



710 Task Force

710 Task Force Meeting #7 Goals, Objectives, and Strategies Handout

We received valuable input on vision and goals from Task Force members at Task Force Meeting #6 on March 14th as well as from the Task Force members who responded to either the online public survey or the request for input sent to you after your last meeting.

During this phase of our work plan, we are focusing on vision and goals; What we received through our discussion of goals was some valuable input on vision and goals, but primarily input on what are Objectives and Strategies. Objectives are more specific desired aspects of the broader outcome defined by a goal. Strategies detail how to attain the outcomes defined by goals and their objectives. The objectives and strategies will be a valuable input into the next phases of the Task Force process, developing and assessing multimodal strategies.

To help illustrate the differences between goals, objectives, and strategies, the input received from the Task Force has been organized into those three categories for each Area of Concern.



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Area of Concern: AIR QUALITY

Proposed Goal

- Improve Air Quality

Task Force proposed goals

- Clean air
- Improve human health
- Enhance climate change mitigation
- Improve the quality of life

Objectives (proposed as goals)

- Reduce greenhouse gas emissions
- Reduce diesel particulate matter
- Meet federal and state air quality standards
- Fewer trucks
- Address road dust
- Reduce tire and brake dust
- Improve opportunities for active transportation (also under Mobility)
- Reduce braking, reduce tire wear
- Reduce cancer rates
- Reduce childhood and adult asthma rate
- Reduce pollutants including particulate matter, Nitrogen dioxide, carbon monoxide, lead, ground-level ozone, and sulfur dioxide
- Lower cancer risks for residents stemming from air pollution

Strategies (proposed as goals)

- Urban Canopy
- Add vegetation along the freeway
- Incentives and resources for trucking companies to reduce air quality harm
- Add greening infrastructure to mitigate air pollution
- Alternatives to concrete for sound barriers/other infrastructure
- Expand zero-emission infrastructure
- Operational and safety improvements
- Data collection, monitoring, ensure existing monitors are online



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- Expedite transition to 100% Zero emissions freight movement and public transportation
- Air quality must be tested
- Develop an aggressive zero-emission technology implementation program by prioritizing charging infrastructure in locations where it will not place additional burdens on the surrounding community
- Co-develop and prioritize how to implement zero-emission technology with community stakeholders and leaders
- Invest in ZE technology for trucks operating on the corridor
- Financial incentives and/or subsidies to transition away from diesel trucks should go toward zero-emission trucks. Prioritize incentives that both encourage zero-emission truck use and immediate retirement of diesel trucks.
- Further incentivize private investment in zero-emission trucks by establishing a zero-emission truck lane on the existing freeway footprint without adding a new lane
Provide air filters to local schools and homes along the I-710 freeway
- Invest in active and public transportation to improve air quality
- Reduce VMT and specifically truck traffic along the 710 to reduce air pollution from tire and break dust
- Provide air filters to local schools and homes along the I-710 freeway
- Expand localized air monitoring
- Address air quality impacts during construction from the initial phase through completion



Area of Concern: COMMUNITY

Proposed Goal

- Improve the health and quality of life of residents and stability of communities

Task Force proposed goals

- Healthy communities
- Community connectivity
- Prioritize public health
- Improve the quality of life
- Climate resilience
- Reduce impacts on mental and physical health

Objectives (proposed as goals)

- Improve public/civic engagement
- Reduce Noise pollution
- Reduce Light pollution
- Improve the quality of life for residents along the corridor
- provide safe bicyclist and pedestrian environment to improve community health
- Involve community more in planning process
- Greater access to resources (including health care)

Strategies (proposed as goals)

- More park space and urban canopy
- Avoid shifting any health harms onto other communities by comprehensively analyzing the impacts from developing inland ports or expanding rail capacity, and ground truthing through community outreach.
- Build sound walls
- Soundproof schools
- Higher sound walls
- Provide safe bicyclist and pedestrian environment to improve community health
- Work with local cities to develop a plan to respond to SCAG requirements for housing by city
- Implement projects from the 710 Livability study
- Invest in addressing health harms through health programs & community programs



MOBILITY

Proposed Goal

- Improve the mobility of people and goods

Task Force proposed goals

- Increased mobility for all communities and users
- Efficient freight and passenger traffic
- Resilient, sustainable I-710 Corridor transportation system
- Improve mobility and lessen traffic along the freeway
- Greater access to health and community resources
- Transportation equity
- Community connectivity
- Greater access to resources

Objectives (proposed as goals)

- Increase multimodal transportation options
- Implement Innovative solutions
- Reduce Traffic
- Prioritize bicycle use and public transportation
- Increase shared mobility opportunities
- Implement infrastructure for easy, accessible, equitable access
- Increase the importance of residential streets + arterial highway network and local roads
- Expand opportunities for active transportation

Strategies (proposed as goals)

- Increase use of Alameda Corridor
- Develop wide sidewalks across the 710 freeway
- Work alongside railroad to reduce emissions from locomotives, cleaner tier
- Expand bus rapid transit
- Improved mobility via focused needed safety and geometric improvements
- Implement strategies for reducing vehicle miles traveled, work with government and employers to encourage fewer trips, more telecommuting, and flexible hours.
- Encourage employers not to schedule workers a few hours a day, schedule full days (i.e., don't have employees drive to work 6 days a week 4 hours a day. Have them work 3 - 8-hour days)



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- Invest in alternative forms of transportation by enhancing walkability, expanding biking infrastructure, and establishing permanent fare-free transit
- Electronic mobility means; e-bikes, etc.
- provide alternative travel options for motorists to get to I-710
- deploy latest and emerging tech advances for communications between motorists and traffic control systems
- Provide a faster regional rail route (express, with few stops) in the corridor to connect Los Angeles Union Station and downtown Long Beach
- Implement a zero-emissions national priority goods movement corridor
- Invest in alternative transportation - walkable, bikeable, and free public transportation



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SAFETY

Proposed Goal

- Provide safe streets, roads, and communities

Task Force proposed goals

- Adequate and safe alternatives to driving
- Safe travel options
- Safe streets
- Holistically ensure safety for people living along the corridor
- Non-displacement of residents
- Reduce accidents

Objectives (proposed as goals)

- Provide a safe bicyclist and pedestrian environment
- Reducing accidents involving large trucks
- Safe routes for walkers & bikers with no car exhaust
- Reduce Accidents

Strategies (proposed as goals)

- Protected bikes lanes
- more space/wider sidewalks for easier mobility/safety
- Plans for accidents involving toxins/hazardous materials
- Discussion of early action projects (that increase freeway safety)
- Create a holistic plan to safeguard the safety of all people living along the corridor, both housed and unhoused, that is tailored to local needs Have security personnel at transit stations and bus stops



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ECONOMY

Proposed Goal

- Provide quality jobs, workforce development, and economic opportunities

Task Force proposed goals

- Foster job growth and economic development
- Reduce economic impacts on surrounding communities
- Create local jobs
- Increase educational opportunities
- Non-displacement of residents

Objectives (proposed as goals)

- Increase access to economic opportunity
- Create a 21st Century economic vision
- Local hire
- develop training, apprenticeships, and jobs for local residents create opportunities for improved small businesses to grow/expand

Strategies (proposed as goals)

- Look at opportunities for an inland port that can be built in conjunction with Alameda/corridors
- Engage street vendors, small businesses, and restaurants; Provide them with sidewalk space
- Re-localization of primary investment decisions to prevent displacement of job opportunities.
- design streets for increased pedestrian traffic to shop in local businesses
- Create opportunities for improved small businesses to grow/expand



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SUSTAINABILITY AND ENVIRONMENT

Proposed Goal

- Address climate change and enhance the environment

Task Force proposed goals

- Protect our coast and communities
- Reduce environmental impacts on surrounding communities
- Cleaner and thriving environment
- Enhance environmental health
- Climate resilience
- Reduce greenhouse gas emissions
- Water preservation
- Biodiversity preservation

Objectives (proposed as goals)

- Reduce Noise
- Reduce soil contamination stemming from transpiration- especially from freight movement;
- Improve water conservation
- Reduce water contamination
- Extreme heat protections
- Protect biodiversity

Strategies (proposed as goals)

- Green buffer next to the freeway
- More park space and urban canopy
- Establish and expand existing green spaces along the 710 with trees and native plants to mitigate pollution,
- reduce noise, and create other community benefits
- Eliminate fossil fuels transported on and/or used to power transportation along 710.



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EQUITY

Proposed Goal

- Reduce or eliminate community disparities across all goals

Task Force proposed goals

- Increase access to opportunity and equity for corridor communities
- Equitable transportation options
- Address racial disparities in resources, policies, and development
- End regional racial disparity in the allocation of Metro resources
- Reverse the legacy of systemic racism from past policies
- End regional racial disparity in the siting of harmful structures and activities

Objectives (proposed as Goals)

- No freeway expansion or displacements

Strategies (proposed as goals)

- No (freeway) expansion, no displacements
- Ensure that financial incentives and/or subsidies to transition trucks to zero-emission technology supports compliance with all labor laws and considers the misclassification of truck drivers
- Ensure that there are protections to ensure there is no indirect displacement of homes, businesses, or community resources as a result of investments and improvements along the corridor
- Provide opportunities for community input to identify any indirect consequences of improvement placements.