



Metro

We're developing a new vision for the 710 corridor.

I-710 TASK FORCE



# Welcome!

*We will begin in a few moments.*

**Multimodal Strategies, Projects & Programs**

**Public Workshop**

August-September 2022



**Metro**



**Erika C.B. Morales**  
Partner, Morales + Morales Partners

# Project Team



**KeAndra Cylear Dodds**

LA Metro, Equity and Race



**Jessica Medina**

LA Metro, Equity and Race



**Michael Cano**

LA Metro, Countywide Planning



**Ernesto Chaves**

LA Metro, Highway Programs



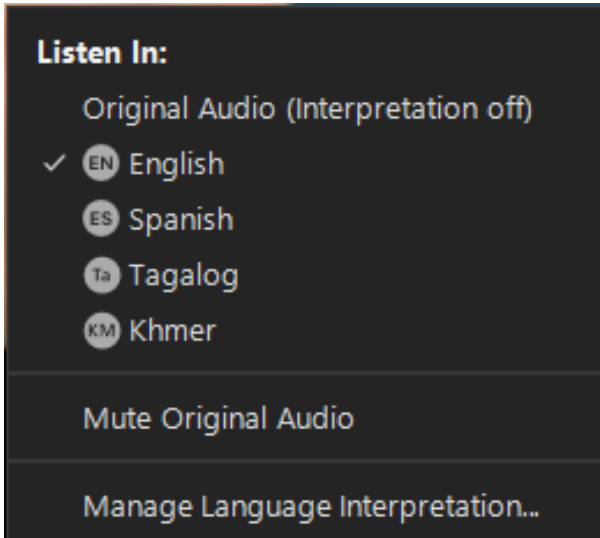
**Lilian De Loza-Gutierrez**

LA Metro, Community Relations



**Robert Cáliz**

Cal Strategic Management, LLC



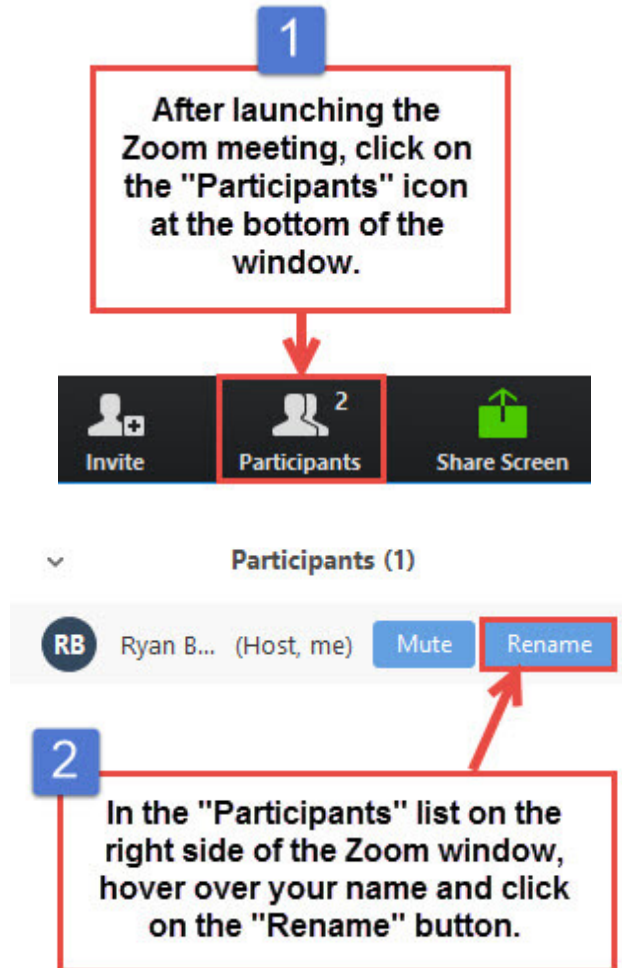
- > This meeting is transmitted in English, Spanish, Khmer and Tagalog.
  - > Everyone must choose the preferred language they would like to hear the meeting in
  - > Click the **Interpretation** icon in your meeting controls to enter an *English, Spanish, Tagalog, Khmer* room
  - > To hear the interpreted language only, click **Mute Original Audio** (Optional)
- > *Esta reunión se transmite en inglés, español, jemer y tagalo.*
  - > *Todos deben elegir el idioma preferido en el que les gustaría escuchar la reunión.*
  - > *Haga clic en el icono de Interpretación en los controles de su reunión para ingresar a una sala en de interpretacion en el inglés, el español, el jemer o tagalo.*
  - > *Para escuchar solo el idioma interpretado, haga clic en “Mute Original Audio” o “Silenciar audio original” (Opcional)*

# Attendee Identification

**Task Force Members: Name – Task Force**

**CLC Members: Name – CLC, Jurisdiction**

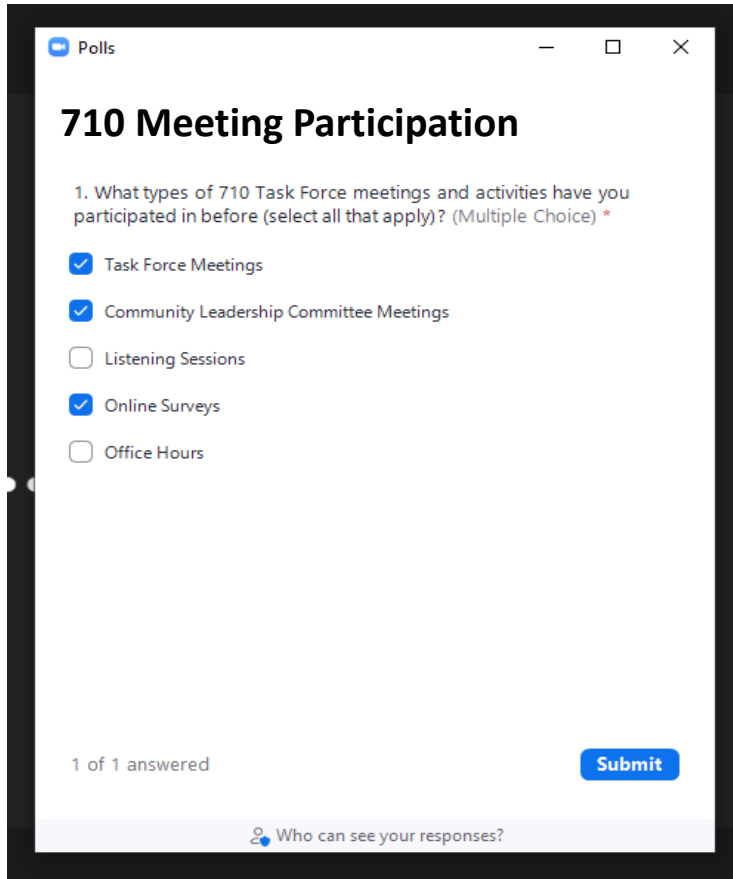
**Public: Name – Home City**



# Zoom Protocols / *Protocolos de Zoom*

- > Click **Raise Hand** in your meeting controls or
  - > **Press\*9** on the phone line.
  - > To lower your hand, click **Raise Hand** in your meeting controls.
  - > Comments & questions can also be provided in writing by using the **Q&A** function.
  - > The **Q&A** button is located on the control panel at the bottom of your screen.
  - > Tech Support - Phone: 323.609.3345  
Monitoring, translation support
- > *Haga clic en “**Raise Hand**” o “**Levantar la mano**” en los controles de la reunión o*
  - > ***Presiona \*9** en la línea telefónica.*
  - > *Para bajar la mano, haga clic en “**Raise Hand**” o “**Levantar la mano**” en los controles de la reunión.*
  - > *Los comentarios y las preguntas también se pueden proporcionar por escrito mediante la función de **Q&A**.*
  - > *El botón **Q&A** se encuentra en el panel de control en la parte inferior de la pantalla.*
  - > *Asistencia Tecnológica por teléfono al 323.609.3345*

# Zoom Polls / Encuestas de Zoom



The screenshot shows a Zoom poll interface. At the top, it says 'Polls' in the window title bar. The poll title is '710 Meeting Participation'. The question is '1. What types of 710 Task Force meetings and activities have you participated in before (select all that apply)? (Multiple Choice) \*'. There are five options with checkboxes: 'Task Force Meetings' (checked), 'Community Leadership Committee Meetings' (checked), 'Listening Sessions' (unchecked), 'Online Surveys' (checked), and 'Office Hours' (unchecked). At the bottom left, it says '1 of 1 answered'. At the bottom right, there is a blue 'Submit' button. At the very bottom, there is a small icon and the text 'Who can see your responses?'.

- > A poll will appear on your Zoom screen
- > Click on whichever answer options you would like to submit. Some questions will have a single answer, some will give you the option to select multiple answers.
- > Click "Submit"
- > If you have any questions, please contact Tech Support - Phone: 323.609.3345

- > *Aparecerá una encuesta en su pantalla Zoom*
- > *Haga clic en la opción de respuesta que desee enviar. Algunas preguntas tendrán una sola respuesta, otras le darán la opción de seleccionar múltiples respuestas.*
- > *Haga clic en "Enviar"*
- > *Si tiene alguna pregunta, comuníquese con Soporte Técnico - Teléfono: 323.609.3345*

# Meeting Objectives

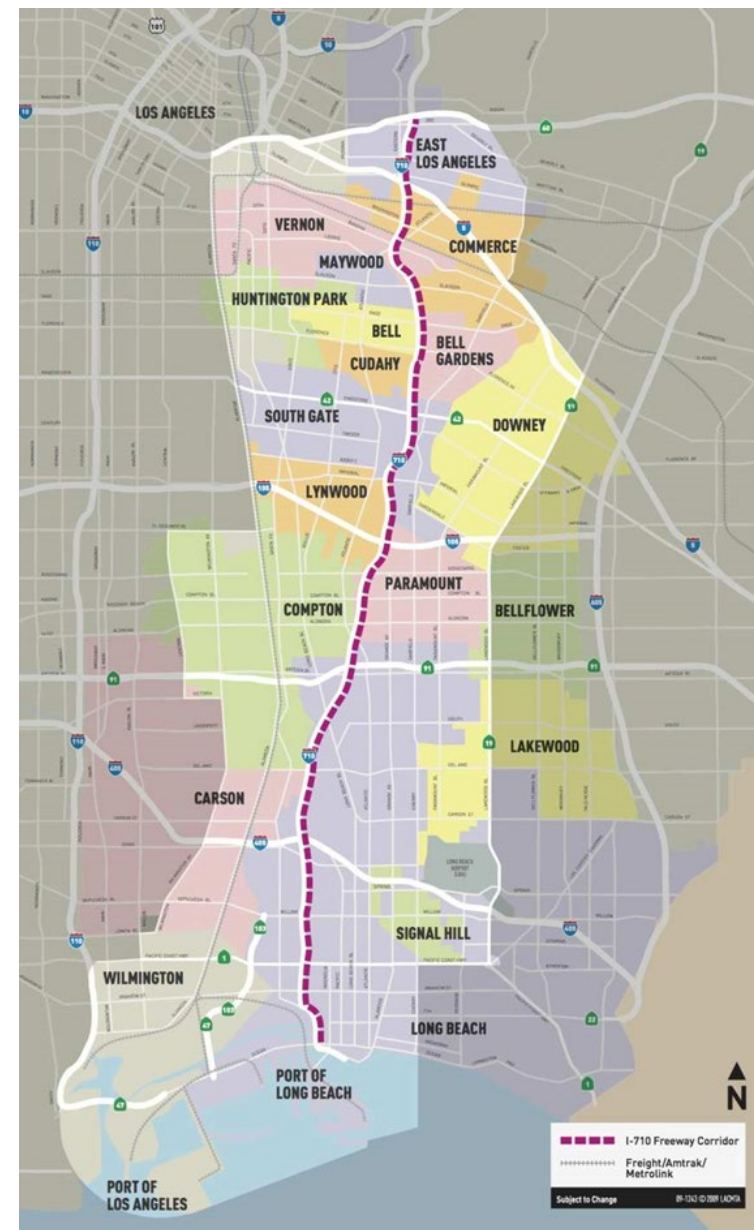
- > Present Project Update
- > Introduce the Multimodal Strategies, Projects & Programs (MSPP) phase
- > Demonstrate Interactive Mapping Tool and Survey
- > Receive your feedback

# Agenda

- 5:00pm Welcome and Agenda Review**
- 5:05pm Agenda Item #1: Project Update**
- 5:30pm Agenda Item #2: Interactive Breakout Sessions – Input on Interactive Mapping Tool and Survey**
- 6:30pm Return from Breakout Sessions – Report Outs**
- 6:50pm Agenda Item #3: Public Engagement Efforts: CBO Partnering Strategy**
- 6:55pm Closing, Upcoming Meetings and Thank you**

# Ice Breaker – Zoom Poll

- > **What city do you live, work, or spend most of your time in?**
  - **Southern segment** – Lakewood, Signal Hill, Long Beach, San Pedro, Wilmington, Ports of LA and Long Beach
  - **Northern segment** – East LA, Commerce, Montebello, Vernon, Boyle Heights
  - **SELA** – Maywood, Huntington Park, Bell, Cudahy, Bell Gardens, South Gate, Downey, Lynwood
  - **Mid-Corridor** – Compton, Paramount, Carson, Bellflower



# Ice Breaker – Zoom Poll

> **What types of 710 Task Force meetings and activities have you participated in before**

**(select all that apply)?**

- Task Force Meetings
- Community Leadership Committee Meetings
- Listening Sessions
- Online Surveys
- Office Hours
- Other
- None of the above

# Agenda Item #1: Project Update

# What We're Working Toward



# Task Force Members and Working Groups

	AGENCY	LEAD
1	Access Services, Inc.	Randy Johnson
2	Alameda Corridor Transportation Authority (ACTA)	Michael Leue
3	Breathe Southern California	Tigran Agdaian
4	Burlington Northern Santa Fe (BNSF) Railway	Lena Kent
5	California Air Resources Board (CARB)	Robert Krieger
6	CALSTART	Alycia Gilde
7	City of Bell Gateway Cities Council of Governments (GCCOG) Ad Hoc Committee	Councilmember Ali Saleh
8	City of Commerce GCCOG Ad Hoc Committee	Mayor Oralia Rebollo
9	City of Cudahy GCCOG Ad Hoc Committee	Mayor Elizabeth Alcantar
10	City of Long Beach	Councilmember Suely Saro
11	City of Los Angeles	Dan Rodman
12	Coalition for Clean Air	Chris Chavez
13	Communities for a Better Environment (CBE)	Jennifer Ganata & Dilia Ortega ( <i>co-leads</i> )
14	County of Los Angeles, Supervisorial District 1	Martin Reyes/Ben Feldman
15	County of Los Angeles, Supervisorial District 2	Lilly O'Brien-Kovari
16	County of Los Angeles, Supervisorial District 4	Luke Klipp
17	Earthjustice	Fernando Gaytan
18	East Yard Communities for Environmental Justice (EYCEJ)	Laura Cortez
19	Harbor Trucking Association (HTA)	Matt Schrap
20	International Brotherhood of Teamsters, Local Union 848	Eric Tate
21	LA County Business Federation (BizFed)	Chris Wilson
22	LA County Department of Public Works	Steve Burger
23	LA County Economic Development Corporation (LAEDC)	Stephen Cheung
24	LA Unified School District	Fidencio Gallardo
25	Legal Aid Foundation of LA-Long Beach (LAFLA-LB)	Ghirlandi Guidetti
26	Long Beach Alliance for Children with Asthma (LBACA)	Sylvia Betancourt
27	Long Beach Transit (LBT)	Marisol Barajas
28	METRANS Transportation Consortium	Dr. Genevieve Giuliano
29	Metrolink (Southern California Regional Rail Authority)	Roderick Diaz
30	National Resources Defense Council (NRDC)	Natalia Ospina
31	Pacific Merchant Shipping Association (PMSA)	Michele Grubbs
32	Port of Long Beach (POLB)	Commissioner Sharon Weissman
33	Port of Los Angeles (POLA)	Kerry Cartwright
34	South Coast Air Quality Management District (AQMD)	
35	Southeast Los Angeles (SELA) Collaborative	Dr. Wilma Franco
36	Southern California Association of Governments (SCAG)	Scott Strelecki
37	Union Pacific (UP) Railroad	Lupe Valdez
38	USC Equity Research Institute (ERI)	Edward Muna

- **Community Leadership Committee**
- **Equity Working Group**
- **Zero-Emission Truck Working Group**
- **Community Engagement Strategy Working Group**
- **Coordinating Committee**

# Vision Statement

## Vision

A concise statement that captures the collective aspirations, desires, and outcomes of the project

## Vision:

***Approved by the Task Force on July 11, 2022***

*An equitable, shared I-710 South Corridor transportation system that provides safe, quality multimodal options for moving people and goods that will foster clean air (zero emissions), healthy and sustainable communities, and economic empowerment for all residents, communities, and users in the corridor.*

# Guiding Principles

## Guiding Principle

A value that guides all processes and outcomes through a cohesive and intentional framework

## Equity

“A commitment to: (1) strive to rectify past harms; (2) provide fair and just access to opportunities; and 3) eliminate disparities in project processes, outcomes, and community results.”

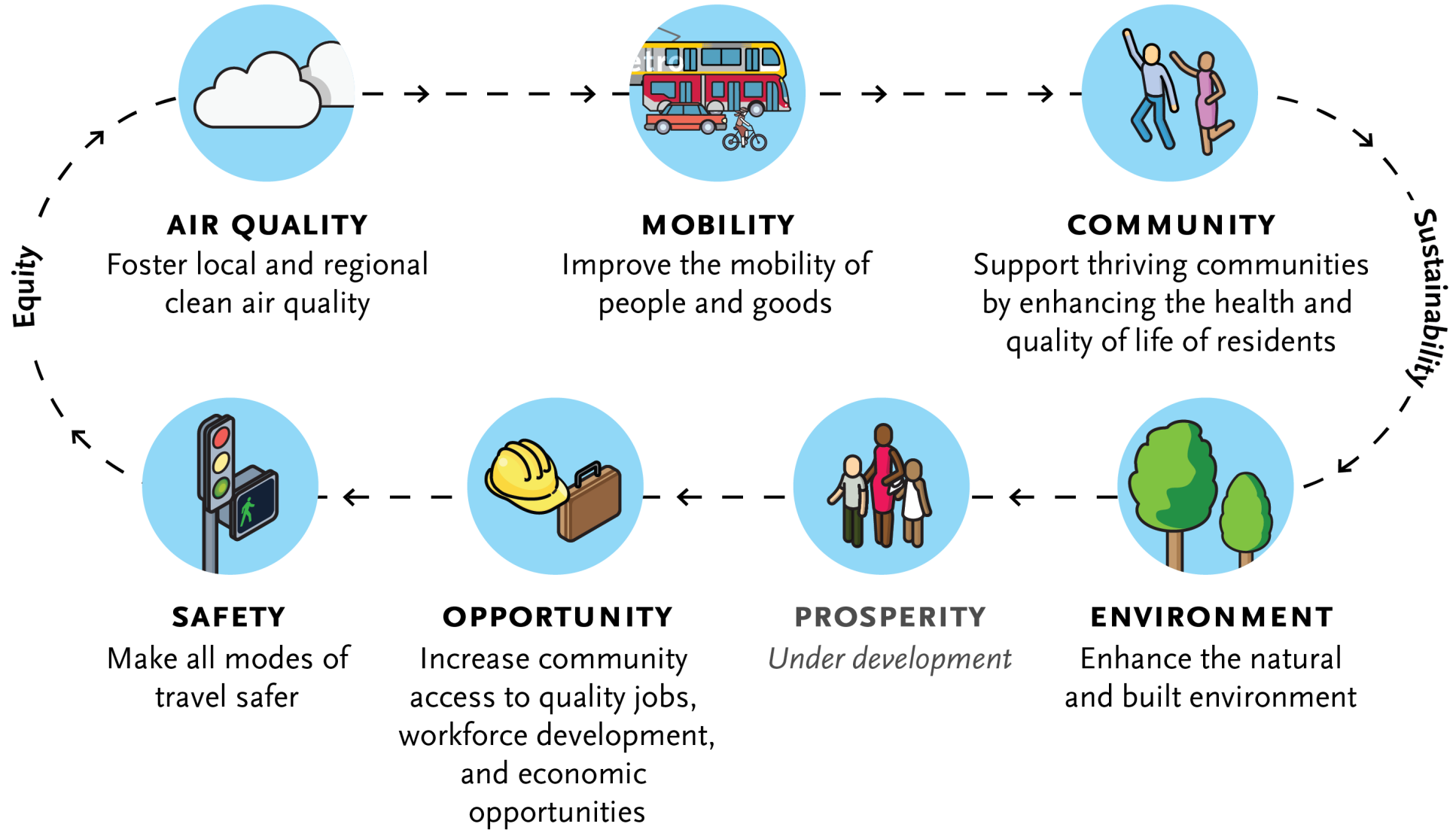
“The plan seeks to elevate and engrain the principle of Equity across all goals, objectives, strategies, and actions through a framework of Procedural, Distributive, Structural, and Restorative Equity, and by prioritizing an accessible and representative participation process for communities most impacted by the I-710.”

## Sustainability

"Development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

"A commitment to sustainability to satisfy and improve basic social, health, and economic needs/conditions, both present and future, and the responsible use and stewardship of the environment, all while maintaining or improving the well-being of the environment on which life depends."

# Goals

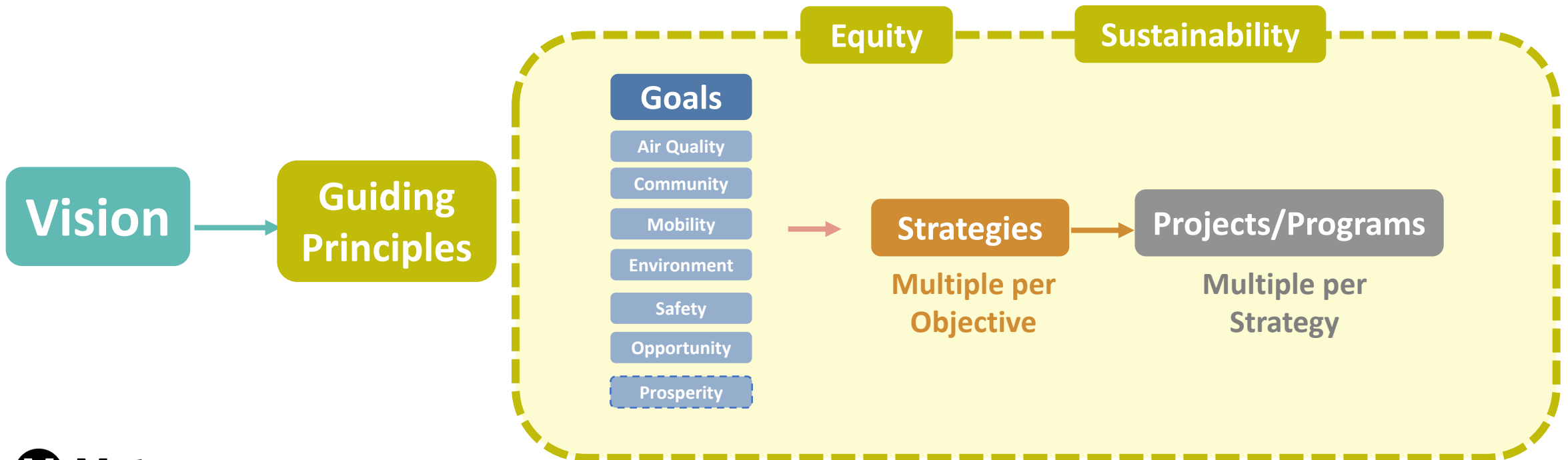


# Goals

## Goals

Desired outcomes for general areas of concern to support and realize the overall Vision

## Context



# Multimodal Strategies, Projects & Programs Phase

# Multimodal Strategies, Projects & Programs

## What

In this phase, a range of multimodal strategies and projects or programs will be identified that could satisfy the project Guiding Principles, Vision and Goals.

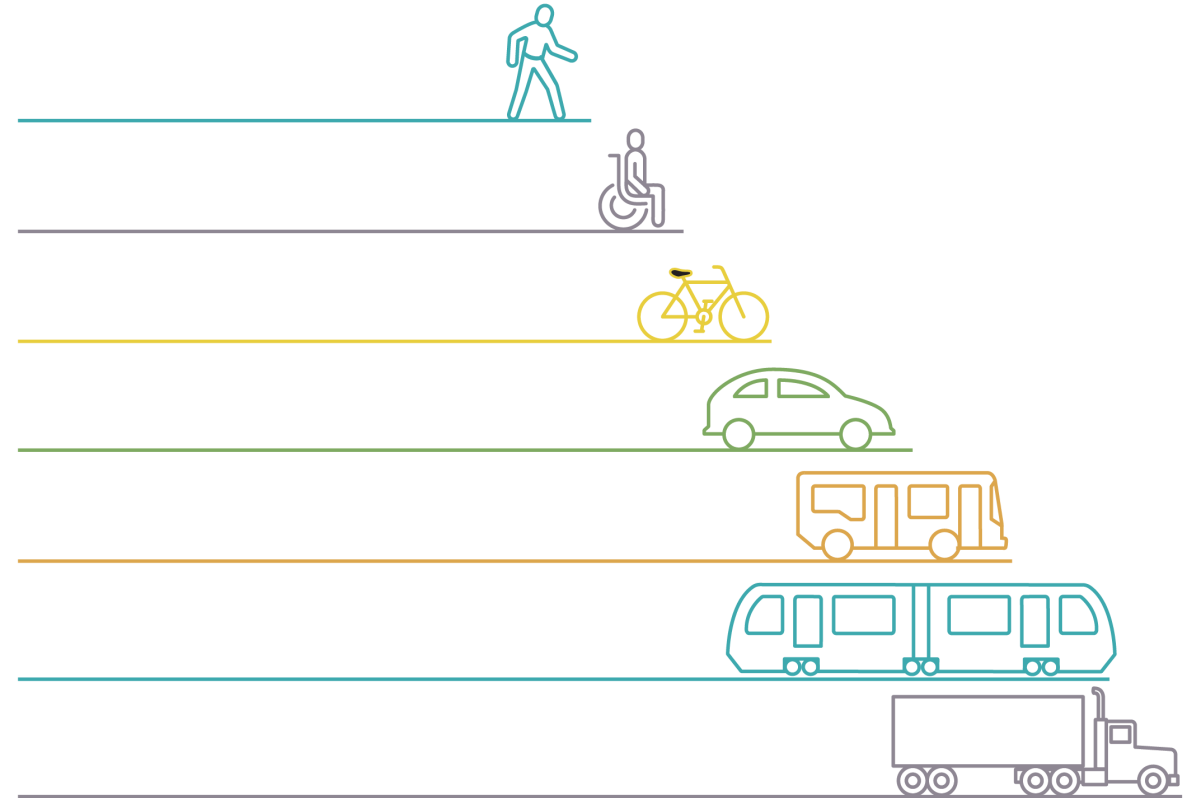
## How

- > Research existing project lists
- > Calls to local municipalities
- > Gather ideas from Task Force, CLC, Working Groups, Community Based Organizations, General Public, Public Agencies, Freight Stakeholders, & Transit Agencies
- > Recommendations from Gateway Cities COG *Ad Hoc* Committee Report

# Definition of "Multimodal"

A mixture of several modes of transportation, such as public transportation (i.e., bus, light rail, commuter rail, etc.), autos, trucks, freight rail, and non-motorized systems of transportation.

- > Includes walking, taking public transportation, driving, rolling (riding a bike, scooter, wheelchair, skates).



# Bicycle and Pedestrian Improvements



## Bike Lanes



New bicycle lane on existing roadways, indicated by striping, signage, and physical barriers.

## Shared-Use Path



New bicycle paths just for bicyclists and pedestrians.

## Pedestrian Safety and Amenities



Wider sidewalks, lighting, benches, shade trees, landscaping, and trash receptacles to improve the safety and comfort of the pedestrian experience.

## Crossing Safety Enhancements



High Visibility Paint, Flashing Signals, Pedestrian Safety Island, Curb Extensions, or Bulb-outs to create short crossing distances and increased awareness of crossing locations.

## Bike Share Programs



Low-cost, short-term bike rental from strategically placed docks or stations.

## Bike/Ped Traffic Controls



Leading Pedestrian Interval, Bike crossing signals, No turn on red signals, signals and controls to reduce conflicts between pedestrians, bicyclists, and drivers.



## Intersection Improvements



Turn lanes and other design features to reduce traffic queues at congested intersections.

## Traffic Calming Features



Roundabouts, speed humps, and other design features or signage to slow traffic on local streets or near schools.

## Traffic Management Features



Traffic signal coordination on major arterial corridors to maximize "green time" based on actual traffic conditions.

## Added Roadway Lanes



Roadway reconfiguration to add travel lanes, designate parking lanes for peak hour travel lanes, or establish bus only lanes

## Parking Options



Additional street parking, public/shared parking lots, or public/shared parking structures.

## Visual Improvements



Landscaping, hardscaping, public art, and other design features to improve the appearance of the roadway.

# Transit (Bus or Rail) Improvements



## Transit Service Improvements



Additional transit routes or increase in frequency of existing services to reduce waiting times at bus stop and train stations.

## Bus Priority Lanes



Bus priority lanes on local streets to improve bus travel times and reliability.

## Improved Transit Amenities



Improved amenities such as lighting, security cameras, shelters at bus stops and at train stations.

## Transit Fare Discounts



Increased transit fare discounts for low-income riders, students, and seniors.

## Shuttle Services



On-demand transit shuttles (shuttle rides by appointment) in more communities.

## Bus Boarding Improvements



Improvements for more efficient bus stopping and boarding such as all-door boarding, and/or design features such as bus bulb-outs or boarding islands

# Freeway Improvements that Do Not Add Capacity



## Interchange Improvements



Introduce improvements that make it safer and easier for vehicles to get on and off the freeway.

## Zero-emission Truck Lane



Create a dedicated lane on the freeway just for zero emissions trucks.

## Traffic Signals



Control features, such as traffic signals, to protect bicyclists and pedestrians at the freeway ramps.

## Landscaping Features



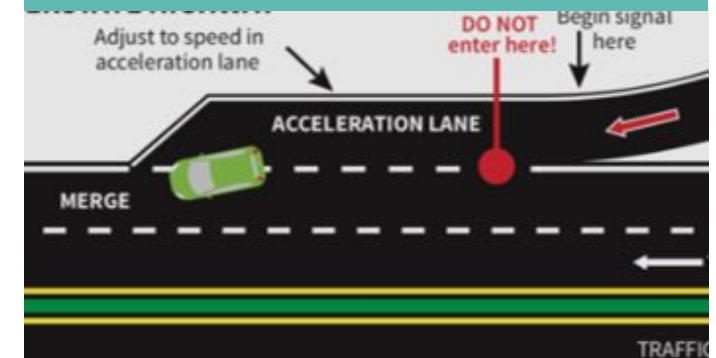
Incorporate landscaping, hardscaping, and other design features along the freeway to improve visual experience.

## Sound Wall Improvements



Higher sound walls along the freeway to reduce noise.

## Design Improvements



Spot improvements, such as acceleration/deceleration lanes near interchanges, to relieve congestion bottlenecks.

# Project & Program Examples

## Community Programs



### Health Benefits Program



Air filters for schools or vegetation buffers to reduce the harmful effects of air pollution.

### EV Car-Share & Charging



Programs to provide short-term rental of electric vehicles and charging infrastructure for Zero-emission personal vehicles and trucks.

### Local Hire and Workforce Development



Targeted and local hire programs to increase the share of public dollars that is devoted to creation of local jobs in the communities, and education/training of the local workforce.

### Anti-displacement Strategies



Affordable housing policies, low-income rental assistance programs, tenants' rights education and legal representation to prevent unjust evictions.

### Community Development Programs



Incentive programs to build affordable and mixed income housing, development of local parks, and other community resources

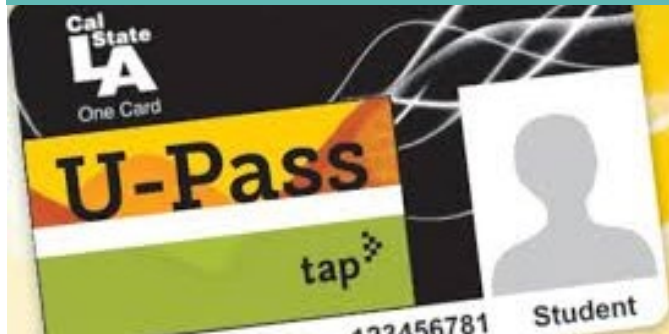
### Zero Emissions Trucks



Program to reduce diesel trucks in favor of zero emissions trucks



## Transit Incentives



Provide transit passes to workers or students to encourage transit use.

## Driving Disincentives



Parking restrictions, higher parking charges, tolls, and other policies to encourage alternative modes of travel to the automobile.

## Carpool and Vanpool Programs



Programs to increase the number of people traveling per vehicle and reducing single-occupant vehicle trips.

## On-Dock Freight Rail Facilities



Freight rail infrastructure in port facilities to reduce truck trips associated with goods movement.

## Short-haul Freight Rail

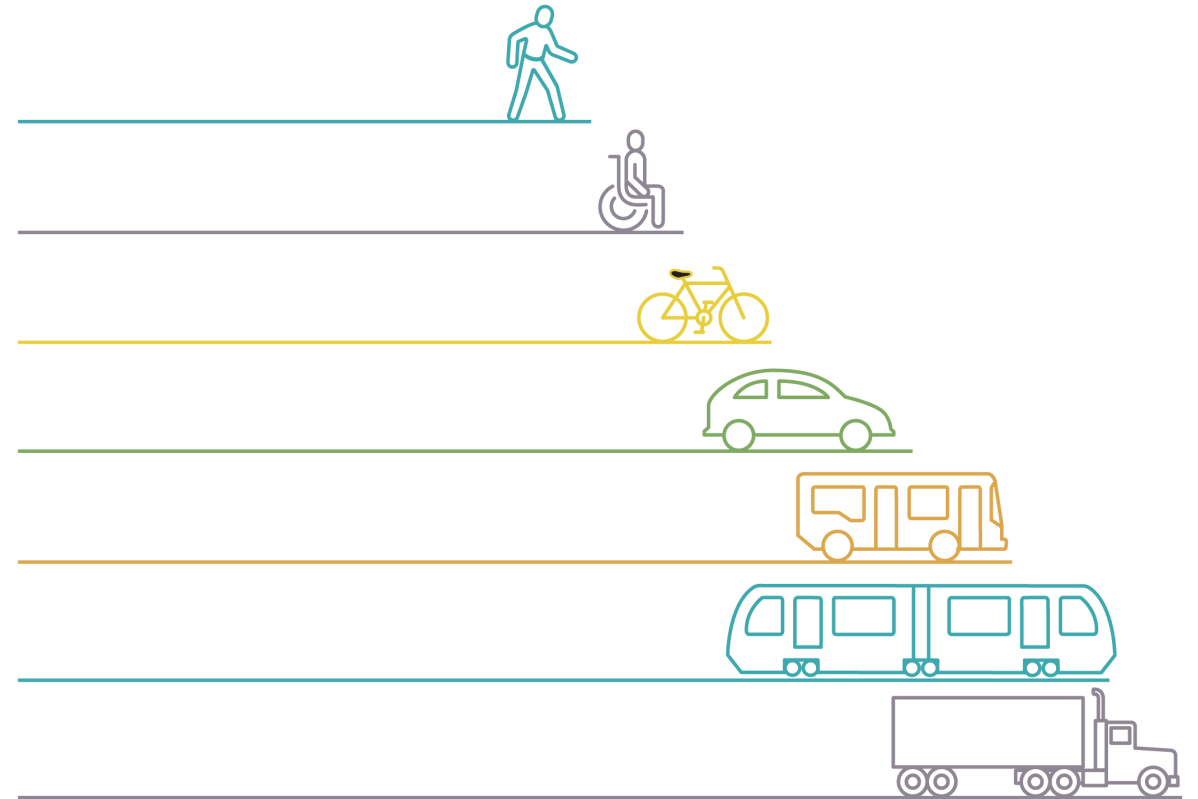


Inland port/implement short haul freight rail service to reduce local truck trips in the Corridor.

# Zoom Poll: Mode of Travel

> What's your primary mode of travel in the corridor?

- Bus
- Rail
- Car
- Carpooling
- Walking
- Biking
- Paratransit
- Other



# Project Hub & Interactive Mapping Tool and Survey

# 710 Task Force Information Hub

- > <http://www.metro.net/710-hub>
- > Extension of the current Metro.net website
- > User-friendly site for additional content
- > Graphics, meeting materials, calendar of meetings, maps, future surveys, and interactive tools



## 710 Task Force Information Hub

Welcome to the 710 Task Force information hub! Here you can review project information, explore an interactive map, view [project resources](#) and past meetings' videos/materials. Get involved in the planning process by attending upcoming [Task Force and Public Meetings](#).

### Process and Goals



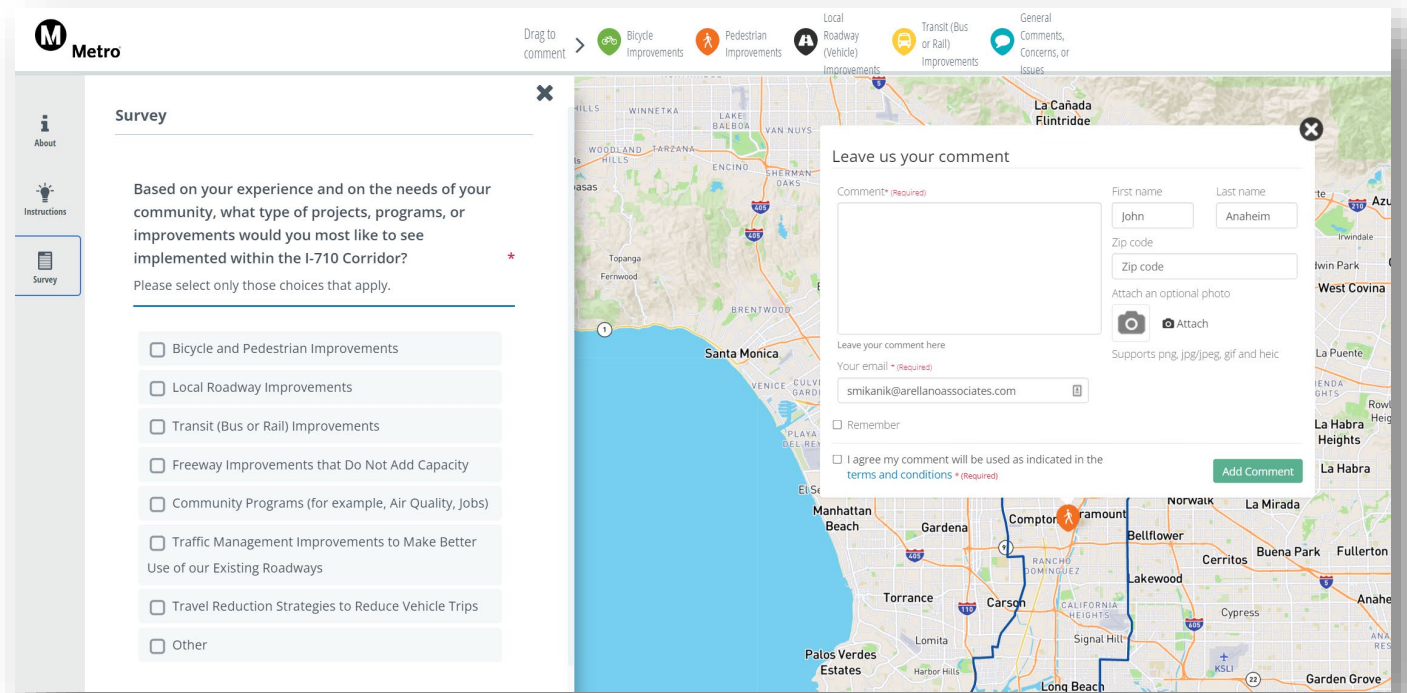
# Interactive Mapping Tool and Survey

## Live for Six Weeks

- > **Beta test:** July 18 available for input from CES and Coordinating Committee
- > **Full launch:** August 2
- > **Close survey:** September 12

## Tool Objectives

- > **Engage the public** in the decision-making process
- > **Gather public input** on projects and programs
- > **Gather geo-coded data** (location-centric) comments on the project map



English



Español



# Step-by-Step Tutorial

## Interactive Mapping Tool and Survey

### Survey

- > Visit our Survey & Mapping Tool at [metro.net/710-hub](https://metro.net/710-hub)
- > A welcome screen appears first, read through the information.
- > Navigate to the Survey tab located on the lefthand side of the page.
- > Use the first question to indicate the types of projects, programs, and improvements you'd like to see.
- > Click "Next" to answer questions that will ask you to elaborate on the selections you made in Question 1.
- > Once you have completed all Improvement-specific questions, the survey will ask you to tell us about yourself and leave your contact information to enter our gift card drawing. These sections of the survey are optional.
- > Finally, agree to the Terms & Conditions and select "Submit". You're done!

English



Español



### Interactive Map

- > Visit our Survey & Mapping Tool. [metro.net/710-hub](https://metro.net/710-hub)
- > Decide what area you would like to make a comment on. Zoom into that area on the map.
- > Determine which category best describes your comment (Bicycle Improvements; Pedestrian Improvements; Local Roadway Improvements; Transit Improvements; General Comments, Concerns, or Issues; or Other Mobility Improvements).
- > Click the corresponding marker, located at the top of the screen, and drag it to the relevant location. Please note that comments can only be added within the study area (blue line).
- > A box will pop up when you drop the marker onto the map. You can fill it out with your comment, contact info, and even a relevant photo.
- > Once you finish, agree to the Terms & Conditions and select "Add Comment". Your comment will now populate on the map!
- > Repeat this process as many times as you want to share all relevant feedback with our team.

# **Agenda #3**

## **Interactive Breakout Sessions: Receive Input on Project & Programs**

# Zoom Poll: Demographics

**For the purposes of fulfilling our guiding principle of equity, it is useful to have key demographic information.**

## **> What's your race/ethnicity?**

- Asian/Pacific Islander
- Black/African American
- Latino/Hispanic
- Native American
- White/Caucasian
- Other
- Prefer not to respond

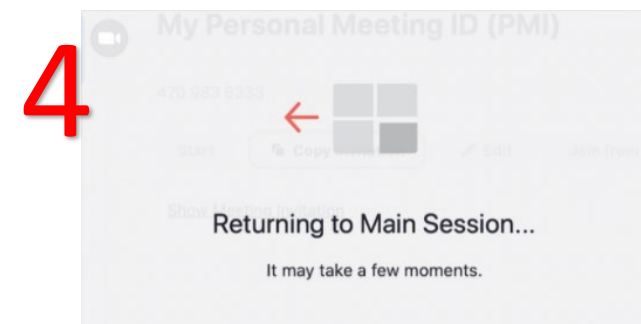
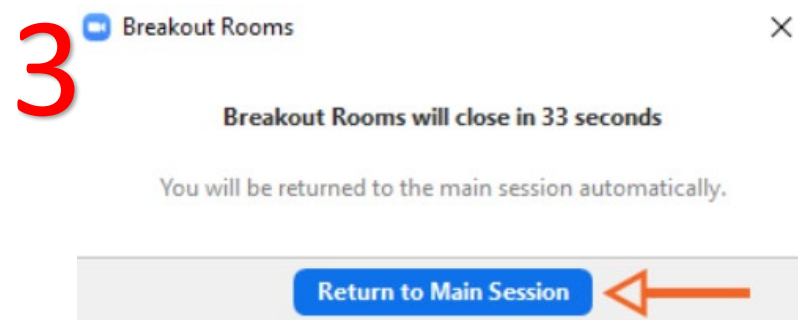
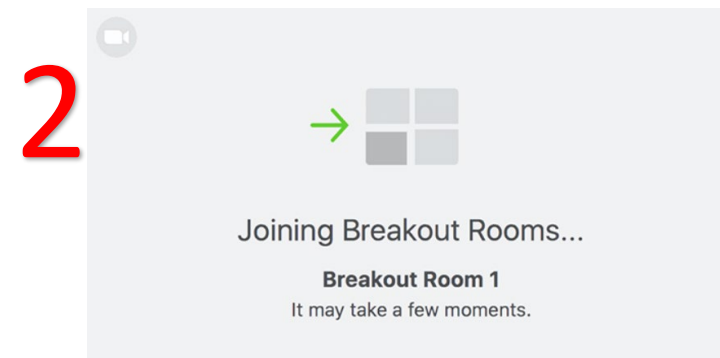
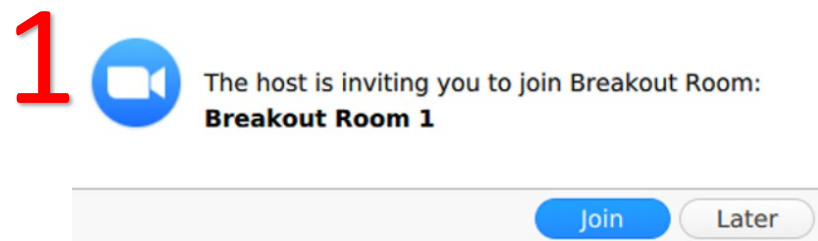
## **> What is your total household earnings annually?**

- Less than \$5,000
- \$10,000 - \$14,999
- \$15,000 - \$19,999
- \$20,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000-\$149,999
- \$150,000 or more

# Breakout Groups

## Instructions

- > Format review: facilitator, note taker, tech/logistics support
  - > Each group is organized by geographic area)
- > 60 minutes, then everyone will return to the main room
- > Group report outs



## Meet Your Breakout Group Facilitators

1. **Southern Segment** - Michael Cano & Susan DeSantis
2. **Corridor-Wide (en Español)** - Ernesto Chaves & Roberto Cálix
3. **Northern Segment** – Laura Adleman & Melissa Holguin
4. **SELA** - KeAndra Cylear-Dodds & Erika Morales
5. **Mid-Corridor** – Susan Ambrosini, Aryeh Cohen & Jessica Medina

# Breakout Room Report-Outs

# Agenda Item #6: Public Engagement Efforts

# Engagement Plan to Support Multi-Modal Strategies, Projects, & Programs

## Key Activities

- > **Engage** schools and school districts, faith-based groups, elected offices, parent and business groups
- > **Extended engagement** by Task Force members and CLC members
- > **Toolkit** – digital collateral materials, including social media widgets and shareable links
- > **Notification flyer distribution**
  - Printed flyer drop-offs to public counters (e.g., libraries, schools, and city halls)
  - Digital flyer distribution through eblasts, websites, and social media
- > CBO Partnering Strategy – establish partnerships with CBOs to engage their stakeholders to identify transportation strategies, projects, and programs in their communities to develop an Investment Plan
- > **In-person/virtual community events and meetings** hosted by community partners
- > **Office hours** - virtual and in person
- > **Social and digital campaign**
- > **Announcements** at Task Force, Community Leadership Committee, Coordinating Committee, and working group meetings

# Engagement Plan to Support Multi-Modal Strategies, Projects, & Programs

## CBO Partnering Strategy

- > CBO Partnering Strategy – establish partnerships with CBOs to engage their stakeholders to identify transportation strategies, projects, and programs in their communities to develop an Investment Plan

# Zoom Poll: I-710 South Corridor Attendance

**> Was this your first time participating in an I-710 South Corridor meeting?**

- Yes**
- No**

# Zoom Poll: How did you hear about this event?

## > How did you hear about this event?

- Flyer
- Email
- Metro website
- Social Media
- Family/Friend
- Other

# Closing, Upcoming Meetings & Thank you

# Stay connected to this project



Michael Cano, *Executive Officer (interim)*  
*Countywide Planning & Development*  
Metro  
One Gateway Plaza, MS 99-13-1  
Los Angeles, CA 90012



213.922.4710



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*metro.net/projects/i-710-corridor*



*@metrolosangeles*



*losangelesmetro*

**Thank you for joining us!**