



LA RIVER PATH

Community Engagement Summary Fall 2019 to Summer 2024

Overview

The LA River Path project kicked-off the environmental review process in fall 2019 with public scoping. Since then, the Project Team has hosted several rounds of virtual and in-person public engagement events and meetings, complemented with online surveys, virtual briefings and project videos to provide information to the community and receive feedback. Below is a summary of the outreach completed to-date since the public scoping period in 2019. All project community meeting and public notification materials have been made available in English and Spanish. Additional project informational material has been made available as needed in Chinese, Japanese and Korean.

OUTREACH OVERVIEW: FALL 2019 TO SUMMER 2024

Community Meetings

> Fall 2019 Scoping Meetings

Four (4) in-person; 88 total attendees

> Fall 2021 Community Meeting

One (1) virtual; 44 total attendees

> Fall 2022 Community Meetings

One (1) virtual and one in-person; 76 total attendees

Public Notification Efforts

> Fall 2019 Scoping Review Period

- 6,000 mailed notices via the U.S. Postal Service in bilingual formats (English/Spanish, English/Japanese and English/Chinese)
- 35,000 door-to-door flyers
- Additional 5,000 flyers distributed to over 50 popular community destinations in Elysian Valley, Cypress Park, Lincoln Heights, Boyle Heights, Chinatown, Little Tokyo, Downtown Los Angeles, Arts District, City of Vernon, City of Maywood, City of Bell and City of Huntington Park
- Four (4) eblasts (to approximately 4,100 emails)
- Four (4) geo-targeted Facebook advertisements (124,580 total reach)
- Four (4) Facebook event pages

- Eight (8) legal print newspaper ads: *Asian Journal*, *Daily News*, *Downtown News*, *Eastside Journal*, *La Opinion*, *LA Sentinel*, *Rafu Shimpō*, *World Journal (Chinese Daily News)*
- YouTube video of Project Overview (2,500 views)
- Metro's *The Source* and *El Pasajero* blog posts

> Fall 2021 Community Meeting

- 35,000 door-to-door flyers
- Two (2) eblasts (to approximately 3,100 emails)
- Metro's *The Source* and *El Pasajero* blog posts

> Fall 2022 Community Meetings

- 36,000 door-to-door flyers
- Additional 2,000 flyers distributed to popular community destinations
- Six (6) eblasts (to approximately 3,000 emails)
- Metro's *The Source* and *El Pasajero* blog posts

> Additional Outreach

- Eblasts to notify about 2022 CicLAvia Heart of LA and South LA, and 2022 Holiday eblast sent to approximately 6,000 emails.



Metro®

LA RIVER PATH



LA RIVER PATH

Community Engagement Summary Fall 2019 to Summer 2024

Public Surveys

> **Winter 2021–2022:**

256 surveys completed (online)

- 253 English
- Three (3) Spanish

> **Fall 2022 Community Visual Design Preferences Survey:**

917 surveys completed (581 online and 336 in-person).

- 743 English
- 127 Spanish
- 47 Chinese
- Five (5) transit intercept locations engaging 68 transit riders

Public Comments Received

> **Fall 2019 Scoping Review Period**

Total public comments received: 148

- Written public comments: 121 (in-meeting, email, comment form, letter)
- Oral public comments: 27 (in-meeting, voicemail)

Common Comment Themes

- > **Project support regardless of alternatives**
- > **Access and connectivity**
- > **Safety and security**
- > **Air quality**
- > **Wayfinding**

Other Engagement Efforts

> **Twenty-three (23) pop-up events engaging over 2,400 community members**

Next Steps

Metro will continue to gather community input leading up to and following the release of the project's Draft Environmental Impact Report (Draft EIR). The public comment period for the Draft EIR is anticipated in early 2025. Metro will continue to update community engagement efforts throughout the project's environmental review process.

Contact Us

✉ Mitali Gupta
Project Manager, Mobility Corridors
Metro
One Gateway Plaza, MS 99-22-5
Los Angeles, CA 90012

☎ 213.922.7001

✉ lariverpath@metro.net

🌐 metro.net/lariverpath

✕ [@metrolosangeles](https://twitter.com/metrolosangeles)

📘 [losangelesmetro](https://www.facebook.com/losangelesmetro)