

## Summary of Policy

The entertainment industry is a major contributor to the economic stability of the region. In an effort to support the actions taken by the City and County of Los Angeles, we make every effort to support and cooperate with the film and television industry within its operational ability.

This policy is intended to increase local employment and promote positive, visible marketing of agency services to the public. Requests for equipment, facilities, and construction sites are expedited, lease rates are competitive with other transit properties, and employees provide maximum cooperation.

Staff maintains a schedule of lease rates for its buses, rail cars, facilities and construction sites for television studios, motion picture studios, and independent production companies. Lease rates for non-profit organizations, schools, and government agencies are determined on a case-by-case basis. Staff also requests film industry representatives to provide a copy of any script prior to entering into lease agreements.

The Communications Department maintains a single point of contact, and an alternate in case of absence, to approve all aspects of lease agreements, rates, scripts, location needs and to provide coordination with internal departments. Staff also maintains an entertainment industry marketing strategy for its “amenities” including information via [www.metro.net](http://www.metro.net).

## Historical Perspective

In 1993 the agency developed internal procedures and lease rates to accommodate the entertainment industry’s desire to utilize equipment, facilities and construction sites. The new procedure required all requests from the television and film industries to be

directed to the Communications Department and that our corporate identity and primary role in the community “not be compromised.”

In 1994 staff met with representatives from the City of Los Angeles, the Los Angeles County Film Department, the Alliance of Motion Picture and Television Producers, the California Film Commission, and 20<sup>th</sup> Century Fox to discuss ways in which we could better support the operational needs of the television and film industries.

Staff also surveyed the lease rates of other heavy rail transit properties and used our bus and light rail cost model to a develop competitive pricing.

Staff revised its internal procedure, vesting authority in one person from the Communications staff to approve all lease arrangements and to coordinate with affected departments.

## Last Board Action

July 27, 1994 – Film Production

The Board approved modified Policy and Procedures for Leasing Vehicles and Facilities to the Entertainment Industry and Revised Lease Rates for FY 1995.