



I-710 SOUTH CORRIDOR PROJECT

Community Engagement Strategy Working Group

November 24, 2021



ATTENDEES:

- Jeff Newman, Chief of Staff to District Director Tavares, Caltrans
- Ghirlandi Guidetti, Staff Attorney, Legal Aid Foundation of Los Angeles

PROJECT TEAM:

- Ernesto Chaves, Deputy Executive Officer, Countywide Planning, Metro
- Mark Dierking, Community Relations Manager, Metro
- Michael Cano, Deputy Executive Officer, Countywide Planning, Metro
- Carlos Montez, Senior Manager Transportation Planning, Metro
- Jessica Medina, Manager, Office of Equity and Race, Metro
- Erika Morales, Facilitator, Morales + Morales Partners
- Susan DeSantis, Senior Project Manager, Arellano Associates
- Julie Nieto, Senior Project Coordinator, Arellano Associates
- Nancy Verduzco, Project Coordinator, Arellano Associates

Introduction

Metro held a virtual meeting on Monday, November 22, 2021 with the Community Engagement Strategy Working Group consisting of members of the I-710 South Corridor Task Force (710 Task Force). The purpose of this meeting was to introduce a new community participation framework based on the feedback received from the public. The discussion centered around the lessons learned from previous attempts of community engagement and focus on new approaches.

In the meeting the following items were discussed:

- Recap of EIR/EIS Engagement and Lessons Learned
- Introduction to Proposed Listening Sessions and Listening Session planning
- Proposed Community Advisory Committee

Below is a comprehensive summary for the meeting, as well as the key topics discussed throughout the interactive Miro Board activities. The Miro Board platform is a collaborative online whiteboard where ideas can be visualized as a team through digital sticky notes and other tools. The Miro Board served as an interactive method to gather live feedback from the meeting participants and engage in a meaningful discussion.

*Please see **Appendix A** for the Miro Board responses.*

DISCUSSION:

#1: Recap of EIR/EIS Engagement and Lessons Learned

Ernesto Chaves (Metro) provided an overview on the previous EIR/EIS community participation framework. He discussed how the lessons learned from this engagement effort are being applied to the I-710 South Corridor project.

Lessons Learned:

- Improve outreach to all cities and communities
- Increase attendance at meetings
- Involve the community more in proposed solutions
- Decrease presentation times and make it more interactive

#2: Introduction to Proposed Listening Sessions and Planning

KeAndra Cylear Dodds presented a proposal for the upcoming Listening Sessions. The purpose of the Listening Sessions is to provide the community with an opportunity to ask questions about the project and process and collect input on the mission, goals and the vision. A discussion was facilitated to gather ideas for the format and planning for the Listening Sessions.

Structure and Process:

- Project Team update on where we are in the process
- Explain the process to provide more transparency
- Help guide the 710 Task Force on how to proceed
- Public comments to be reported back to 710 Task Force

Planning and Feedback:

- Prioritize the list of topics and share before the meeting
- Agenda to be framed as a set of goals from community input
- Include time stamps for each discussion item
- Share project updates through mail

#3: Proposed Community Advisory Committee (CAC)

KeAndra Cylear Dodds provided an overview of a preliminary governance structure. The vision is for an executive steering committee and community advisory committee to work with the 710 Task Force. The community advisory committee is an opportunity to engage more deeply to incorporate community voices in the vision and goal setting. A discussion was facilitated on how the formation and responsibilities of the CAC.

Composition and Formation:

- Ensure they are residents within the corridor

Metro 710 Task Force – Community Engagement Strategy Working Group #1 Summary

- Be culturally inclusive

Responsibilities:

- Provide meeting materials
- Propose bi-monthly meetings and ask for feedback



I-710 South Corridor Task Force (710 Task Force)

Community Engagement Strategy Working Group Meeting

Date and Time: Monday, November 22, 2021 10:30 AM – 12:00 PM

Location: Held Virtually via Zoom

Meeting Link: bit.ly/3gQwwZr

Meeting ID: 850 1005 8236

Passcode: 5851

Call-In: (213) 338-8477

710 Task Force Purpose and Timeline

The 710 Task Force was initiated in September 2021 and will meet once a month, at minimum, to re-evaluate the needs of the corridor, develop multi-modal strategies to meet these needs, identify potential projects and programs in the short and long-term based on those strategies, and create a prioritized investment plan. The Task Force is expected to report to the Metro Board and State of California with outcomes by Spring 2022.

Working Groups

Members of the 710 Task Force may also serve on working groups of the Task Force that will meet as needed to research and analyze specific issues of interest to the project and to develop proposals for the Task Force to consider. While not open to the public, the summaries, findings and recommendations will be presented to the 710 Task Force public meetings.

Meeting Objectives and Agenda

Objectives

During this meeting, the working group will:

- Advise on planning and goals for an upcoming community listening session for the corridor
- Discuss the engagement responsibilities of local jurisdictions and other Task Force Members
- Discuss the formation, role, and responsibilities of a proposed community advisory committee for the 710 Task Force



Metro



Agenda Overview (1.5 hours)

Time	Agenda Item
10:30-10:40 AM (10 min)	Welcome, Introductions, Agenda, and Purpose of Community Engagement Strategy
10:40AM-10:45AM (5 min)	Project Team Presentation <ul style="list-style-type: none"> Recap of EIR/EIS Engagement and Lessons Learned (5 min) Introduction to Proposed Listening Session (5 min)
10:45-11:20AM (35 min)	Working Group Discussion #1: <ul style="list-style-type: none"> Listening Session Planning (Miro Board) (20 min) Role of local jurisdictions, CBOs, and other stakeholders in the localized TF engagement activities (15 min)
11:20-11:25 AM (5 min)	Project Team Presentation <ul style="list-style-type: none"> Proposed Community Steering Committee (5 min)
11:25-11:45 AM (20 min)	Working Group Discussion #2: Community Advisory Committee (Miro Board)
11:45-11:50 AM (5 min)	Recap of Discussion
11:50-11:55 AM (5 min)	Closing Comments, Next Steps, and Thank You

Pre-Work: Meeting Materials and Handouts

To prepare for this working meeting, Task Force Members should read and review the following materials and, time permitting, independently research topics related to the meeting objectives and agenda (*above*).



- [Work Plan and Flow of Meetings](#)
- [Presentation from Task Force #2](#)
- [710 Task Force Community Advisory Committee Proposal and Listening Session Plan](#)
- [Graphic Illustrator Images \(Meeting Overview and Public Comment\)](#)



Metro

Welcome!

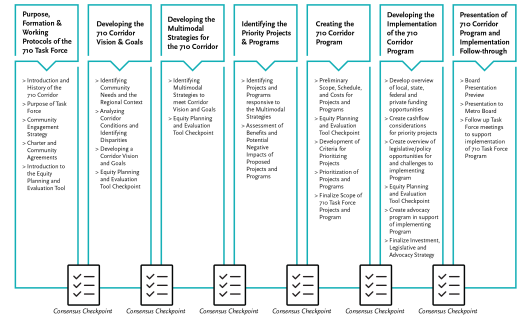
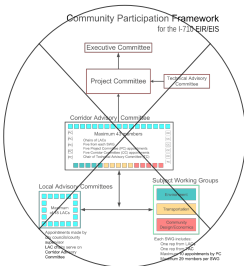
Community Engagement Strategy Working Group

Please add your organization and affiliation in the chat box

Agenda

Agenda

- 10:30am Welcome, Introductions, Agenda
- 10:40am Project Team Presentation
- Recap of EIR/EIS Engagement and Lessons Learned (5 min)
 - Introduction to Proposed Listening Session (5 min)
- 10:45am Working Group Discussion #1:
- Listening Session Planning (Miro Board) (20 min)
 - Role of local jurisdictions, CBOs, and other stakeholders in the localized task force engagement activities (15 min)
- 11:20am Project Team Presentation
- Proposed Community Advisory Committee (5 min)
- 11:25am Working Group Discussion #2:
- Community Advisory Committee (Miro Board)
- 11:45am Recap of Discussion
- 11:50am Closing Comments, Next Steps and Thank You



Discussion: Listening Session and Localized Engagement

Listening Session Planning & Feedback

Give the public an opportunity to provide feedback on listening session agenda prior to meetings

Restructure agendas based on interest/ feedback

Allow for feedback beyond questions on agenda

Expand Q1 to create room for non-transportation priorities

Use a registration form / survey to ask if the agenda covers all that community members want to hear about and discuss?

non-digital project updates (example, via mail)

Office hours for 1 on 1 conversations

Agendas framed around the goals of the community

What should the roles of Task Force members be in localized engagement?

CBOs, Cities, Agencies, etc.

Possible project updates on Legal Aid website pending approval

Discussion: Community Advisory Committee

Place your ideas on the notes below with your name.

Formation (Qualifications and Selection Process)

Live and/or work in the affected area

Their availability and resourcing they need

Clusters of concern vs. each city having a representative

Be inclusive - Have interpretation available



Objective selection process

Metro's new ABCP (Advisory Body Compensation Policy) covers this CAC and provides stipends

Value in having representation of monolingual non-English speakers

Publicize CAC before deadline

Share selection criteria in publications

Formal engagement via stipends

Responsibilities + Meeting Frequency

Work
collaboratively
with CAC
regarding meeting
frequency

WELCOME!



BUSINESSES ALONG 710

HOW DO WE DEFINE COMMUNITY?

ANYONE WHO LIVES DRIVES OR WORKS NEAR CORRIDOR

ADVOCATES LOCAL DIVERSE COMMUNITIES



ALL MODES OF MOVERS

REGARDLESS OF HOUSING TYPE

WHAT ARE YOUR EXPECTATIONS FOR EACH OTHER

OPENNESS TO IDEAS



WHAT DOES CONSENSUS LOOK LIKE FOR YOU?

70%+ AGREEMENT ON ISSUES

SHARED VALUE

FULL AGREEMENT



Metro

WE'RE IN THIS TOGETHER

WHAT SHOULD BE THE PURPOSE OF INITIAL ENGAGEMENT ACTIVITIES



TO GET A SENSE OF WHAT THEY WANT TO SEE

INTRODUCE WHAT WE'RE DOING



THIS WILL BE A PROCESS

UNDERSTANDING THEIR NEEDS

TO REMOVE ANY BLOCKS FROM COMM. INPUT

GET FEEDBACK ON IMPACT ON PEOPLES LIVES



CREATE AWARENESS



ENCOURAGE PARTICIPATION

IDENTIFY COMMUNICATION METHOD

MEETINGS SOCIAL MEDIA

MORE MEETINGS

HELP GOV AND METRO IMPROVE LEGITIMACY TRANSPARENCY OF DECISIONS

FOCUS ON THOSE NOT INCLUDED BEFORE

TWITTER ACCOUNT FOR UPDATES



SHARED GOALS

WE NEED TO TALK ABOUT CHALLENGES EARLY ON LAW EPA

HOW WILL WE MAKE DECISIONS?

LISTENING RESPECTFULLY

CONSENSUS CHECKPOINT



START W/ THINGS WE AGREE ON ALREADY



WALK THE BEAT

WE NEED TO EXAMINE THE COMMUNITY VOICE

GIVE CONTEXT AND HISTORY



DOOR KNOCKING

COMMITMENTS TO THE COMMUNITY

WHAT CAN WE COMMIT TO DOING?
MEETS CLEAN AIR ACT
8617 LAW

ONGOING DIALOGUE

WHAT ROLE SHOULD COMMUNITY MEMBERS HAVE IN TASK FORCE

BE INCLUDED NOT IGNORED
ACTS AS A BOARD
CENTERED IN CONVERSATION
APPROVAL BOARD

RETHINKING HOW WE POSITION PUBLIC IN FUTURE MEETINGS



CAN WE SEE TASK FORCE SIGN-UPS?

CAN WE HAVE SOUND WALLS?

I'LL HELP HOWEVER I CAN!

POLLUTION IS VISIBLE

MANY DON'T WANT AN EXPANDED 710 FREEWAY... WHY NOT THE 103?

ITS DISRESPECTFUL TO NOT GIVE ADEQUATE NOTICE OF MEETING

BIG NO STOP FREEWAY EXPANSIONS

NEED VARIOUS FORMS OF COMMUNICATION

1-MIN. IS NOT ENOUGH



ENSURING A CONTINUOUS COMMUNICATION LOOP

COMMUNITY MEETUPS WORK!

710 SOUTH CLEAN TRUCK PROGRAM

RECOMMIT \$50 MILLION

WE NEED SOMEONE TO ADDRESS QUESTIONS IN CHAT

CAN WE RESPOND TO QUESTIONS BEFOREHAND THEN DISCUSS



ZERO EMISSION TRUCKS ASAP

WE MUST BUILD THE INFRASTRUCTURE TO CHARGE THEM

EXECUTIVE ORDER N-19-21

WORKING TO ALLEVIATE PORTS



Stay Connected

Michael Cano, Deputy Executive Officer,
Countywide Planning & Development

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metro.net/projects/i-710-corridor