



I-710 SOUTH CORRIDOR PROJECT

Community Engagement Strategy Working Group Meeting #4 Meeting Summary

Table of Contents

Community Engagement Strategy Working Group Meeting #4 Summary Report

Appendix A – Meeting Agenda

Appendix B – Detailed Comments

Appendix C – Meeting Presentation



I-710 TASK FORCE

Community Engagement Strategy Working Group Meeting #4 Summary

July 25, 2022



Attendance

Task Force Members

Community-Based Organizations and Advocacy Groups

Dr. Wilma Franco, Executive Director, Southeast Los Angeles (SELA) Collaborative
Taylor Thomas, Co-Director, East Yard Communities for Environmental Justice (EYCEJ)
Angela M. Turner, Managing Attorney of the Housing and Communities Workgroup,
Legal Aid Foundation of LA-Long Beach (LAFLA-LB)
Berenice Nunez Constant, AltaMed
Alex Jung, City Fabrick
Roberto Bustillo, Communities for a Better Environment
Angela McNair, Legal Aid Foundation of Los Angeles

Environmental Organizations

Fernando Gaytan, Senior Attorney, Earthjustice

Community Leadership Committee

Fa'alagilagi Meni-Siliga, Carson
Kathleen Barajas, East LA (Unincorporated)
Manuel Arellano, Wilmington
Maria Reyes, Long Beach
Phyllis Ollison, Compton
Sinetta Farley, East/Rancho Dominguez (Unincorporated)
Tiesha Davis, San Pedro

Project Team

Michael Cano, Executive Officer of Countywide Planning & Development, Metro
Lilian De Loza-Gutierrez, Director of Community Relations, Metro
KeAndra Cylear Dodds, Executive Officer of Equity and Race, Metro
Jessica Medina, Manager of Equity and Race, Metro
Mark Dierking, Community Relations Manager, Metro
Jenna Doo Kun, Caltrans District 7
Alice Tyree, Caltrans District 7
Paul Marquez, Deputy District Director of Planning, Caltrans District 7
Julie Rush, Planning Senior Manager, AECOM
Laura Adleman, Senior Outreach and Engagement Specialist, AECOM
Erika Morales, Partner, Morales + Morales
Robert Calix, Cal Strategic Management
Maya Pogoda, Senior Executive, GF Bunting + Co.
Susan DeSantis, Senior Project Manager, Arellano Associates
Melissa Holguin, Senior Project Manager, Arellano Associates
Laura Herrera, Deputy Project Manager, Arellano Associates
Nora Casillas, Senior Project Coordinator, Arellano Associates
Nancy Verduzco, Tech Coordinator, Arellano Associates
Adrian Farran, Project Coordinator, Arellano Associates
Allison Crook, Assistant Project Coordinator, Arellano Associates
Eric Davidian, Assistant Project Coordinator, Arellano Associates

Introduction

The Los Angeles County Metropolitan Transportation Authority (Metro) and the California Department of Transportation (Caltrans) District 7 initiated the I-710 South Corridor Task Force (710 Task Force) to develop a community-supported, regionally significant, multimodal approach to addressing major mobility, safety, air quality, and equity needs for moving people and goods through the I-710 South Corridor between the Ports of Los Angeles and Long Beach and State Route 60. The 710 Task Force will review and assess the purpose and need for investment in the I-710 corridor, develop multi-modal improvement strategies, name programs and projects to advance these strategies, create an investment and implementation plan, and supply recommendations to the Metro Board in 2023.

The 710 Community Engagement Strategy Working Group Meeting #4 was held virtually on Monday, July 25, 2022. The intent of this meeting was to:

- 1) Learn about and provide feedback on the community engagement strategy for the Multimodal Strategies, Projects, & Programs (MSPP) phase of the project.
- 2) Hear an update on the project name change request from Motion #9 by Directors Hahn, Solis, Mitchell, and Dutra passed at the Metro Board of Directors Meeting in May of 2022.
- 3) Receive a demonstration of the new information hub, including a preview of the Metro I-710 South Corridor Mapping Tool and Survey that will be used to collect ideas for the Multimodal Strategies, Projects, & Programs phase to develop the investment plan.
- 4) Learn about Metro’s Community-Based Organization Engagement Strategy Partnership Opportunities.

Spanish interpretation was provided simultaneously for this meeting. Prior to the meeting, participants received the agenda (**Appendix A**), presentation (**Appendix D**), and meeting materials (**Appendix B-C**).

Welcome, Introductions, Agenda Review, and Meeting Objectives

- > Erika Morales, Meeting Facilitator opened the meeting and shared an overview of the meeting objectives as well as the meeting agenda.

1. Agenda Item #1: Project Team Updates

Vision Statement & Goals recap

- > KeAndra Cylear-Dodds provided an overview of the Task Force and Community Leadership Committee (CLC)’s development of the Vision Statement and goals for the project. The Task Force approved of a Vision Statement on July 11, 2022, stating:
 - “An equitable, shared I-710 South Corridor transportation system that provides safe, quality multimodal options for moving people and goods that will foster clean air (zero-emissions), healthy and sustainable communities, and economic empowerment for all residents, communities, and users in the corridor”.
- > Ms. Cylear-Dodds shared an update on the project goals. On July 11, 2022, the Task Force approved the “Air Quality”, “Mobility”, “Community” and “Environment” goals.
- > At the August 8th meeting, Task Members will further discuss the “Safety” and “Economy” goals.

Next Phase: Multimodal Strategies, Projects & Programs (MSPP)

- > Ms. Morales presented an overview of the Multimodal Strategies, Projects, and Programs (MSPP).
- > Ms. Morales invited members to engage in a discussion about the MSPP. There were no further comments or questions.

Pre-Investment Plan Opportunity

- > Ms. Morales discussed the fundamental structure of the Pre-Investment Plan Opportunity and the purposes of what this plan will bring to the project.
- > The Metro Board of Directors requested a list of nominations for projects/programs that fit the following criteria:
 - Projects must be located within the corridor that are already applying for grant funding in the 2022 cycle
 - Must be in the 710 South Corridor study area
 - The organization must provide name, description, features, readiness, benefits, costs, project fact sheets and contact information to the board
- > Nominations from the Task Force were to be submitted to Metro by Friday, July 1st, and from the CLC by Wednesday, July 6th. A total of 21 Pre-Investment Plan Opportunity Applications were received.
- > Ms. Morales invited meeting attendees to engage in a discussion about the project nominations. There were no further comments or questions.

Project Name Change

- > At its May meeting, the Metro Board of Directors requested that the project name must be changed, "in order to be more inclusive of the priorities and approaches that will be advanced in the future of this project, with attention to more than just the freeway, with a new name to be presented to the Board for consideration and approval in September 2022".
- > Ms. Morales presented five new suggestions for a proposed project name change that were listed as follows:
 - Re-Connecting Communities: The Southeast LA Mobility Investment Plan
 - The San Pedro Bay to East LA Future Mobility Investment Plan
 - The Long Beach-East LA Corridor Mobility Investment Plan
 - My Gateway Community Investment Plan
 - Let's Clear the Air: A Mobility Investment Plan
- > The project team reminded meeting attendees to give input on their desired project name change and that the deadline to complete it is Monday, August 1st.
- > Ms. Morales invited members to engage in a discussion about the new project name and the name change survey.
- > Detailed comments can be found in **Appendix B**.

2. Agenda Item #2: Agenda Item #2: Draft Outreach Plan

- > Lilian De-Loza Gutierrez provided an overview of the draft outreach plan, the MSPP timeline, and the Community-Based Organization (CBO) Strategy Partnership Opportunities.
- > Ms. Morales invited members to engage in a discussion about how Metro can enact the CBO (Community Based Organizations) Strategy Partnership Opportunities and increase engagement along the corridor.
- > Some of the comments included:
 - How will resources be allocated?
 - Is this a grant?
 - Is there compensation for senior citizens within the community that participate?
 - Who will be involved in the process of giving input on the outreach process?

- > Detailed comments can be found in **Appendix B.**

3. Agenda Item #3: Agenda Item #3: Project Team Presentation

- > Ms. Morales provided an overview of the 710 Task Force Project Hub, an extension of the current Metro.net website where project resources will be more accessible to the public.
- > The link to the Project Hub is: <http://www.metro.net/710-hub>
- > The Project Hub's Tool Features include:
 - Infographics on Task Force Process
 - Meeting Materials
 - Project Story Map
 - Online Surveys
 - Contact form
 - Calendar of Events
- > Ms. Morales also provided an overview of the Metro I-710 South Corridor [Mapping Tool and Survey, which](#) is expected to launch on August 1, 2022. The purpose of the interactive tool is to identify multimodal transportation projects and programs that improve mobility, reduce congestion, improve community health, and facilitate the flow of goods into the future. The mapping tool will be open until September 8, 2022
- > The project team also provided a live demonstration of the new project hub and the interactive tool and survey. The link can be accessed here: <https://arellano.mysocialpinpoint.com/metro-710-task-force/map#/sidebar/tab/instructions>

Review and discussion of the ongoing promotion campaign

- > Ms. Cylear-Dodds provided a breakdown of all the different outreach approaches to increase participation from the public and invited meeting attendees to provide more suggestions.
- > Some of the suggestions included:
 - Ethical storytelling
 - Posting signage at businesses, bus stops, county facilities, etc.
 - Presentation at corridor public schools
 - E-blast communications
- > Detailed comments can be found in **Appendix B.**

4. General Public Comment and Closing Remarks

- > A public comment period was held after the formal agenda. Public comments are available in **Appendix D.**

5. Upcoming Meetings

- > Ms. Morales reviewed the upcoming Task Force meeting information and other key dates.
- > The meeting adjourned at 7:00 pm.

Meeting Format Logistics

- Meeting Format: Meeting
- Participants: Taskforce, Working Group, CLC, Targeted Community-Based Organizations, public



710 Task Force

Community Engagement Strategy Working Group Meeting

Date and Time: Monday, July 25, 5:30-7pm

Location: Held Virtually via Zoom

Meeting Link: <https://tinyurl.com/CommunityEngagementWG-4>

Meeting ID: 889 3108 9938

Passcode: 5851

Call-In: 213.338.8477

710 Task Force Purpose and Timeline

The 710 Task Force was initiated in September 2021 and will meet monthly to re-evaluate the goals and needs of the corridor, develop multimodal strategies to meet these goals and needs, identify potential projects and programs in the short and long term based on those strategies, and create a community supported Investment Plan. The Task Force is expected to report to the Metro Board and State of California with outcomes of the 710 Task Force work by early 2023.

Working Groups

Members of the 710 Task Force may also serve on working groups of the Task Force that will meet as needed to research and analyze specific topics of interest to the project and to develop recommendations for the Task Force to consider.

Meeting Objectives and Agenda

Objectives

During this meeting, the working group will:

- > Learn about and provide feedback on the community engagement strategy for the Multimodal Strategies, Projects, & Programs (MSPP) phase of the project
- > Hear an update on the project name request from Motion #9 by Directors Hahn, Solis, Mitchell, and Dutra passed at the Metro Board Meeting in May of 2022.
- > Receive a demonstration of the new information hub, including a preview of the Social Pinpoint interactive mapping tool that will be used to collect ideas for the Multimodal Strategies, Projects, & Programs phase to develop the investment plan

Agenda Overview (1.5 hours)

Time	Agenda Item
5:30-5:35pm (5 min)	Welcome, Introductions, Agenda Review, and Meeting Objectives
5:35-6:00pm (25 min)	Agenda Item #1: Project Team Updates <ul style="list-style-type: none"> 1.1 Vision Statement & Goals recap 1.2 Next phase: Multimodal Strategies, Projects, & Programs (MSPP) 1.3 Pre-Investment Opportunity 1.4 Project Name Change
6:00-6:30pm (30 min)	Agenda Item #2: Working Group Discussion #1: Input on Draft Outreach Plan <ul style="list-style-type: none"> 2.1 Draft Outreach Plan <ul style="list-style-type: none"> a. Community-Based Organization Strategy Partnership Opportunities 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas for input
6:30-6:50pm (20 min)	Agenda Item #3: Social Pinpoint Demo and Discussion <ul style="list-style-type: none"> 3.1 Review and demonstration of the project hub and of online tool (survey) 3.2 Review and discuss ongoing promotion campaign and distribution
6:50-6:55pm (5 min)	Recap of Discussion
6:55pm (5 min)	Closing Comments, Next Steps, and Thank You

CES WORKING GROUP MEETING #4
Monday, July 25, 2022 | 5:30-7:00pm
QUESTIONS & COMMENTS

NAME	QUESTION/COMMENT	AGENDA SECTION
Tiesha Davis, CLC-San Pedro	Can you participate in the survey more than once?	Agenda Item #1: Project Team Updates 1.4 Project Name Change
KeAndra Clylear Dodds, Metro	Hi all. Confirming that you should only complete the name change survey once. The system will prevent multiple submissions	Agenda Item #1: Project Team Updates 1.4 Project Name Change
KeAndra Clylear Dodds, Metro	Email Lilian at delozagutierrezl@metro.net if your CBO is interested in partnering with Metro	Agenda Item #2: Draft Outreach Plan 2.1 Draft Outreach Plan
Fernando Gaytan, Earthjustice	One of the things I still think would need more clarity on is, were seeking input on the MMSPP and whether or not the plan would go back to the Task force. Since you are seeking out input, whats the plan going forward on who is going to be a part of the process?	Agenda Item #2: Draft Outreach Plan 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas of
Fernando Gaytan, Earthjustice	So all of this process has a lot of layers, does this need to be finished by September?	Agenda Item #2: Draft Outreach Plan 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas of input
Fernando Gaytan, Earthjustice	What is the target end date?	Agenda Item #2: Draft Outreach Plan 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas of input
Dr. Wilma Franco, SELA Collaborative	In terms of community engagement, what would the compensation look like for folks to asses whether or not they can participate?	Agenda Item #2: Draft Outreach Plan 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas of input
Dr. Wilma Franco, SELA Collaborative	How are we allocating the resources in terms if it will be a general grant or if there is a specific source of money?	Agenda Item #2: Draft Outreach Plan 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas of input
Dr. Wilma Franco, SELA Collaborative	In terms of materials, does that mean there is documents already prepared to share and distribute the data to the public?	Agenda Item #2: Draft Outreach Plan 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas of input
Tiesha Davis, CLC-San Pedro	Can the hub be used as a make up meetings?	Agenda Item #2: Draft Outreach Plan 2.1 Draft Outreach Plan
Phyllis Ollison, CLC-Compton	What is the website? I see the link to the 710 website hub but is there a shorter URL link to the hubs website?	Agenda Item #3: Project Team Presentation 3.1 Review and demonstration of 710 Task Force Project Hub and online tool (survey)
Alex Jung, City Fabrick	Ethical Storytelling has been an effective participation tool. People have been responsive to seeing & hearing stories from community leaders people recognize and associate with. Also another thing would be to make sure to attend events happening already and plug in. The mapping tool is great, but the tech divide is real so providing analog ways would be great.	Agenda Item #3: Project Team Presentation 3.1 Review and demonstration of 710 Task Force Project Hub and online tool (survey)
Alex Jung, City Fabrick	On another effective tool is that we had an influential rapper (but can be any community leader) cross promte anti-gentrification issues for us, which got us A Lot of engagement online.	Agenda Item #3: Project Team Presentation 3.1 Review and demonstration of 710 Task Force Project Hub and online tool (survey)

<p>Manuel Arellano, CLC-Wilmington</p>	<p>Public schools are having pre reg activities. If you reach out to schools along the 710, the principles may include the metro link with the materials distributed to families for pre reg.</p>	<p>Agenda Item #3: Project Team Presentation 3.1 Review and demonstration of 710 Task Force Project Hub and online tool (survey)</p>
<p>Tiesha Davis, CLC-San Pedro</p>	<p>First question is about information, in terms of launching the survey is it the one that is supposed to be launched on August 1st?</p>	<p>Agenda Item #3: Project Team Presentation 3.2 Review and discussion of the ongoing promotion campaign</p>
<p>Tiesha Davis, CLC-San Pedro</p>	<p>Please don't forget to put up signs that could help, by bus stops, also the news would be another place. These people should know what they are getting themselves into. We should take down the information from the public before we do the survey.</p>	<p>Agenda Item #3: Project Team Presentation 3.2 Review and discussion of the ongoing promotion campaign</p>

Welcome!

We will begin in a few moments.

Community Engagement Strategy Working Group Meeting #4
July 25, 2022

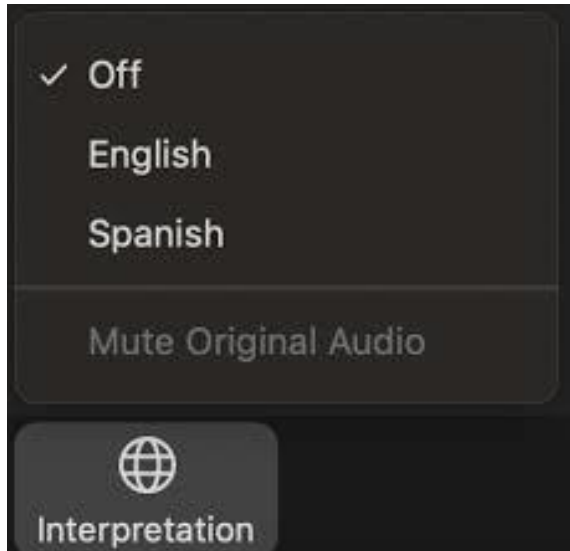


We're developing a new vision for the 710 corridor.

710 TASK FORCE



Metro



This meeting is transmitted in both English and Spanish. Everyone must choose a language.

Click the **Interpretation** icon in your meeting controls to enter an *English or Spanish* room

To hear the interpreted language only, click **Mute Original Audio** (Optional)

Esta reunión se transmite tanto en inglés como en español. Todos deben elegir un idioma.

Haga clic en el icono de Interpretación en los controles de su reunión para ingresar a una sala en inglés o español

*Para escuchar solo el idioma interpretado, haga clic en “**Mute Original Audio**” o “**Silenciar audio original**” (Opcional)*

Task Force and CLC Member Identification*

Task Force Members, please change your Zoom screen name to include: Name and Organization Name



Raise Hand / *Levantarse la mano*



- > Click **Raise Hand** in your meeting controls or
- > **Press*9** on the phone line.
- > To lower your hand, click **Raise Hand** in your meeting controls.
- > Comments & questions can also be provided in writing by using the **Q&A** function.
- > The **Q&A** button is located on the control panel at the bottom of your screen.
- > If you're listening in on our Spanish **phone** call-in line and have a question or comment, please **press *6** to unmute yourself and let the interpreter know.

- > *Haga clic en “**Raise Hand**” o “**Levantarse la mano**” en los controles de la reunión o*
- > ***Presiona *9** en la línea telefónica.*
- > *Para bajar la mano, haga clic en “**Raise Hand**” o “**Levantarse la mano**” en los controles de la reunión.*
- > *Los comentarios y las preguntas también se pueden proporcionar por escrito mediante la función de **Q&A**.*
- > *El botón **Q&A** se encuentra en el panel de control en la parte inferior de la pantalla.*
- > *Si está escuchando nuestras líneas telefónicas en español y tiene una pregunta o comentario, presione * 6 para abrir la línea y avisar al intérprete.*

Facilitator



Erika C.B. Morales
Partner, Morales + Morales Partners

Presenters



KeAndra Cylear Dodds
LA Metro, Equity and Race



Lilian De Loza-Gutierrez
LA Metro, Community Relations

Meeting Objectives

During this meeting, the working group will:

- > Learn about and provide feedback on the community engagement strategy for the Multimodal Strategies, Projects, & Programs (MSPP) phase of the project
- > Hear an update on the project name change request from Motion #9 by Directors Hahn, Solis, Mitchell, and Dutra passed at the Metro Board Meeting in May of 2022.
- > Receive a demonstration of the new information hub, including a preview of the Social Pinpoint interactive mapping tool that will be used to collect ideas for the Multimodal Strategies, Projects, & Programs phase to develop the investment plan

Detailed Agenda

5:30 pm Welcome, Introductions, Agenda Review, Meeting Objectives (5 minutes)

5:35 pm Agenda Item #1: Project Team Updates: (25 minutes)

- 1.1 Vision Statement & Goals recap
- 1.2 Next Phase: Multimodal Strategies, Projects & Programs (MSPP)
- 1.3 Pre-Investment Plan Opportunity
- 1.4 Project Name Change

6:00 pm Agenda Item #2: Draft Outreach Plan (30 minutes)

- 2.1 Draft Outreach Plan
 - a. Community-Based Organization Strategy Partnership Opportunities
- 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas for input

6:30 pm Agenda Item #3: Project Team Presentation (20 minutes)

- 3.1 Review and demonstration of 710 Task Force Project Hub and online tool (survey)
- 3.2 Review and discussion of the ongoing promotion campaign

6:50 pm Re-cap of discussion (5 minutes)

6:55 pm Closing Comments, Next Steps, and Thank You

Agenda Item #1: Project Team Updates

Agenda Item #1.1: Vision Statement and Goals Recap

Vision Statement

Vision

A concise statement that captures the collective aspirations, desires, and outcomes of the project

Vision:

Approved by the Task Force on July 11, 2022

An equitable, shared I-710 South Corridor transportation system that provides safe, quality multimodal options for moving people and goods that will foster clean air (zero emissions), healthy and sustainable communities, and economic empowerment for all residents, communities, and users in the corridor.

Guiding Principles

Guiding Principle

A value that guides all processes and outcomes through a cohesive and intentional framework

Equity

The Guiding Principle of Equity was approved by the Task Force at their June 13th meeting

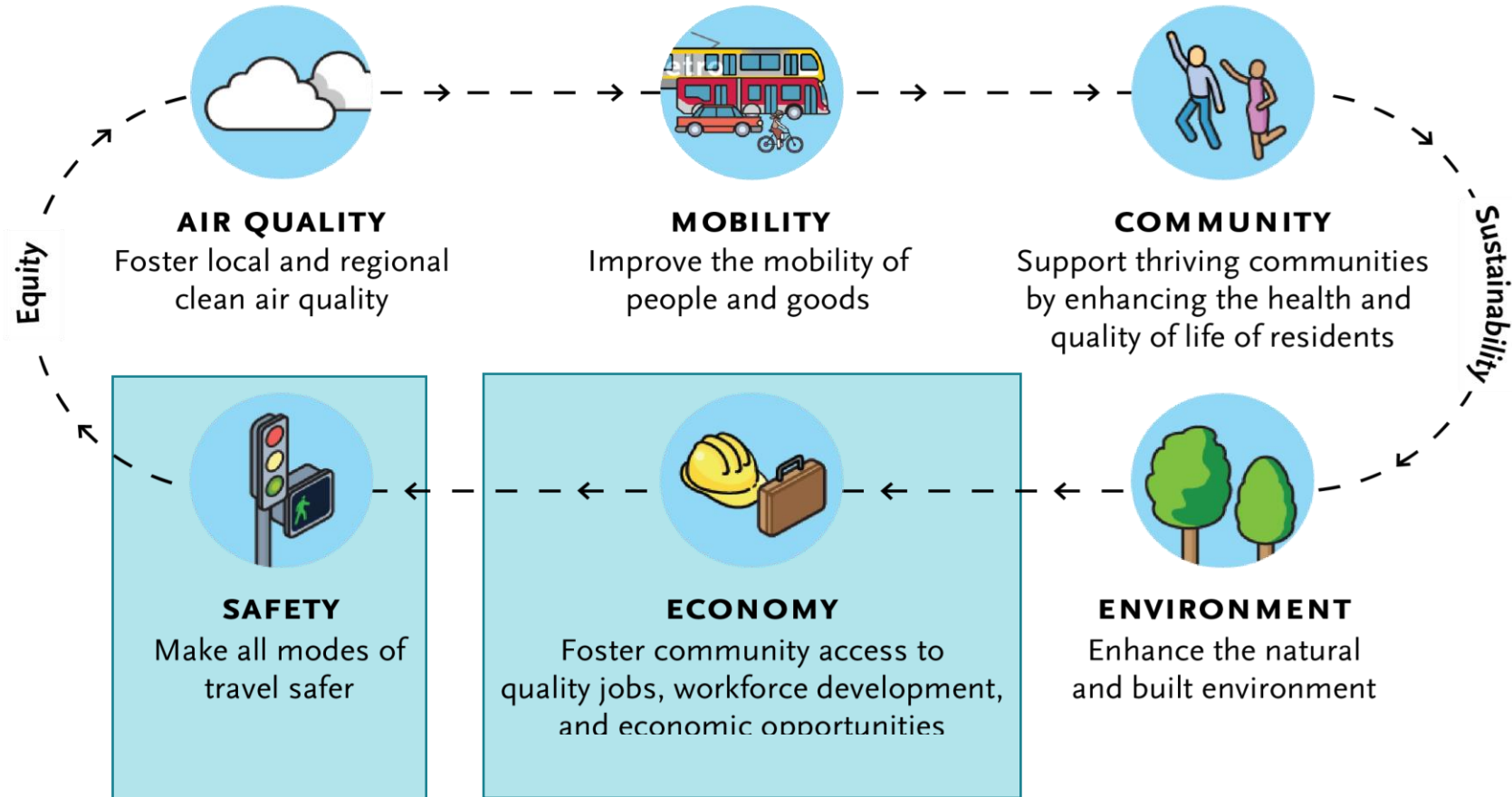
Sustainability

The Guiding Principle of Sustainability was approved by the Task Force at their June 13th meeting

Goals

Goals as approved by the 710 Task Force on July 11, 2022

- > Approval of Air Quality, Mobility, Community, and Environment goals.
- > Further discussion is needed on the Safety and Economy goals.



Agenda Item #1.2: Next Phase Multimodal Strategies, Projects & Programs

What We're Working Toward



Multimodal Strategies, Projects, & Programs

What

In this phase, a range of multimodal strategies and projects or programs will be identified that could satisfy project Guiding Principles, Vision and Goals.

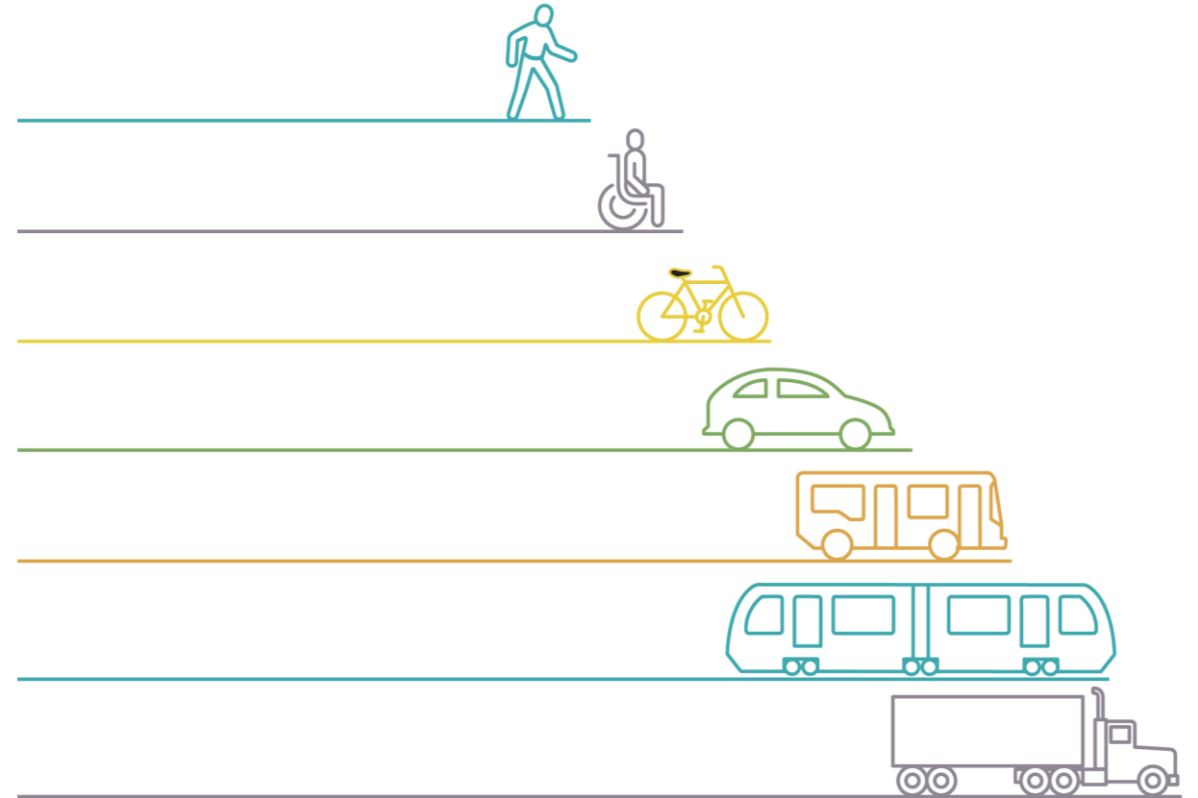
How

- > Research existing project lists
- > Calls to local municipalities
- > Gather ideas from Task Force, CLC, Working Groups, Community Based Organizations, Public Agencies, Freight Stakeholders, and the public.

Multimodal Definition

A mixture of several modes of transportation, such as public transportation (i.e., bus, light rail, commuter rail, etc.), autos, trucks, freight rail, and non-motorized systems of transportation.

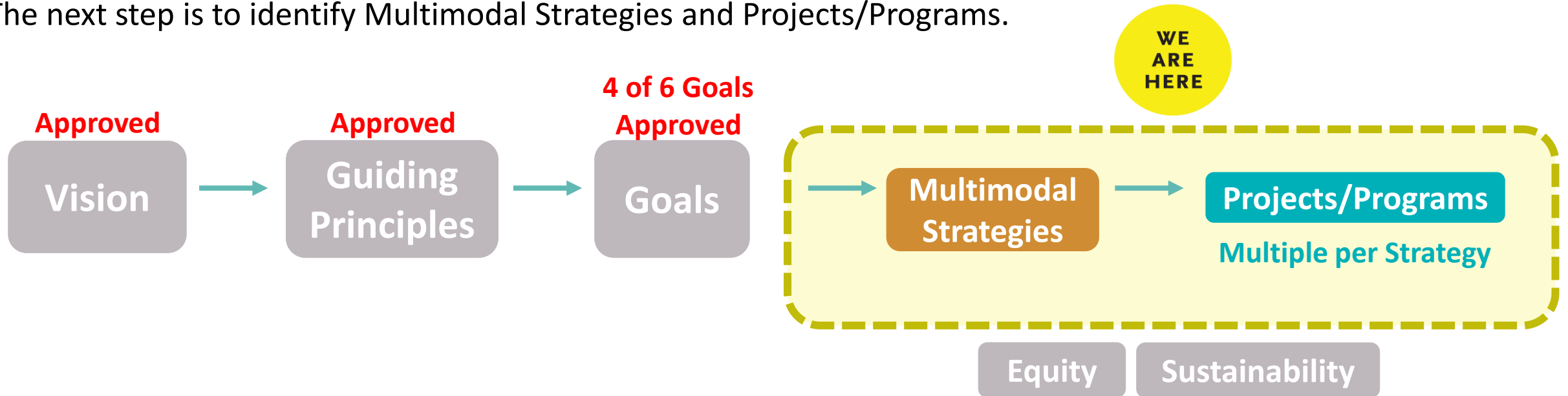
- > Includes walking, taking public transportation, driving, rolling (riding a bike, scooter, wheelchair, skates).



Putting It All Together

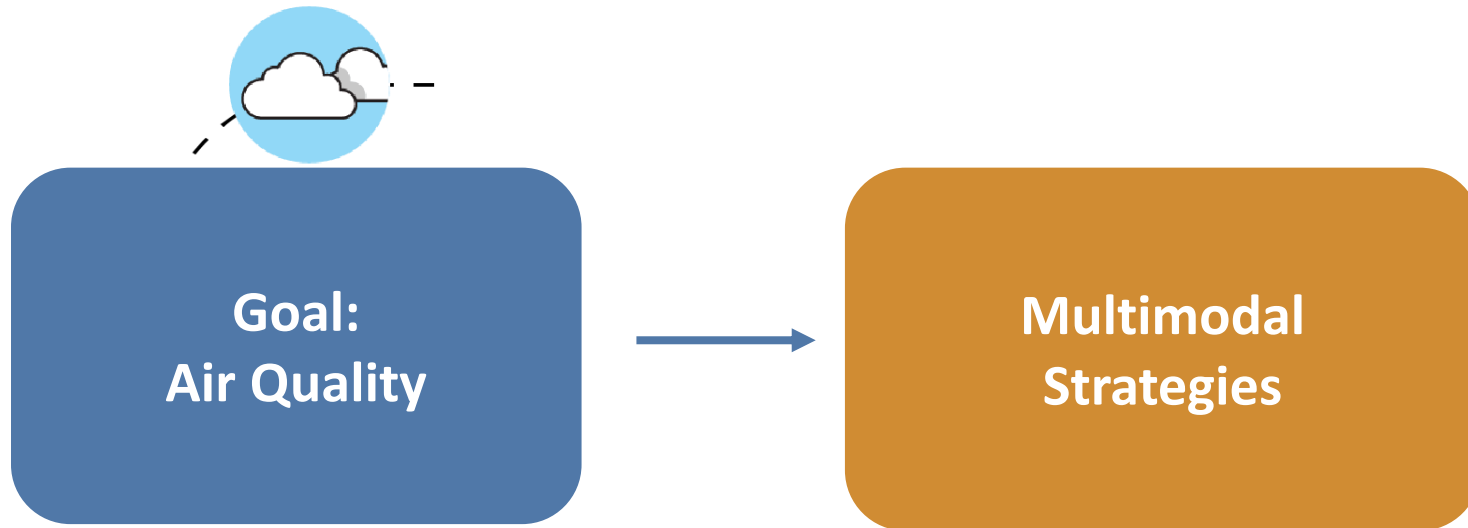
We have completed the Vision, Goals, and Guiding Principles step.

The next step is to identify Multimodal Strategies and Projects/Programs.



Multimodal Strategies, Projects, & Programs

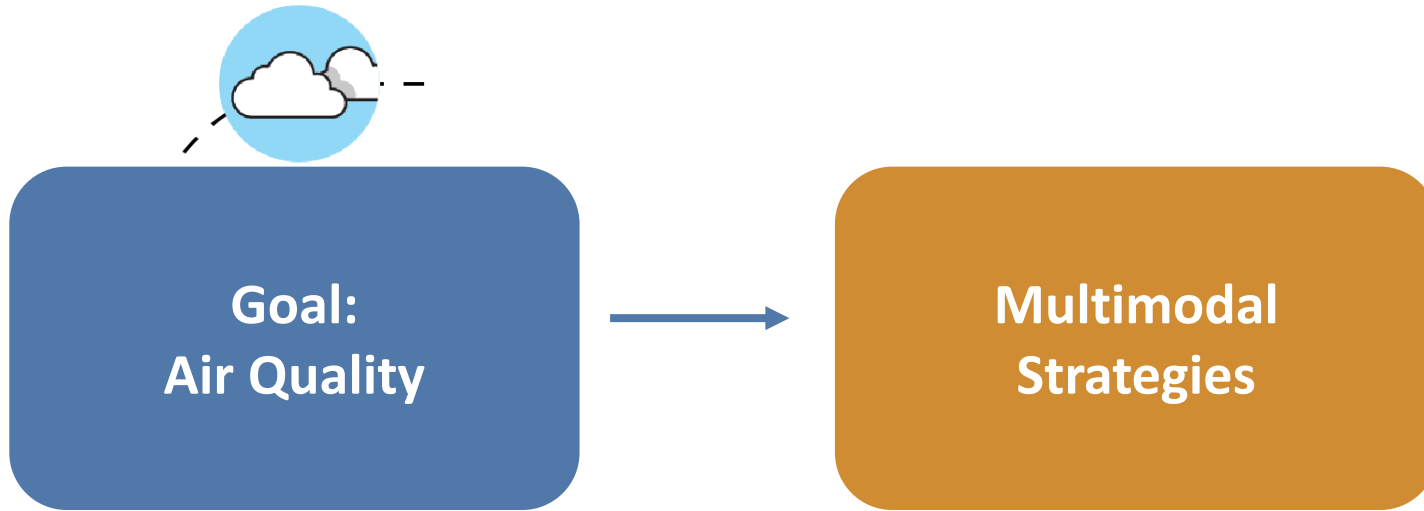
Example



The "How" – Strategies for attaining each Goal

Multimodal Strategies, Projects, & Programs

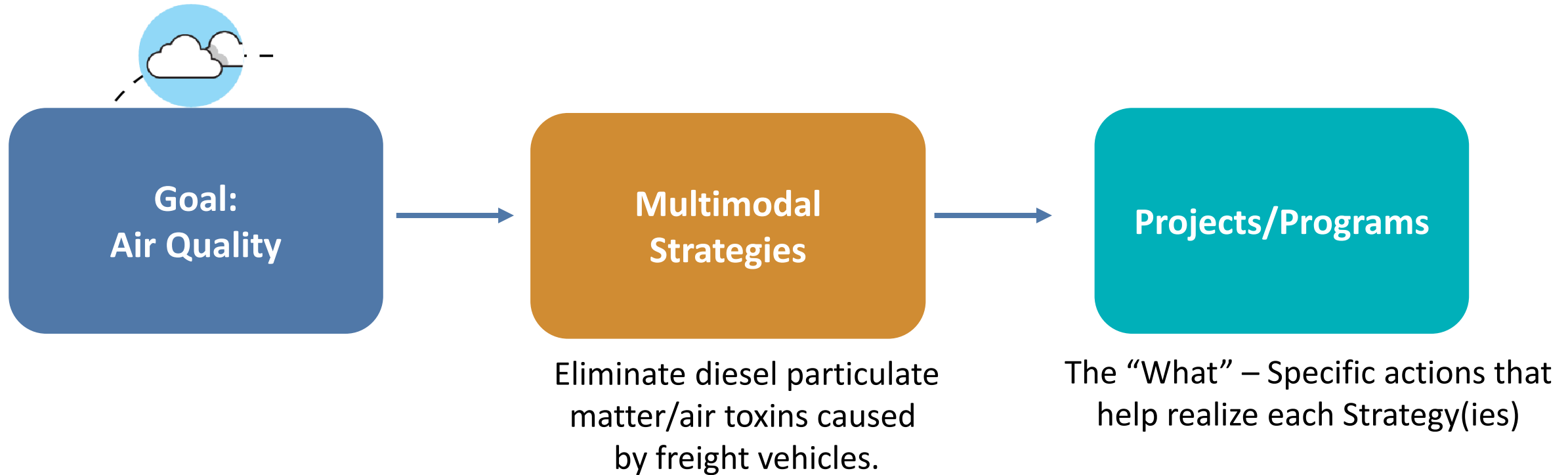
Example



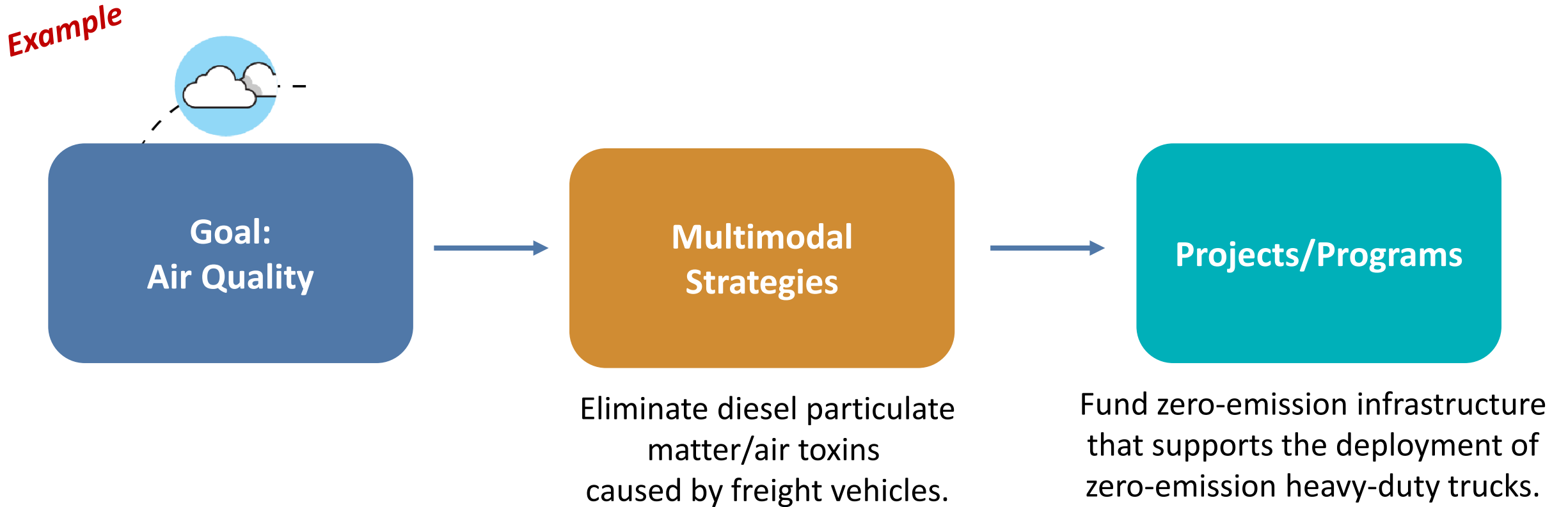
Eliminate diesel particulate matter/air toxins caused by freight vehicles.

Multimodal Strategies, Projects, & Programs

Example



Multimodal Strategies, Projects, & Programs



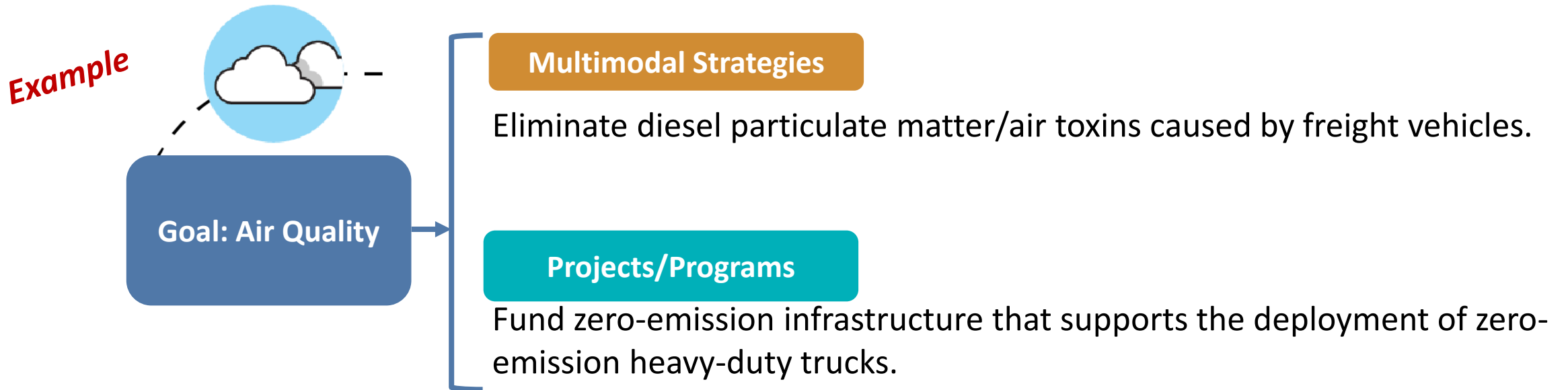
Multimodal Strategies, Projects, & Programs

Multimodal Strategies

The “How” – Strategies for attaining each Goal

Projects/Programs

The “What” – Specific actions that help realize each Strategy(s)



Multimodal Strategies, Projects, & Programs

Example

Multimodal Strategy

Air Quality

Eliminate/reduce diesel particulate matter and air toxins caused by freight and personal vehicles, especially for vulnerable populations.

Projects/Programs

Types of Air Quality "Projects/Programs"

- Fund zero-emission infrastructure.
- Deploy zero-emission trucks.

Multimodal Strategies, Projects & Programs

Example

Multimodal Strategy

Mobility

Close major gaps in the bicycle network.

Projects/Programs

Types of Mobility

"Projects/Programs"

Implement a bicycle/pedestrian overcrossing over I-710 and the Los Angeles River Channel.

Questions?

Agenda Item #1.3: Pre-Investment Plan Opportunity

Pre-Investment Plan Opportunity

Metro Board (May 2022 meeting)

- > The project should identify a minimum of three initiatives/projects that will apply for available State and Federal funding opportunities in calendar year 2022.
- > These projects are called the "Pre-Investment Plan Opportunity"

Pre-Investment Plan Opportunity

Request for Nominations

- > Metro put out a request to local agencies, organizations, and Task Force committees and working groups to provide nominations of projects and programs on June 27th
- > Requirements:
 - *Existing projects located within the corridor that are already applying for grant funding for the 2022 cycle*
 - *Projects must be within the I-710 South Corridor study area*
 - *The organization should provide the name, description, features, readiness, benefits, costs, project fact sheet, contact information*
 - *Nominations from the Task Force were to be submitted to Metro by **Friday, July 1st***
 - *Nominations from the CLC were to be submitted to Metro by **Wednesday, July 6th***

Pre-Investment Plan Opportunity: Process

<p>July 11 – Task Force Meeting #10</p>	<p>Inventory of projects and programs provided to the Task Force at Meeting #10</p> <ul style="list-style-type: none"> • Complete with project description and information • Opportunity for feedback
<p>July 18 – August 8</p>	<p>Inventory of projects brought through the July Task Force committee cycle for review and input</p> <ul style="list-style-type: none"> • Community Leadership Committee • Equity Working Group • Zero-Emission Truck Working Group
<p>August 8 – Task Force Meeting #11</p>	<p>Staff presents to Task Force a list of projects/programs to support as the Pre-Investment Plan Opportunity</p> <ul style="list-style-type: none"> • Present recommendations based on support for adopted Vision Statement and Goals • Receive input on all projects/programs recommended • Decide whether to send letters of support for the Pre-Investment Plan Opportunity • Note: No match funds will be made available in advance of the final Investment Plan to be considered by the Metro Board in 2023
<p>September 22 - Metro Board Meeting</p>	<p>Metro Board to receive a report from Metro CEO including Task Force recommendations for the Pre-Investment Plan Opportunity at the September Board Meeting</p>

Pre-Investment Plan Opportunity – Update

21 nomination applications received to date from the following:

- > City of Bell (3)
- > City of Cudahy
- > City of Lakewood
- > City of Long Beach (2)
- > City of Paramount
- > City of Maywood
- > City of Commerce
- > Port of Los Angeles (4)
- > The Port of Los Angeles, Los Angeles County Economic Development Corporation, and Los Angeles Cleantech Incubator
- > Los Angeles Cleantech Incubator (LACI), East Yards Communities for Environmental Justice, AMPLY Power, Harbor Trucking Association, Los Angeles Department of Water and Power, and Southern California Edison
- > Los Angeles County Supervisor District 4 - Janice Hahn

Questions?

Agenda Item #1.3: Project Name Change

Project Name Change

***Unofficially Referred to as:
I-710 South Corridor Investment Plan***

Metro Board Motion (May 2022 meeting):

Project should be named "in order to be more inclusive of the priorities and approaches that will be advanced in the future of this project, with attention to more than just the freeway, with a new name to be presented to the Board for consideration and approval in September 2022".

Project Name Change Proposals

Proposed Project Name Change:

- > Re-Connecting Communities: The Southeast LA Mobility Investment Plan
- > The San Pedro Bay to East LA Future Mobility Investment Plan
- > The Long Beach-East LA Corridor Mobility Investment Plan
- > My Gateway Community Investment Plan
- > Let's Clear the Air: A Mobility Investment Plan

English Survey



Encuesta en Español



Please rank the five options below with your preferred naming proposal, with 1 being your favorite and 5 being your least favorite. *
Drag a choice with your pointer and move it to the top to make it your favorite choice.

- My Gateway Community Investment Plan
- Re-Connecting Communities: The Southeast LA Mobility Investment Plan
- The San Pedro Bay to East LA Future Mobility Investment Plan
- The Long Beach-East LA Corridor Mobility Investment Plan
- Let's Clear the Air: A Mobility Investment Plan

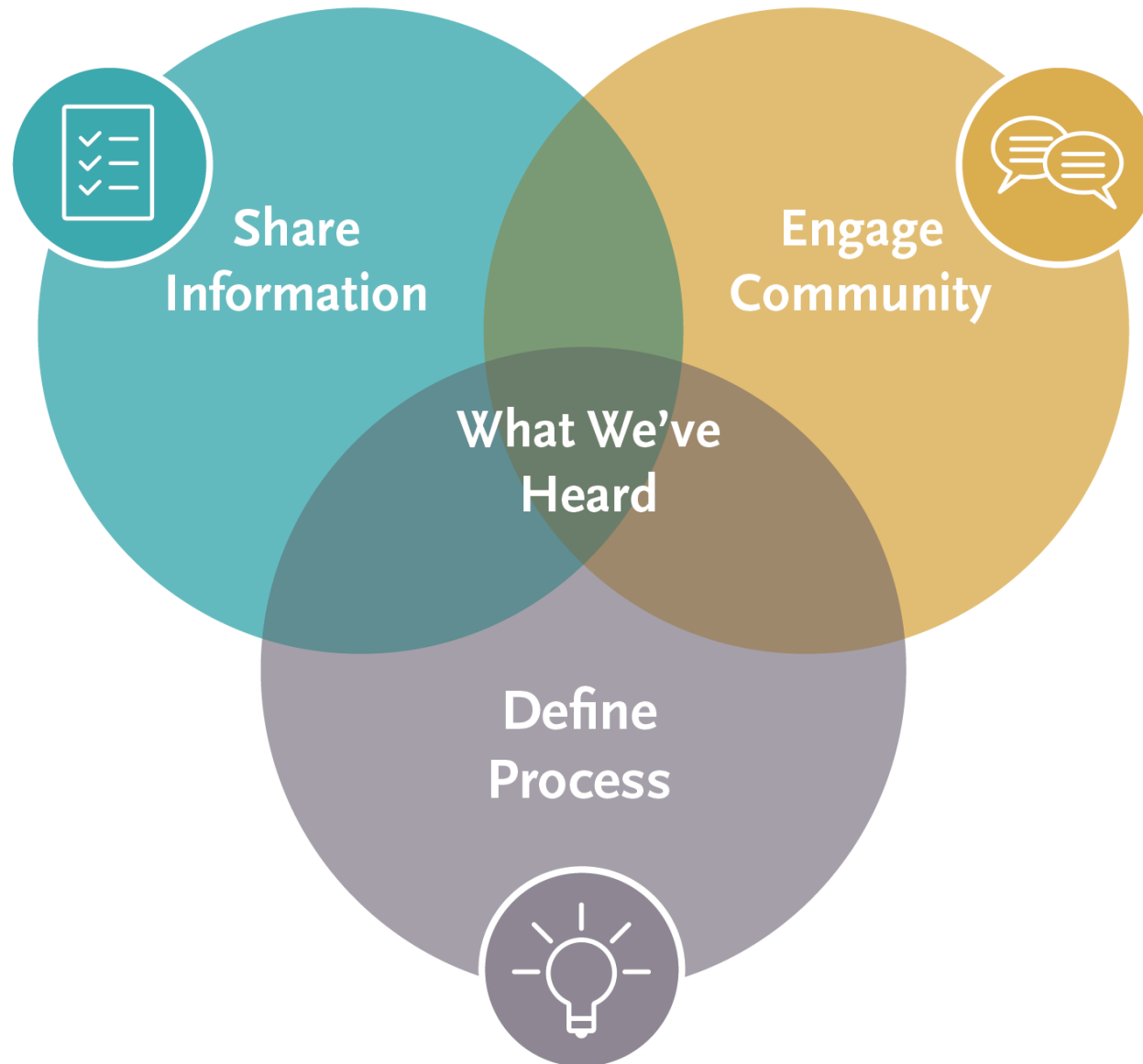
Reset

Do you have other suggestions utilizing the key words or themes in each of the names? This can include combining name options, updating them in a different manner or order.

Questions?

Agenda Item #2: Draft Engagement Plan

Recommended Outreach Tactics – What We've Heard



Recommended Engagement Tactics – What We’ve Heard

Share Information

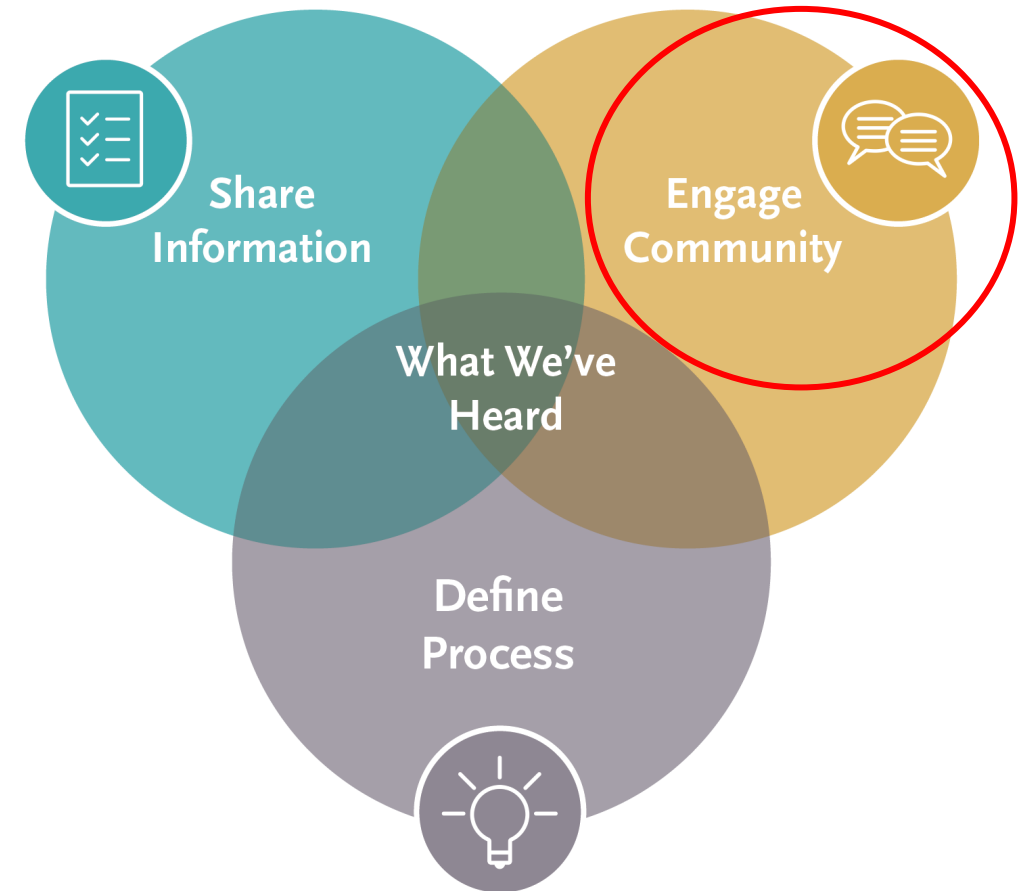
- > Meet the community where they are at; join their meetings, phone calls, conversations, activities, etc.
- > Use TikTok to reach the younger generation.
- > Use school district communications tools such as Black Board to reach teachers, parents, and students.



Recommended Engagement Tactics – What We’ve Heard

Engage Community Members

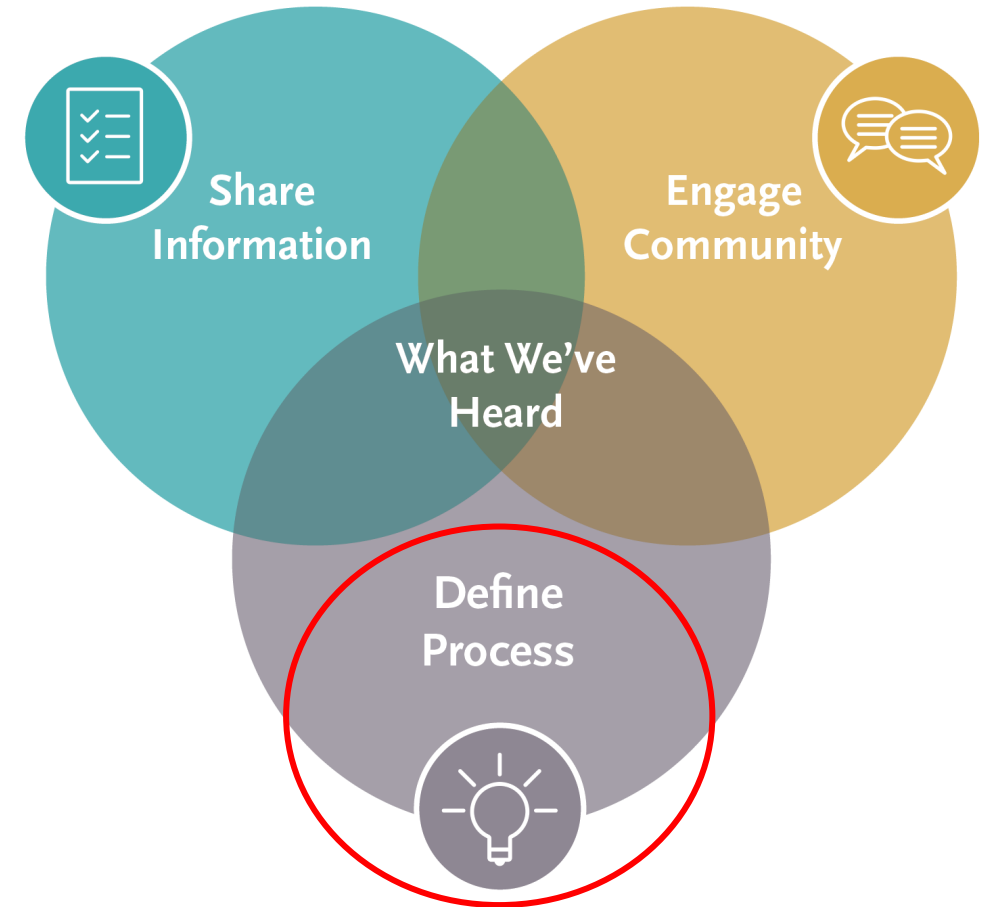
- > Community members need to be at the center of this process.
- > The younger generation needs to be engaged.
- > In-person meetings are essential.
- > The engagement process must be accessible and organized with set meeting times made public in advance.
- > Meeting times need to be respectful of people’s work and school schedules.



Recommended Engagement Tactics – What We've Heard

Define Process

- > The process needs to be outlined and understandable, making it clear when final decisions will be made.
- > Key decisions and final decisions need to reflect the community's influence and show that the community has the power.
- > How will the community input be weighed against conflicting input from other stakeholders (e.g., commerce).
- > Prioritize people over commerce.



Engagement Efforts to Date

Engagement tactics implemented to date:

- > Flyer distribution
- > Office hours
- > One-on-one phone calls
- > Orientation/training sessions
- > Article on Metro's blogs
- > Project website
- > Social media and NextDoor
- > Eblasts
- > Communications outreach toolkit and flyer
- > Meeting announcements



Task Force Meetings are held monthly, on the second Monday of the month, from 5-7:30pm*. Additional meetings may be required to complete the final I-710 South Corridor Investment Plan to be transmitted to the Metro Board for consideration and adoption. The following lists the scheduled 710 Task Force meeting dates from June 2022 to June 2023:

- | | |
|---|---|
| <p>2022</p> <ul style="list-style-type: none"> > Monday, June 13, 2022 > Monday, July 11, 2022 > Monday, August 8, 2022 > Monday, September 12, 2022 > Tuesday, October 11, 2022 > Monday, November 14, 2022 > Monday, December 12, 2022 | <p>2023</p> <ul style="list-style-type: none"> > Monday, January 9, 2023 > Monday, February 13, 2023 > Monday, March 13, 2023 > Monday, April 10, 2023 > Monday, May 8, 2023 > Monday, June 12, 2023 |
|---|---|

*710 Task Force meeting dates are subject to change. Please go to <https://www.metro.net/projects/i-710>

323.466.3876 x2
Español
323.466.3876
中文 x3 русский x7
한국어 x4 日本語 x8
Tiếng Việt x5 ភាសាខ្មែរ x9
日本語 x6 ភាសាខ្មែរ x10



[Haga clic aquí para español](#)

The Community Leadership Committee (CLC) application has been reopened for community members who live in jurisdictions not already represented on the current committee *and who also live within the study area*. We are looking for community members who live in the following cities:

- > Bellflower
- > Lakewood
- > Montebello
- > Paramount
- > Vernon

Members of the CLC must live both within the I-710 South Corridor study area and one of the communities listed above ([see map for eligible locations](#)). CLC members provide valuable insight as active participants in the decision-making process and their input is integral to the Task Force. Members represent the community's voice and inform recommendations for the I-710 South Corridor Investment Plan that will be considered by the Metro Board of Directors in 2023.

The CLC meets monthly and CLC members are invited to participate in the Task Force Working Group Meetings. The time commitment for each CLC member can vary based on interests and participation and is on average 2-4 hours per month through Spring 2023. CLC members are eligible for compensation for their participation.

1. Post to your organization's social media profiles: You can use this copy-and-paste ready text and the images (below) to post on your organization's social media platforms as a post.



Metro and Caltrans invite you to attend the ninth 710 Task Force meeting on Monday, June 13 from 5-7:30pm. The task force will vote on a vision statement and goals for the I-710 South Corridor. Register for the meeting at bit.ly/710TaskForce-Mtg.



Download this image



Metro and Caltrans invite you to attend the ninth 710 Task Force meeting on Monday, June 13 from 5-7:30pm. The task force will vote on a vision statement and goals for the I-710 South Corridor.

Register here: bit.ly/710TaskForce-Mtg



Download this image



Metro and Caltrans invite you to attend the ninth 710 Task Force meeting on Monday, June 13 from 5-7:30pm. The task force will vote on a vision statement and goals for the I-710 South Corridor.

Register for the meeting at bit.ly/710TaskForce-Mtg



Engagement Efforts to Date

Key input to date has been received through a variety of forms including:

- > Task Force Meetings
- > Community Engagement Strategy Working Group Meetings
- > Focus Groups
- > Listening Sessions and Public Workshops (two rounds to date)
- > Community Leadership Committee (CLC)
- > Coordinating Committee (CC)
- > Online tools
- > Historical input from previous 710 environmental project

The screenshot shows a Zoom meeting interface. At the top, a blue header reads "Graphic Recorder". Below it is a hand-drawn mind map titled "TASK FORCE 710" with various branches and icons. A small video feed of a woman is visible in the top right corner. Below the graphic recorder is a white slide titled "Agenda" with a blue header. The slide lists the following items:

Time	Activity	Duration
5:00 pm	Welcome, Introductions and Agenda Review	10 minutes
5:10 pm	Working Group and Listening Sessions Report Outs (50 minutes)	
	• Clean Truck Working Group	5 Minutes
	• Listening Sessions	5 Minutes
	• Community Engagement Strategy Working Group - Community Leadership Committee Introduction	5 Minutes
	• Charter and Community Agreements Working Group - Executive Steering Committee Introduction	5 Minutes
	• Task Force Discussion	25 minutes
	• Public Comment	15 minutes
6:10 pm	Introduction to the Equity Planning and Evaluation Tool (EPET)	
	• Overview of EPET	15 minutes
	• Task Force Discussion	25 minutes
	• Public Comment	10 minutes
6:50 pm	Work Plan and Schedule Update Discussion	
	• Overview of Work Plan and Schedule	10 minutes
	• Task Force Discussion	5 minutes
	• Public Comment	5 minutes
7:10 pm	Next Steps	
7:15 pm	General Public Comment and Closing Remarks	

The Metro logo is visible in the bottom left corner of the agenda slide. A small video feed of the same woman is visible in the top right corner of the agenda slide.

Draft Engagement Plan to Support MSPP

Key Activities

- > **Engage** schools and school districts, faith-based groups, elected offices, parent and business groups
- > **Extended engagement** by Task Force members and CLC members
- > **Toolkit** – digital collateral materials, including social media widgets and shareable links
- > **Notification flyer distribution**
 - Printed flyer drop-offs to public counters (i.e. libraries, schools, and city halls)
 - Digital flyer distribution through eblasts, websites, and social media
- > **In-person/virtual community events and meetings** hosted by community partners
- > **Office hours** - virtual and in person
- > **Social and digital campaign**
- > **Announcements** at Task Force, Community Leadership Committee, Coordinating Committee, and working group meetings

Draft Engagement Plan to Support the Multimodal Strategies, Projects & Programs (MSPP) Phase*

WE
ARE
HERE

July

July 6 – Project website launch

July 11 – Brief introduction to MSPP, and update on Project Name Change at **Task Force Meeting #10**

July 18 and 21 – Input on Pre-Investment Plan Opportunity and Introduction to MSPP Phase at **Community Leadership Committee Meetings**

July 18– Interactive Mapping Tool and Survey beta version goes live

July 25 – Input on draft outreach and public meeting plan for the MSPP phase, introduction of Interactive Mapping Tool and Survey and Project Name Change at **Community Engagement Strategy Working Group Meeting #4**

July 28 – Input on Pre-Investment Plan Opportunity and Introduction to MSPP Phase at **Equity Working Group Meeting #5**

July – Targeted partner meetings

August

August 1 – Full public launch of Interactive Mapping Tool (input on MSPP) and Survey (Project Name Change)

August 8 – Present shortlist of Pre-Investment Plan Opportunity for consensus and vote, results of Corridor Name Change poll, and detailed overview of the MSPP Phase at **Task Force Meeting #11**

August 18 – CLC Members provide preliminary input and suggestions for MSPP candidates at **Community Leadership Committee Meeting #6**.

August 22 – Introduce MSPP Phase, review Interactive Mapping Tool and Survey, and Project Name Change at MSPP Virtual public meeting #1.

August 25 – Preliminary input and suggestions for MSPP candidates at **Equity Working Group Meeting #6**.

August 30 – Introduce MSPP Phase, review Interactive Mapping Tool and Survey, and Project Name Change at MSPP Virtual public meeting #2.

August – Targeted partner meetings

September

September 12 – Suggestions on desired MSPP candidates, preliminary feedback from public outreach activities, the Community Leadership Committee, and Equity Working Group, and an overview of travel patterns and characteristics at **Task Force Meeting #12**.

September 8 – Interactive Mapping Tool and Survey closes.

September 20 – Input on MSPP as it relates to Zero-Emission Truck Initiatives at **Zero-Emission Truck Working Group #10**

September 22 – Review public feedback and Equity Working Group on MSPP, consideration of draft MSPP at **Community Leadership Committee Meeting #7**.

September 26 – Results and findings of MSPP public engagement activities, and input on community engagement activities for the next phase at **Community Engagement Strategy Working Group Meeting #5**.

September 28 – Results and findings of MSPP public engagement activities, review October meeting agendas for Task Force and Community Leadership Committee at **Coordinating Committee Meeting #7**

September 29 – Recommendations on MSPP from an equity lens at **Equity Working Group Meeting #7**

September – Targeted Partner Meetings

October

October 11 – Review and test for consensus of draft MSPP at **Task Force Meeting #13**.

October 20 – Final recommendations on MSPP at **Community Leadership Committee Meeting #8**

November

November 14– Formal consensus checkpoint to approve the final MSPP and advance to the next phase of the project at **Task Force Meeting #14**

**Agenda Item #2.1a:
Community-Based Organization
Partnering Strategy Opportunities**

Metro's CBO Partnering Strategy

Goal

Use an equitable structure and strategy to partner with CBOs to obtain community-based input into the development of Metro's policies, projects, and programs

Value of Partnering Strategy

Metro recognizes the unique expertise of Community-Based Organizations (CBOs)

- > CBOs fill many service gaps in key issue areas such as neighborhood knowledge, environment
- > CBOs reach segments of the community that Metro struggles to reach
- > CBOs are trusted leaders in the communities we serve
- > CBOs are experts in their communities

COMMUNITY-BASED ORGANIZATION (CBO) DEFINITION

- > For the purposes of the CBO Partnering Strategy, CBOs are defined as:
 - "an organization with a mission to improve the environmental, economic, social, cultural and/or quality of life conditions of a common community of interest"
- > Metro can only pay organizations with a formal legal status (e.g.: 501c3 non-profit organizations)

I-710 CBO Partnering Strategy

Public Engagement Period

August 1 – September 8, 2022

Community-Based Organization Engagement Activities

Invite CBOs to engage their stakeholders to identify transportation strategies, projects, and programs in their local communities to help develop an Investment Plan. To do this effectively, we need to do the following:

- > Amplify Engagement efforts
- > Support In-Person Engagement with CBO stakeholders
- > Assist with In-Person Engagement to Reach Target Communities
- > Identify Community Gathering Places
- > Develop and implement Innovative Methods for Reaching Diverse Community Stakeholders

Compensation for CBO Participation

- > Some engagement activities will be eligible for compensation.

Next Steps – Outreach Implementation

Please express your interest in the CBO Engagement Strategy for Multi-Modal Strategies, Projects, and Programs to Lilian De Loza-Gutierrez, Director of Metro Community Relations, at delozagutierrezl@metro.net or by phone at (213) 922-7479 by July 31, 2022

Agenda Item #2.2: Discussion

Agenda Item #3: Project Team Presentation

Agenda Item #3.1 :
Project Website Hub and
Interactive Mapping Tool and Survey

New Project Hub

- > metro.net/710-hub
- > Extension of the current Metro.net website
- > Easy-to use-space for additional content



710 Task Force Information Hub

Welcome to the 710 Task Force information hub! Here you can review project information, explore an interactive map, view [project resources](#) and past meetings' videos/materials. Get involved in the planning process by attending upcoming [Task Force and Public Meetings](#).

Process and Goals



New Project Hub

Tool Features:

- > **Infographics on Task Force process** and decision-making process
- > **Meeting Materials**
 - Task force meetings, Community meetings, Working groups & CLC meetings
- > **StoryMap**
 - Demographics, transit, and environmental info
- > **Online Surveys** (launching soon)
 - Project Naming Poll
 - Interactive Mapping & Survey Tool
- > **Contact form**
- > **Calendar of Events**

Meeting Resources

Missed a meeting? No problem! In this page you can review video recordings, presentations and materials for past meetings.

Click on any of the images below to view the content.



Check out the graphic below for a breakdown of each meeting type.



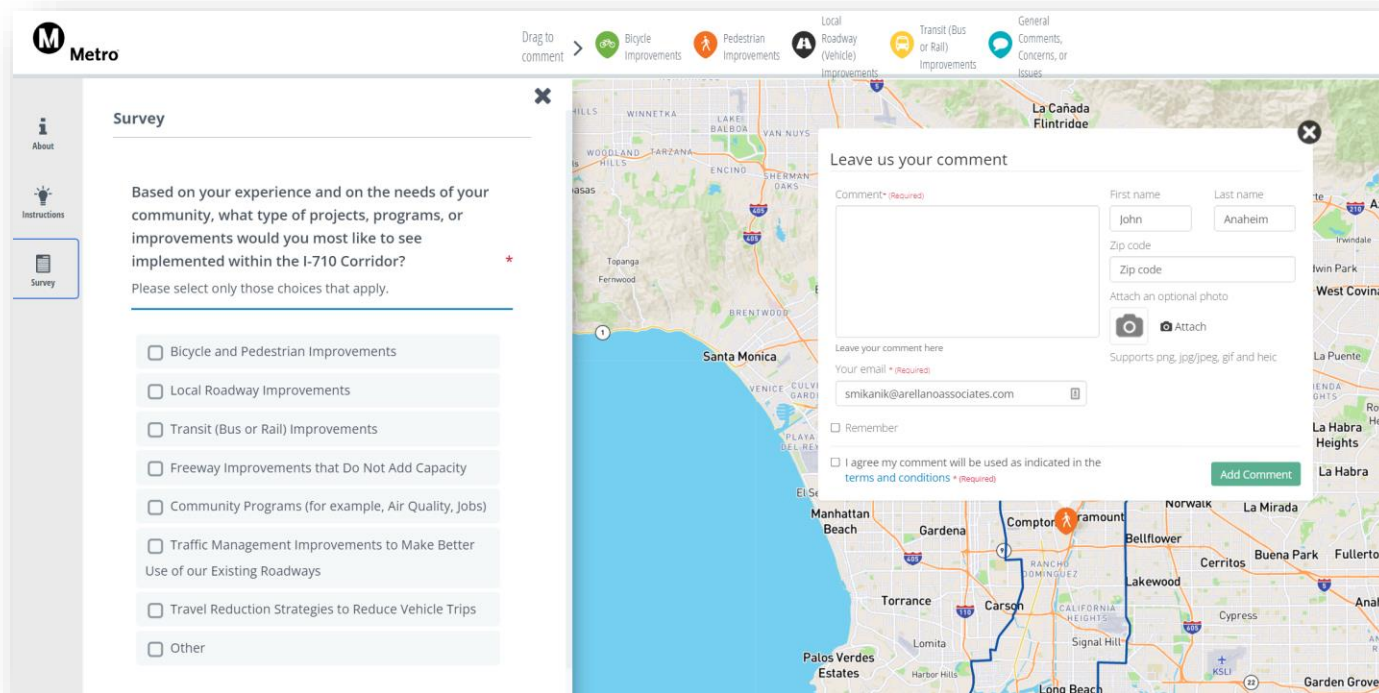
Interactive Mapping Tool and Survey

Live for Six Weeks

- > **Beta test:** July 18 available for input from CES and Coordinating Committee
- > **Full launch:** August 1
- > **Close survey:** September 8

Tool Objectives

- > **Engage the public** in the decision-making process
- > **Gather public input** on projects and programs
- > **Gather geo-coded data** (location-centric) comments on project map



Discussion:
How can we increase participation in the survey?

Recap of Discussion, Closing Comments, Next Steps and Thank you

Upcoming Meetings

Working Groups

- > Equity Working Group #5
Thursday, July 28, 5-7pm
- > Zero-Emissions Truck Working Group #9
Tuesday, August 16, 1-3pm

Task Force

- > Task Force Meeting #11
Monday, August 8, 5-7:30pm

Community Leadership Committee

- > Meeting #6
Thursday, August 18, 5-7pm

Coordinating Committee

- > *Wednesday, July 27, 3:30-5pm*
- > *Wednesday, August 24, 3:30-5pm*

Can't attend the meeting? Reach out to us!



Michael Cano, *Deputy Executive Officer,*
Countywide Planning & Development
Metro

One Gateway Plaza, MS 99-13-1
Los Angeles, CA 90012



213.922.4710



710corridor@metro.net



metro.net/projects/i-710-corridor



@metrolosangeles



losangelesmetro

Thank you!