



We're developing a new vision for the  
Long Beach-East Los Angeles Corridor

# Welcome!

**Coordinating Committee Meeting #19**  
**November 29, 2023**

# Agenda

**Welcome and Agenda Review**

**Agenda Item #1: Debrief of Recent Meetings**

**Agenda Item #2: Prioritization and Funding Strategy Framework**

**Agenda Item #3: Test for Consensus**

**Agenda Item #4: Project Timeline and Schedule**

- Community Engagement Update

**Closing Remarks**

**Adjournment**

# Agenda Item #1: Debrief of Recent Meetings

# Small Group Meetings – Attendees

## Air Quality Agencies

- Environmental Protection Agency
- California Air Resources Board
- Community Leadership Committee
- Caltrans
- LA Metro

## Freight

- Gateway Cities Council of Governments
- Port of Long Beach
- Port of Los Angeles
- City of Long Beach
- Pacific Merchant Shipping Association
- Harbor Trucking Association
- Community Leadership Committee

## CEHAJ

- Long Beach Alliance for Children with Asthma
- Natural Resources Defense Council
- Legal Aid Foundation of Los Angeles
- Earthjustice
- EYCEJ
- CBE
- LA Metro

## Local Jurisdictions

- City of Long Beach
- City of Los Angeles
- LA Metro
- Southeast LA Collaborative
- LA County Board of Supervisors
- Gateway Cities Council of Governments

## Transportation

- CalStart
- Alameda Corridor
- Metrolink
- USC METRANS
- Southern California Association of Governments
- Community Leadership Committee

## CBOs & Advocacy Groups

- Community Leadership Committee
- Long Beach Alliance for Children with Asthma
- Coalition for Clean Air
- USC Equity Research Institute

# Small Group Meetings – *Takeaways*

- > Can Metro prepare maps showing the geographic locations of the Tier 1 projects by mode
  - Task Force, CLC and communities need to better understand the projects that may be funded through the Investment Plan and their potential benefits and impacts.
  
- > How will the flags be used in the planning process?
  
- > Can we see the presentation and provide input as a thought leader on the messaging and content for the public?
  
- > Will Metro work with state and federal agencies on funding strategies?
  
- > Will there be a direct response to the issues raised by EPA on segmentation and conformity analysis?
  
- > How do we build consensus?

# Agenda Item #2: Prioritization & Funding Strategy Framework

# Prioritization and Funding Strategy – Preview of Conceptual Framework

## Multimodal investment plan

- Projects and programs from each of the six modes will be recommended for funding
- Projects could include multiple modes (ZET Program)
- Funding amount per mode is to be determined

## Project Cost

- Metro does not anticipate fully funding projects; grant strategy will contain details on local match requirements

## Funding Potential

- Projects that address certain criteria may be good candidates for grants (varies based on grant program)

## Political and Agency support

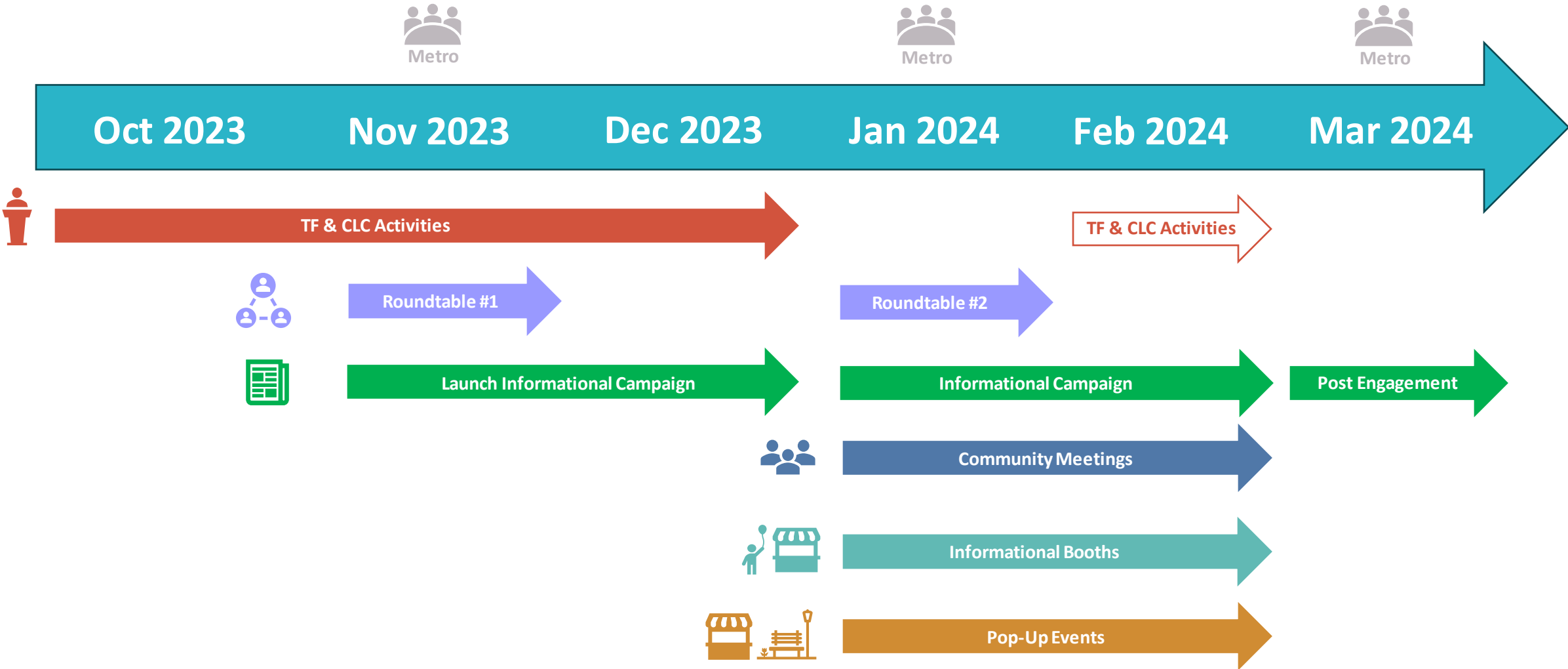
- Community input consideration flags
- Sponsor agency priority

## Concerns and Equity Considerations

- Design and construction concerns
- Equity flags
- Subregional balance

# Agenda Item #3: Community Engagement Update

# Community Engagement Activities Summary



# Community Engagement Activities Summary



- Executive Committee- Thurs. 11/16
- Board- Thurs. 11/30

## October 2023      November 2023      December 2023

  
TF & CLC  
Activities

- ZET Meeting- Virtual, Tues. 10/3
- CLC Meeting- Virtual, Tues. 10/10
- TF Meeting- Virtual, Mon. 10/23
- Coord. Committee Meeting- Virtual, Wed. 10/25

  
CBO Partnership

- TF Meeting- Virtual, Mon., 11/13
- CLC Meeting- Virtual, Thurs. 11/16
- CLC Meeting- Virtual, Thurs. 11/30

- CBO Roundtable #1- Kick-Off Tues., 11/14

  
Informational  
Campaign

- Update on TF Newsletter
- StoryMap Update

- TF Meeting- Virtual, Mon. 12/11

- Update on TF Newsletter
- StoryMap Update
- Project Flyer Distribution w/ CBOs

Completed to date

In-progress

# Expanded StoryMap Leading Up to Draft CIP Release

- > Explore the StoryMap and learn more
  - [About the Project](#)
  - [Project History](#)
  - [Current Conditions](#)
  - [Current Conditions Interactive Map](#)
  
- > Expanded StoryMap content being premiered monthly
  
- > Next months updates include details on Metro's partnering with vital community and regional stakeholders, including
  - Task Force (TF)
  - Community Leadership Committee (CLC)
  - Working groups
  - Community Based Organizations (CBOs)
  - Other community leaders and stakeholders

# Community Engagement Activities Summary



- Executive Committee- Thurs. 1/18
- Board- Thurs. 1/25

TF & CLC Engagement- TBD

## January 2024

## February 2024



- CBO Roundtable #2- Coordination, Week of 1/8



- Virtual Meeting #1- Lunch, Thurs. 1/18
- Community Meeting #1- Lynwood, Mon. 1/22
- Community Meeting #2- Long Beach, Wed. 1/24
- Community Meeting #3- Maywood, Tues. 1/30
- Virtual Meeting #2- Evening, Wed. 1/31



- East LA
- Huntington Park, Farmers Market- Wed., 1/17
- Montebello
- Bell
- Bell Gardens
- Cudahy
- Paramount



- East LA, East Los Angeles College- Week of 1/8
- Vernon, Chamber of Commerce- Week of 1/8
- Commerce, Rosewood Park- Week of 1/8
- Boyle Heights, Vallarta Supermarket- Week of 1/8
- Bell, Northgate Gonzalez Market- Week of 1/15
- Bell Gardens, Farmers Market- Week of 1/15
- Cudahy, Clara Street Park- Week of 1/15
- South Gate, Northgate Market- Week of 1/15
- Lynwood, Lynwood WIC Center- Week of 1/29
- East/Dominguez, East Rancho Dominguez Park- Week of 1/29
- Commerce, Veteran's Memorial Park- Week of 1/29
- Vernon, Helping Hands Society of LA Food Bank- Week of 1/29
- Walnut Park, TBD- Week of 1/29

- Virtual Meeting #3- Weekend, Sat. 2/3
- Virtual Meeting #4- Evening, Mon. 2/5
- Community Meeting #4- Compton, Thurs. 2/15

- Paramount
- South Gate
- Downey
- Carson
- Signal Hill
- Bellflower

- Wilmington, Wilmington Recreation Center- Week of 2/5
- San Pedro, Daniels Field Sports Center- Week of 2/5
- Wilmington, Wilmington Farmers Market- Week of 2/12
- Carson, South Bay Pavilion Farmers Market- Week of 2/12
- Compton, Free Fresh Fruit/Vegetables Distribution- Week of 2/12

### 8 community meetings

- + 4 in-person
- + 4 virtual with live streaming sites\*

*To be hosted by CBOs at sites within the LB-ELA study area*

### Over 30 event booths and pop-ups

- + 10-15 information booths
- + 15-20 pop-up booths
- + CBOs will provide direct support at 20 events

*\*Dates subject to change*

# Comprehensive Public Outreach



## Notification Activities



Flyers & Posters



Door-to-door canvassing



Phone Banking



Banners and lawn signs



Eblasts and newsletters



SMS text outreach



Notification e-toolkit



Announcements at council meetings



Organic social media posts



Targeted social media ads



Website updates



Other Effective Methods/Opportunities

## Supporting Activities



Event information booths



Pop-up outreach booths



Transit-intercepts



Business Corridor Outreach



School Outreach



CBO Co-hosted meetings



Other Metro outreach efforts in the LB-ELA study area

# CBO Partnership – Activity Types

CBOs will be supporting four (4) in-person community meetings, six (6) convening locations for virtual meetings, and four (4) CBO regularly scheduled meetings with Metro on the presentation agenda, via the following activity types:



## Notification Activities:

- Social media
- E-blast
- Newsletter
- Text message
- Banner / lawn sign
- Website calendar



## Engagement Activities:

- Staff Augmentation
  - Info booths
  - Pop-up events
  - Transit intercepts
- Venue host
- Meeting host
- Door-to-door
- Event canvassing
- Phone banking



## Partnership Activities:

- Roundtable meetings



# CBO Partnerships

## 26 CBOs involved in LB-ELA-CMIP

All are headquartered in or service EFCs in the project area

- Black Women Rally for Action
- Calvary Chapel Compton
- Compton Advocates Coalition
- Eastmont Community Center
- East LA College (ELA)
- East LA College (South Gate)
- FoodCycle
- Good Faith Missionary Baptist Church
- Hoops 4 Justice
- Local Hearts Foundation
- MAOF – Downey
- MAOF – HQ Montebello
- Mujeres Unidas Sirviendo Activamente
- National Council of Negro Women
- Northwest Downey Little League
- Rancho Los Amigos National Rehabilitation Center/Foundation
- Regional Hispanic Institute
- Streets Are For Everyone (SAFE)
- Salvation Army Red Shield
- South Gate Junior Athletics Association
- Southeast Community Development Corporation (SELA Collab)
- Tower of Faith Evangelic Church
- Unearth and Empower Communities
- YMCA – Montebello/Commerce
- YMCA – Southeast Rio Vista (Maywood)
- YMCA – Weingart East LA

# Community Meetings





In-Person Meetings	Virtual Meetings
<p><b>Community Meeting #1 (Lynwood)</b> <b>Monday, January 22, 2024, 6-8pm</b></p> <p>Bateman Hall 11331 Ernestine Ave, Lynwood, CA 90262</p>	<p><b>Virtual Meeting #1 (Lunch)</b> <b>Thursday, January 18, 2024, 12-2pm</b></p> <p>Remote viewing locations to be co-hosted by CBOs (in-progress; sites are being confirmed with interested CBO partners)</p>
<p><b>Community Meeting #2 (Long Beach)</b> <b>Wednesday, January 24, 2024, 6-8pm</b></p> <p>*Location TBD / Confirming Availability*</p> <p>Fairfield Family Branch YMCA      Silverado Park 4949 Atlantic Ave                      1545 W 31st St</p>	<p><b>Virtual Meeting #2 (Weekday evening)</b> <b>Wednesday, January 31, 2024, 6-8pm</b></p> <p>Remote viewing locations to be co-hosted by CBOs</p>
<p><b>Community Meeting #3 (Commerce)</b> <b>Tuesday, January 30, 2024, 6-8pm</b></p> <p>Bristow Park Community Center 1466 S McDonnell Ave, Commerce, CA 90040</p>	<p><b>Virtual Meeting #3 (Weekend morning)</b> <b>Saturday, February 3, 2024, 10-11:30am</b></p> <p>Remote viewing locations to be co-hosted by CBOs</p>
<p><b>Community Meeting #4- Compton</b> <b>Thursday, February 15, 2024, 6-8pm</b></p> <p>East Rancho Dominguez Park 15116 Atlantic Ave, East Compton, CA 90221</p>	<p><b>Virtual Meeting #4 (Evening)</b> <b>Monday, February 5, 2024, 6-8pm</b></p> <p>Remote viewing locations to be co-hosted by CBOs</p>

# Agenda Item #4: Project Timeline and Schedule

# LB-ELA Corridor Investment Plan Milestones

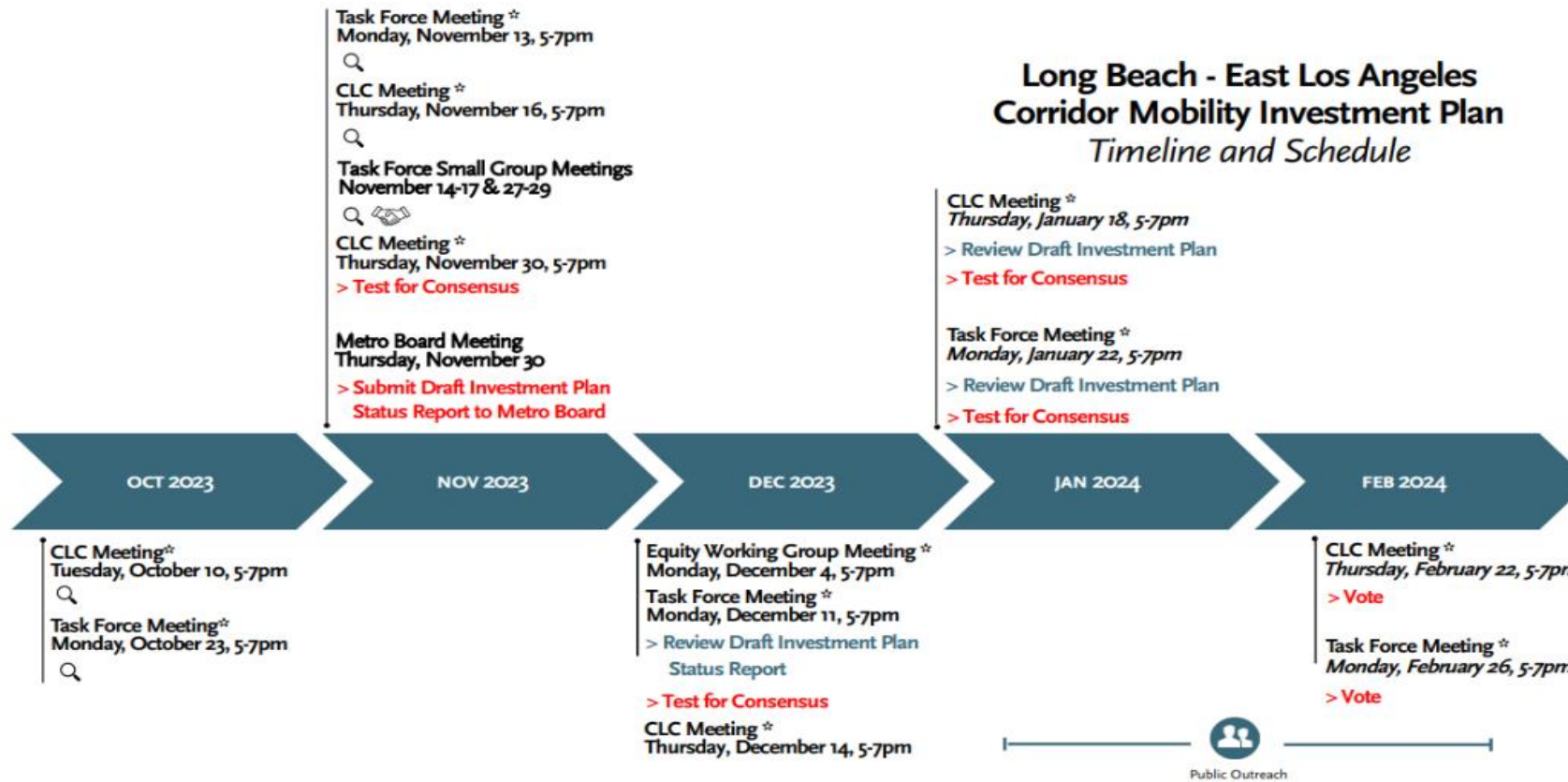


-  Board Action and Milestone Decision
-  Board Status Report



\*Metro staff is currently looking at ways to deliver the Draft Investment Plan by March 2024

# LB-ELA Corridor Updated Timeline and Schedule



\* Virtual Meeting  
 \*\* Small Group meetings will be scheduled for all Task Force Members.  
 CLC Members can also join these meetings.

Evaluating & Refining Projects & Programs	Consensus-Building	Clarification and Continued Discussion
Creating an Investment & Policy Strategy for Implementation	Facilitated Roundtable Discussion	

# Upcoming Meeting Schedule

## LB-ELA Meetings

### **Task Force Meeting (Virtual)**

Monday, November 13, 5-7pm

### **Task Force – Small Group Meetings (Virtual)**

November 14-17, 27-29

### **CLC Meetings (Virtual)**

Thursday, November 16, 5-7pm

Thursday, November 30, 5-7pm

### **Equity Working Group Meeting (Virtual)**

Thursday, December 7, 5-7pm

### **Task Force Meeting (Virtual)**

Monday, December 11, 5-7pm

### **CLC Meeting (Virtual)**

Thursday, December 14, 5-7pm

**Thank you!**