

See Inside

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Tell Us How You Ride, Win A Weekly Pass

October 2010

Metro MONTHLY



*Halloween and Mourning
Tours At Heritage Square
Museum*



Metro[®]



Metro's iPhone app allows you to locate the nearest Metro bus lines and Metro Rail stations.

Metro Releases “Go Metro-Los Angeles” iPhone Application

Getting around LA just got easier. Now you can plan your trip on Metro with the “Go Metro-Los Angeles” application, a mobile transit application for iPhone and iPod Touch/iOS 4.0.

The Go Metro app is available on the iTunes store for free. To get it search for ‘Go Metro Los Angeles’ in the Apple App Store.

Use the iPhone app to plan your daily commute or find routes to a variety of destinations such as shopping, schools or entertainment.

Metro's iPhone app allows you to locate the nearest Metro bus lines and Metro Rail stations based on the iPhone's GPS capabilities.

Metro is releasing this initial version, Build 1.0, as a “work in progress” to solicit feedback and comments to improve the application. Find out more at metro.net.

Tell Us How You Ride, Win A Weekly Pass

Metro wants to know how you Go Metro to get around and they're offering a chance to win a free weekly pass to those who share their experience.

Visit metro.net/ride to fill out the online entry form and tell everyone where and why you ride, how transit helps you, and the reason why others should try it. Entries will be posted on metro.net for everyone to see, rate and vote on.

All entries submitted will be entered for a chance to win one of three prizes. Find out more at metro.net/ride.

CicLAvia Turns LA Streets Into 7-Mile-Long Park October 10

Seven miles of densely populated streets will be closed to car traffic and open to pedestrians and cyclists on October 10 from 10am-3pm for CicLAvia, LAs' new public space.

CicLAvia will create a temporary, 45-acre public park and is inviting Angelinos and their families to come play, explore, exercise and enjoy the safe and unique recreation space. The route stretches from Boyle Heights, through Downtown and MacArthur Park, to East Hollywood, connecting some of the city's most park-poor neighborhoods and diverse communities.

Visit CicLAvia.org for more information and metro.net for Metro service detours.

AltCar Expo In Santa Monica October 1-2

Get up close and personal with the future of transportation at the 5th Annual *Alternative Energy and Transportation Expo (AltCar Expo)* from 10am-5pm on October 1 and 2 at the Santa Monica Civic Auditorium.

Talk with manufacture reps, participate in special panels and get the opportunity to touch, feel, sit and drive debut vehicles in the AltCar Ride and Drive Area. Check out the list of participating companies, times of events and other information at altcarexpo.com.

Go Metro to...



Experience A Victorian Halloween At Heritage Square

From 12-4pm on October 23 and 24, enjoy an entirely different look at Halloween during Heritage Square Museum's 7th Annual *Halloween and Mourning Tours* program.

This year's program puts visitors in the middle of Victorian-era rituals around death and mourning. Observe a funeral inside one of the historic homes and witness a procession of mourners during the burial of a loved one.

Sunday's tours include family friendly activities. Children 2-12 may come in costume, play games, make 19th century harvest crafts, and listen to spooky stories. Take the Metro Gold Line to Heritage Square Station and show your valid Metro pass, Metro Rail ticket or Destination Discounts card at the Heritage Square Gift Shop and get a free gift. For more information and admission prices, visit heritagesquare.org.



***ArtNight* in Pasadena October 8**

Enjoy a free evening of art, music and entertainment as Pasadena's most prominent arts and cultural institutions open their doors for *ArtNight* on October 8 from 6-10pm. Exit the Metro Gold Line Memorial Park Station and make your way to one of 14 participating event sites. Free shuttles will transport you to your next venue.

You'll receive free appetizers at Noor Restaurant at 260 E Colorado Boulevard when you show your valid Metro pass, Metro Rail ticket or Destination Discounts card at the door from 9pm-1am. You can also receive discounted admission tickets for future visits to Pacific Asia Museum, Pasadena Museum of History, Pasadena Symphony and Pasadena Museum of California Art. For more information, visit artnightpasadena.org or call 626.744.7887.

Free Raffle Ticket At *Sherman Oaks Street Fair*

Have some fun and join the Sherman Oaks Chamber of Commerce for the 20th Annual *Sherman Oaks Street Fair* from 10am-6pm on Sunday, October 17. The Valley's largest free street fair features food, music, games, rides, a pet contest and hourly raffles.

Show your valid Metro pass, Metro Rail ticket or Destination Discounts card at the Sherman Oaks Chamber Booth and get a free raffle ticket for a chance to win gift certificates and cash prizes.

The street fair is held along Ventura Boulevard between Van Nuys Boulevard and Kester Avenue. Plan your route using the Trip Planner at metro.net. For more information, visit shermanoaksstreetfair.org.



Save 20% On *Leap of Faith* Tickets

Go Metro to the world premiere of *Leap of Faith*, playing at the Ahmanson Theatre September 11 to October 24. Metro riders save 20 percent on tickets for Tuesday, Wednesday, and Thursday evening performances through October 14.*

You'll be dancing in the aisles when con man Jonas Nightingale brings his gospel-charged tent revival to rain-starved Kansas. Based on the movie with Steve Martin, *Leap of Faith* boasts a score from Oscar winner Alan Menken and features Tony Award-nominee Raúl Esparza and Golden Globe Award-nominee Brooke Shields.

To get your discount, show your valid Metro pass or Metro Rail ticket at the Ahmanson Theatre Box Office, or buy tickets by phone at 213.972.4400 or online at CenterTheatreGroup.org and use the promotional code METROLEAP. The Ahmanson Theatre is at 135 N Grand Avenue, near the Metro Rail Civic Center Station.

* *Subject to availability. Offer excludes front orchestra and balcony seating. Not valid on previously purchased tickets. Lowest ticket price \$20. Limit of 8 tickets per order.*

For convenient connections to the Go Metro Destination Discounts listed here, check the Trip Planner at metro.net.



Festival Days In Santa Monica

Go Metro to Santa Monica in October and experience the excitement of two day-long events.

Enjoy delicious food and beverages at the *Wine and Food Festival* on October 2 from 11:30am-7pm located at 2030 Ocean Avenue. Metro riders save 15percent off admission (\$40 General, \$65 VIP). Buy tickets at entrance* or online at santamonicawinefest.com, use promotional code “gometro”.

Stop by the Santa Monica Promenade on October 9 between 10am-7pm for the *Good Energy Festival*. The event brings together companies that create products and services that give back to the community by either donating to charity, creating environmentally friendly products or producing goods for healthier lives. Metro riders get a free T-shirt at the Good Energy Information Booth.*

* To receive discount and free t-shirt, show your valid Metro pass, Metro Rail ticket or Destination Discounts card.