



710 Task Force

Community Engagement Strategy Working Group Meeting

Date and Time: Monday, July 25, 5:30-7pm

Location: Held Virtually via Zoom

Meeting Link: <https://tinyurl.com/CommunityEngagementWG-4>

Meeting ID: 889 3108 9938

Passcode: 5851

Call-In: 213.338.8477

710 Task Force Purpose and Timeline

The 710 Task Force was initiated in September 2021 and will meet monthly to re-evaluate the goals and needs of the corridor, develop multimodal strategies to meet these goals and needs, identify potential projects and programs in the short and long term based on those strategies, and create a community supported Investment Plan. The Task Force is expected to report to the Metro Board and State of California with outcomes of the 710 Task Force work by early 2023.

Working Groups

Members of the 710 Task Force may also serve on working groups of the Task Force that will meet as needed to research and analyze specific topics of interest to the project and to develop recommendations for the Task Force to consider.

Meeting Objectives and Agenda

Objectives

During this meeting, the working group will:

- > Learn about and provide feedback on the community engagement strategy for the Multimodal Strategies, Projects, & Programs (MSPP) phase of the project
- > Hear an update on the project name request from Motion #9 by Directors Hahn, Solis, Mitchell, and Dutra passed at the Metro Board Meeting in May of 2022.
- > Receive a demonstration of the new information hub, including a preview of the Social Pinpoint interactive mapping tool that will be used to collect ideas for the Multimodal Strategies, Projects, & Programs phase to develop the investment plan

Agenda Overview (1.5 hours)

Time	Agenda Item
5:30-5:35pm (5 min)	Welcome, Introductions, Agenda Review, and Meeting Objectives
5:35-6:00pm (25 min)	Agenda Item #1: Project Team Updates <ul style="list-style-type: none"> 1.1 Vision Statement & Goals recap 1.2 Next phase: Multimodal Strategies, Projects, & Programs (MSPP) 1.3 Pre-Investment Opportunity 1.4 Project Name Change
6:00-6:30pm (30 min)	Agenda Item #2: Working Group Discussion #1: Input on Draft Outreach Plan <ul style="list-style-type: none"> 2.1 Draft Outreach Plan <ul style="list-style-type: none"> a. Community-Based Organization Strategy Partnership Opportunities 2.2 Discussion of draft outreach plan for MSPP phase, group input on recommended targeted groups, building awareness and other ideas for input
6:30-6:50pm (20 min)	Agenda Item #3: Social Pinpoint Demo and Discussion <ul style="list-style-type: none"> 3.1 Review and demonstration of the project hub and of online tool (survey) 3.2 Review and discuss ongoing promotion campaign and distribution
6:50-6:55pm (5 min)	Recap of Discussion
6:55pm (5 min)	Closing Comments, Next Steps, and Thank You