

Making Car Pooling Easier and More Rewarding

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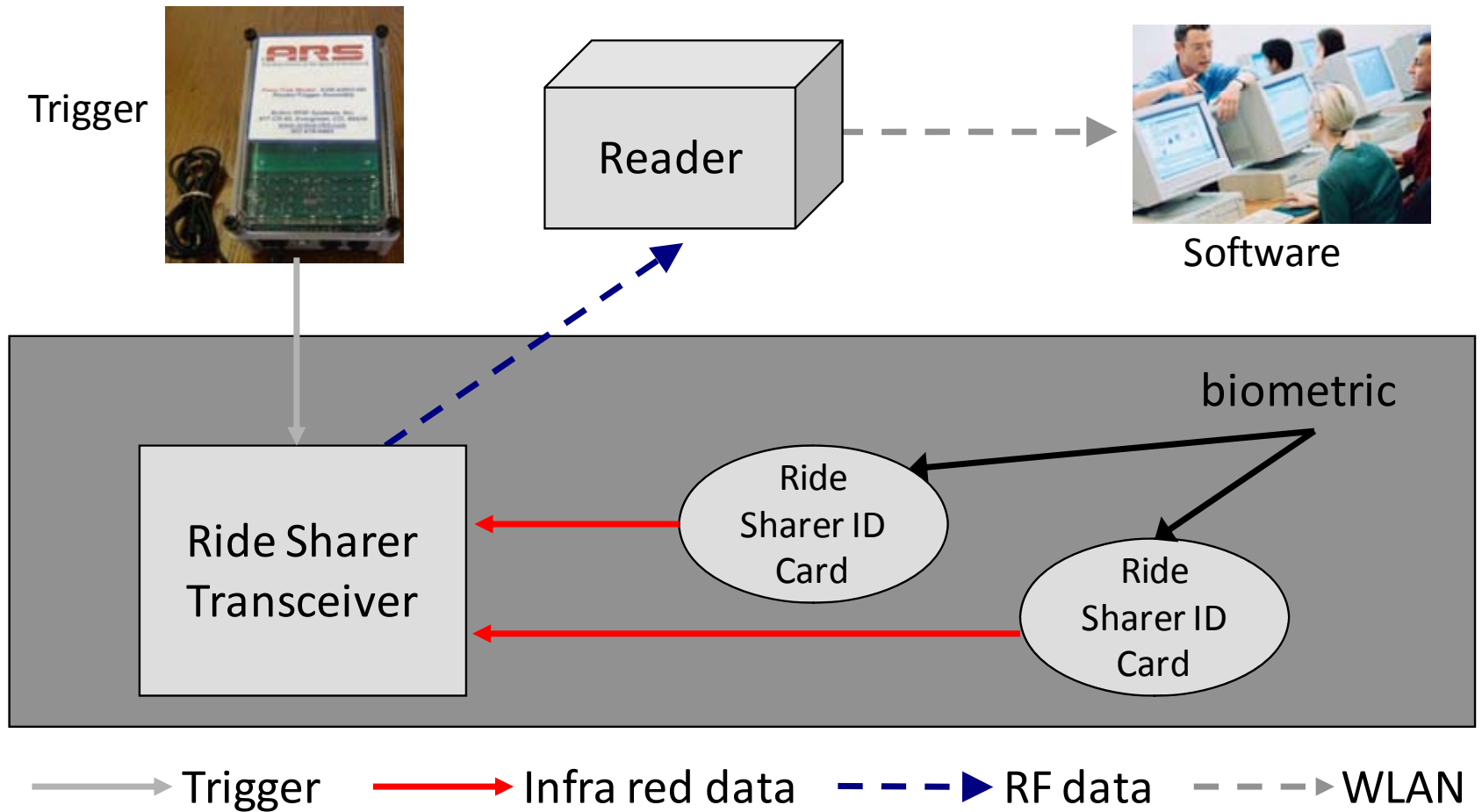
The Problem



The Solution

Ridesharing Technologies and Systems

Ridesharing Technologies



Make It Easier To Form Car Pools

Co-Opt The Slug Line Model

- Use technology to track usage
- Provide meeting places
- Incentivise usage

Incentivise HOV on Tolled Roads

Use Technology For Occupancy Verification

- Charge all vehicles the toll
- Provide a toll credit for HOVs
- Reward Additional Riders With Extra Toll Credits

Provide Dedicated Car Pool Parking

Use Technology For Occupancy Verification

- Be confident of actual car pooling activity
- Provide incentives based on audit trail

Conclusion(s)

There are enough vehicles!

Sharing rides is a low cost way to raise capacity!

Ridesharing technologies make it easier to track and reward car pooling!

We have the technologies!

Please Contact Us

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