



Long Beach-East Los Angeles Corridor Plan
Task Force Meeting #15 Table of Contents
 December 12, 2022

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Long Beach-East Los Angeles Corridor Mobility Investment Plan

Task Force Meeting #15 Summary Report

December 12, 2022



ATTENDEES

Task Force

Labor and Economic / Workforce Development

Chris Wilson, Public Policy Manager, LA County Business Federation (BizFed)

Transportation Agencies

Roderick Diaz, Metrolink

Marisol Barajas, Manager of Government Relations, Long Beach Transit (RideLBT)

Randy Johnson, Director of Government Affairs & Outreach, Access Services, Inc.

Community-Based Organizations and Advocacy Groups

Alberto Campos, Southeast Los Angeles (SELA) Collaborative

Laura Cortez, Community Organizer / Co-Director, East Yard Communities for Environmental Justice (EYCEJ)

Jennifer Ganata, Senior Staff Attorney, Communities for Better Environments (CBE)

Ambar Rivera, Researcher, Communities for a Better Environment (CBE)

Dilia Ortega, Youth Program Coordinator, Communities for a Better Environment (CBE)

Sylvia Betancourt, Project Manager, Long Beach Alliance for Children with Asthma (LBACA)

Ghirlandi Guidetti, Housing and Community Attorney, Legal Aid Foundation of Los Angeles (LAFLA)

Van Bui, Housing Justice Coalition Organizer, Long Beach Residents Empowered (LIBRE)

Natalia Ospina, Project Attorney of Environmental Justice, Natural Resources Defense Council (NRDC)

Najah Louis, Legal Fellow, Natural Resources Defense Council (NRDC)

Kimberly Leefat, Staff Attorney, Natural Resources Defense Council (NRDC)

Freight and Logistics Industry

Kerry Cartwright, Director of Goods Movement, Port of Los Angeles (POLA)

Sharon Weissman, Vice President of the Long Beach Board of Harbor Commissioners, Port of Long Beach (POLB)

Shana Espinoza, Executive Officer, Port of Long Beach (POLB)

Theresa Dau-Ngo, Director of Transportation Planning, Port of Long Beach (POLB)

Kimberly Ritter-Martinez, Senior Port Planner and Economist, Port of Long Beach (POLB)

Thomas Jelenić, Vice President, Pacific Merchant Shipping Association (PMSA)

Environmental Organizations

Joe Lyou, President, CEO, Coalition for Clean Air (CCA)

Christopher Chavez, Deputy Policy Director, Coalition for Clean Air (CCA)

Fernando Gaytan, Senior Attorney, Earthjustice

Academic / Research / Policy / Foundations

Genevieve Giuliano, Director, METRANS Transportation Center

Edward Muna, Project Manager, USC Equity Research Institute (ERI)

Alyssa Haerle, Director of Infrastructure Incentive Administration, CalStart

Local Jurisdictions

Luke Klipp, Senior Transportation Deputy, Los Angeles County Supervisorial District 4

Viviana Gomez, Transportation Deputy, County of Los Angeles, Supervisorial District 4

Metro 710 Task Force Meeting #15 Summary Report

Elaine Kunitake, Principal Engineer, LA County Department of Public Works
Daniel Rodman, Deputy Director of Transportation Services, City of Los Angeles

Community Leadership Committee (CLC)

Kathleen Barajas, East LA

Ex-Officio

Nancy Pfeffer, Executive Director/VP, Finance and Budget, Gateway Cities Council of Governments (GCCOG)

Marisa Perez, Transportation Policy Advisor, Gateway Cities Council of Governments (GCCOG)

Andrew Zellinger, Environmental Reviewer, U.S. Environmental Protection Agency, Region 9 (EPA Region 9)

Project Team

Metro

Michael Cano, Executive Officer of Countywide Planning & Development, Metro

Ernesto Chaves, Director of Highway Programs, Metro

KeAndra Cylear Dodds, Executive Officer of Equity and Race, Metro

Lilian De Loza-Gutierrez, Director of Community Relations, Metro

Ray Sosa, Deputy Chief Planning & Development Office, Metro

Michael Cano, Executive Officer of Countywide Planning & Development, Metro

Ernesto Chaves, Director of Highway Programs, Metro

KeAndra Cylear Dodds, Executive Officer of Equity and Race, Metro

Lilian De Loza-Gutierrez, Director of Community Relations, Metro

Lucy Delgadillo, Project Manager, Metro

Caltrans District 7

Paul Marquez, Deputy District Director of Planning, Caltrans District 7

Jeff Newman, Transportation Planner, Caltrans District 7

James Shankel, Senior Environmental Planner, Caltrans District 7

AECOM

Dave Levinsohn, Vice President, AECOM

Julie Rush, Planning Senior Manager, AECOM

Laura Adleman, Senior Outreach and Engagement Specialist, AECOM

Cal Strategic Management

Robert Cáliz, Cal Strategic Management

Caltrans District 7

Paul Marquez, Deputy District Director of Planning, Caltrans District 7

Jeff Newman, Transportation Planner, Caltrans District 7

GF Bunting + Co.

Maya Pogoda, Senior Executive, GF Bunting + Co.

Metro 710 Task Force Meeting #15 Summary Report

Here LA

Amber Hawkes, Co-Director, Here LA

Shannon Davis, Co-Director, Here LA

Morales-Partners

Erika Morales, Facilitator, Morales-Partners

Arellano Associates

Susan DeSantis, Senior Project Manager, Arellano Associates

Melissa Holguin, Senior Project Manager, Arellano Associates

Laura Herrera, Deputy Project Manager, Arellano Associates

Nora Casillas, Senior Project Coordinator, Arellano Associates

Adrian Farran, Project Coordinator, Arellano Associates

Thomas Grogan, Project Coordinator, Arellano Associates

Eric Davidian, Assistant Project Coordinator, Arellano Associates

Introduction

The Los Angeles County Metropolitan Transportation Authority (Metro) and California Department of Transportation (Caltrans) District 7 initiated the I-710 South Corridor Task Force (Task Force) to develop a community-supported, regionally significant, multimodal approach to addressing major mobility, safety, air quality, and equity needs for moving people and goods through the I-710 South Corridor between the Ports of Los Angeles and Long Beach and State Route 60. The Task Force will review and assess the purpose and need for investment in the I-710 corridor, develop multimodal improvement strategies, identify programs and projects to advance these strategies, create an investment and implementation plan, and provide recommendations to the Metro Board in 2023.

The Task Force Meeting #15 was held virtually on Monday, December 12, 2022, on Zoom. The intent of this meeting was to:

- (1) Receive feedback on the first in-person hybrid Special Combined Task Force and CLC Meeting
- (2) Review Multimodal Strategies, Projects, and Programs (MSPP) Survey and Mapping Tool Results and Next Steps
- (3) Brainstorm and provide input on potential MSPP Evaluation Criteria

A graphic illustrator visually captured key themes and meeting highlights (**Appendix A**). Simultaneous interpretation in Spanish, Tagalog, and Khmer was provided. Prior to the meeting, the Task Force received the agenda (**Appendix B**), presentation (**Appendix C**), and detailed comments (**Appendix D**).

710 Task Force #15 Virtual Meeting

1. Welcome, Introductions, Agenda Review, Meeting Objectives, and Attendance

- > Erika Morales, Facilitator, opened the meeting and reminded attendees that all project materials can be found on the Metro website at <https://lb-elacorridorplan-lametro.hub.arcgis.com/>
- > Ms. Morales reviewed the meeting objectives and agenda. 34 Task Force members, 3 Ex-officio members, 1 CLC member, and 29 members of the public were present.

2. Agenda Item #1: Project Team Update

- > Ms. Morales introduced Commissioner Sharon Weissman, Vice President of the Long Beach Board of Harbor Commissions, to provide a recap of the most recent Coordinating Committee Meeting.
- > Ms. Weissman shared highlights and topics discussed including:
 - A debrief of the Special Combined Task Force and CLC Meeting
 - Shared an overview of Task Force Meeting #15
 - The scope of the coordinating committee roles and responsibilities
- > Ms. Morales provided an overview of the hybrid virtual and in-person Special Combined Task Force and CLC Meeting.
- > Ms. Morales asked Task Force members to provide feedback on this meeting.
- > Highlights of comments included:
 - Positive feedback regarding the in-person experience
 - The in-person component of the meeting created an opportunity for open dialogue between Task Force and CLC members
 - Consider hybrid meetings in the future
 - The need to improve the virtual component (i.e., fix audio issues, include virtual participants more)
- > Detailed comments are available in **Appendix D**.

3. Agenda Item #2: Multimodal Strategies, Projects, and Programs (MSPP)

- > Mr. Cano provided an overview of the MSPP phase and presented data from a survey that identified what stakeholders believed to be the most important Multimodal Strategies, Projects, and Programs to include in the Investment Plan.
- > Presentation highlights for this agenda item are available in slide 21 of **Appendix C**.
- > Mr. Cano shared key dates and information regarding the current phase of developing the potential lists of projects & programs and gave an overview of the next phase of evaluating said projects & programs.
- > Ms. Morales facilitated a Task Force Discussion regarding this agenda item.

- > Highlights of comments made included:
 - Focusing on developing the most optimal evaluation criteria framework
 - Creating an efficient evaluation process
 - Possibly conducting capacity building workshops during the evaluation phase with Task Force and CLC members.
- > Detailed comments are available in **Appendix D**.

4. Agenda Item #3: MSPP Preliminary Evaluation Criteria

- > KeAndra Cylear Dodds, Executive Officer of Equity and Race, Metro shared a recap of the previous Equity Working Group Meeting regarding the evaluation criteria and equitable implementation.
- > Highlights of the discussion at this meeting included:
 - Community buy-in on criteria is only meaningful if community input is prioritized and implemented.
 - Important to identify points of project evaluation over time to ensure accountability to the community.
- > Shannon Davis, Co-Director, Here LA, shared a recap of the CLC discussion on evaluation criteria by project goal.
- > Presentation highlights for this agenda item are available in slides 31-33 of **Appendix C**.
- > Ms. Cylear Dodd's provided an overview of the evaluation criteria framework that will be considered during the next phase of the project.
- > Ms. Morales facilitated a Task Force Discussion regarding evaluation criteria and performance measures by project goals including *Air Quality, Safety, Community, and Mobility*.
- > Detailed comments are available in **Appendix D**.

5. Upcoming Meetings

- > Ms. Morales reviewed the upcoming Task Force meeting information and other key dates.
- > Ms. Morales encouraged Task Force members and members of the public to contact Mr. Cano should they have any questions or concerns.
- > The meeting was adjourned at 7:00 pm.

Meeting Format Logistics

- Meeting Format: Zoom Webinar
- Participants: Task Force and Public

MEETING 15

LB-ELA CMIP

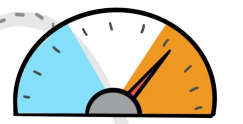
MEETING 15

PROJECT TEAM UPDATES

- 102 PARTICIPANTS
- 4 NEW MEMBERS APPOINTED

EVALUATION CRITERIA

- LA RIVER DECONCRETE
- WE MUST MANAGE GOODS MGMT.
- REDUCED EXPOSURE TO AIR POLLUTION
- WE MUST NAME HEALTH
- ACCIDENT REDUCTION
- MILES OF PROTECTED BIKE LANES ADDED
- IMPROVED TRANSIT RIDER SAFETY
- EVIDENCE BASED OBJECTIVES
- ATTAIN STATE/FEDERAL AIR QUALITY STANDARDS
- CONSISTENT GREENING OF SPACES



STANDARDS FOR EVALUATING A PROGRAM

PERFORMANCE MEASURES

METRICS TO ASSESS ACTUAL PERFORMANCE

PRIORITIES

- AIR QUALITY** IMPACTS TO PERSONAL LIFE
- MOBILITY** ADA ACCESSIBILITY
- SAFETY** ON/OFF RAMPS
- COMMUNITY** INCENTIVES TO EDUCATE
- PROSPERITY** INVESTMENT IN LOCAL BIZ
- OPPORTUNITY** LOCAL JOBS

FEEDBACK

- GREAT COMMUNITY ENGAGEMENT
- BETTER INTERPRETATION
- BETTER ONLINE AUDIO
- VISIBILITY OF ONLINE PARTICIPATION
- GREAT TO SEE CLC & TASKFORCE TOGETHER

MULTIMODAL STRATEGIES, PROJECTS & PROGRAMS

CONDUCTED SURVEYS

TRANSIT WAS MOST IMPORTANT

LOCAL ROADWAY & FREEWAY IMPROVEMENT

COMMUNITY-BASED ENGAGEMENT

28 CBO EVENTS
18 POP-UPS

15 CBO PARTNERS

5466 STAKEHOLDERS ENGAGED

1.4 MILLION IMPRESSIONS

EARLY 2023

IDENTIFY PROJECT CRITERIA

COMPILE

FEEDBACK REVISE

EVALUATE PROGRAMS

EVALUATION FRAMEWORK

REVIEW FULL LIST OF PROJECTS

FEELS LIKE A LOT OF WORK

FEEDBACK

COMPARE ALIGNMENT TO GOALS

HAVE PROJECT ORDER OF MAGNITUDE

METRO & CALTRANS WILL ASSIST WITH EVALUATION

USC EQUITY RESEARCH

ATTACH EQUITY GUIDELINES TO GOVERNMENT FUNDS
CO-CREATE METRICS FOR EVALUATION
DEFINED EQUITABLE

MSPR PRELIM. EVALUATION CRITERIA

WORKING BACKWARD FROM GOALS



The Long Beach-East LA Corridor Mobility Investment Plan

Task Force Meeting #15 Agenda / Agenda de la Reunión del Comité Consultivo #15

Monday, December 12, 2022 / lunes, 12 de diciembre, 2022

5-7pm

Interpretation in Spanish, Khmer, and Tagalog will be provided.

Se proporcionará interpretación en español, jemer y tagalo.

Webinar Link / Enlace de Reunión: <http://metro710taskforcemeetings.com/>

Webinar ID / ID de Reunión: 823 9949 4397

Passcode / Contraseña: 5851

- 5:00pm Welcome and Opening Remarks**
Bienvenida y palabras de apertura
- 5:05pm Agenda Item #1: Project Team Update**
Punto #1 de la Agenda: Actualización del equipo del proyecto
- 5:25pm Agenda Item #2: Multimodal Strategies, Projects, and Programs (MSPP)**
Punto #2 de la Agenda: Estrategias, Proyectos y Programas Multimodales (MSPP)
- 5:50pm Agenda Item #3: MSPP Preliminary Evaluation**
Punto #3 de la Agenda: Evaluación preliminar del MSPP
- 6:50pm Closing Remarks and General Public Comment**
Comentarios finales y Comentarios del público
- 7:00pm Adjournment**
Aplazamiento

Welcome!

Task Force Meeting #15
December 12, 2022



Facilitator



Erika C.B. Morales

Partner, Morales + Morales Partners

Metro Project Team



Michael Cano

Countywide Planning & Development
Federal/State Policy & Programming



KeAndra Cylear Dodds

Equity and Race



Ernesto Chaves

Highway Programs



Lilian De Loza-Gutierrez

Community Relations

Task Force Roster

| | AGENCY | LEAD | ALTERNATE |
|----|---|---|-------------------------------|
| 1 | Access Services, Inc. | Randy Johnson | Steven Wrenn |
| 2 | Alameda Corridor Transportation Authority (ACTA) | Michael Leue | |
| 3 | Burlington Northern Santa Fe (BNSF) Railway | Lena Kent | |
| 4 | California Air Resources Board (CARB) | Robert Krieger | |
| 5 | CALSTART | Alycia Gilde | Niki Okuk |
| 6 | City of Bell Gateway GCCOG Ad Hoc Committee | Councilmember Ali Saleh | Maria Davila |
| 7 | City of Commerce GCCOG Ad Hoc Committee | Mayor Oralia Rebollo | Kevin Lainez |
| 8 | City of Cudahy GCCOG Ad Hoc Committee | Mayor Elizabeth Alcantar | Marisela Santana |
| 9 | City of Long Beach GCCOG Ad Hoc Committee | Councilmember Suely Saro | Roberto Uranga |
| 10 | City of Los Angeles | Dan Rodman | Chet Edelman |
| 11 | Coalition for Clean Air | Chris Chavez | Commissioner Joe Lyou |
| 12 | Communities for a Better Environment (CBE) | Jennifer Ganata & Dilia Ortega (co-leads) | Ambar Rivera |
| 13 | County of Los Angeles, Supervisorial District 1 | Martin Reyes | Aydin Pasebani |
| 14 | County of Los Angeles, Supervisorial District 2 | Lilly O'Brien-Kovari | |
| 15 | County of Los Angeles, Supervisorial District 4 | Luke Klipp | Viviana Gomez |
| 16 | Earthjustice | Fernando Gaytan | Adrian Martinez |
| 17 | East Yard Communities for Environmental Justice (EYCEJ) | Taylor Thomas | Laura Cortez |
| 18 | Harbor Trucking Association (HTA) | Matt Schrap | Robert Loya |
| 19 | LA County Business Federation (BizFed) | Chris Wilson | |
| 20 | LA County Department of Public Works | Steve Burger | Elaine Kunitake/Edel Vizcarra |
| 21 | LA County Economic Development Corporation | Stephen Cheung | |
| 22 | LA Unified School District | Fidencio Gallardo | |
| 23 | Legal Aid Foundation of LA-Long Beach (LAFLA-LB) | Ghirlandi Guidetti | Angela M. Turner |
| 24 | Long Beach Alliance for Children with Asthma (LBACA) | Sylvia Betancourt | Marlin Dawoodjee Vargas |
| 25 | Long Beach Transit (LBT) | Lisa Patton | Marisol Barajas |
| 26 | METRANS Transportation Consortium | Dr. Genevieve Giuliano | |
| 27 | Metrolink (Southern California Regional Rail Authority) | Roderick Diaz | David Huang |
| 28 | National Resources Defense Council (NRDC) | Natalia Ospina | Najah Louis/Kimberly Leefatt |
| 29 | Pacific Merchant Shipping Association (PMSA) | Michele Grubbs | Thomas Jelenic |
| 30 | Port of Long Beach (POLB) | Comm. Sharon Weissman | Theresa Dau-Ngo |
| 31 | Port of Los Angeles (POLA) | Kerry Cartwright | Tony Gioiello |
| 32 | South Coast Air Quality Management District (AQMD) | Dr. Aaron Katzenstein | Dr. Sarah Rees |
| 33 | Southeast Los Angeles (SELA) Collaborative | Dr. Wilma Franco | Alberto Campos |
| 34 | Southern California Association of Governments (SCAG) | Scott Strelecki | Alison Linder |
| 35 | Total Transportation Services, Inc. (TTSI) | Tony Williamson | |
| 36 | Union Pacific (UP) Railroad | Lupe Valdez | |
| 37 | USC Equity Research Institute (ERI) | Edward Muna | Dr. Manuel Pastor |

| | AGENCY | EX - OFFICIO |
|----|---|-------------------|
| 1 | California Endowment | Gisele Fong |
| 2 | CSULB / CiTT | Tom O'Brien |
| 3 | Gateway Cities Council of Governments | Nancy Pfeffer |
| 4 | Gateway Cities Council of Governments | Marisa Perez |
| 5 | LA Customers Brokers & Freight Forwarders Association, Inc. | Dan Meylor |
| 6 | LA Customers Brokers & Freight Forwarders Association, Inc. | Dan Monnier |
| 7 | Long Beach Residents Empowered (LIBRE) | Leanna Noble |
| 8 | U.S. Environmental Protection Agency, Region 9 | Morgan Capilla |
| 9 | U.S. Environmental Protection Agency, Region 9 | Andrew Zellingner |
| 10 | Watson Land Company | Mathew Means |
| 11 | BREATHE LA County (Breathe LA) | Tigran Agdaian |
| 12 | BREATHE LA County (Breathe LA) | Ivan Fonseca |
| 13 | International Brotherhood of Teamsters, Local Union 848 | Eric Tate |

Ground Rules

1. Participate to the fullest of your ability - An inclusive Investment Plan depends on the participation of every stakeholder.
2. Respect others when they are speaking.
3. Listen actively with an ear to understand others' views.
4. If needed, ask questions or for clarifying information from speakers on the subject matter at hand.
5. Do not be afraid to respectfully challenge one another by asking questions but refrain from personal attacks – focus on ideas.

Meeting Objectives

- > Receive feedback on the first in-person hybrid Special Combined Task Force and CLC Meeting
- > Review Multimodal Strategies, Projects, and Programs (MSPP) Survey and Mapping Tool Results and Next Steps
- > Brainstorm and provide input on potential MSPP Evaluation Criteria

Detailed Agenda

5pm Welcome and Opening Remarks

- i. Introductions, Ground Rules, Objectives, Agenda

5:05pm Agenda Item #1: Project Team Update

- i. Coordinating Committee Recap
- ii. Special Combined Meeting of the Task Force and Community Leadership Committee Recap
- iii. Task Force Discussion
- iv. **Public Comment**

5:25pm Agenda Item #2: Multimodal Strategies, Projects, and Programs (MSPP)

Overview

- i. Survey and Interactive Mapping Tool Results
- ii. Key Dates and Upcoming Steps
- iii. Task Force Discussion
- iv. **Public Comment**

5:50pm Agenda Item #3: MSPP Preliminary Evaluation Criteria

- i. Equity Working Group Input
- ii. CLC Input
- iii. Evaluation Criteria Overview
- iv. Task Force Discussion
- v. **Public Comment**

6:50pm Closing Remarks and General Public Comment

7pm Adjournment

Agenda Item #1:

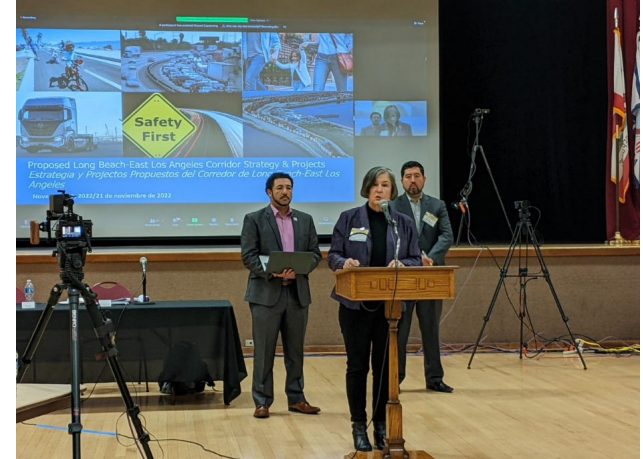
Project Team Update

- Coordinating Committee Recap
- Special Combined Meeting of the Task Force and Community Leadership Committee Recap
- Task Force Discussion
- **Public Comment**

Coordinating Committee Meeting – Recap

- > Coordinating Committee Meeting #8: November 30, 2022, from 6-7:30pm
- > **Members in attendance**
 - Sylvia Betancourt, Task Force
 - Commissioner Sharon Weissman, Task Force
 - Tiesha Davis, CLC
 - Viridiana Preciado Cervantes, CLC
- > **Topics Discussed**
 - Debrief of Special Combined Task Force and CLC Meeting
 - Preview of Task Force Meeting #15
 - Evaluation Criteria
 - Multimodal Projects and Programs Initial List Strategy
 - Coordinating Committee Roles and Responsibilities

Special Combined Meeting of the Task Force and Community Leadership Committee – Recap



MEETING
14

- 1739 SURVEY RESPONSES
- 28 CBO ENGAGEMENT
- 11 CBO PARTNERS
- 2.5K MAP RESPONSES COLLECTED
- 5K STAKEHOLDERS ENGAGED

ROBUST SOCIAL INPUT
HIGH ENGAGEMENT
955 MAP COMMENTS



BICYCLE TRANSIT TRAFFIC
WORKING TOWARD INVESTMENT PLAN



WELCOME BACK! IN-PERSON
AGENDA ITEM #1
CLC SEATS!
4 SEATS
MOTION
CONGRATS NEW MEMBERS

MULTIMODAL STRATEGIES & PROJECTS
WE ARE HERE!



TASK 710 FORCE

MEETING 14

NEXT: EVALUATE & REFINE

WE HAVE A LOT OF WORK TO DO

- POLLUTION IS CAUSING CANCER IN KIDS
- LET'S WORK TOGETHER, ALL OF US.
- DON'T DISPLACE US!
- MORE GREEN SPACE
- MORE CLC WORKSHOPS
- PARTNERSHIP IN SOUTHEAST L.A. FEELS LACKING



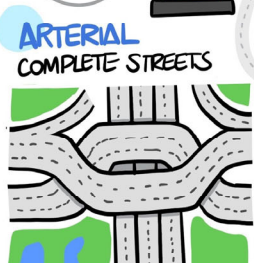
EV CHARGING STATIONS WILL BE NEEDED



ZE TECH ADVANCEMENTS



REDUCE ACCIDENTS
MORE BATHROOMS



ARTERIAL COMPLETE STREETS

RECOMMENDATIONS

- IMPROVE TRAFFIC CONGESTION
- INTERCHANGE PROJECTS
- SOUND WALLS
- BIKE PATHS
- MORE TREES

COALITION FOR ENVIRONMENTAL HEALTH AND JUSTICE

HEALTH MATTERS!



20 YEARS

OUR DEMANDS

VALUES

RECOMMENDATIONS

PROPOSED GOODS MOVEMENT PLAN



INFRASTRUCTURE IMPROVEMENTS

- ROADWAY IMPROVEMENTS
- TECH
- FREIGHT RAIL



GOAL: TO CREATE A MORE EQUITABLE FUTURE

SOCIAL DETERMINANTS
INCOME
HEALTHCARE
ACCESS TO EDU
SOCIAL CONTEXT

HEALTH HOMES JOBS



- CENTERING PEOPLE
- COLLABORATING W/ INDIGENOUS COMMUNITIES
- NO DISPLACEMENT

- IMPROVED TRANSIT
- DEPLOY ZE TRUCKS
- ZE CHARGING INFRASTRUCTURE
- LOCAL HIRE
- ILLNESS PREVENTION

TRADE SUPPORTS GATEWAY COMMUNITIES

VALUE 2-WAY TRADE: \$7.3 BILLION
JOBS: 48,000

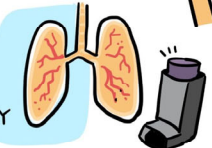
CONTRIBUTES TO ECONOMIC GROWTH



- MULTI-MODAL ACCESS
- ZERO EMISSIONS
- INVESTMENT IN PEOPLE
- MAINLY AIRCRAFT PARTS

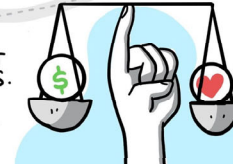
ILLNESS ASSOCIATED W/ LONG EXPOSURE

INCREASED HEALTH RISK
POLLUTION EXPOSURE
LUNG CANCER
ASTHMA DIAGNOSIS HIGHER THAN COUNTY



EQUITY MUST BE APPROVED BY COMMUNITY & CLC MEMBERS

UNPRECEDENTED FUNDING SHOULDNT CHANGE OUR GOALS.
ACCESSIBLE DATA



Task Force Discussion

Public Comment/*Comentarios públicos*

You will be given **1 minute** to make your question or comment, in order to maximize participation.

*Se le dará **1 minuto** para hacer su pregunta o comentario para darles a todos los asistentes la oportunidad de hablar.*

01:00

mins: secs: type:

 Breaktime for PowerPoint by Flow Simulation Ltd.

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Agenda Item #2:

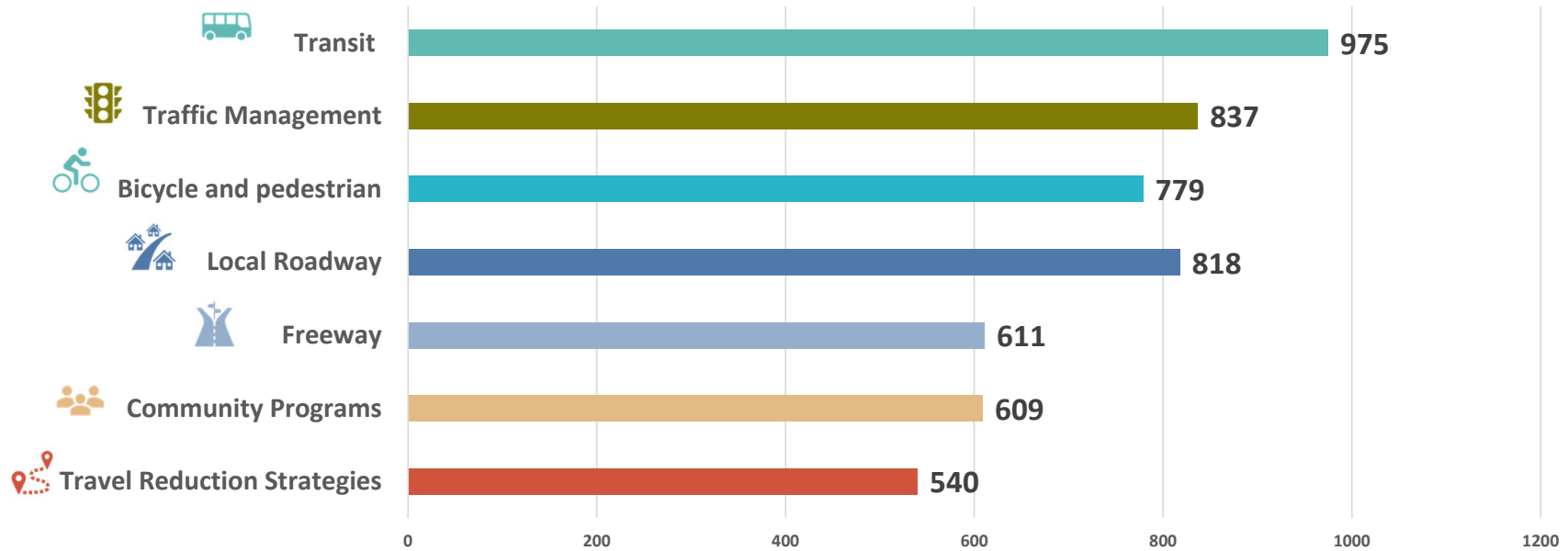
Multimodal Strategies, Projects and Programs (MSPP)

- Overview
- Survey and Interactive Mapping Tool Results
- Key Dates and Upcoming Steps
- Task Force Discussion
- Public Comment

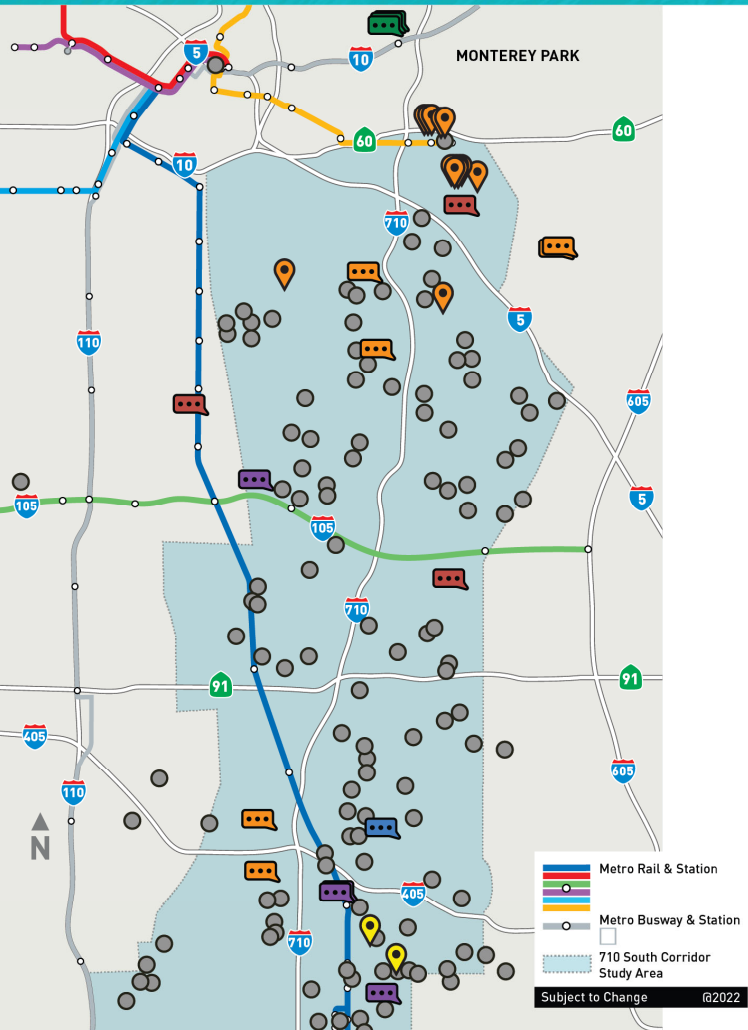
Survey Responses

Based on your experience and on the needs of your community, what type of projects, programs, or improvements would you most like to see implemented within your community and the I-710 Corridor?

Improvement Categories



Community-based Organization (CBO) & Public Engagement



28 CBO Engagement Events 

18 Pop-up and Workshop Events 



All Groups



Cultural Groups



Senior Groups



Faith Based Groups



Labor Unions



Student Groups

4800 flyers in multiple languages distributed at
 166 locations throughout the corridor

Engagement efforts as of the date of this presentation.

Community-based Organization (CBO) & Public Engagement

15 CBO partners



8,788 collateral pieces distributed at events in **English, Spanish, Khmer and Tagalog**

5,466 stakeholders engaged so far at events



2 digital stakeholder survey campaigns prepared with a combined total of **1,464,381** impressions



2,495+ survey/map responses collected

What We're Working Toward



- **Through October 31** – Project Team is currently collecting ideas on Multimodal Strategies / Projects & Programs from many different sources, including the Task Force.
- **Early 2023** – We will bring back a draft list of the Multimodal Strategies / Projects & Programs for the Task Force to consider and provide input.

Anticipating the Next Phase



- **November 2022 to January 2023** — Seeking input on criteria to evaluate and refine projects and programs
- **Early 2023**—Projects will begin to undergo evaluation & prioritization in the next phase

Anticipating the Next Phase

Multimodal Strategies, Projects & Programs

Compile and categorize complete list of Projects/ Programs

Task Force, CLC, and WG review

Revised list of Initial Projects/ Programs

Task Force, CLC, and WG recommendations

Bundle projects for evaluation

Is anything missing from the list of projects and programs to carry forward for evaluation?

Based on the assessment results, develop a refined list of projects/programs

Develop criteria and performance measures

Task Force and CLC feedback

Evaluate bundled projects by these criteria and measures

Task Force, CLC, and Public feedback throughout the assessment process and the development of the final list of project/programs.

Evaluation Framework

Task Force Discussion

Public Comment/*Comentarios públicos*

You will be given **1 minute** to make your question or comment, in order to maximize participation.

*Se le dará **1 minuto** para hacer su pregunta o comentario para darles a todos los asistentes la oportunidad de hablar.*

01:00

mins: secs: type:

 Breaktime for PowerPoint by Flow Simulation Ltd.

Pin controls when stopped

Agenda Item #3: MSPP Preliminary Evaluation Criteria

- Equity Working Group Input
- CLC Input
- Evaluation Criteria
- Task Force Discussion
- Public Comment

Evaluation Criteria & Equitable Implementation – Equity Working Group Discussion

- > Highlights from **USC Equity Research Institute** presentation to Equity Working Group:
"Measures Matter: What is Equitable Implementation and Why Does it Matter?"
 - **Define equitable implementation**
 - Past – Prioritizes investments that close racialized and other gaps
 - Present – Involves authentic partnership throughout the process
 - Future – Mitigates disparities likely to emerge in the future
 - **Co-create metrics for evaluation**
 - Identify metrics based on what equity stakeholders want for their neighborhoods
 - Adopt equity metrics to measure economic, social, health, and environmental issues
 - Present findings on evaluation process to equity stakeholders, recommend improvements
 - **Attach equity guidelines to government funds** (example: Fresno's Measure C grant application scoring formula for funds prioritized neighborhoods facing geographic and economic disparities)
- > Discussion Highlights:
 - Community buy-in on criteria is only meaningful if community input is prioritized and implemented
 - Important to identify points of project evaluation over time to ensure accountability to community

Evaluation Criteria – CLC Discussion

> “Air Quality” priorities

- Impacts to people's personal lives
- Trucks, refineries, pollution, and indoor air quality
- Both mobile and stationary sources of pollution
- Quantifiable/measurable change
- Prioritize planting of new trees (and maintaining existing trees), which filter the air

> “Mobility” priorities

- Safety (2)
- ADA accessibility (2)
- Closing first/last mile gaps and projects that are located near transit hubs (2)
- Improvements to bus stops and high-quality transit (2)
- Projects that get the community involved (e.g. community helping with air quality testing)
- Protecting bike lanes (e.g. through vertical buffers)
- Reduction in dependence on automobile trips for short trips and increase of active transportation use
- Education for drivers relating to safety relating to driver/cyclist conflicts
- Reduction of collision rates
- Incentives for people to buy bicycles and use them
- Implementable projects

Evaluation Criteria – CLC Discussion

> “Community” priorities

- Incentives to educate the community about air pollution
- Future generations and effects that continue over time
- Housing affordability
- Retention rates of existing residents
- Workers and commuters (over recreational transportation users). Transit-dependent riders.
- Benefits for schools and residents who are close to the I-710
- Quality food, access

> “Safety” priorities

- Safety near the on/off ramps of the 710 for pedestrians and bike riders
- General roadway safety
- Maintenance of facilities
- Protected bike paths that take maintenance into account
- Lower travel speeds on neighborhood/side streets
- Reduced reliance on law enforcement to ensure community safety (e.g. increasing pedestrian lights and services for unhoused communities)

Evaluation Criteria – CLC Discussion

- > **“Opportunity” priorities**
 - Incentives to educate the community about air pollution.
 - Incentives for businesses to hire locally.
 - Local jobs provide health benefits to workers.

- > **“Prosperity” priorities**
 - Access to capital and investment for existing local and small businesses.
 - Decreasing commute times.

- > **“Environment” priorities**
 - Replacement of plants with drought-tolerant and climate-ready planting.
 - Water recycling; rainwater harvesting.
 - Our urgent water needs.
 - Number of trees / native vegetation planted, amount of restoration of green space adjacent to the LA River, number of brownfields revitalized.

Evaluation Criteria

Vision, Principles,
and Goals

Other Considerations
(cost-effectiveness, ease of
implementation)

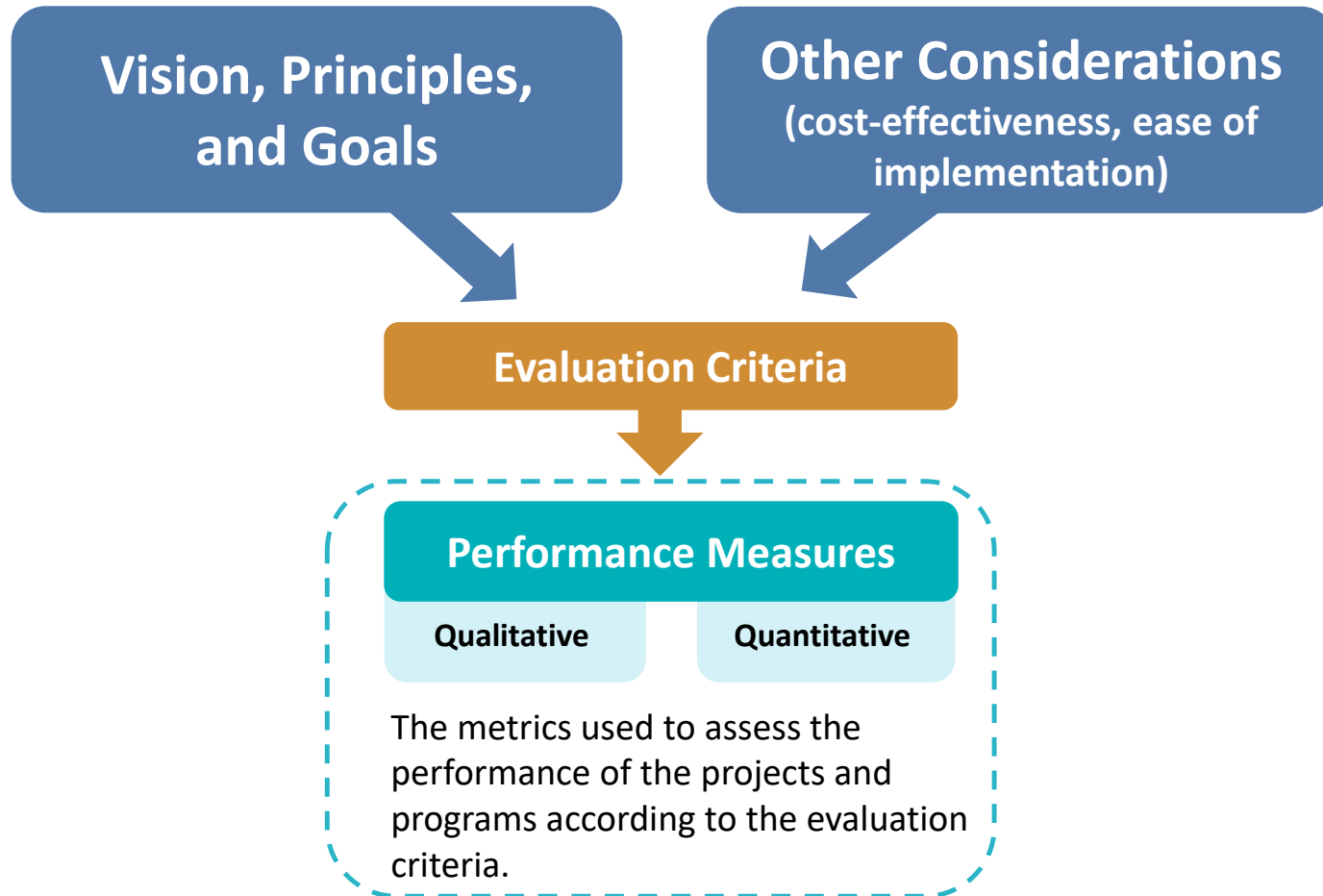
- *Relevance*
- *Impact*
- *Sustainability*
- *Effectiveness*
- *Efficiency*
- *Fit*
- *Equity*

Evaluation Criteria

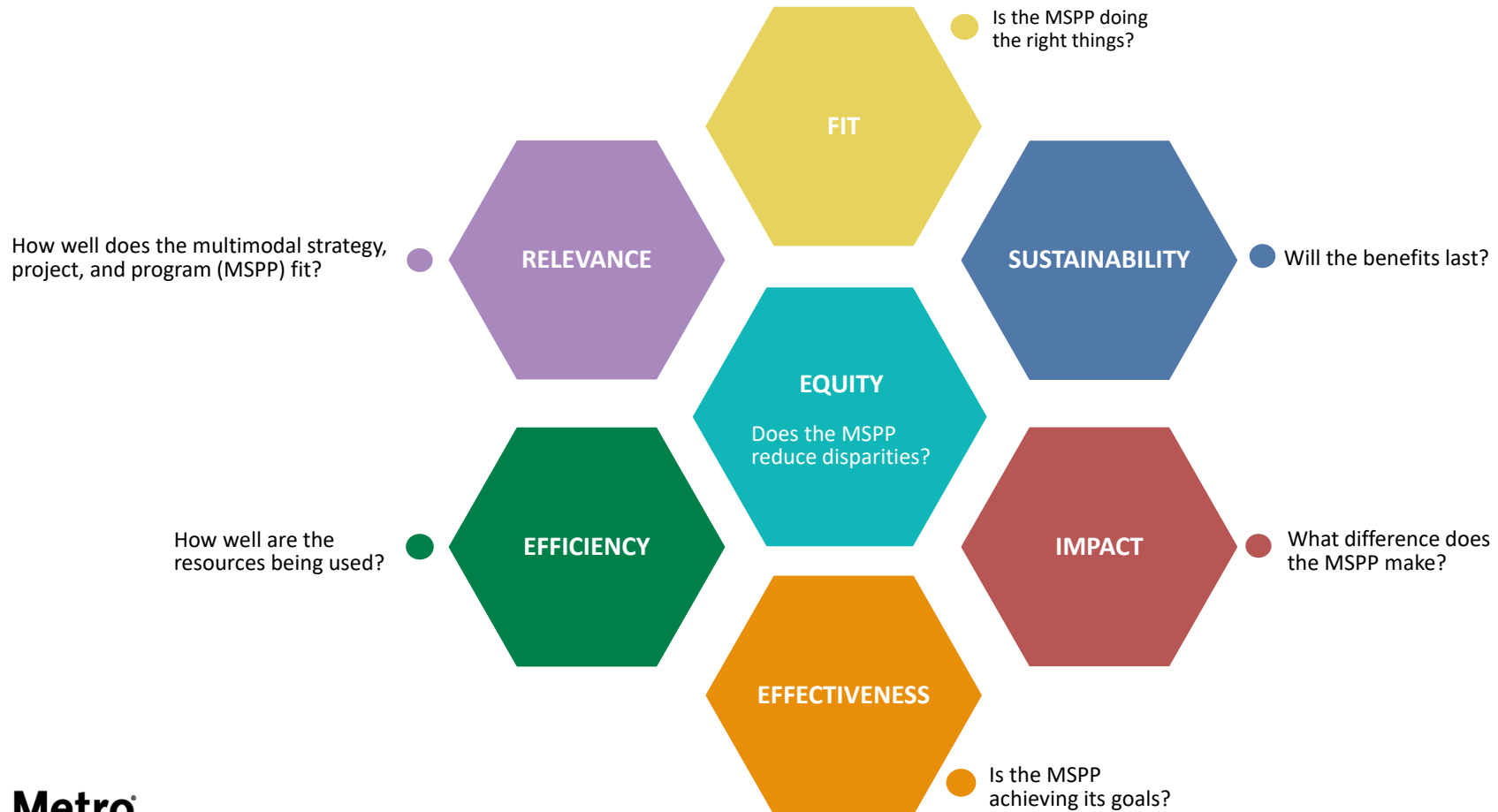
The benchmark or standard against which the projects and programs will be evaluated.

Think “outcomes” or “desired states”.

Evaluation Criteria



Evaluation Considerations and Related Questions



Evaluation Criteria / Performance Measures



Goal: Air Quality – Foster local and Regional Air Quality

Evaluation Criteria

Example: Air Pollution - Reduction in Vehicle Emissions

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Decrease in diesel particulate matter/toxins from trucks (pounds).

Your Idea

Example: Decrease in auto and truck trips (transit use, telecommuting).

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Evaluation Criteria / Performance Measures



Goal: Mobility

Evaluation Criteria / *Criterios de Evaluación*

Example: Bicycle Mobility - Close major gaps in the bike network

Your Idea

Example: Enhanced Transit Mobility

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Miles of new bike paths/bike lanes added.

Your Idea

Example: Increase in transit ridership.

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Evaluation Criteria / Performance Measures



Goal: Community

Evaluation Criteria

Example: Community Health –
Reduced exposure to air pollution
for sensitive populations.

Your Idea

Example: Walkable Communities
- Making major roadways more
pedestrian friendly.

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Assessment of program
features (such as air filters,
vegetation barriers for schools)

Your Idea

Example: Assessment of program
features (such as lighting,
landscaping, wider sidewalks)

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Evaluation Criteria / Performance Measures



Goal: Safety

Evaluation Criteria

Example: Improved Bicycle / Pedestrian Safety

Your Idea

Example: Improved Transit Rider Safety

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Miles of *protected* paths/bike lanes added.

Your Idea

Example: Assessment of security features added to transit stops and stations (lighting, cameras)

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Evaluation Criteria / Performance Measures



Goal: Opportunity

Meta: Oportunidad

Evaluation Criteria

Example: Accessibility - Improved
Access to Quality Jobs

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Reduced travel times to
major employment centers.

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Evaluation Criteria / Performance Measures



Goal: Prosperity

Evaluation Criteria

Example: Workforce Development - Potential for Job Creation

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Assessment of program potential for job creation (job training)

Your Idea

Example: Assessment of program potential for job creation (targeted, local hire)

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Evaluation Criteria / Performance Measures



Goal: Environment

Evaluation Criteria

Example: Climate Resilience

Your Idea

Example: Reduce Diesel Truck Trips

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea

Performance Measures

Example: Assessment of program features to reduce greenhouse gases (solar energy, zero emissions vehicles)

Your Idea

Example: Greater use of on-dock rail by moving cargo to freight rail rather than trucks (% mode shift)

Your Idea

Your Idea

Your Idea

Your Idea

Your Idea


Public Comment/*Comentarios públicos*

You will be given **1 minute** to make your question or comment, in order to maximize participation.

*Se le dará **1 minuto** para hacer su pregunta o comentario para darles a todos los asistentes la oportunidad de hablar.*

01:00

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 Breaktime for PowerPoint by Flow Simulation Ltd.

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Closing Remarks and General Public Comment

Upcoming Meetings and Project Information

Community Leadership Committee Meeting

- > Meeting #10

Monday, December 19, 5-7pm

Task Force Meeting

- > Task Force Meeting #16

Monday, January 9, 5-7pm

Working Group Meetings

- > Equity Working Group #9

Thursday, January 12, 5-7pm

- > Zero-Emissions Truck Working Group #12

Tuesday, January 17, 1-3pm

For the most updated list
of meeting dates, please visit
<http://www.metro.net/710-hub>

General Public Comment/*Comentarios del público*

You will be given **2 minutes** to make your question or comment, in order to maximize participation.

*Se le dará **2 minutos** para hacer su pregunta o comentario para darles a todos los asistentes la oportunidad de hablar.*

02:00

Stay connected to this project



Michael Cano, LA Metro Executive Officer (interim)
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Thank you for joining us!

Task Force Meeting #15
Monday, December 12, 2022

| NAME | QUESTION/COMMENT | AGENDA SECTION |
|---|---|---|
| Laura Cortez, EYCEJ, Task Force | I appreciated the hybrid setup, and being able to allow for community engagement was excellent. The interpretation being something that could have been done better was one thing. Also, in terms of opportunity and being able to resolve the online issues so all could hear everything on zoom better would be my suggestion. Having this quarterly would be great. | Agenda Item #1: Project Team Update 1.3 TF Discussion |
| Diliga Ortega, CBE, Task Force | Having CLC and Task Force in the same place was crucial in terms of facilitating conversation between the two bodies. | Agenda Item #1: Project Team Update 1.3 TF Discussion |
| Luke Klipp, SD4, Task Force | Audio issues made it challenging to follow along during the meeting. In my experience, the hybrid format didn't work | Agenda Item #1: Project Team Update 1.3 TF Discussion |
| Theresa Dau-Ngo, Port of Long Beach, Task Force | The people in the room didn't get a chance to understand who was in the zoom and see who was on the line zoom. | Agenda Item #1: Project Team Update 1.3 TF Discussion |
| Chris Chavez, Task Force | The process of allowing this input to be brought to the forefront and having to communicate to find common ground at the forefront was a significant step I saw being taken in the last meeting. | Agenda Item #1: Project Team Update 1.3 TF Discussion |
| Genevieve Guiliano, USC, Task Force | I need a little more understanding; I would like to know, once we create the inventory on the specific projects, what is being considered before we make a decision. | Agenda Item #2: MSPP 2.3 TF Discussion |
| Laura Cortez, EYCEJ, Task Force | The Task Force, CLC, and EWG review is a phase in which they will go through all the projects. However, I want to ensure that I understand whether these projects from all three bodies will be evaluated separately or will it happen based on who proposed them. I think we should focus on the evaluation framework together as a whole instead of doing it all one by one per group | Agenda Item #2: MSPP 2.3 TF Discussion |
| Joe Lyou, CTC, Task Force | We need to make this an efficient process, and we can all work together to decide if we agree or disagree on what projects fit within the criteria. The advisory groups that I work with will address equity and community engagement with the CTC because that's a crucial issue that should be addressed in terms of all projects we look at. | Agenda Item #2: MSPP 2.3 TF Discussion |
| Luke Klipp, SD4, Task Force | We should look into handling this process by creating a baseline level of analysis on how a particular project meets the goals and criteria we are working on. It would be helpful when looking at a whole list of projects to ensure that during the evaluation process being able to modify & add tasks that need modifications to pull the lists all together is crucial. Also, creating an order of magnitude is vital. | Agenda Item #2: MSPP 2.3 TF Discussion |
| Diliga Ortega, CBE, Task Force | I echo Laura's sentiments she made I just want also to know what type of performance measures will be put into place to ensure that this process goes well across all the bodies of input from CLC to Task Force. | Agenda Item #2: MSPP 2.3 TF Discussion |

Task Force Meeting #15
Monday, December 12, 2022

| | | |
|---|---|--|
| Sharon Weissman, Port of Long Beach, Task Force | I advocate for making the 710 safer, and creating a cleaner freeway is a priority. I want to ensure that Metro and Caltrans give us input as well to ensure that the highway experts will also provide their ideas during this process. | Agenda Item #2: MSPP 2.3 TF Discussion |
| Laura Cortez, EYCEJ, Task Force | Many of the southeast cities in the corridor won't have as comprehensive of a list and will not have a study prepared because of the disadvantaged areas they are from. These communities need better assistance to assess the infrastructure needs of their areas. | Agenda Item #2: MSPP 2.3 TF Discussion |
| Fernando Gaytan, Earthjustice, Task Force | Ensuring we talk about and document improvements to public health outcomes are going to be something I want to provide to continue to advocate on | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Genevieve Guiliano, USC, Task Force | If we want to measure outcomes correctly, we must measure them with the proper metrics that it relates to. We as a group must make sure that we look at the facts as to how reducing emissions will help in the process. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Thomas Jelenic, PMSA, Task Force | A challenge we have seen in monitoring metrics is that monitoring can at times cap the issues only in a regional level. How we measure it will be challenging so if we create an inventory tool that is placed in pockets of the corridor will help to represent every (part of the) region | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Kimberly Leefat, NRDC, Task Force | I am raising the point regarding health goals being the most difficult to figure out and how we can break out performance measures to come up with more complex ways; however, we should consider looking at this very seriously. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Fernando Gaytan, Earthjustice, Task Force | We must look at these goals also in the form of long-term vs short-term goals format to ensure we are looking at these lists of their level of magnitude | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Chris Chavez, CCA, Task Force | The need to focus on localized air quality impacts and how we can address these things is crucial in this process. We must look at the local results and local benefits of this process. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Sharon Weissman, Port of Long Beach, Task Force | In terms of safety, we should look at reducing the number of accidents as a priority and a way we look at the metric of how we can reduce accidents considering a study showed the 710 being in the top 10 of the most dangerous freeways in the US. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |

Task Force Meeting #15
Monday, December 12, 2022

| | | |
|--|---|--|
| Luke Klipp, SD4, Task Force | Something that struck me during this conversation is creating an evidence-based data set that can help guide us in the metrics we use to determine the evaluation criteria. We make sure we use evidence-based data to support our ideas in our standards. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Laura Cortez, EYCEJ, Task Force | The LA River needs to be brought in because of its importance and how it connects all the roadways. It should be included within the community goal. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Laura Cortez, EYCEJ, Task Force | Creating projects around environmental change, creating green spaces, more infrastructure around underdeveloped cities, and developing affordable and community stability in terms of community retention is crucial. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Genevieve Guiliano, USC, Task Force | Is this on the screen of our approved goals we agreed on before, correct? Also, I don't see anything here about goods movement, and I understand that we must consider that. There needs to be some objectives for managing and creating a more efficient movement of trucks with goods along the corridor. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Joe Lyou, CTC, Task Force | Filling in these evaluation criteria and performance measures takes a lot of thought and work. I wonder if we can come up with them all on the fly during this meeting. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Joe Lyou, CTC, Task Force | Performance Measures: Attainment of state and federal air quality standards; cancer risk levels comparable to basin background measured by SCAQMD MaTES study; % of zero-emission trucks in the drayage truck registry. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Kerry Cartwright, Port of LA, Task Force | Will Metro provide their opinions, and when will that be provided? | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.4 TF Discussion |
| Mary-Ann, Long Beach, Member of Public | There is much water coming out of the LA River, and we could have projects and how we can increase the criteria on how to use that. | Agenda Item #3: MSPP Preliminary Evaluation Criteria 3.5 Public Comment |
| Kerry Cartwright, Port of LA, Task Force | recommend Metro team review https://catc.ca.gov/-/media/ctc-media/documents/ctc-workshops/2022/sb-1/performance-measurement-guidebook-final-draft.pdf | Closing Remarks and General Public Comment |