

C LINE (GREEN) EXTENSION TO TORRANCE

Community Engagement Summary January 2021 to April 2023

Overview

The environmental review process started in early 2021 with public scoping for the Metro C (Green) Line Extension to Torrance. Since then, the Project Team has hosted several rounds of virtual and in-person public engagement events and meetings, complemented with online surveys, interactive websites, virtual briefings, and project videos to provide information to the community and receive feedback. Below is a summary of the outreach done to date (April 2023) following the close of the public comment period for the Draft Environmental Impact Report (EIR). Between February 2021 and April 2023, Metro received over 3,400 comments on the project. All public meeting materials and outreach notifications have been provided in English and Spanish. To read summaries of community input received, visit the project website at metro.net/clineext.

Outreach Overview January 2021 to November 2022

Notification Efforts

> Early 2021 Scoping Review Period

- 15,456 postcards mailed
- 6,500 door-to-door flyers
- Additional 23,750 door-to-door flyers following scoping period extension
- 4 legal print and online newspaper ads
- 3 newspaper display ads
- 3 Social media events and ads
- Bus display ads in South Bay Metro bus lines
- 9 e-blasts (to approximately 1,300 emails)
- Metro's *The Source* Blog Post

> Fall 2021 Virtual Neighborhood Walks

- 32,000 door-to-door flyers*
- 4,000 additional targeted door-to-door flyers (immediate project corridor)
- 5 e-blasts (to approximately 1,300 emails)

> Spring 2022 In-Person Neighborhood Walks

- 32,000 door-to-door flyers*
- 21 total e-blasts (to approximately 2,100 emails)

> Summer 2022 Open Houses

- 32,000 door-to-door flyers*
- 35,882 postcards mailed*
- City of Lawndale mailed project flyers to Lawndale residents
- 4 e-blasts (to approximately 2,100 emails)

Community Meetings (Early 2021 to Fall 2022)

> Winter 2021 Scoping Meetings: 3

(including Agency Scoping Meeting)

> Fall 2021 Virtual Neighborhood Walks

• 232 completed questionnaires (See summary report)

> Spring 2022 Neighborhood Walks: 12

• Approximately 400 people attended (See summary report)

> Summer 2022 Community Open Houses: 4

(including virtual meeting)

• 600+ people attended (See summary report)

> Total Outreach Registered Attendees: 1,538**

*In Fall 2021, Metro expanded area for project noticing to reach more people including properties within one mile of the corridor, which encompasses the entire City of Lawndale and sections of Redondo Beach and Torrance.

**Not all attendees at public in-person meetings registered, so total number of attendees is higher.



Metro

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Other Engagement Efforts (Early 2021 to Fall 2022)

- > **StoryMap in English and Spanish**
(3 English, 3 Spanish—over 11,600 views combined)
- > **2021 Project Update Video: 1** (over 15,700 views)
- > **2022 3D Simulation Video: 1** (over 7,600 views)
- > **317+ Businesses engaged via door-to-door outreach**
- > **3 Transit bus-stop intercept locations engaging 100+ transit riders**
- > **Pop-Up Events: 4**
- > **Key Stakeholder Meetings**

Notifications and Briefings for Draft EIR and 61-day public comment period (January 26 to March 27, 2023)

- > **Draft EIR notifications**
 - 32,000 door-to-door flyers*
 - 47,231 postcards mailed*
(mailing list updated January 2023)
 - 4 legal newspaper ads
 - 4 newspaper display ads
 - Bus display ads in South Bay Metro bus lines
 - 9 e-blasts (~2,300 emails)
 - Metro's *The Source* blog post
 - 89 DEIR copies mailed to agencies, officials and requested individuals
- > **4 Transit bus-stop intercept locations engaging 50+ transit riders**
- > **252+ Businesses engaged via door-to-door outreach**
- > **Key Stakeholder Briefings and Meetings**
- > **Metro's *The Source***
- > **2023 StoryMap in English and Spanish**
(3 English, 3 Spanish—over 11,600 views combined)

> March 2023 Public Hearings

- 5 public hearings with 400+ people
- 3 hours each with open house
- Held on weekday, weekend and virtual

Comments received during DEIR comment period (January 26 to March 27)

- > **Emails: 392†**
- > **Voicemails: 18**
- > **Oral Comments at Public Hearings: 166**
- > **Comments Cards, Letters, Surveys, and 3 Petitions: 2,033**
(includes 420 signatures)

Next Steps

Metro will continue to gather community input following the close of the public comment period for the Draft EIR and will share a summary of community input received throughout the project with the Metro Board to help inform their selection of a Locally Preferred Alternative (LPA) in 2023.

Contact Us

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†Some letters were emailed, as well as mailed. These are only counted once.

