2015	5	
80	Quizno's	Andre Bonyadian	11/16/2015	11/19/2015	4	
81	Comet Cleaners	Fred Nik	11/13/2015	11/19/2015	5	
82	Fresh Prints LA	Coy Guy	11/13/2015	11/19/2015	5	
83	The Crepe Kitchen	Yafit Barades	11/24/2015	12/3/2015	8	
84	Cool Muffler Electric Auto Repair	Ingrid Alvarez de Guadalupe	12/2/2015	12/3/2015	2	
85	Chado Tea Room	Tek Mehreteab	12/1/2015	12/3/2015	3	
86	Jendayi, Inc.	Monnae Michael	12/1/2015	12/3/2015	3	
87	Phaze II Hair Salon	Karen Butler	11/30/2015	12/3/2015	4	
88	Ms. Gwyns Hair	Gwynard Price	11/30/2015	12/3/2015	4	
89	A Kut Above Hair Design	Mae Shaw	11/24/2015	12/3/2015	8	
90	Tax Ease Plus Accounting	Taylor Mayfield	11/24/2015	12/3/2015	8	
91	Lucy's Hair Care	Lucy King	11/24/2015	12/3/2015	8	
92	Pink Memory	Stephanie Zhang	12/1/2015	12/10/2015	8	
93	Dave's Tattoo	David Velazquez	12/2/2015	12/10/2015	7	
94	Wanda Williams - Hair Stylist	Wanda Williams	12/7/2015	12/10/2015	4	
95	Crenshaw Avalon Properties	Paul Guidry	12/10/2015	12/17/2015	6	
96	Fatty Boys Car Stereo	Steve J. Kim	12/10/2015	12/17/2015	6	
97	We Help Families Get Paid	Julian Johnson	12/8/2015	12/17/2015	8	
98	KC Stylist	Glenn & Yuko Coach	12/8/2015	12/17/2015	8	
99	Kato's Sewing Machine Company	Alvin Kato	12/16/2015	12/17/2015	2	
100	NT Auto Repair	Noboru Kakuma	12/11/2015	12/17/2015	5	
101	Dental Playground	Dr. Peter Bae	1/4/2016	1/7/2016	4	
102	Sal's Auto Body & Paint Inc.	Salvador & Elizabeth Hurtado	12/29/2015	1/7/2016	8	
103	USA Fragrances	Munawer Falzahboy	1/4/2016	1/7/2016	4	
104	Glamour 'Us	Samir Kher	1/12/2016	1/14/2016	3	
105	Crenshaw Car Wash	Nuriel Zeituni	1/21/2016	1/28/2016	6	
106	Castillo Tire Shop	Jose Castillo	1/22/2016	1/28/2016	5	
107	HD Sportswear	Herman Tinson	1/27/2016	1/28/2016	2	
108	The Shop Hair Lounge	Tiffany Prophette	1/22/2016	1/28/2016	5	
109	Full Out LLC	Marco Bennachio	1/29/2016	2/4/2016	5	
110	Beauty Images	Barbara Spicer	1/28/2016	2/4/2016	6	
111	Aurora Foot Spa	Felipe Yang & Ruey Lan Liu	1/27/2016	2/4/2016	7	
112	Brooks Custom Shoe	Gevorg Tavanyan	1/29/2016	2/4/2016	5	
113	J's Unfading Cuts	Jason Cobb	1/28/2016	2/4/2016	6	
114	Southern Girl Desserts, LLC	Catarah Coleman & Shoneil Robinson	1/28/2016	2/4/2016	6	
115	Smile Hair Salon	Hui Zheng	2/8/2016	2/11/2016	4	
116	New York Floor Covering	Jorge Blanco	2/9/2016	2/11/2016	3	
117	Robeks Juice	Bum-Suk (Tom) Koo	2/15/2016	2/18/2016	4	
118	Cloverdale Market	Yasin Amini	2/8/2016	2/18/2016	9	

Attachment A: Application to Grant Turnaround Analysis

119	Speedy Computer Center	Farhad Vatandoust	2/10/2016	2/18/2016	7	
120	Natural Trends	Jzahunn Echols	2/8/2016	2/18/2016	9	
121	More than Hair Salon	Tracie Smith	2/12/2016	2/18/2016	5	
122	Press Start Games	Jeffrey Bryson	2/17/2016	2/25/2016	7	
123	Candace Green	Candace Green	2/17/2016	2/25/2016	7	
124	Reflections Hair Studio	Corey Hartley	2/16/2016	2/25/2016	8	
125	Crenshaw Industrial Medical Clinic	Dr. Paul Guidry	2/17/2016	2/25/2016	7	
126	Rustyro, Inc.	Ronald Graves	2/19/2016	2/25/2016	5	
127	Family Pharmacy	David Newman	3/1/2016	3/4/2016	4	
128	Lili Wigs	Jerry Song	3/1/2016	3/4/2016	4	
129	Louisiana Fried Chicken	Richard Ny	3/1/2016	3/4/2016	4	
130	Highly Favored Hair Studio	Barrington Edwards	2/29/2016	3/4/2016	5	
131	Dr. Steven Bae, Optometrist	Steven Bae	3/3/2016	3/10/2016	6	
132	The Crepe Kitchen	Yafit Barades	3/3/2016	3/10/2016	6	
133	I Love Lulu LLC	Tallulah Marcelin	3/12/2016	3/17/2016	4	
134	Wilshire Beauty	Nouriel Kohan	3/9/2016	3/17/2016	7	
135	Project Ink Tattoo	Jibrail Hasan	3/9/2016	3/17/2016	7	
136	Auntie Anne's Pretzel Store	Moo Lee and Yoon Lee	3/18/2016	3/24/2016	5	
137	NT Auto Repair	Noboru Kakuma	3/18/2016	3/24/2016	5	
138	Richard's Auto and Electric Repair	Jose Bermudez	3/29/2016	3/31/2016	3	
139	CoffeeWalk/YogurTalk	Tae Hong Chung/Wanni Chung	3/21/2016	3/31/2016	9	
140	CA's Nails	Danh Lam	3/25/2016	3/31/2016	5	
141	Little Tokyo Car Wash	Herbert Martinez	3/21/2016	3/31/2016	9	
142	Akimoto Chiropractic Office	Dr. Arthur Akimoto	3/21/2016	3/31/2016	9	
143	Love's Furniture	Chong-Yong Yun	3/28/2016	4/7/2016	9	
144	Maurice Guillmeno	Maurice Guillmeno	3/28/2016	4/7/2016	9	
145	Kato's Sewing Machine Company	Alvin Kato	4/4/2016	4/7/2016	4	
146	The Hob Nob Shop	Song Nam An	4/4/2016	4/7/2016	4	
147	Mona Lisa Lingerie	James and Janet Cohen	4/6/2016	4/14/2016	7	
148	Comet Cleaners	Fred Nik	4/3/2016	4/14/2016	9	
149	Glamour 'Us	Samir Kher	4/11/2016	4/14/2016	4	
150	Law Offices of Bruce Richland	Bruce Richland	4/11/2016	4/14/2016	4	
151	Chado Tea Room	Tek Mehreteab	4/8/2016	4/14/2016	5	
152	KC Stylist	Glenn & Yuko Coach	4/8/2016	4/14/2016	5	
153	Quizno's	Andre Bonyadian	4/12/2016	4/14/2016	3	
154	New Image Cleaners	Renato Yescas	4/19/2016	4/21/2016	3	
155	GNC	Sonia Robinson	4/18/2016	4/21/2016	4	
156	John Nibo (Commercial Property)	John Nibo	4/19/2016	4/21/2016	3	
157	Oomasa Restaurant	Otoe Motoyama	4/19/2016	4/21/2016	3	
158	1st Choice Driving and Traffic School	Gilberto Carrillo	4/14/2016	4/28/2016	11	

Attachment A: Application to Grant Turnaround Analysis

159	Miracle Mile Toys & Games	Christine Johnson	4/20/2016	4/28/2016	7	
160	Los Angeles Eye Care	Dr. Gregory Kame	4/25/2016	4/28/2016	4	
161	Little Tokyo Cosmetics	Shintaro Shiono	4/25/2016	4/28/2016	4	
162	Furniture Access	Joseph Sakhai and Yaffa Harounian	5/5/2016	5/12/2016	6	
163	Levon's Jewelry	Levon Nazlikian	5/10/2016	5/12/2016	3	
164	Pro Image Sports	Eduardo Varela	5/5/2016	5/12/2016	6	
165	Shinyodo Gift	Yoon (Jason) Lee	5/5/2016	5/12/2016	6	
166	Replika Vintage	Danny Flynn	5/6/2016	5/12/2016	5	
167	Men's Land	Hussam Azzam	5/10/2016	5/19/2016	8	
168	Kevin Williamson - Hair Architects	Kevin Williamson	5/13/2016	5/19/2016	5	
169	Phenomenal Hands	Clauzelle Fredeling	5/13/2016	5/19/2016	5	
170	Brooks Custom Shoe	Gevorg Tavanyan	5/20/2016	5/26/2016	5	
171	Cloverdale Market	Yasin Amini	5/24/2016	5/26/2016	3	
172	Beauty Images	Barbara Spicer	5/24/2016	5/26/2016	3	
173	Wings 'N Stuff	Gee Ikuta	5/18/2016	5/26/2016	7	
174	Mitsuru Café	Rumi Yamaguchi	5/20/2016	5/26/2016	5	
175	Zencu Sushi and Grill	Lawrence Yoo	5/24/2016	5/26/2016	3	
176	Press Start Games	Jeffrey Bryson	5/25/2016	6/2/2016	7	
177	Ryders Tuxedo	Renato Yescas	5/23/2016	6/2/2016	9	
178	Jendayi, Inc.	Monnae Michael	5/27/2016	6/2/2016	5	
179	Shabu Shabu House	Yoshinobu Maruyama	5/26/2016	6/2/2016	6	
180	Shabu Shabuyo	Jung Kim	5/27/2016	6/2/2016	5	
181	Hama Sushi	Tsutomu Iyama	5/27/2016	6/2/2016	5	
182	Komasa Restaurant	Minoru & Setsuko Motoyama	5/27/2016	6/2/2016	5	
183	abeautifullife Desserts	Aja Dawson	5/24/2016	6/2/2016	8	
184	Ms. Gwyns Hair	Gwynardia Price	6/6/2016	6/9/2016	4	
185	Lucy's Hair Care	Lucy King	6/7/2016	6/9/2016	3	
186	Phaze II Hair Salon	Karen Butler	6/1/2016	6/9/2016	7	
187	Wanda Williams	Wanda Williams	6/6/2016	6/9/2016	4	
188	Ebisu Restaurant	Takaaki Koyama	6/6/2016	6/9/2016	4	
189	Dale Ogawa	Dale Ogawa	6/6/2016	6/9/2016	4	
190	Speedy Computer Center	Farhad Vatandoust	6/14/2016	6/16/2016	3	
191	Full Out LLC	Marco Bennachio	6/7/2016	6/16/2016	8	
192	Du Japon Hair Club	Yukiko Katatani	6/14/2016	6/16/2016	3	
193	Robeks Juice	Bum-Suk (Tom) Koo	6/17/2016	6/23/2016	5	
194	Wyleen Collins	Wyleen Collins	6/16/2016	6/23/2016	6	
195	Beverly Wilshire Cleaners	Luisa and Susan Livshin	6/24/2016	6/30/2016	5	
196	MS Jewelry	Jimmy Pak	6/22/2016	6/30/2016	7	
197	Korean Kitchen Hibachi BBQ	Bong Suh	6/27/2016	6/30/2016	4	
198	Little Tokyo Ice Cream & Yogurt	Yong Chan Shin	6/27/2016	6/30/2016	4	

Attachment A: Application to Grant Turnaround Analysis

199	Tokyo Bridal & Tuxedo	Yoshino Yamamoto	6/24/2016	6/30/2016	5	
200	Blue Cube	Brian Holbrook	6/22/2016	6/30/2016	7	
201	Broadway Civic Center	Avi and Amir Florentin	6/23/2016	6/30/2016	6	

Average Submission Time (in calendar days) **5.75**

Applications Processed Within 9 Business Days: **192**

ATTACHMENT B

COMMUNITY OUTREACH AND COMMUNICATION ACTIVITIES CALENDAR

Attachment B: Metro BIF Outreach Activities Calendar - Crenshaw/LAX

<u>OUTREACH EVENT NAME</u>	<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>	<u>BIF STAFF ASSIGNED</u>	<u>Project</u>
Eat, Shop Play Community Fest	Sat. March 21, 2015	10:00 a.m. - 4:00 p.m.	Leimert Park Village	Angela, Devon, Andre	Crenshaw/LAX
Mayor's Small Business Resource Fair	Sat. March 28, 2015	10:00 a.m. - 2:00 p.m.	Baldwin Crenshaw Mall Center Court	Angela, Devon, Robert	Crenshaw/LAX
Crenshaw Chamber Meeting	Thurs. April 16, 2015	12 p.m. - 2:00 p.m.	Baldwin Crenshaw Mall Center Court	Angela	Crenshaw/LAX
BIF Canvassing	Fri. April 17, 2015	8:00 a.m. - 5:00 p.m.	Crenshaw/Exposition	Angela, Devon, Andre	Crenshaw/LAX
2015 Business Mixer (West Adams Worksource Center & Crenshaw)	Thurs. April 30, 2015	6:00 p.m. - 8:00 p.m.	2900 Crenshaw Boulevard, Los Angeles, CA 90016	Angela	Crenshaw/LAX
Crenshaw Square Visit	Mon. May 11, 2015	3:00 p.m. - 5:00 p.m.	3860-3870 Crenshaw Blvd.	Angela	Crenshaw/LAX
Keynote Speaker @ Crenshaw Chamber Meeting	Thurs. May 21, 2015	12 p.m. - 2:00 p.m.	Baldwin Crenshaw Mall Center Court	Angela	Crenshaw/LAX
BIF Canvassing	Fri. May 22, 2015	8:00 a.m. - 5:00 p.m.	Crenshaw/Exposition	Angela, Devon, Andre	Crenshaw/LAX
Metro Construction Update Community Meeting	Thurs. May 28, 2015	6:00 p.m. - 7:30 p.m.	Inglewood City Hall - 1 Manchester Blvd., Inglewood, CA 90301	Angela	Crenshaw/LAX
Recycling Black Dollars Presentation	Tue. June 9, 2015	8:00 a.m. - 10:00 a.m.	Denny's 3740 S. Crenshaw Blvd.	Angela	Crenshaw/LAX
Baldwin Hills Crenshaw Mall Quarterly Tenants Meeting	Wed. June 17, 2015	8:30 a.m. - 10 a.m.	Baldwin Crenshaw Mall Center Court	Angela	Crenshaw/LAX
PCR Workshop	Mon. June 22, 2015	10:-00 a.m. - 12:00 p.m.	Pacific Coast Regional - Little Center for Business Excellence	Andre	Crenshaw/LAX
Eat, Shop Play - Inglewood	Fri. June 26, 2015	11:30 a.m. - 2:00 p.m.	Orleans & York 400 E. Florence Ave.	Angela	Crenshaw/LAX
The Leimert Park Village 20 20 Initiative	Sat. June 27, 2015	8:00 a.m. - 3:00 p.m.	Leimert Park Village	Angela	Crenshaw/LAX
BIF Workshop - Crenshaw/LAX	Mon. July 13, 2015	10:30 a.m. - 11:30 a.m.	L.A. Urban League - BSC 3450 Mount Vernon Drive	Angela, Andre, Devon	Crenshaw/LAX
SCAG Event	Thur. July 23, 2015	5:30 p.m. - 7:00 p.m.	L.A. Urban League - BSC 3450 Mount Vernon Drive	Angela	Crenshaw/LAX
Envisioning Discussion with Phil Washington (Metro CEO)	Wed. July 29, 2015	5:00 p.m. - 7:00 p.m.	Vision Theater 3341 W. 43rd Place	Angela	Crenshaw/LAX
Inglewood Canvassing	Fri. July 31, 2015	9:00 a.m. - 5:00 p.m.	Crenshaw 48th-Inglewood	Angela, Andre, Devon	Crenshaw/LAX
BIF Workshop - Crenshaw/LAX	Mon. August 3, 2015	10:30 a.m. - 11:30 a.m.	L.A. Urban League - BSC 3450 Mount Vernon Drive	Angela, Andre, Devon	Crenshaw/LAX
Inglewood Canvassing	Fri. August 7, 2015	9:00 a.m. - 5:00 p.m.	Crenshaw 48th-Inglewood	Andre	Crenshaw/LAX
Crenshaw/LAX Special Construction Meeting	Wed. August 19, 2015	6:00 p.m. - 7:30 p.m.	Crenshaw/LAX Project Office, 3699 Crenshaw Blvd.	Angela, Andre	Crenshaw/LAX
West Angeles P.O.W.E.R. Community Fair	Sat. August 29, 2015	9:00 a.m. - 4:00 p.m.	West Angeles Cathedral, 3600 Crenshaw Blvd.	Angela, Andre, Devon	Crenshaw/LAX
New Millenium Check Presentation	Thurs. September 17, 2015	8:30 a.m. - 10 a.m.	The New Millennium Beauty and Barber	Angela, Andre	Crenshaw/LAX
Eat, Shop, Play - Dulan's on Crenshaw	Mon. September 28, 2015	12:00 p.m. - 2:00 p.m.	Dulan's on Crenshaw	Angela, Andre	Crenshaw/LAX
BIF Workshop - Crenshaw/LAX	Wed. September 30, 2015	4:00 p.m. - 5:00 p.m.	Los Angeles Urban League (BSC)	Angela, Andre, Devon	Crenshaw/LAX
Crenshaw Canvassing	Fri. October 2, 2015	10:00 a.m. - 5:00 p.m.	Exposition - 60th	Andre, Devon	Crenshaw/LAX
Crenshaw Open House - US Bank	Thurs. October 8, 2015	6:00 p.m. - 8:00 p.m.	US Bank - Crenshaw/Slauson	Angela, Andre, Devon, Bryan	Crenshaw/LAX
BSC Lunch & Learn	Tue. October 13, 2015	11:30 a.m. - 1:00 p.m.	Los Angeles Urban League (BSC)	Andre	Crenshaw/LAX
Go Metro to Taste of Soul Press Conference	Wed. October 14, 2015	11:00 a.m. - 11:30 a.m.	West Angeles Cathedral, 3600 Crenshaw Blvd.	Andre	Crenshaw/LAX
Taste of Soul	Sat. October 17, 2015	8:00 a.m. - 3:00 p.m.	Crenshaw	Angela, Andre, Devon	Crenshaw/LAX
Baldwin Hills Mall Merchant Meeting	Wed. October 21, 2015	8:30 a.m. - 9:30 a.m.	Baldwin Crenshaw Mall	Angela, Andre	Crenshaw/LAX

Attachment B: Metro BIF Outreach Activities Calendar - Crenshaw/LAX

Metro BIF Workshop	Tues. October 27, 2015	10:30 a.m. - 11:30 a.m.	Inglewood City Hall - 1 Manchester Blvd., Inglewood, CA 90301	Angela, Andre, Devon	Crenshaw/LAX
Crenshaw/LAX Project Meeting	Thurs. November 5, 2015	10:00 a.m. - 11:30 a.m.	Crenshaw Project Office - 3699 Crenshaw Blvd.	Angela	Crenshaw/LAX
BIF Application Workshop	Mon. November 9, 2015	11:00 a.m. - 1:00 p.m.	Los Angeles Urban League (BSC)	Angela, Andre, Bryan	Crenshaw/LAX
AADAP/Chamber of Commerce Holiday Mixer	Wed. December 16, 2015	5:00 p.m. - 7:00 p.m.	Baldwin Hills Crenshaw Plaza	Angela, Andre	Crenshaw/LAX
BIF Canvassing	Fri. January 8, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
BIF Canvassing	Fri. January 22, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
BSC Focus Group	Wed. January 27, 2016	9:00 a.m. - 11:00 a.m.	Crenshaw IMPO Office	Angela	Crenshaw/LAX
Crenshaw Monthly Project Meeting	Wed. January 27, 2016	1:00 p.m. - 3:00 p.m.	Crenshaw IMPO Office	Angela	Crenshaw/LAX
BIF Canvassing	Fri. February 12, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
BIF Canvassing	Fri. February 26, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
CLC Economic Development Work Group Meeting	Thurs. March 3, 2016	10:00 a.m. - 12:00 p.m.	Crenshaw IMPO Office	Angela	Crenshaw/LAX
Recycling Black Dollars Monthly Networking Breakfast	Tues. March 8, 2016	8:00 a.m. - 10:00 a.m.	Denny's - Crenshaw	Angela	Crenshaw/LAX
BIF Canvassing	Fri. March 11, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
Metro BIF Workshop	Wed. March 16, 2016	4:00 p.m. - 6:00 p.m.	Business Solutions Center	Angela, Andre	Crenshaw/LAX
GLAAACC Award Dinner	Thurs. March 17, 2016	5:30 p.m. - 9:00 p.m.	J.W. Marriot	Angela, Devon, Stacey, Bryan	Crenshaw/LAX
Park Mesa Heights Construction Meeting	Mon. March 21, 2016	6:30 p.m. - 7:30 p.m.	Crenshaw Yoga and Dance Studio	Angela	Crenshaw/LAX
Crenshaw/LAX Monthly Project Meeting	Wed. March 23, 2016	1:00 p.m. - 3:00 p.m.	Crenshaw IMPO Office	Angela	Crenshaw/LAX
BIF Canvassing	Fri. March 25, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
Baldwin Hills Quarterly Merchant Meeting	Tues. March 29, 2016	8:30 a.m. - 9:30 a.m.	Baldwin Hills Crenshaw Plaza	Angela, Andre	Crenshaw/LAX
BIF Canvassing	Fri. April 8, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
Crenshaw/LAX Project Meeting	Wed., April 27, 2016	1:00 p.m. - 3:00 p.m.	Crenshaw IMPO Office	Angela, Andre	Crenshaw/LAX
Metro BIF Workshop	Mon., May 2, 2016	9:00 a.m. - 10:00 a.m.	Los Angeles Urban League (BSC)	Angela, Andre	Crenshaw/LAX
Halfway Crenshaw/LAX Corridor Celebration	Sat., May 7, 2016	10:00 a.m. - 4:00 p.m.	Leimert Park Village	Angela, Andre, Devon, Stacey	Crenshaw/LAX
BIF Canvassing	Fri. May 13, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
Crenshaw/LAX Monthly Project Meeting	Wed., May 25, 2016	1:00 p.m. - 3:00 p.m.	Crenshaw IMPO Office	Angela	Crenshaw/LAX
BIF Canvassing	Fri. May 27, 2016	9:30 a.m. - 2:30 p.m.	Crenshaw Blvd.	Andre	Crenshaw/LAX
Crenshaw Chamber Dinner	Thurs., June 2, 2016	6:00 p.m. - 9:30 p.m.	Radisson Hotel USC	Angela, Andre, Darrell	Crenshaw/LAX
Metro BIF Workshop	Mon., June 13, 2016	4:00 p.m. - 5:00 p.m.	Los Angeles Urban League (BSC)	Angela, Andre	Crenshaw/LAX
Baldwin Hills Crenshaw Mall Application Workshop	Fri., June 24, 2016	8:30 a.m. - 10:00 a.m.	Baldwin Hills Crenshaw Plaza	Angela, Andre, Bryan, Stacey	Crenshaw/LAX

Attachment B: Metro BIF Outreach Activities Calendar - Little Tokyo Area/Regional Connector

<u>OUTREACH EVENT NAME</u>	<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>	<u>BIF STAFF ASSIGNED</u>	<u>Project</u>
BIF Presentation - Little Tokyo Connector	Tue. April 28, 2015	11:30 a.m. - 1:30 p.m.	Japanese American Museum, Alameda & 1st	Angela, Brian, Bryan	LT Area/Regional Connector
Little Tokyo LT Area/Regional Connector Project Update	Wed. June 3, 2015	5:30 p.m. - 7:30 p.m.	100 W. 1st Street - Deaton Auditorium	Angela	LT Area/Regional Connector
Little Tokyo Community Forum	Wed. June 17, 2015	6:00 p.m. - 8:00 p.m.	St. Francis Xavier Japanese Catholic Church - 222 S. Hewitt Street Classroom	Angela	LT Area/Regional Connector
BIF Workshop - Little Tokyo	Tue. June 30, 2015	6:00 p.m. - 8:00 p.m.	Little Tokyo Branch Library 200 S. Los Angeles Street	Angela	LT Area/Regional Connector
Eat, Shop Play - Little Tokyo	Wed. July 15, 2015	11:30 a.m. - 1:00 p.m.	Mitsuru Sushi & Grill 316 E. 1st Street	Angela, Bryan	LT Area/Regional Connector
BIF Workshop - Little Tokyo	Mon. July 20, 2015	10:30 a.m. - 11:30 a.m.	Little Tokyo Branch Library 200 S. Los Angeles Street	Angela, Brian, Bryan	LT Area/Regional Connector
Little Tokyo Canvassing	Thurs. October 22, 2015	3:00 p.m. - 5:30 p.m.	Little Tokyo	Bryan	LT Area/Regional Connector
Little Tokyo Canvassing	Wed. November 4, 2015	9:30 a.m. - 11:30 a.m.	Little Tokyo	Bryan	LT Area/Regional Connector
BIF Workshop - Little Tokyo	Tues. November 10, 2015	10:30 a.m. - 11:30 a.m.	Little Tokyo Branch Library 200 S. Los Angeles Street	Angela, Brian, Bryan	LT Area/Regional Connector
Little Tokyo Business Association Board Meeting	Thurs. November 19, 2015	2:00 p.m. - 3:00 p.m.	Union Bank - 120 S. San Pedro, Los Angeles	Angela	LT Area/Regional Connector
BIF Outreach and Construction Update	Fri. November 20, 2015	11:00 a.m. - 12:00 p.m.	Metro Mangrove Office	Angela, Bryan	LT Area/Regional Connector
Little Tokyo Community Council General Meeting	Tue. November 24, 2015	11:30 a.m. - 12:45 p.m.	Japanese American National Museum 369 E. 1st Street, Los Angeles	Angela	LT Area/Regional Connector
Little Tokyo Community Meeting	Mon. November 30, 2015	6:00 p.m. - 8:00 p.m.	Japanese American National Museum 369 E. 1st Street, Los Angeles	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. January 18, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Metro BIF Workshop	Tues. January 26, 2016	9:30 a.m. - 11:00 a.m.	Metro Community Office	Angela, Darrell, Bryan	LT Area/Regional Connector
BIF Canvassing	Fri. January 29, 2016	3:00 p.m. - 5:30 p.m.	Little Tokyo - Japanese Village Plaza	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. February 8, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Women Leading the Way Breakfast	Tues. February 16, 2016	8:00 a.m. - 9:30 a.m.	DoubleTree Hilton	Angela	LT Area/Regional Connector
BIF Canvassing	Tues. February 16, 2016	12:00 p.m. - 3:00 p.m.	Little Tokyo	Bryan	LT Area/Regional Connector
Metro BIF Workshop	Tues. February 16, 2016	3:00 p.m. - 4:30 p.m.	Little Tokyo Library	Angela, Darrell, Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. February 22, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Little Tokyo Business Assistance Center Open House	Thurs. February 25, 2016	4:00 p.m. - 6:00 p.m.	Metro Community Office	Angela, Darrell, Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. March 7, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. March 21, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
BIF Canvassing	Wed. March 30, 2016	10:00 a.m. - 12:00 p.m.	Japanese Village Plaza	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon., April 4, 2016	1:00 p.m. - 3:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
BIF Grantee Photo Op.	Thurs., April 7, 2016	11:00 a.m. - 11:45 a.m.	KC Stylist - Little Tokyo	Angela, Bryan	LT Area/Regional Connector
Metro BIF Workshop	Wed., April 13, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Little Tokyo Office Hours (Appointments)	Mon., April 18, 2016	9:00 a.m. - 11:00 a.m.	Little Tokyo Community Office	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon., April 18, 2016	1:00 p.m. - 3:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
BIF Outreach Strategy Session	Thurs., April 28, 2016	4:00 p.m. - 5:00 p.m.	Metro Community Office	Angela, Bryan	LT Area/Regional Connector

Attachment B: Metro BIF Outreach Activities Calendar - Little Tokyo Area/Regional Connector

Little Tokyo Leaders Community Meeting	Tues., May 3, 2016	1:00 p.m. - 3:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
BIF Canvassing	Tues., May 3, 2016	3:00 p.m. - 5:30 p.m.	Little Tokyo	Bryan	LT Area/Regional Connector
BIF Canvassing	Fri. May 13, 2016	1:00 p.m. - 3:00 p.m.	Little Tokyo	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. May 16, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Little Tokyo Office Hours (Appointments)	Fri., May 20, 2016	10:00 a.m. - 11:00 a.m.	Little Tokyo Community Office	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. June 6, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
Little Tokyo Office Hours (Appointments)	Wed., June 8, 2016	3:00 p.m. - 4:00 p.m.	Little Tokyo Community Office	Bryan	LT Area/Regional Connector
Eat, Shop, Play - Quizno's	Fri., June 17, 2016	11:30 a.m. - 12:30 p.m.	Quizno's - Little Tokyo	Bryan	LT Area/Regional Connector
Little Tokyo Leaders Community Meeting	Mon. June 20, 2016	3:00 p.m. - 4:00 p.m.	Miyako Hotel	Angela, Bryan	LT Area/Regional Connector
BIF Canvassing	Thurs., June 30, 2016	4:00 p.m. - 6:00 p.m.	Little Tokyo	Bryan	LT Area/Regional Connector

Attachment B: Metro BIF Outreach Activities Calendar - Purple Line Extension Phase I

<u>OUTREACH EVENT NAME</u>	<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>	<u>BIF STAFF ASSIGNED</u>	<u>Project</u>
Beverly Hills Chamber of Commerce Meeting	Thurs. March 19, 2015	8:00 a.m - 10:00 a.m.	9400 S. Santa Monica Blvd., Beverly Hills, CA 90210	Angela	Phase 1 Purple Line Extension
Greater Wilshire Neighborhood Council Presentation	Wed. May 13, 2015	7:00 p.m. - 8:00 p.m.	Ebell Theater - 4401 W. 8th Street, Los Angeles, CA 90005	Angela	Phase 1 Purple Line Extension
Sec 1 Construction Community Meeting	Thurs. May 21, 2015	5:30 p.m. - 7:00 p.m.	Temple Beth Am, 1039 S. La Cienega Blvd. 90035	Angela	Phase 1 Purple Line Extension
Purple Line Extension Community Meeting Presentation	Thurs. September 17, 2015	5:30 p.m. - 7:00 p.m.	Korean Cultural Center - 5505 Wilshire Blvd.	Angela, Brian, Bryan	Phase 1 Purple Line Extension
Metro BIF Workshop	Wed. October 14, 2015	11:30 a.m. - 12:30 p.m.	5200 Wilshire Apartments	Angela, Brian, Bryan	Phase 1 Purple Line Extension
BIF Information Session	Thurs. October 28, 2015	6:30 p.m. - 7:30 p.m.	Landmark Center, 8200 Wilshire Blvd.	Angela, Brian, Bryan	Phase 1 Purple Line Extension
PLE Construction Meeting	Thurs. November 12, 2015	5:30 p.m. - 7:30 p.m.	John Burroughs Middle School 600 S. McCadden Place, Los Angeles, CA	Angela	Phase 1 Purple Line Extension
Purple Line Phase I Canvassing	Fri. December 11, 2015	10:00 a.m. - 4:00 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. January 8, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Metro BIF Workshop	Fri. January 22, 2016	11:30 a.m. - 1:00 p.m.	5200 Wilshire Apartments	Angela, Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. January 22, 2016	1:30 p.m. - 4:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. February 12, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Metro BIF Business Meeting	Wed. February 17, 2016	11:30 a.m. - 1:00 p.m.	Candela Taco Bar & Lounge	Angela, Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. February 26, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Metro BIF Workshop	Thurs. February 25, 2016	9:00 a.m. - 11:00 a.m.	BREATHE LA	Angela, Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. March 11, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Metro Construction Update Community Meeting	Thurs. March 17, 2016	6:30 p.m. - 7:30 p.m.	LACMA	Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. March 25, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. April 8, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Metro BIF Workshop	Wed., April 20, 2016	6:30 p.m. - 7:30 p.m.	RED Real Estate	Angela, Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. May 13, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. May 27, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Lunch & Learn Business Meeting	Thurs., June 2, 2016	11:30 a.m. - 1:30 p.m.	Candela Taco Bar & Lounge	Angela, Brian	Phase 1 Purple Line Extension
BIF Canvassing	Fri. June 17, 2016	9:30 a.m. - 2:30 p.m.	Wilshire Blvd.	Brian	Phase 1 Purple Line Extension
Metro BIF Workshop	Wed., June 29, 2016	11:30 a.m. - 12:30 p.m.	BREATHE LA	Angela, Brian	Phase 1 Purple Line Extension

Attachment B: Metro BIF Outreach Activities Calendar - 2nd and Broadway

<u>OUTREACH EVENT NAME</u>	<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>	<u>BIF STAFF ASSIGNED</u>	<u>Project</u>
BIF Canvassing	Fri. February 26, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
BIF Canvassing	Fri. March 4, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
BIF Canvassing	Fri. March 11, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
BIF Canvassing	Fri. March 25, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
BIF Canvassing	Fri. April 8, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
BIF Canvassing	Fri. May 13, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
Metro BIF Workshop	Tues., May 17, 2016	9:30 a.m. - 10:30 a.m.	LA Times Community Room	Angela, Darrell, Bryan	2nd and Broadway
BIF Canvassing	Fri. May 27, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway
2nd and Broadway Application Workshop	Wed., June 15, 2016	1:00 p.m. - 2:30 p.m.	Broadway Civic Center	Angela, Darrell, Stacey	2nd and Broadway
BIF Canvassing	Fri. June 17, 2016	9:30 a.m. - 2:30 p.m.	2nd and Broadway	Darrell	2nd and Broadway

ATTACHMENT C

BIF GRANT MATRIX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Design Studio 27	Marilyn Brown	3679 Crenshaw Blvd. Suite 219 Los Angeles, CA 90016	10	25	Service	3/19/2015	4/1/2015	CLAX
1st Choice Driving and Traffic School	Gibert Carrillo	4112 Crenshaw Blvd. Los Angeles, CA 90008	10	9	Service	3/19/2015	4/1/2015	CLAX
Lili Wigs	Jerry Song	4072 Crenshaw Boulevard Los Angeles, CA 90008	10	43	Retail	3/19/2015	4/1/2015	CLAX
Parisian Wigs, Inc.	Cynthia Park	4102 S. Crenshaw Boulevard Los Angeles, CA 90008	10	47	Retail	3/19/2015	4/1/2015	CLAX
Crenshaw Industrial Medical Clinic	Dr. Paul Guidry	4343 Crenshaw Blvd. Suite 305 Los Angeles, CA 90008	8	22	Service	4/9/2015	4/15/2015	CLAX
One of a Kind Hats	Sonja Robinson	3856 Crenshaw Boulevard Los Angeles, CA 90008	10	28	Retail	4/9/2015	4/15/2015	CLAX
James Brumfield Design	Dawn Brumfield	3650 West Martin Luther King Jr. Boulevard Los Angeles, CA 90008	8	16	Retail	4/9/2015	4/15/2015	CLAX
Gina of Beverly Hills Salon	Regina Wilson	3870 Crenshaw Blvd., Suite 103 Los Angeles, CA 90008	10	9	Service	4/16/2015	4/22/2015	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Crenshaw Car Wash	Nuriel Zeituni	4220 Crenshaw Boulevard Los Angeles, CA 90008	10	30	Service	4/16/2015	4/22/2015	CLAX
Metropolitan Optical	Jose Diaz	3848 Crenshaw Boulevard Los Angeles, CA 90008	10	40	Retail	4/16/2015	4/23/2015	CLAX
John Nibo	John Nibo	4074 Crenshaw Boulevard Los Angeles, CA 90008	10	8	Commercial Property Owner	4/30/2015	5/1/2015	CLAX
More than Hair Salon	Tracie Smith	3411 1/2 West 43rd Place Los Angeles, CA 90008	10	8	Service	4/30/2015	5/1/2015	CLAX
Tak's Coffee Shop	Florentino Bravo	3870 Crenshaw Blvd., Suite 101 Los Angeles, CA 90008	10	23	Service	5/7/2015	5/13/2015	CLAX
Jendayi, Inc.	Monnae Michael	3650 West Martin Luther King Jr Blvd Ste# 245 Los Angeles, CA 90008	8	7	Retail	5/7/2015	5/13/2015	CLAX
Call The Tax Doctor.com	Kevin Hayes	3860 Crenshaw Blvd #203 Los Angeles, CA 90008	10	20	Professional	5/7/2015	5/13/2015	CLAX
Tax Ease Plus Accounting	Taylor Mayfield	4371 Crenshaw Blvd. Unit B2 Los Angeles, CA 90008	8	3	Professional	5/14/2015	5/20/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Lili Wigs	Jerry Song	4072 Crenshaw Boulevard Los Angeles, CA 90008	10	43	Retail	5/21/2015	5/26/2015	CLAX
Maurice Guillmeno	Maurice Guillmeno	4283 Crenshaw Boulevard Los Angeles, CA 90008	8	20	Service	5/28/2015	6/3/2015	CLAX
Rustyro, Inc.	Ronald Graves	3650 West Martin Luther King Los Angeles, CA 90008	8	14	Service	5/28/2015	6/3/2015	CLAX
Elegant Chic Purse	Chinyere Jackson	3650 Martin Luther King Blvd Los Angeles, CA 9008	8	7	Retail	5/28/2015	6/3/2015	CLAX
Southern Girl Desserts, LLC	Catarah Coleman	3650 West Martin Luther King Jr. Blvd., Suite 100 Los Angeles, CA 90008	8	7	Service	5/28/2015	6/3/2015	CLAX
Crenshaw Discount Store	Hyung Park	3657 Crenshaw Blvd. Los Angeles, CA 90016	10	3	Retail	5/28/2015	6/3/2015	CLAX
Total Body Nutrition	Sonia Robinson	3650 Martin Luther King Blvd. Los Angeles, CA 90008	8	19	Retail	5/28/2015	6/3/2015	CLAX
Parisian Wigs, Inc.	Cynthia Park	4102 S. Crenshaw Boulevard Los Angeles, CA 90008	10	47	Retail	5/28/2015	6/3/2015	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Cynthia Park - Property Owner	Cynthia Park	4086/4114 Crenshaw Blvd. Los Angeles, CA 90008	10	17	Commercial Property Owner	6/11/2015	6/17/2015	CLAX
Crenshaw Gold for Cash	Gennady Tikhonov	4343 Crenshaw Blvd. Suite 106 Los Angeles, CA 90008	8	2	Retail	6/11/2015	6/17/2015	CLAX
Lula Washington Dance Theater	Erwin Washington	3773 Crenshaw Blvd. Los Angeles, CA 90016	10	35	Non-Profit	6/11/2015	6/17/2015	CLAX
A Sharp Edge Beauty & Barber Salon	Jacquelyn Hunt	4088 Crenshaw Blvd. Los Angeles, CA 90008	10	2	Service	6/18/2015	6/24/2015	CLAX
Sense Fashion	Eunice Pae	3868 Crenshaw Blvd. Los Angeles, CA 90008	10	6	Retail	6/18/2015	6/24/2015	CLAX
Black Sheep Insurance Services	Erica Sykes	3886 Crenshaw Blvd. Los Angeles, CA 90008	10	15	Service	6/18/2015	6/24/2015	CLAX
Cool Muffler Electric Auto Repair	Ingrid Alvarez de Gudiel	4252 Crenshaw Blvd. Los Angeles, CA 90008	10	8	Service	6/18/2015	6/24/2015	CLAX
Proby's Tax Service	Elaine Proby	3870 Crenshaw Blvd. Ste. 226 Los Angeles, CA 90008	10	31	Professional	6/25/2015	7/1/2015	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Dave's Tattoo	David Velazquez	4343 Crenshaw Blvd. #102 Los Angeles, CA 90008	8	5	Service	6/25/2015	7/1/2015	CLAX
Ebony Wigs Beauty Supply	Ki Han	3677 Crenshaw Blvd. Los Angeles, CA 90016	10	34	Retail	6/25/2015	7/1/2015	CLAX
Nationwide Insurance	Lucious Wilder	3631 Crenshaw Blvd. Suite 101 Los Angeles, CA 90016	10	9	Service	6/25/2015	7/1/2015	CLAX
Nationwide Insurance	Lucious Wilder	3631 Crenshaw Blvd. Suite 101 Los Angeles, CA 90016	10	9	Service	7/9/2015	7/16/2015	CLAX
Kim's Restaurant	Kwok Der	3860 Crenshaw Blvd. Unit 105 Los Angeles, CA 90008	10	11	Service	7/9/2015	7/16/2015	CLAX
Magic 99C	Seifollah Safiel	3417 Crenshaw Blvd. Los Angeles, CA 90016	10	6	Retail	7/16/2015	7/24/2015	CLAX
A Kut Above Hair Design	Mae Shaw	3631 Crenshaw Blvd. Suite 106 Los Angeles, CA 90016	10	28	Service	7/16/2015	7/24/2015	CLAX
HD Sportswear	Herman Tinson	4320 Crenshaw Blvd. Los Angeles, CA 90008	10	10	Retail	7/16/2015	7/24/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Ms. Gwyns Hair	Gwynardia Price	4062 Victoria Ave. Los Angeles, CA 90008	8	26	Service	7/16/2015	7/24/2015	CLAX
Mr2 Hair and Nails	Rudolph Walsh	3852 Crenshaw Blvd. Los Angeles, CA 90008	10	32	Service	7/16/2015	7/24/2015	CLAX
Crenshaw Gold for Cash	Gennady Tikhonov	4343 Crenshaw Blvd. Unit 106 Los Angeles, CA 90008	8	2	Retail	7/23/2015	7/31/2015	CLAX
CoffeeWalk/YogurtTalk	Tae Hong Chung/Wanmi Chung	3650 W. Martin Luther King Jr. Blvd. #152 Los Angeles, CA 90008	8	12	Service	7/23/2015	7/31/2015	CLAX
Delicious Southern Cuisine	Vidal Cortes	4371 Crenshaw Blvd. #D Los Angeles, CA 90008	8	4	Service	7/23/2015	7/31/2015	CLAX
Phaze II Hair Salon	Karen Butler	4062 Victoria Ave. Los Angeles, CA 90008	8	16	Service	7/30/2015	8/6/2015	CLAX
Tax Ease Plus Accounting	Taylor Mayfield	4371 Crenshaw Blvd. Unit B2 Los Angeles, CA 90008	8	4	Professional	7/30/2015	8/6/2015	CLAX
Right Choice Caribbean Market	Victoria Fortson	4233 Crenshaw Blvd. Los Angeles, CA 90008	8	15	Retail	7/30/2015	8/6/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Jendayi, Inc.	Monnae Michael	3650 W. Martin Luther King Jr. Blvd. #245 Los Angeles, CA 90008	8	6	Retail	7/30/2015	8/6/2015	CLAX
Pro Image Sports	Eduardo Varela	3650 W. Martin Luther King Jr. Blvd. #148 Los Angeles, CA 90008	8	6	Retail	7/30/2015	8/6/2015	CLAX
Wanda Williams	Wanda Williams	4062 Victoria Ave. Los Angeles, CA 90008	8	23	Service	8/6/2015	8/13/2015	CLAX
Love's Furniture	Chong-Yong Yun	4082 S. Crenshaw Blvd. Los Angeles, CA 90008	10	17	Retail	8/6/2015	8/13/2015	CLAX
Excel Fashions	Beatrice Eyo	4108 Crenshaw Blvd. Los Angeles, CA 90008	10	3	Retail	8/13/2015	8/13/2015	CLAX
Total Body Nutrition	Sonia Robinson	3650 W. Martin Luther King Jr. Blvd. #280 Los Angeles, CA 90008	8	19	Retail	8/13/2015	8/13/2015	CLAX
Fatty Boys Car Stereo	Steve Kim	3501 S. Crenshaw Blvd. Los Angeles, CA 90016	10	21	Retail	8/27/2015	9/2/2015	CLAX
Heaven Sent	Olive Barnett	3427 Crenshaw Blvd. Los Angeles, CA 90016	10	6	Service	9/3/2015	9/10/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Daddy Dave's with Big Momma's Cooking	David Williams	4287 Crenshaw Blvd. Los Angeles, CA 90008	8	16	Service	9/3/2015	9/10/2015	CLAX
The New Millennium Beauty & Barber Shop	Desentrie Allen	4310 Crenshaw Blvd. Los Angeles, CA 90008	10	17	Service	9/3/2015	9/10/2015	CLAX
Castillo Tire Shop	Jose Castillo	3501 S. Crenshaw Blvd. Los Angeles, CA 90016	10	16	Service	9/3/2015	9/10/2015	CLAX
Elegant Chic Purse	Chinyere Jackson	3650 W. Martin Luther King Jr. Blvd. Los Angeles, CA 90008	8	6	Retail	9/3/2015	9/10/2015	CLAX
A/M Financial Services	Jerry Anderson	3870 Crenshaw Blvd. Los Angeles, CA 90016	10	34	Service	9/10/2015	9/17/2015	CLAX
Men's Land	Hussam Azzam	3736 Crenshaw Blvd. Los Angeles, CA 90016	10	22	Retail	9/10/2015	9/17/2015	CLAX
African Family Fashions	Ibrahim Fall	4343 Crenshaw Blvd. Los Angeles, CA 90008	8	17	Retail	9/17/2015	9/24/2015	CLAX
Brimberry Barber & Beauty Salon	Earnestine Brimberry	3401 W. 43rd Place #B, Los Angeles, CA 90008	10	2	Service	10/1/2015	10/8/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Levon's Jewelry	Levon Nazlikian	3650 W. Martin Luther King Jr. Blvd., Los Angeles, CA 90008	8	27	Retail	10/1/2015	10/8/2015	CLAX
USA Fragrances	Munawer Falzahboy	3650 W. Martin Luther King Jr. Blvd., Los Angeles, CA 90008	8	19	Retail	10/1/2015	10/8/2015	CLAX
Healthcare Medical Services & Enterprises	Emmanuel Eyo	4108 Crenshaw Blvd. Los Angeles, CA 90008	10	17	Retail	10/8/2015	10/14/2015	CLAX
Phenomenal Hands	Clauzelle Fredeling	4431 Crenshaw Blvd. Los Angeles, CA 90043	8	6	Service	10/15/2015	10/21/2015	CLAX
Heaven Sent	Olive Barnett	3427 Crenshaw Blvd. Los Angeles, CA 90016	10	6	Service	10/22/2015	10/29/2015	CLAX
Origen Mexican Restaurant	Javier and Azalea Martinez	5354 Wilshire Blvd. Los Angeles, CA 90036	4	15	Service	10/22/2015	10/29/2015	PLE
I Love Lulu LLC	Tallulah Marcelin	733 South La Brea Los Angeles, CA 90036	4	5	Service	10/22/2015	10/29/2015	PLE
Healthcare Medical Services & Enterprises	Emmanuel Eyo	4108 Crenshaw Blvd. Los Angeles, CA 90008	10	17	Retail	10/29/2015	11/3/2015	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Excel Fashions	Beatrice Eyo	4108 Crenshaw Blvd. Los Angeles, CA 90008	10	3	Retail	10/29/2015	11/3/2015	CLAX
Zam Zam Perfume	Shaib Uddin \$ Mohammad Rahman	3850 S. Crenshaw Blvd., Los Angeles, CA 90008	10	14	Retail	10/29/2015	11/3/2015	CLAX
Color Me Beautiful	Chantal Ossyi-Doh	3650 W. Martin Luther King Jr. Blvd., Los Angeles, CA 90008	10	9	Retail	10/29/2015	11/3/2015	CLAX
The New Millennium Beauty & Barber Shop	Desentrie Allen	4310 Crenshaw Blvd. Los Angeles, CA 90008	10	17	Commercial Property Owner	11/5/2015	11/16/2015	CLAX
View Park Automotive	Frank and Susan Espinoza	4301 Crenshaw Blvd. Los Angeles, CA 90008	10	25	Service	11/5/2015	11/16/2015	CLAX
Belmart Wireless	Gil Johnson	3631 Crenshaw Blvd. Los Angeles, CA 90016	10	11	Retail	11/5/2015	11/16/2015	CLAX
Magic 99C	Seifollah Safiel	3417 Crenshaw Blvd. Los Angeles, CA 90016	10	6	Retail	11/5/2015	12/04/215	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Quizno's	Andre Bonyadian	134 S. Central Ave., Los Angeles, CA 90012	14	13	Service	11/19/2015	12/3/2015	LTRC
Comet Cleaners	Fred Nik	3651 Crenshaw Blvd. Unit B, Los Angeles, CA 90016	10	4	Service	11/19/2015	12/4/2015	CLAX
Fresh Prints LA	Coy Guy	4343 S. Crenshaw Ave., Los Angeles, CA 90008	8	4	Service	11/19/2015	12/4/2015	CLAX
The Crepe Kitchen	Yafit Barades	5233 Wilshire Blvd., Los Angeles, CA 90036	4	6	Service	12/3/2015	12/11/2015	PLE
Cool Muffler Electric Auto Repair	Ingrid Alvarez de Gudiel	4252 Crenshaw Blvd. Los Angeles, CA 90008	10	8	Service	12/3/2015	12/11/2015	CLAX
Chado Tea Room	Tek Mehreteab	369 East 1st Street, Los Angeles, CA 90012	14	7	Service	12/3/2015	12/23/2015	LTRC
Jendayi, Inc.	Monnae Michael	3650 West Martin Luther King Jr. Blvd., Suite 245 Los Angeles, CA 90008	8	6	Retail	12/3/2015	12/11/2015	CLAX
Phaze II Hair Salon	Karen Butler	4064 Victoria Ave., Los Angeles, CA 90008	8	16	Service	12/3/2015	12/11/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Ms. Gwyns Hair	Gwynardia Price	4062 Victoria Ave. Los Angeles, CA 90008	8	26	Service	12/3/2015	12/11/2015	CLAX
A Kut Above Hair Design	Mae Shaw	3631 Crenshaw Blvd #106, Los Angeles, CA 90016	10	19	Service	12/3/2015	12/11/2015	CLAX
Tax Ease Plus Accounting	Taylor Mayfield	4371 Crenshaw Blvd. Unit B2 Los Angeles, CA 90008	8	4	Professional	12/3/2015	12/11/2015	CLAX
Lucy's Hair Care	Lucy King	4062 Victoria Ave. Los Angeles, CA 90008	8	4	Service	12/3/2015	12/11/2015	CLAX
Pink Memory	Stephanie Zhang	3650 West Martin Luther King Jr. Blvd., Suite 259 Los Angeles, CA 90008	10	7	Retail	12/10/2015	12/17/2015	CLAX
Dave's Tattoo	David Velazquez	4343 Crenshaw Blvd. #102 Los Angeles, CA 90008	8	4	Service	12/10/2015	12/17/2015	CLAX
Wanda Williams - Hair Stylist	Wanda Williams	4062 Victoria Ave. Los Angeles, CA 90008	8	23	Service	12/10/2015	12/11/2015	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Crenshaw Avalon Properties	Paul Guidry	4343 S. Crenshaw Blvd., Los Angeles, CA 90008	8	12	Commercial Property Owner	12/17/2015	12/28/2015	CLAX
Fatty Boys Car Stereo	Steve J. Kim	3501 S. Crenshaw Blvd. Los Angeles, CA 90016	10	21	Retail	12/17/2015	12/23/2015	CLAX
We Help Families Get Paid	Julian Johnson	4321 Crenshaw Blvd., Los Angeles, CA 90008	8	17	Professional	12/17/2015	12/22/2015	CLAX
KC Stylist	Glenn & Yuko Coach	706 E. 1st Street, Los Angeles, CA 90012	14	3	Service	12/17/2015	12/22/2015	LTRC
Kato's Sewing Machine Company	Alvin Kato	604 E. 1st Street, Los Angeles, CA 90012	14	54	Service	12/17/2015	12/22/2015	LTRC
NT Auto Repair	Noboru Kakuma	810 E. 1st Street, Los Angeles, CA 90012	14	25	Service	12/17/2015	12/22/2015	LTRC
Dental Playground	Dr. Peter Bae	3651 S. Crenshaw Blvd., Los Angeles, CA 90016	10	6	Service	1/7/2016	1/14/2016	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Sal's Auto Body & Paint Inc.	Salvador & Elizabeth Hurtado	4242 S. Crenshaw Blvd., Los Angeles, CA 90008	10	17	Service	1/7/2016	1/14/2016	CLAX
USA Fragrances	Munawer Falzahboy	3650 W. Martin Luther King Jr. Blvd., Los Angeles, CA 90008	10	20	Retail	1/7/2016	1/14/2016	CLAX
Glamour 'Us	Samir Kher	3650 W. Martin Luther King Jr. Blvd., Suite 176, Los Angeles, CA 90008	8	3	Retail	1/14/2016	1/21/2016	CLAX
Crenshaw Car Wash	Nuriel Zeituni	4220 Crenshaw Boulevard Los Angeles, CA 90008	10	31	Service	1/28/2016	2/2/2016	CLAX
Castillo Tire Shop	Jose Castillo	3501 S. Crenshaw Blvd. Los Angeles, CA 90016	10	17	Service	1/28/2016	2/2/2016	CLAX
HD Sportswear	Herman Tinson	4320 Crenshaw Blvd. Los Angeles, CA 90008	10	10	Retail	1/28/2016	2/2/2016	CLAX
The Shop Hair Lounge	Tiffany Prophette	4312 Crenshaw Blvd., Los Angeles, CA 90008	10	2	Service	1/28/2016	2/2/2016	CLAX
Full Out LLC	Marco Bennachio	739 South La Brea, Los Angeles, CA 90036	4	5	Service	2/4/2016	2/11/2016	PLE

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Beauty Images	Barbara Spicer	678 S. Cloverdale Ave., Los Angeles, CA 90036	4	19	Service	2/4/2016	2/11/2016	PLE
Aurora Foot Spa	Felipe Yang & Ruey Lan Liu	8324 Wilshire Blvd., Beverly Hills, CA 90211	City of Beverly Hills	9	Service	2/4/2016	2/11/2016	PLE
Brooks Custom Shoe	Gevorg Tavanyan	680 S. Cloverdale Ave., Los Angeles, CA 90036	4	15	Service	2/4/2016	2/11/2016	PLE
J's Unfidable Cuts	Jason Cobb	4306 Crenshaw Blvd., Los Angeles, CA 90008	10	17	Service	2/4/2016	2/17/2016	CLAX
Southern Girl Desserts, LLC	Catarah Coleman & Shoneji Robinson	3650 W. Martin Luther King Jr. Blvd. #100, Los Angeles, CA 90008	8	7	Service	2/4/2016	2/11/2016	CLAX
Smile Hair Salon	Hui Zheng	8304 Wilshire Blvd., Beverly Hills, CA 90211	City of Beverly Hills	5	Service	2/11/2016	2/18/2016	PLE
New York Floor Covering	Jorge Blanco	6314 Crenshaw Blvd., Los Angeles, CA 90043	8	10	Service	2/11/2016	2/18/2016	CLAX
Robeks Juice	Bum-Suk (Tom) Koo	5353 Wilshire Blvd. Suite B, Los Angeles, CA 90036	4	11	Service	2/18/2016	2/25/2016	PLE
Cloverdale Market	Yasin Amini	672 S. Cloverdale Avenue, Los Angeles, CA 90036	4	26	Retail	2/18/2016	2/25/2016	PLE

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Speedy Computer Center	Farhad Vatandoust	5217 Wilshire Blvd., Los Angeles, CA 90036	4	5	Service	2/18/2016	2/25/2016	PLE
Natural Trends	Jzahunn Echols	4306 Crenshaw Blvd., Los Angeles, CA 90008	10	19	Service	2/18/2016	2/25/2016	CLAX
More than Hair Salon	Tracie Smith	3411 1/2 West 43rd Place Los Angeles, CA 90008	10	8	Service	2/18/2016	2/25/2016	CLAX
Press Start Games	Jeffrey Bryson	5360 Wilshire Blvd., Los Angeles, CA 90036	4	7	Retail	2/25/2016	3/1/2016	PLE
Candace Green	Candace Green	3401 W. 43rd Place #B, Los Angeles, CA 90008	10	3	Service	2/25/2016	3/1/2016	CLAX
Reflections Hair Studio	Corey Hartley	4637 Crenshaw Blvd., Los Angeles, CA 90043	8	22	Service	2/25/2016	3/1/2016	CLAX
Crenshaw Industrial Medical Clinic	Dr. Paul Guidry	4343 S. Crenshaw Blvd., Los Angeles, CA 90008	10	23	Service	2/25/2016	3/1/2016	CLAX
Rustyro, Inc.	Ronald Graves	3650 West Martin Luther King Jr. Blvd., Los Angeles, CA 90008	8	2	Service	2/25/2016	3/1/2016	CLAX

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Family Pharmacy	David Newman	8314 Wilshire Blvd., Beverly Hills, CA 90211	City of Beverly Hills	21	Retail	3/4/2016	3/11/2016	PLE
Lili Wigs	Jerry Song	4072 Crenshaw Boulevard Los Angeles, CA 90008	10	45	Retail	3/4/2016	3/11/2016	CLAX
Louisiana Fried Chicken	Richard Ny	4050 Crenshaw Blvd., Los Angeles, CA 90008	10	23	Service	3/4/2016	3/11/2016	CLAX
Highly Favored Hair Studio	Barrington Edwards	4425 Crenshaw Blvd., Los Angeles, CA 90043	8	2	Service	3/4/2016	3/11/2016	CLAX
Dr. Steven Bae, Optometrist	Steven Bae	5166 Wilshire Blvd., Los Angeles, CA 90036	4	20	Service	3/10/2016	3/16/2016	PLE
The Crepe Kitchen	Yafit Barades	5223 Wilshire Blvd., Los Angeles, CA 90036	4	7	Service	3/10/2016	3/16/2016	PLE
I Love Lulu LLC	Tallulah Marcelin	733 South La Brea Los Angeles, CA 90036	4	8	Service	3/17/2016	3/23/2016	PLE
Wilshire Beauty	Nouriel Kohan	5401 Wilshire Blvd., Los Angeles, CA 90036	4	35	Retail	3/17/2016	3/23/2016	PLE
Project Ink Tattoo	Jibrail Hasan	4116 Crenshaw Blvd., Los Angeles, CA 90008	10	5	Service	3/17/2016	3/23/2016	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Auntie Anne's Pretzel Store	Moo Lee and Yoon Lee	3650 West Martin Luther King Jr. Blvd, Los Angeles, CA 90008	8	6	Service	3/24/2016	3/30/2016	CLAX
NT Auto Repair	Noboru Kakuma	810 E. 1st Street, Los Angeles, CA 90012	14	25	Service	3/24/2016	3/30/2016	LTRC
Richard's Auto and Electric Repair	Jose Bermudez	3511 Crenshaw Blvd., Los Angeles, CA 90016	10	12	Service	3/31/2016	4/7/2016	CLAX
CoffeeWalk/YogurtTalk	Tae Hong Chung/Wanmi Chung	3650 West Martin Luther King Jr. Blvd, Los Angeles, CA 90008	8	12	Service	3/31/2016	4/7/2016	CLAX
CA's Nails	Danh Lam	3631 Crenshaw Blvd. #102, Los Angeles, CA 90043	10	10	Service	3/31/2016	4/7/2016	CLAX
Little Tokyo Car Wash	Herbert Martinez	622 East 1st Street, Los Angeles, CA 90012	14	6	Service	3/31/2016	4/7/2016	LTRC
Akimoto Chiropractic Office	Dr. Arthur Akimoto	712 East 1st Street, Los Angeles, CA 90012	14	34	Professional	3/31/2016	4/7/2016	LTRC

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Love's Furniture	Chong-Yong Yun	4082 S. Crenshaw Blvd. Los Angeles, CA 90008	10	18	Retail	4/7/2016	4/13/2016	CLAX
Maurice Guillmeno	Maurice Guillmeno	4283 Crenshaw Boulevard Los Angeles, CA 90008	8	20	Service	4/7/2016	4/13/2016	CLAX
Kato's Sewing Machine Company	Alvin Kato	604 East 1st Street, Los Angeles, CA 90012	14	54	Service	4/7/2016	4/13/2016	LTRC
The Hob Nob Shop	Song Nam An	141 Japanese Village Plaza, Los Angeles, CA 90012	14	15	Retail	4/7/2016	4/13/2016	LTRC
Mona Lisa Lingerie	James and Janet Cohen	5369 Wilshire Blvd., Los Angeles, CA 90036	4	27	Retail	4/14/2016	4/21/2016	PLE
Comet Cleaners	Fred Nik	3651 Crenshaw Blvd. Unit B, Los Angeles, CA 90016	10	5	Service	4/14/2016	4/20/2016	CLAX
Glamour 'Us	Samir Kher	3650 Martin Luther King Jr. Blvd., Suite #176, Los Angeles, CA 90008	8	3	Retail	4/14/2016	4/20/2016	CLAX
Law Offices of Bruce Richland	Bruce Richland	205 S. Broadway Suite 902, Los Angeles, CA 90012	14	20	Professional	4/14/2016	4/20/2016	2BRC

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Chado Tea Room	Tek Mehreteab	369 East 1st Street, Los Angeles, CA 90012	14	7	Service	4/14/2016	4/20/2016	LTRC
KC Stylist	Glenn & Yuko Coach	706 E. 1st Street, Los Angeles, CA 90012	14	3	Service	4/14/2016	4/22/2016	LTRC
Quizno's	Andre Bonyadian	134 S. Central Ave., Los Angeles, CA 90012	14	14	Service	4/14/2016	4/22/2016	LTRC
New Image Cleaners	Renato Yescas	682 S. Cloverdale Ave., Los Angeles, CA 90036	4	11	Service	4/21/2016	4/29/2016	PLE
GNC	Sonia Robinson	3650 W. Martin Luther King Jr. Blvd., Unit 280, Los Angeles, CA 90008	10	20	Retail	4/21/2016	4/29/2016	CLAX
John Nibo (Commercial Property)	John Nibo	4074 Crenshaw Boulevard Los Angeles, CA 90008	8	10	Commercial Property Owner	4/21/2016	4/29/2016	CLAX
Oomasa Restaurant	Otoe Motoyama	100 Japanese Village Plaza, Los Angeles, CA 90012	14	44	Service	4/21/2016	4/29/2016	LTRC
1st Choice Driving and Traffic School	Gilberto Carrillo	4112 Crenshaw Blvd. Los Angeles, CA 90008	8	10	Service	4/28/2016	5/4/2016	CLAX

Attachment C: BIF Grant Matrix as of June 30, 2016

Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Miracle Mile Toys & Games	Christine Johnson	5363 Wilshire Blvd., Los Angeles, CA 90036	4	3	Retail	4/28/2016	5/4/2016	PLE
Los Angeles Eye Care	Dr. Gregory Kame	334-B E. 2nd Street, Los Angeles, CA 90012	14	50	Professional	4/28/2016	5/4/2016	LTRC
Little Tokyo Cosmetics	Shintaro Shiono	341 E. 2nd Street, Los Angeles, CA 90012	14	25	Retail	4/28/2016	5/4/2016	LTRC
Furniture Access	Joseph Sakhai and Yaffa Harounian	682 S. La Brea Ave., Los Angeles, CA 90036	4	14	Retail	5/12/2016	5/19/2016	PLE
Levon's Jewelry	Levon Nazlikian	3650 W. Martin Luther King Blvd, Suite 236, Los Angeles, CA 90008	10	28	Retail	5/12/2016	5/19/2016	CLAX
Pro Image Sports	Eduardo Varela	3650 W. Martin Luther King Blvd., Unit 148, Los Angeles, CA 90008	10	7	Retail	5/12/2016	5/19/2016	CLAX
Shinyodo Gift	Yoon (Jason) Lee	119 Japanese Village Plaza, Los Angeles, CA 90012	14	19	Retail	5/12/2016	5/19/2016	LTRC
Replika Vintage	Danny Flynn	608 E. 1st Street, Los Angeles, CA 90012	14	3	Retail	5/12/2016	5/19/2016	LTRC

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Men's Land	Hussam Azzam	3736 Crenshaw Blvd. Los Angeles, CA 90016	10	24	Retail	5/19/2016	5/26/2016	CLAX
Kevin Williamson Hair Architects	Kevin Williamson	3650 Martin Luther King Jr. Blvd., Los Angeles, CA 90008	8	11	Service	5/19/2016	5/26/2016	CLAX
Phenomenal Hands	Clauzelle Fredeling	4425 Crenshaw Blvd., Los Angeles, CA 90043	8	7	Service	5/19/2016	5/26/2016	CLAX
Brooks Custom Shoe	Gevorg Tavanyan	680 S. Cloverdale Ave., Los Angeles, CA 90036	4	15	Retail	5/26/2016	6/2/2016	PLE
Cloverdale Market	Yasin Amini	672 S. Cloverdale Avenue, Los Angeles, CA 90036	4	26	Retail	5/26/2016	6/2/2016	PLE
Beauty Images	Barbara Spicer	678 S. Cloverdale Ave., Los Angeles, CA 90036	4	19	Service	5/26/2016	6/2/2016	PLE
Wings 'N Stuff	Gee Ikuta	3650 Martin Luther King Jr. Blvd., Los Angeles, CA 90008	8	7	Service	5/26/2016	6/2/2016	CLAX
Mitsuru Café	Rumi Yamaguchi	117 Japanese Village Plaza, Los Angeles, CA 90012	14	47	Service	5/26/2016	6/2/2016	LTRC

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Zencu Sushi and Grill	Lawrence Yoo	319 E. 2nd Street, Los Angeles, CA 90012	14	9	Service	5/26/2016	6/2/2016	LTRC
Press Start Games	Jeffrey Bryson	5360 Wilshire Blvd., Los Angeles, CA 90036	4	7	Retail	6/2/2016	6/10/2016	PLE
Ryders Tuxedo	Renato Yescas	5375 Wilshire Blvd., Los Angeles, CA 90036	4	7	Retail	6/2/2016	6/10/2016	PLE
Jendayi, Inc.	Monnae Michael	3650 Martin Luther King Blvd., Los Angeles, CA 90008	8	8	Retail	6/2/2016	6/10/2016	CLAX
Shabu Shabu House	Yoshinobu Maruyama	127 Japanese Village Plaza Mall, Los Angeles, CA 90012	14	26	Service	6/2/2016	6/10/2016	LTRC
Shabu Shabuyo	Jung Kim	356 E. 2nd Street, Los Angeles, CA 90012	14	7	Service	6/2/2016	6/10/2016	LTRC
Hama Sushi	Tsutomu Iyama	347 E. 2nd Street, Los Angeles, CA 90012	14	35	Service	6/2/2016	6/10/2016	LTRC
Komasa Restaurant	Minoru & Setsuko Motoyama	351 E. 2nd Street, Los Angeles, CA 90012	14	26	Service	6/2/2016	6/10/2016	LTRC

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
abeautifullife Desserts	Aja Dawson	216 S. Spring St., Los Angeles, CA 90012	14	2	Service	6/2/2016	6/10/2016	2BRC
Ms. Gwyns Hair	Gwynardia Price	4062 Victoria Ave. Los Angeles, CA 90008	8	27	Service	6/9/2016	6/16/2016	CLAX
Lucy's Hair Care	Lucy King	4062 Victoria Ave. Los Angeles, CA 90008	8	6	Service	6/9/2016	6/16/2016	CLAX
Phaze II Hair Salon	Karen Butler	4062 Victoria Ave. Los Angeles, CA 90008	8	16	Service	6/9/2016	6/16/2016	CLAX
Wanda Wiliams	Wanda Williams	4062 Victoria Ave. Los Angeles, CA 90008	8	24	Service	6/9/2016	6/16/2016	CLAX
Ebisu Restaurant	Takaaki Koyama	356 E. 2nd Street, Los Angeles, CA 90012	14	10	Service	6/9/2016	6/16/2016	LTRC
Dale Ogawa	Dale Ogawa	360 E. 2nd Street, Los Angeles, CA 90012	14	40	Professional	6/9/2016	6/16/2016	LTRC
Speedy Computer Center	Farhad Vatandoust	5217 Wilshire Blvd., Los Angeles, CA 90036	4	5	Service	6/16/2016	6/23/2016	PLE

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Business Name	Business Owner	Business Address	Council District	Years in Busines	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Full Out LLC	Marco Bennachio	739 South La Brea, Los Angeles, CA 90036	4	5	Service	6/16/2016	6/23/2016	PLE
Du Japon Hair Club	Yukiko Katatani	332 E. 2nd Street, Los Angeles, CA 90012	14	32	Service	6/16/2016	6/23/2016	LTRC
Robeks Juice	Bum-Suk (Tom) Koo	5353 Wilshire Blvd. Suite B, Los Angeles, CA 90036	4	11	Service	6/23/2016	6/30/2016	PLE
Wyleen Collins	Wyleen Collins	4425 Crenshaw Blvd., Los Angeles, CA 90043	8	16	Service	6/23/2016	6/30/2016	CLAX
Beverly Wilshire Cleaners	Luisa and Susan Livshin	8302 Wilshire Blvd., Los Angeles, CA 90211	City of Beverly Hills	10	Service	6/30/2016	7/8/2016	PLE
MS Jewelry	Jimmy Pak	3650 W. Martin Luther King Jr. Blvd, Los Angeles, CA 90008	8	18	Retail	6/30/2016	7/8/2016	CLAX
Korean Kitchen Hibachi BBQ	Bong Suh	135 Japanese Village Plaza, Los Angeles, CA 90012	14	17	Service	6/30/2016	7/8/2016	LTRC
Little Tokyo Ice Cream & Yogurt	Yong Chan Shin	133 Japanese Village Plaza, Los Angeles, CA 90012	14	13	Service	6/30/2016	7/8/2016	LTRC

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Business Name	Business Owner	Business Address	Council District	Years in Business	Business Type	Grant Approval Date	Grant Payment Date	Rail Corridor
Tokyo Bridal & Tuxedo	Yoshino Yamamoto	319 E. 2nd Street #115-B, Los Angeles, CA 90012	14	30	Retail	6/30/2016	7/8/2016	LTRC
Blue Cube	Brian Holbrook	206 S. Spring St., Los Angeles, CA 90012	14	3	Service	6/30/2016	7/8/2016	2BRC
Broadway Civic Center	Avi and Amir Florentin	205 S. Broadway Suite 510, Los Angeles, CA 90012	14	13	Commercial Property Owner	6/30/2016	7/8/2016	2BRC

ATTACHMENT D1

CLIENT SATISFACTION SURVEY

Metro Business Interruption Fund (BIF) Client Satisfaction Survey

Thank you for your participation in the Metro Business Interruption Fund (BIF). Please take the time to answer a few quick questions regarding your experience.

1. How would you rate your overall satisfaction with us?

Very Satisfied Satisfied Neutral Dissatisfied Very Dissatisfied

2. Please rate us on the following experiences:

Customer Service

Very Satisfied Satisfied Neutral Dissatisfied Very Dissatisfied

Professionalism

Very Satisfied Satisfied Neutral Dissatisfied Very Dissatisfied

Quality of Services

Very Satisfied Satisfied Neutral Dissatisfied Very Dissatisfied

3. How likely would you recommend us to a friend/business owner?

Very Likely Likely Neutral Unlikely Very Unlikely

4. If needed, will you use our services in the future?

Very Likely Likely Neutral Unlikely Very Unlikely

5. Do you have any suggestions for improving our services?

ATTACHMENT D2

**CLIENT PROCESS
EVALUATION FORM**

Metro Business Interruption Fund (BIF) Client Process Evaluation Form

Dear BIF Client:

The desire of the Metro Business Interruption Fund (BIF) is to make the process of applying to the BIF as meaningful and beneficial as possible for our clients. You can help us by completing this form and returning it to us.

BIF BUSINESS ADVISOR NAME: _____

1. Do you presently own or manage a business? ☐ Yes ☐ No
2. How did you hear about the BIF?

☐ Friend ☐ Business Solutions Center (BSC) ☐ Community Organization: _____ ☐ Community Event: _____ ☐ Workshop: _____ ☐ Other: _____	☐ SBDC ☐ Metro ☐ Newspaper (name): _____ ☐ Radio/TV: _____ ☐ Little Tokyo Small Business Assistance Center ☐ Pacific Coast Regional (PCR)
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3. Was the BIF application form easy to complete and submit? ☐ Yes ☐ No
4. Did you receive an appointment with a BIF Business Advisor in a timely manner? ☐ Yes ☐ No
5. Was your initial contact with the BIF informative and friendly? ☐ Yes ☐ No
 If no, please comment: _____
6. Are you satisfied with the assistance you received? ☐ Yes ☐ No
 If no, please comment: _____
7. Are you getting the assistance you need at this time? ☐ Yes ☐ No ☐ Unsure
 If no or unsure, please explain: _____
8. Did you receive specific recommendations and /or referral services from the BIF Business Advisor? ☐ Yes ☐ No ☐ NA
9. Were there advising areas where we were not able to assist you? ☐ Yes ☐ No
 If yes, please list those areas: _____
10. Was the overall BIF application process smooth? ☐ Yes ☐ No
11. Generally speaking, how would you rate the business advising services you received at the BIF?

☐ Excellent	☐ Very Good	☐ Good
☐ Fair	☐ Poor	
12. Any additional comments? _____

Thank you for your time and consideration. If you would like us to contact you regarding any of your concerns please check the box and leave a phone number.

☐ Please contact me at _____