

Vision Statement

What is a Vision?

A Vision is a short statement that:

- > captures the collective outcomes the Task Force seeks to achieve.
- > describes the best future for the I-710 South Corridor.
- > embodies the aspirations and desires of the corridor communities and those who use the corridor.

Why is the vision statement important for the 710 Task Force?

The 710 Task Force will develop and approve a Vision Statement and Goals that will serve as the foundation for the recommended multimodal strategies, projects and programs included within the I-710 South Corridor Investment Plan the Task Force will present to the Metro Board for consideration.

Example

- > *Metro's Vision 2028 is "to deliver a mobility system that enables people to travel swiftly and easily throughout the LA County region, no matter where they want to go or when."*

Goals

What are Goals?

- > A general expression of community values and direction
- > An expression of a desired end result or an outcome (not actions or strategies).
- > A consideration of the “big picture.”
- > A general direction-setter (usually not quantifiable or time-dependent).

Why are Goals important for the 710 Task Force?

The Task Force will develop multiple goals for the I-710 South Corridor to guide future phases of the Task Force Work Plan to develop the Investment Plan.

Examples

Goals	Objectives
Mobility and Connectivity	Increase multimodal mobility and improve traffic flow
Accessibility and Equity	Improve transportation for disadvantaged populations
Safety	Reduce rates of fatalities, and serious injuries
Sustainability/ Public Health	Reduce pollution, GHG emissions, and other negative impacts
Economy	Achieve economic and fiscal sustainability and job growth