



Information Station #2 Partnering with Communities

February 2024



Task Force



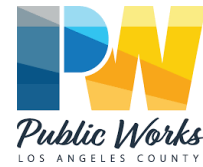
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BNSF
RAILWAY



**COALITION FOR
CLEAN AIR**



Community Leadership Committee



Includes representatives from corridor communities:

- > Luis Mesa, Bell
- > Natalie Diaz Rubio, Bell Gardens
- > Emmanuel Godinez, Boyle Heights
- > Fa'alagilagi Meni-Siliga, Carson
- > Alfonso Garate, Commerce
- > Phyllis Ollison, Compton
- > Irma Lopez, Cudahy
- > Guadalupe Arellano, East LA
- > Kathleen Barajas, East LA
- > Miyuki Gomez, East LA
- > Sinetta Farley, East/Rancho Dominguez
- > Jose Rodolfo Vallejo, Huntington Park
- > Dan Wamba, Lakewood
- > Marcos Lopez, Long Beach
- > Maria Reyes, Long Beach
- > Marlene Sanchez, Long Beach
- > Aide Castro, Lynwood
- > Elizabeth Zamarripa, Lynwood
- > Jamila Cervantes, Maywood
- > Andres Duarte, Montebello
- > Tiesha Davis, San Pedro
- > Esmeralda Hernandez, South Gate
- > Viridiana Preciado Cervantes, Walnut Park
- > Manuel Arellano, Wilmington
- > Dora Douglas, Vernon
- > Kevin Shin, At-Large



Working Groups



> Purpose of Working Groups

- Research, analyze, and discuss specific issues
- Develop proposals and recommendations for CLC / Task Force consideration
- Help facilitate focused and constructive meetings

> Established Working Groups

- Equity Working Group (meets monthly)
- Zero-Emissions Truck Working Group (meets monthly)
- Coordinating Committee (meets as needed)

> Participants

- Task force members
- CLC members
- Additional stakeholders and experts



Partnerships with Community Based Organizations











CBO* Partnership Goals

- Establish a ***consistent and equitable approach*** to partnering with CBOs
- Ensure ***greater outcomes in public participation***, especially leading up to and following the release of the Draft Community Investment Plan.
- ***Reach additional communities and stakeholders*** not captured within the project database.
- ***Provide project information to equity-focused communities (EFC) and other areas*** served by CBO partners, while being part of the process by providing feedback and receiving updates.
- ***Cultivate trust with the community.***
- ***Foster positive relationships with active CBOs.***

Notification Activities



-  Flyers & Posters Distribution
-  Door-to-door notices
-  Eblasts/e-newsletters
-  Banners & Lawn Signs
-  Notification Toolkit
-  Phone banking & SMS texts
-  Social media posts
-  Website/Other Announcements

Engagement Activities



-  Event information booths
-  Pop-up outreach booths
-  Transit-intercepts
-  Business Corridor Outreach
-  School Outreach
-  CBO Co-hosted meetings
-  Other outreach efforts

*CBO Community based organizations





28 CBO Partners

ALL operating within Equity Focused Communities in the project area

- > Avance Latino
- > Black Women Rally for Action
- > Calvary Chapel Compton
- > COFEM (SELA Collaborative)
- > Compton Advocates Coalition
- > Eastmont Community Center
- > East LA College (ELA)
- > East LA College (South Gate)
- > FoodCycle
- > Good Faith Missionary Baptist Church
- > Hoops 4 Justice
- > La Comadre
- > MAOF – Downey
- > MAOF – HQ Montebello
- > Mujeres Unidas Sirviendo Activamente
- > National Council of Negro Women (Long Beach)
- > Northwest Downey Little League
- > Rancho Los Amigos National Rehabilitation Center/Foundation
- > Regional Hispanic Institute
- > Streets Are For Everyone (SAFE)
- > Salvation Army Red Shield
- > Southeast Community Development Corporation (SELA) Collaborative
- > South Gate Junior Athletics Association
- > Tower of Faith Evangelic Church
- > Unearth and Empower Communities
- > YMCA – Montebello/Commerce
- > YMCA – Southeast Rio Vista (Maywood)
- > YMCA – Weingart East LA



Prior Public Engagement – CBO & Public Engagement

15 CBO partners



8,788 collateral pieces distributed at events in **English, Spanish, Khmer and Tagalog**

5,466 stakeholders engaged so far at events

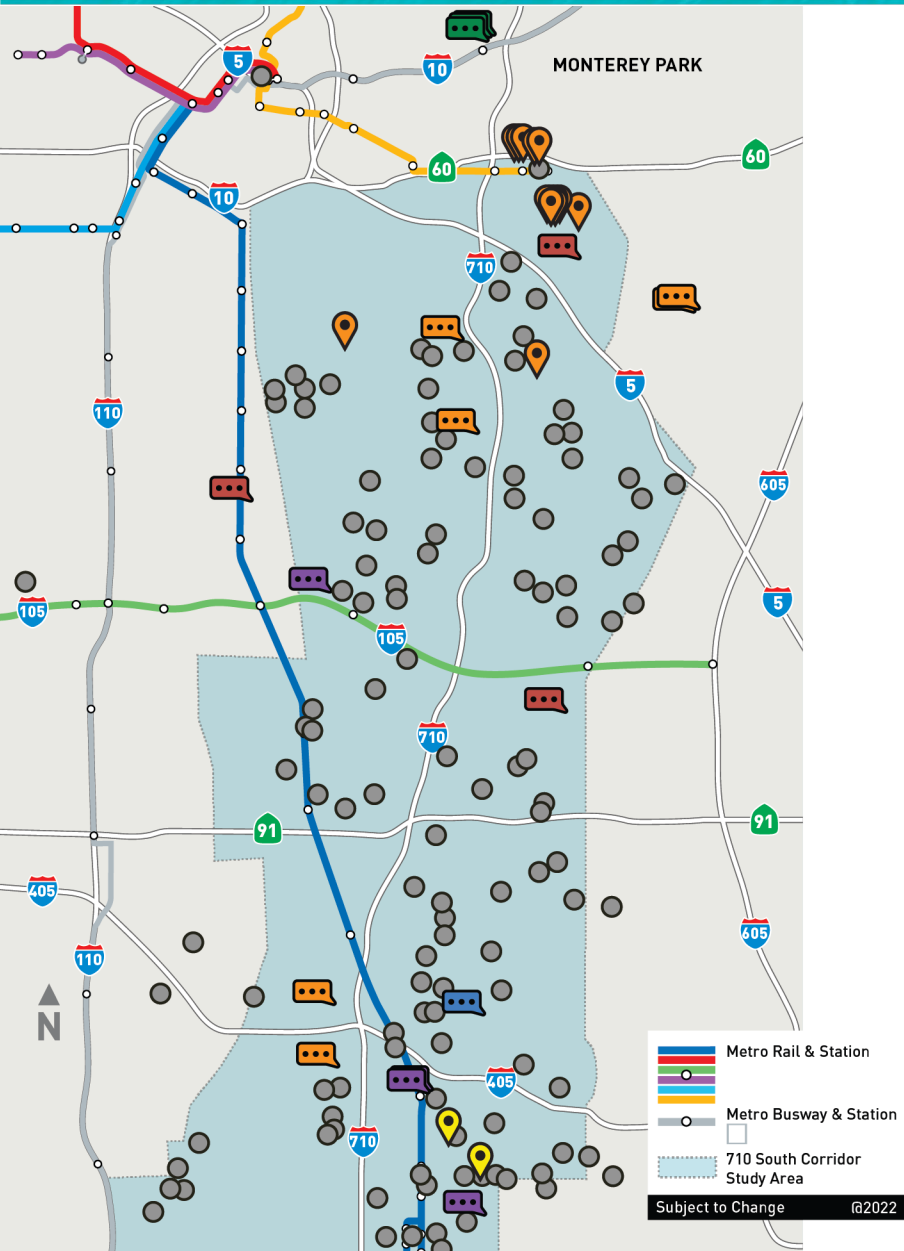


2 digital stakeholder survey campaigns prepared with a combined total of **1,464,381** impressions



2,495+ survey/map responses collected

Prior Public Engagement – CBO & Public Engagement



28 CBO Engagement Events 

18 Pop-up and Workshop Events 



All Groups



Cultural Groups



Senior Groups



Faith Based Groups



Labor Unions



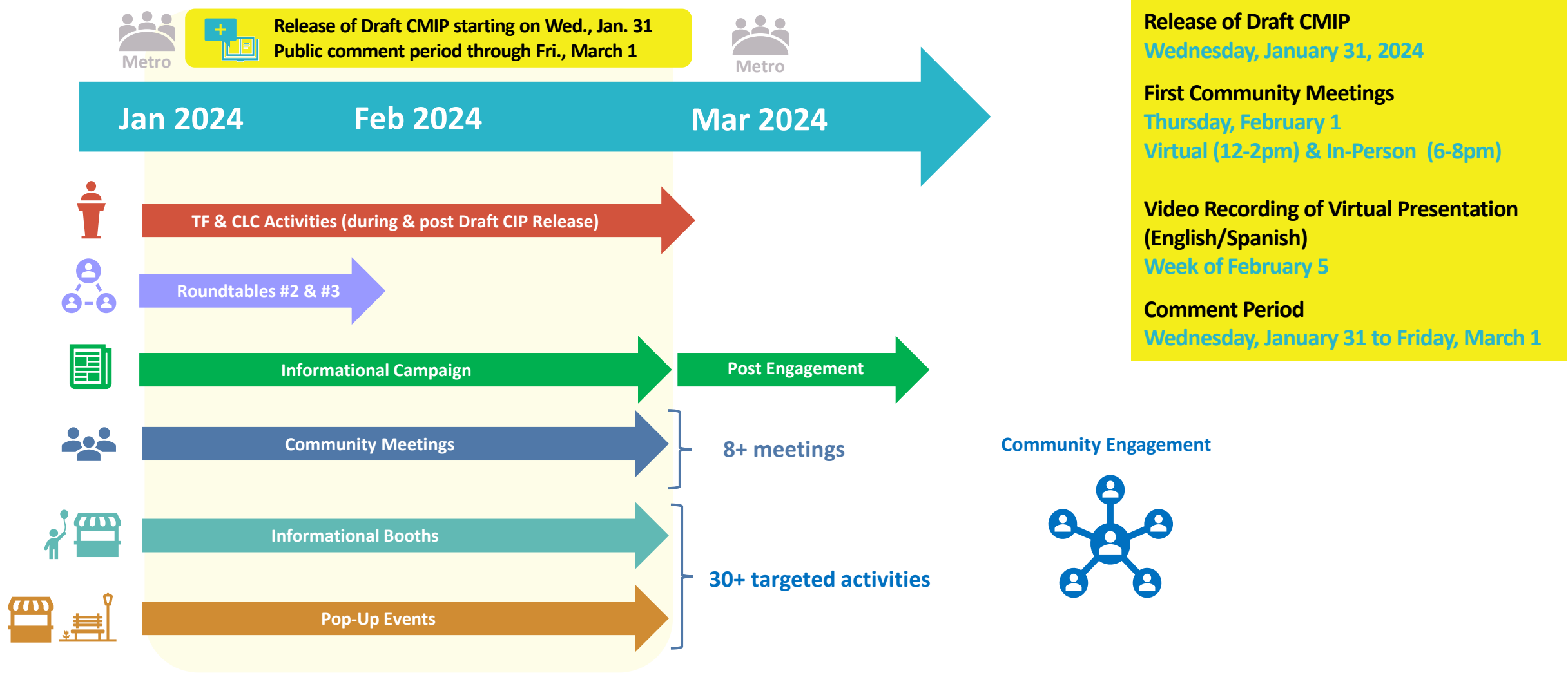
Student Groups

4800 flyers in multiple languages distributed at
 **166** locations throughout the corridor

Engagement efforts as of the date of this presentation.

Community Engagement Activities

Winter 2024



Explore the LB-ELA Corridor StoryMap & Dashboard!

About the Project

Overview

Metro has a plan to invest in transportation-related improvements throughout the Long Beach-East Los Angeles Corridor that provide safe, quality travel options for moving people and goods.

The LB-ELA Corridor includes the following 18 cities and communities:

- Bell
- Bellflower
- Bell Gardens
- Carson
- Commerce
- Compton
- Cudahy
- Downey
- Huntington Park

Projects & Programs

Home / PROJECTS & PROGRAMS

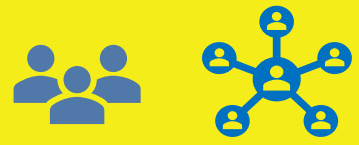
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Visit: metro.net/lb-ela-cp-hub

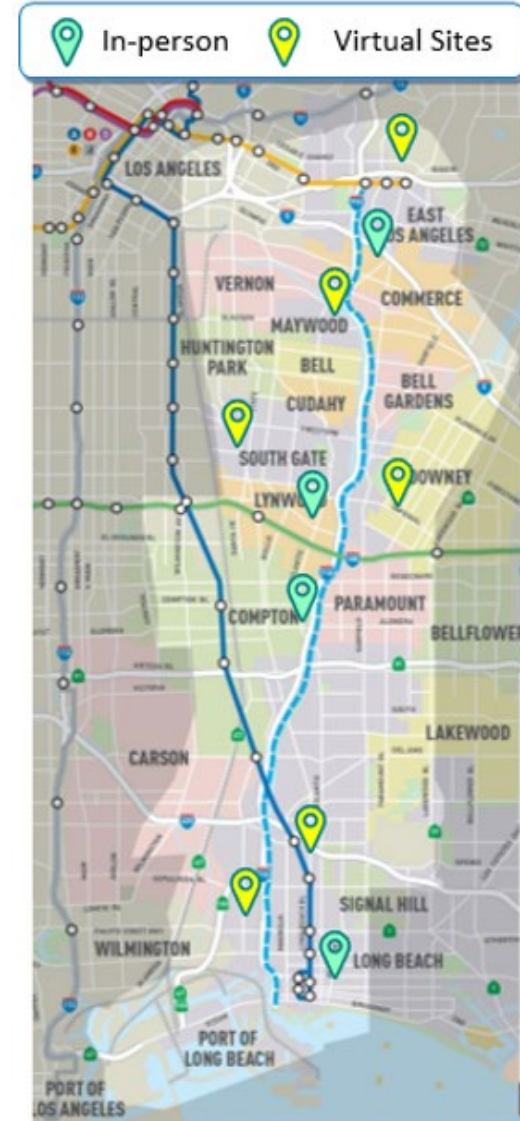


Community Meetings

In-Person



In-Person	Meeting Location
COMMERCE Thursday, February 1, 2024 6-8pm	Bristow Park Community Center 1466 S McDonnell Ave Commerce, CA 90040
LYNWOOD Wed., February 7, 2024 6-8pm	Bateman Hall 11331 Ernestine Ave Lynwood, CA 90262
LONG BEACH Monday, February 12, 2024 6-8pm	Museum of Latin American Art 628 Alamitos Ave Long Beach, CA 90802
COMPTON Wed., February 21, 2024 6-8pm	East Rancho Dominguez Park 15116 Atlantic Ave East Compton, CA 90221

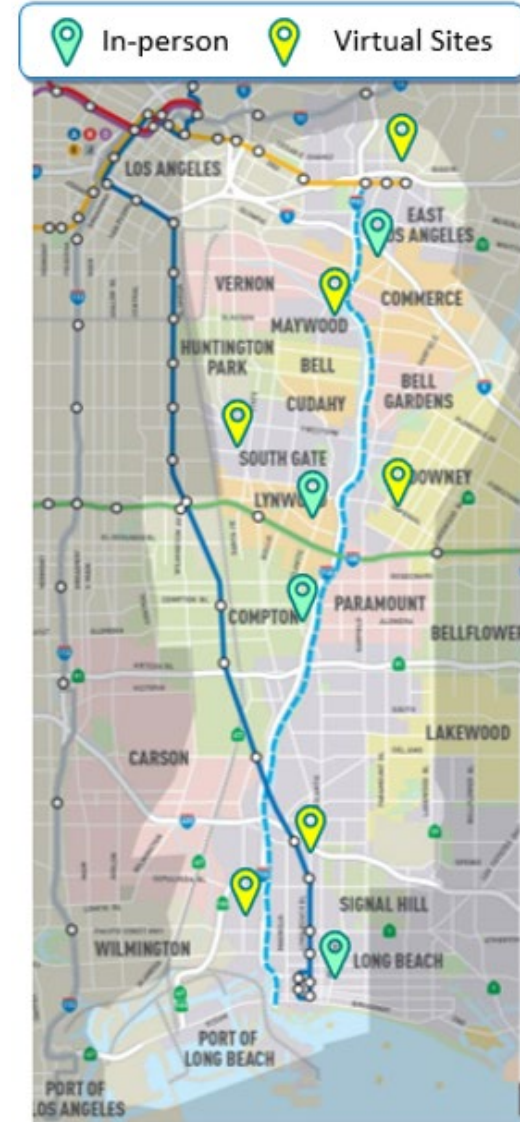


Community Meetings

Virtual



Virtual	Local Streaming Sites	
MEETING #1 – Lunch Thursday, February 1, 2024 12-2pm	EAST LOS ANGELES East Los Angeles College (ELA campus) 1301 Avenida Cesar Chavez Monterey Park, CA 91754	
MEETING #2 – Weekend Saturday, February 3, 2024 10-11:30am	SOUTH GATE East Los Angeles College South Gate Campus 2340 Firestone Blvd. South Gate, CA 90280	LONG BEACH Salvation Army Community Ctr 3000 Long Beach Blvd. Long Beach, CA 90807
Virtual Meeting #3 – Evening Monday, February 5, 2024 6-8pm	LONG BEACH Cabrillo High School 2001 Santa Fe Ave. Long Beach, CA 90810	
MEETING #4 – Evening Wednesday, Feb. 13, 2024 6-8pm	MAYWOOD Southeast Rio Vista YMCA 4801 E. 58th St. Maywood, CA 90270	DOWNEY Rancho Los Amigos National Rehabilitation Center 7601 Imperial Hwy Downey, CA 90242



Get Involved!



Get informed!



Sign-up for updates



Access the Project Hub & StoryMap, including the NEW Dashboard



Review the Draft Investment Plan and Other Resources



Join us!



Community Meetings

In-person, virtual, local viewing sites



Information Booths

Local community events



Pop-ups at activity centers

Transit stations/stops, markets, other



Comment



metro.net/lb-ela-cp-hub



710corridor@metro.net



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Michael Cano, Executive Officer,
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Metro

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Los Angeles, CA 90012



Learn more about the Draft Corridor Mobility Investment Plan as well as options to engage with us and submit your comments by **Friday, March 1, 2024**: metro.net/lb-ela-cp-hub

Stay Connected



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