



Purple Line Extension

Section 1 Advisory Group Fact Sheet

Background

During the more than five years of planning, Metro hosted more than 70 community meetings. During 2011 and 2012, these included Advisory Groups for each of the planned stations that provided input to subway planners on potential urban design and other features at the stations.

Environmental planning and approvals were completed in 2012 and Section 1 of the Purple Line Extension (PLE) is due to begin construction in 2014. Metro has created a new Advisory Group comprised of representatives from around the three stations in Section 1 – La Brea, Fairfax and La Cienega. The primary role for Advisory Group members is to share information with the communities they represent about the construction process while also providing information, feedback and suggestions from the community.

The Section 1 Advisory Group began meeting in 2013. It is anticipated that the group will meet approximately quarterly throughout the construction process (8-10 years). All Advisory Group meetings are open to the public.

Metro Purple (D Line) Extension Transit Project



The Advisory Group is comprised of individuals in the community representing stakeholder groups in the neighborhood of each station. They comprise individuals representing area residents, organizations, businesses, property owners, key institutions and others.

Los Angeles City Council Districts 4 and 5 provided suggestions of organizations to be represented on the Advisory Group in the areas around La Brea and Fairfax. Those organizations were invited to select individuals to serve on the Advisory Group. For the area around the La Cienega station, the City of Beverly Hills and the Beverly Hills Chamber of Commerce both suggested individuals to serve on the group.

Organizations on the Section 1 Advisory Group

- 6100 Wilshire
- 99cents Only Stores
- AMPAS Museum
- Beverly Grove Homeowners Association
- Beverly Hills Chamber of Commerce
- Beverly Hills Planning Commission
- Beverly Hills Rotary
- Beverly Hills Transportation & Parking Commission
- Beverly Wilshire Homeowners Association
- BRE Wilshire/La Brea
- Brookside Homeowners Association
- Candela Taco Bar
- Carthay Circle Neighborhood Association
- Cedars-Sinai
- Craft & Folk Art Museum
- Douglas Emmett
- Flynt Building
- Greater Wilshire Neighborhood Council
- La Brea Hancock HOA
- Lawry's
- Los Angeles County Museum of Art
- Mid-City West Neighborhood Council
- Miracle Mile Chamber of Commerce
- Miracle Mile Residents Association
- Museum Gardens
- NK Beverly Hills
- Olympia Hospital
- Page Museum
- Park La Brea
- Petersen Museum
- Ratkovich Company
- Sieroty Company
- Sycamore Square Association
- Temple of the Arts/Saban Theater
- Walter N. Marks Incorporated
- Wilshire Courtyard

In addition to the organizations shown above, some Advisory Group members are individual residents in Beverly Hills

What You Can Do as an Advisory Group Member

- Forward construction notices to your friends, family, the organization you represent and others
- Include project information on your organization's web page
- Place the project "widget" on your web page (in development)
- Encourage your stakeholders to:
 - Check project site frequently
 - metro.net/purplelineext
 - Follow us on social media
 - facebook.com/purplelineext
 - twitter.com/purplelineext
- Opt-in to receive e-blast notices